



Colour Renderings

	Comments & Explanation
Description	A colour rendering is a three dimensional colour representation of a proposed development to illustrate its details, materials, shadows and textures.
When required	Colour renderings are often required for development applications and for plan approval.
Rationale	<p>The <i>Complete Communities</i> Direction Strategy is the City of Winnipeg guide to land use and planning. <i>Complete Communities</i> contains numerous policies that support context sensitive development. These policies enable the Urban Planning Division to request additional materials, including building elevations that assist in conducting analysis of a proposed development project, to ensure it aligns with the City's long term vision for growth and development. Some key policies include:</p> <ul style="list-style-type: none"> • In Chapter 4 <i>Areas of Stability</i>, under Direction 1, <i>Complete Communities</i> commits to “promote the form of buildings and spaces that are sensitive to the community context and address the transition between new and existing developments.” • Chapter 12 – Urban Design in <i>Complete Communities</i> says “the City will encourage a consistent, design led approach in order to build or reinforce unique neighbourhood character by promoting well designed buildings, high quality streetscapes and attractive parks and public spaces.” • Further, Urban Design policies in <i>Complete Communities</i> commit to “promote design solutions that contribute to high quality living environments” and to “recognize and appreciate Winnipeg’s unique physical attributes in order to respectfully integrate new development into the existing urban fabric.”
Required contents	<p>Colour renderings are required to assist in the analysis and decision making process. When proposed massing has been agreed upon, colour renderings should be submitted with building elevations.</p> <ul style="list-style-type: none"> • Drawings must contain a title block with information such as address, uses, and project name. • Drawings must show development in context of adjacent properties and right-of-way(s).



Planning, Property and Development Department
Service de l'urbanisme, des biens et de l'aménagement
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| | <ul style="list-style-type: none">• A sample board of select exterior materials may be requested.• All drawings submitted must be on the same sized paper and contained on each page (one plan should not span two pages).• A colour rendering must be submitted together with plans and elevations as part of 5 paper sets: sets should be folded to a size no larger than 8-½" x 14" (21.5 x 35.5 cm) each set must be stapled or taped together sets may be accordion-pleated.• One digital copy must be submitted. |
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