



# Budget 2018 PUBLIC ENGAGEMENT SUMMARY



## Background

The City of Winnipeg (City) is preparing its annual budget for 2018. This year the City is facing some difficult decisions to close the gap between forecasted tax supported spending and revenues in 2018 from last year's budget process. Facing a projected tax supported shortfall of over \$88 million, the City looked for input from the public to balance revenues and expenditures while optimizing savings.

Public engagement occurred throughout April 2017. The input gathered from the public was compiled into this report and will contribute to the budget development process.

## Engagement

Last year, during the 2017 budget consultations, we heard that Winnipeggers wanted to be involved earlier in the budget development process. This year, the 2018 budget development process began with the public's feedback. Winnipeggers had multiple opportunities to provide their input for the budget development process through this year's public engagement program, including an online survey, budgeting tool, idea forum, and pop-up events located throughout the city. Public feedback will allow the City to develop a budget that reflects Winnipeggers' priorities for key services and infrastructure while investing in the future of our city.

The table below outlines the engagement activities for the 2018 budget.

## Promotion

Budget 2018 public engagement was promoted using the following tools:

- Eight advertisements in seven newspapers from April 5, 2017 to April 13, 2017.
- Over 60 posts on Facebook and Twitter from April 5, 2017 to May 1, 2017.
- Facebook events created for each of the 17 pop-up events.
- Online promotion on the City of Winnipeg homepage.
- Postcards handed out to over 900 Winnipeggers.



Winnipeggers provide their input at a pop-up event

### Engagement Activities

Dates	Technique	Description
April 5, 2017	Webpage Launch	The website featured a timeline of events, a frequently asked questions section and detailed how the public can get involved.
April 5 to April 30, 2017	Internal Survey	Over 600 City employees completed the internal survey.
April 5 to April 30, 2017	Public Survey	Over 250 surveys were completed by the public.
April 5 to April 30, 2017	Idea Forum	Over 75 ideas posted on the idea forum.
April 5 to April 30, 2017	Budget Allocator	Over 50 submissions to the budget allocator.
April 12 to April 28, 2017	Pop-up Events	Over 900 interactions with the public at 17 pop-up events across the city.



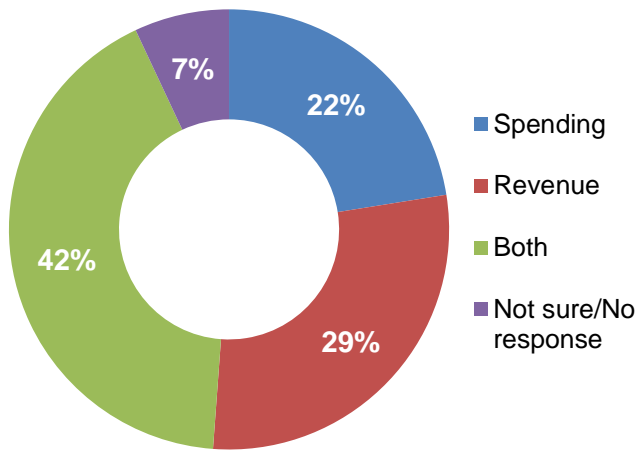
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## What We Heard

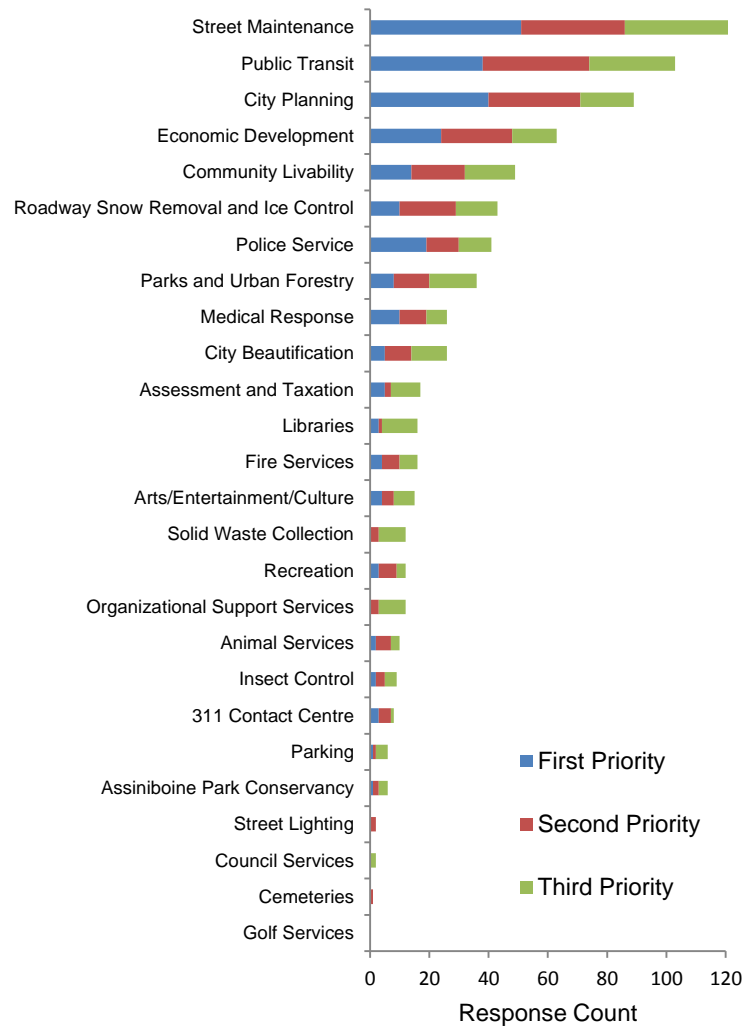
- Winnipeggers' top service priority areas are street maintenance, public transit and city planning.
- Winnipeggers' lowest service priority areas are golf services, council services and cemeteries.
- Winnipeggers feel that the City is facing both a spending and revenue challenge.

**“In your opinion, is Winnipeg facing a spending challenge or revenue challenge?”**



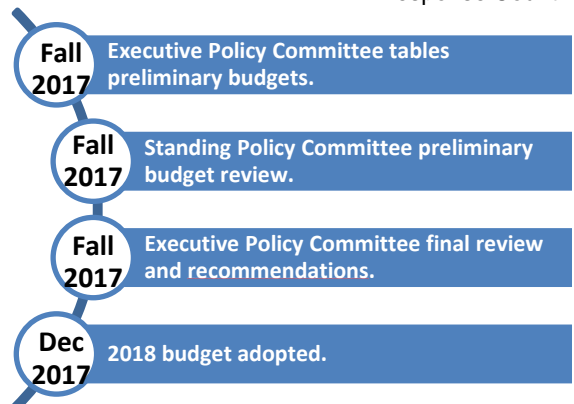
- Grants to address poverty and homelessness and grants towards community centres and neighbourhood associations were the most important to Winnipeggers.

**“What service areas should the City focus on the most? Choose your top three priorities.”**



### Next Steps

The public's input and the Public Engagement Report will be shared with Council and Corporate Finance to assist with developing next year's budget. A preliminary budget is anticipated to be completed in fall 2017. After review by Standing Policy Committees and Executive Policy Committee, the 2018 budget is expected to be adopted in December.



**To learn more about the City of Winnipeg's 2018 Budget and review the Public Engagement Report, please visit: [winnipeg.ca/EngageBudget2018](http://winnipeg.ca/EngageBudget2018)**