PHASE 2 ENGAGEMENT SNAPSHOT
WEST ALEXANDER TO EAST EXCHANGE CORRIDOR

INTERACTIVE ONLINE SURVEY
243 RESPONSES +
362 UNIQUE COMMENTS

ENGAGEMENT PROMOTED VIA
MAIL DROPS, EMAIL, STREET
TEAM, E-NEWSLETTER, NEWS
RELEASE, SOCIAL MEDIA

PUBLIC WORKSHOP
WITH 14 ATTENDEES +
KEY PERSON INTERVIEWS
WITH 50 PARTICIPANTS

2 POP-UP EVENTS WITH
500+ INTERACTIONS