These ornamental concrete street pillars were built as part of a residential subdivision along West Fernwood Avenue developed by Frank B. Groff, a local businessman and speculator. The eastern end of the West Fernwood developed first, in the late 1920s and the street corners at St. Mary’s Road were embellished with two poured concrete street pillars topped by ornamental metal lighting designed by Groff.

At the west end, near the intersections of Westdale Place and Bronstone Boulevard, a second pair of similarly designed and built pillars were erected, although it is unknown whether these were built at the same time as the St. Mary’s Road elements or in the 1960s when the west end of West Fernwood Avenue began filling with single-family homes.

The pillars stand in their original location and do not appear to have suffered extensive alteration.

Any alteration or repairs to the two pillars would require design approval and a heritage permit.