



2024-2027 Multi-Year Budget  
**2025 Budget Update**

Preliminary Budget

**Economic Development  
Presentation to SPC Finance and  
Economic Development**

January 17, 2025

Photo: Kristhine Guerrero, courtesy Tourism Winnipeg

# Agenda

1. Service Highlights and Business Plan Statements
2. Performance Reporting
3. Budget Highlights and Overview
4. Service Based:
  - a. Operating Budget
  - b. Capital Budget
  - c. Reserve Projections
5. Questions

# Service Highlights and Business Plan Statements

## Economic Development

### Key Achievements:

- Obtained unanimous Council approval for the redevelopment of Portage Place Mall.
- Completed a cost-benefit analysis for the renewal and widening of Kenaston Blvd.
- Completed the 25 year Population Housing and Employment projections for the City of Winnipeg and CMA.
- Amended the Tax Increment Financing Policy to allow for this tool to better support construction of new multi-family housing.

# Performance Reporting – Economic Development

## Description

Maintain a strong and competitive economy in Winnipeg through delivery of Council approved programs, infrastructure investment as well as partnerships with other levels of government, the private sector and stakeholder organizations.

## OurWinnipeg



City Building (CB)



Economic Prosperity (EP)

## Performance Reporting

SPAP Theme / Service Goal / Measure	2022	2023	2023	2024	2025
Description	Actual	Actual	Target	Target	Target
<b>Goal 1: Maintain a strong and competitive economy for Winnipeg residents and businesses</b>					
Economic Growth Rate Comparison of 13 City Regions - Real Gross Domestic Product	9th (+2.2%)	10th (+0.9%)	12th (-0.4%)	6th (+1.9%)	6th (+2.7%)

Source: 2025 Preliminary Budget page 277

Economic Growth Comparison of 13 City Regions - Real Gross Domestic Product (%)

City	2023	City	2024f	City	2025f-2028f
Saskatoon	4.8	Calgary	1.9	Edmonton	3.6
Calgary	3.5	Winnipeg	1.9	Calgary	3.5
Edmonton	3.3	Regina	1.7	Vancouver	3.4
Ottawa-Gatineau	3.2	Québec City	1.7	Toronto	3.3
Regina	2.8	Edmonton	1.5	Saskatoon	3.1
Toronto	2.6	Saskatoon	1.5	Winnipeg	2.9
Québec City	2.4	Ottawa-Gatineau	1.5	Montréal	2.8
Hamilton	1.8	Montréal	1.2	Victoria	2.7
Vancouver	1.4	Victoria	1.1	Regina	2.6
Winnipeg	0.9	Vancouver	0.9	Hamilton	2.6
Montréal	0.6	Halifax	0.4	Québec City	2.6
Halifax	0.1	Hamilton	0.1	Ottawa-Gatineau	2.6
Victoria	-0.6	Toronto	0.0	Halifax	2.4

Winnipeg's real GDP grew by +0.9% in 2023, ranking 10th compared to 13 major Census Metropolitan Areas (CMA) across Canada. The impact of the Bank of Canada's aggressive interest rate hiking cycle in response to multi-decade high inflation continues to weigh on economies across Canada.

Even with the Bank of Canada's commencement of cutting interest rates in June 2024, Oxford Economics is forecasting moderate economic growth for Canada's major CMAs. Winnipeg's real GDP is forecasted to grow by +1.9% in 2024 (ranked 1st) and +2.9% from 2025-2028 (ranked 6th).

Source: Oxford Economics  
f - forecast

# 2025 Budget Overview

## Service Based View

Service Based Budget (in millions of \$)	FTEs	Mill Rate Support /Contribution	Capital Budget	Reserves, Net Changes
Economic Development	4.84	3.3	5.1	0.6
<b>Total</b>	<b>4.84</b>	<b>3.3</b>	<b>5.1</b>	<b>0.6</b>

Notes:

1. Contributing departments to the above service include - CAO's Office (59%), Planning, Property and Development (30%), City Clerks (6%), Mayor's Office (4%), and Innovation & Technology (1%)

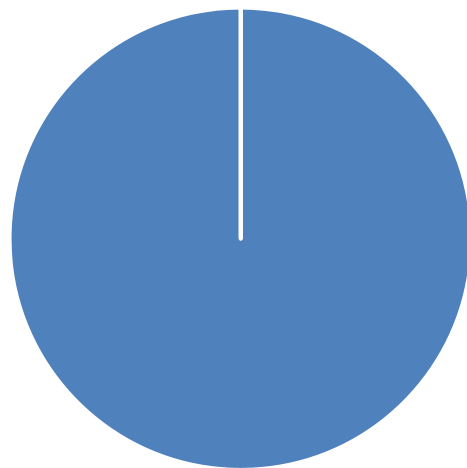
Source: 2025 Preliminary Budget page 279

# Service Based Operating Budget

# 2025 Budget Overview

## (Service Based View)

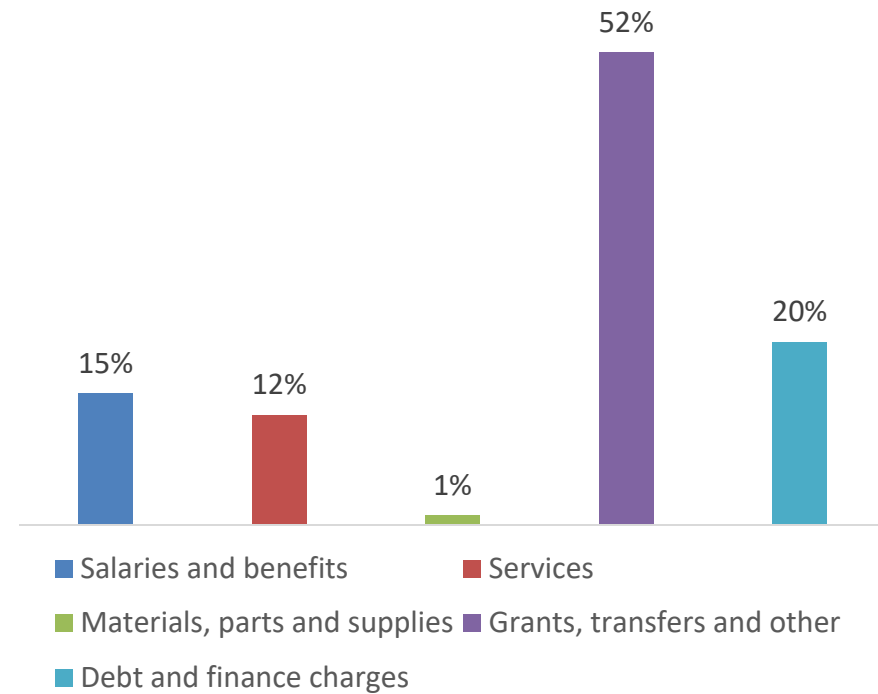
Revenues = \$0.832 million



100%

■ Service revenue

Expenditures = \$4.158 million



■ Salaries and benefits

■ Services

■ Materials, parts and supplies

■ Grants, transfers and other

■ Debt and finance charges

Source: 2025 Preliminary Budget page 279

# Comparison of 2024 Adopted Budget to 2025 Budget

## Service Based View

In millions of \$

	2024 Adopted Budget	2025 Budget	2025 Increase / (Decrease)			2026 Projection	2027 Projection
			\$	%	Notes		
Revenue	\$ 1.0	\$ 0.8	\$ (0.2)	-20.0%	1	\$ 0.8	\$ 0.8
Expenditure	3.0	4.2	1.2	40.0%	2	2.7	2.7
<b>Mill Rate (Support)/Contribution</b>	<b>\$ (2.0)</b>	<b>\$ (3.4)</b>				<b>\$ (1.9)</b>	<b>\$ (1.9)</b>

Notes:

1. One-time contribution from Winnipeg Foundation for Winnipeg 150
2. Expenditure increase is primarily due to funding for 2025 Grey Cup

Source: 2025 Preliminary Budget page 279



# Comparison of 2025 Projection (from 2024 Adopted Budget) to 2025 Budget Update

## Service Based View

In millions of \$

2025 to 2027 Budget - Mill Rate Support

2025 to 2027 Projection from 2024 Budget - Mill Rate Support

**Increase Mill Rate Support**

	2025 Budget	2026 Projection	2027 Projection
\$	3.3	\$ 1.9	\$ 1.9
	3.3	1.9	1.9
\$	-	\$ -	\$ -

Source: 2025 Preliminary Budget page 279, 2024 Adopted Budget page 284

# Salary Budget and Full Time Equivalents (FTEs) / Vacancy Management / FTE Recoveries

## Service Based View

	2024 Adopted Budget	2025 Budget	Increase / (Decrease)	2026 Projection	2027 Projection
<b>Full Time Equivalents</b> <i>(number of FTEs)</i>	4.84	4.84	-	4.84	4.84
<b>Salaries &amp; Benefits</b> <i>(in millions of \$)</i>	\$ 0.65	\$ 0.60	\$ (0.05)	\$ 0.63	\$ 0.66

Source: 2025 Preliminary Budget page 279

# Service Based Capital Budget

# Capital Summary

## Service Based View

Service (\$000's)	2024 Adopted Budget	2025 Budget	2026 - 2030 Forecast	6-year Total
Economic Development	-	5,050	7,050	12,100
<b>Total Capital Budget</b>	-	<b>5,050</b>	<b>7,050</b>	<b>12,100</b>

Source: 2025 Preliminary Budget page 280

# Key Projects in the Funded Capital Submission

## Service Based View



### **Portage Place Redevelopment Capital Grant**

Redevelopment of public space at Portage Place Mall.

Budget Years: 2025 - 2027

Amount: \$12.1 million

Source: Supplement to the 2025 Preliminary Budget pages 192 to 193

# Capital Budget Changes

## Service Based View

Description (\$000's)	Expln.	Changes from Forecast						2030 Forecast	6-year Total	SPAP Action Item
		2025 Budget	2026 Forecast	2027 Forecast	2028 Forecast	2029 Forecast	2025 to 2029 Total			
Council Approved Forecast		-	-	-	-	-	-	-	-	
<b>Increase / (Decrease) From Forecast:</b>										
Portage Place Redevelopment Capital Grant		5,050	2,550	4,500			12,100		12,100	1.6 Develop a city-wide housing strategy and action plan including in downtown
<b>Total Changes</b>		5,050	2,550	4,500	-	-	12,100	-	12,100	
<b>TOTAL CAPITAL BUDGET</b>		<b>5,050</b>	<b>2,550</b>	<b>4,500</b>	-	-	<b>12,100</b>	-	<b>12,100</b>	

Source: Supplement to the 2025 Preliminary Budget pages 192 to 193

# Reserve Projections

## Service Based View

In Millions of \$	2024 Forecast Balance	2025 Activities	2025 Balance	2026 Balance	2027 Balance
Destination Marketing Reserve	\$ 3.354	\$ 0.126	\$ 3.480	\$ 2.654	\$ 2.339
Economic Development Investment Reserve	\$ 0.313	\$ 0.505	\$ 0.818	\$ 0.841	\$ 0.878
<b>TOTAL</b>	<b>\$ 3.667</b>	<b>\$ 0.631</b>	<b>\$ 4.298</b>	<b>\$ 3.495</b>	<b>\$ 3.217</b>

Source: 2025 Preliminary Budget page 280

# Questions

