



2024-2027 Service Based Budget Overview

Economic Development – Presentation to SPC Finance and Economic Development

March 8, 2024

Agenda

1. Performance Reporting
2. Budget and Strategic Priorities Action Plan Alignment
3. Budget Highlights and Overview
4. Service Based:
 - a. Operating Budget
 - b. Capital Budget – N/A
 - c. Reserve Projections
5. Questions

Performance Reporting – Economic Development

Description

Maintain a strong and competitive economy in Winnipeg through delivery of Council approved programs, infrastructure investment as well as partnerships with other levels of government, the private sector and stakeholder organizations.

OurWinnipeg



Performance Reporting

Service Goal / Measure Description	2021 Actual	2022 Actual	2022 Target	2023 Target	2024 Target
 Goal 1: Maintain a strong and competitive economy for Winnipeg residents and businesses Economic Growth Rate Comparison of 13 City Regions - Real Gross Domestic Product	4.1	2.1	4.0	2.4	2.4

Economic Growth Comparison of 13 City Regions - Real Gross Domestic Product (%)

City	2022	City	2023f	City	2024f-2027f
Calgary	5.6	Calgary	4.0	Calgary	3.1
Regina	4.2	Saskatoon	3.0	Edmonton	3.1
Vancouver	3.9	Québec City	2.9	Winnipeg	2.6
Toronto	3.7	Edmonton	2.8	Vancouver	2.6
Québec City	3.0	Toronto	2.6	Saskatoon	2.5
Halifax	2.7	Ottawa-Gatineau	2.4	Toronto	2.4
Ottawa-Gatineau	2.5	Hamilton	1.5	Montréal	2.4
Victoria	2.3	Regina	1.1	Regina	2.3
Winnipeg	2.1	Montréal	0.6	Québec City	2.3
Hamilton	2.0	Vancouver	0.0	Ottawa-Gatineau	2.2
Montréal	1.8	Halifax	-0.3	Victoria	2.1
Edmonton	1.6	Winnipeg	-0.4	Hamilton	2.0
Saskatoon	1.4	Victoria	-1.0	Halifax	1.9

Winnipeg's real GDP grew by 2.1% in 2022, 9th highest compared to 13 major CMAs across Canada. Due economic imbalances caused by the COVID-19 pandemic and Russia's invasion of Ukraine, inflation in 2022 was at its highest level since the early 1980s which prompted the Bank of Canada to aggressively raise interest rates to bring inflation back to its 2% target level. As a result, Oxford Economics is forecasting Winnipeg's real GDP mildly contracted by -0.4% in 2023 (ranked 12th). For 2024-2027 Winnipeg's real GDP growth is expected to average 2.6% for a ranking of 2nd.

Source: Conference Board of Canada
f - forecast

Source: 2024 -2027 Multi-Year Budget pages 275 to 276

Budget and Strategic Priorities Action Plan Alignment

Key Theme	SPAP Action Item	Program / Initiative	Outcome / KPIs	Status Update
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Economic Development Service provides a support service for Strategic Priorities Action Plan items (some examples include):

Key Theme 1: The Downtown

1.6 Develop a city-wide housing strategy and action plan including in downtown

Key Theme 2: A Strong Economy

2.1 Create a new operating and capital funding relationship and model between the provincial and civic governments

2.10 Actively support strategic partnerships led by Indigenous governments to build economic opportunity thorough urban reserves

Source: Supplement to the 2024 Preliminary Budget pages 321 to 324

Budget Highlights

Annual Tax Supported Operating Increase ¹	Expenditure Growth Rate Average ²
Current Budget Cycle (2024 to 2027)	10.7%
Previous Budget Cycle (2020 to 2023)	6.1%

Service	Operating Budget Highlight(s)	Capital Budget Highlight(s)	SPAP
Economic Development	<ul style="list-style-type: none"> • Programing and activities for Winnipeg 150 • Funding for 2025 Grey Cup • Increase in grant to Centre Venture 	N/A	

Notes:

1. Based on expenditures before capital related expenditures
2. Average expenditure increase for 2024 to 2027 budget and 2020 to 2023 budget.

2024 Budget Overview

(Service Based View)

Service Based Budget (in millions of \$)	FTEs	Mill Rate Support /Contribution	Capital Budget	Reserves, Net Changes
Economic Development	4.84	2.7		0.6
Total	4.84	2.7	-	0.6

Notes:

1. Contributing departments to the above service include - Planning, Property and Development (61%), CAO's Office (26%), City Clerks (7%), Mayor's Office (5%), and Innovation & Technology (1%)

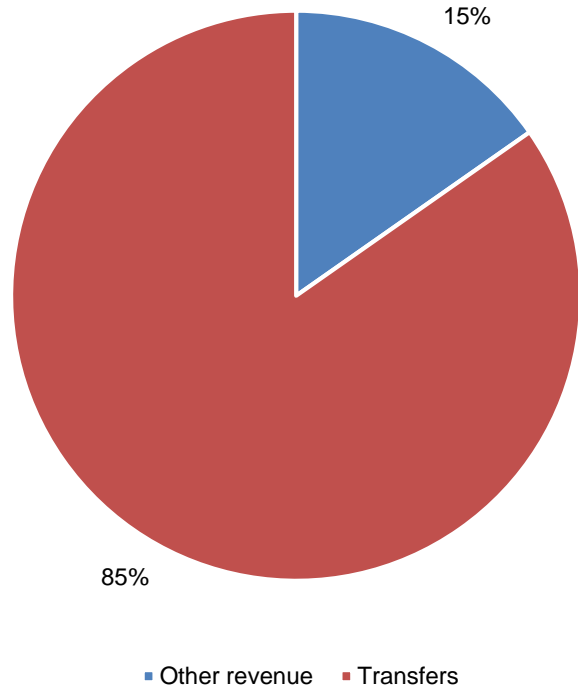
Source: 2024 - 2027 Multi-Year Budget starting on pages 277 to 278

Service Based Operating Budget

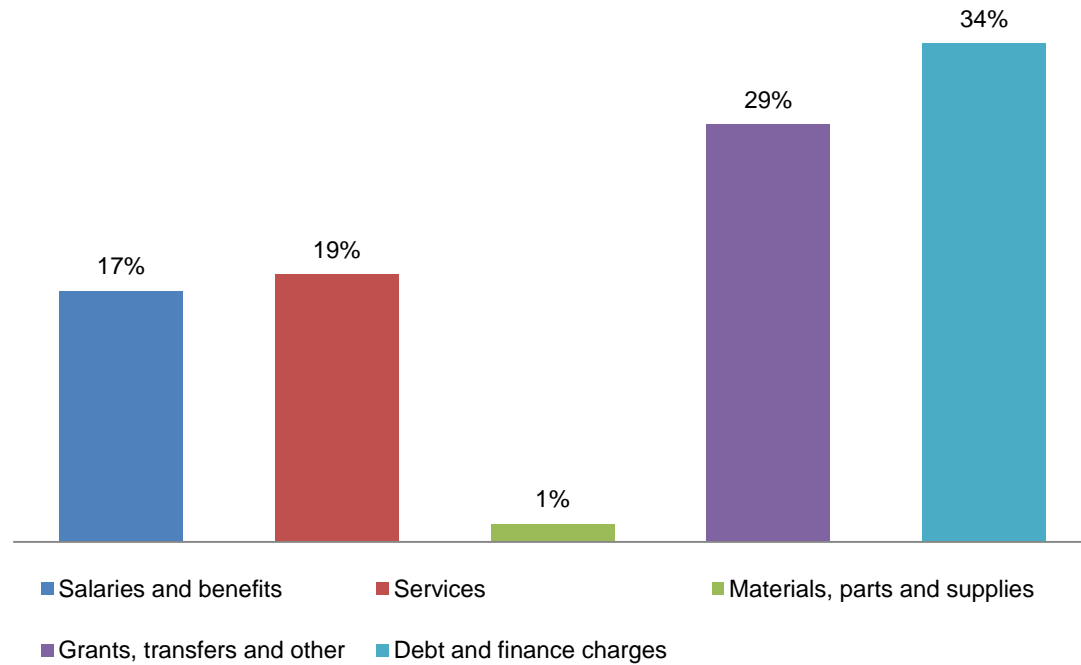
2024 Budget Overview

(Service Based View)

Revenues = \$1.0 million



Expenditures = \$3.7 million



Source: 2024 – 2027 Multi-Year Budget page 277

Comparison of 2023 Adopted Budget to 2024 Preliminary Budget

(Service Based View)

	2023 Adopted Budget	2024 Budget	2024 Increase / (Decrease)			2025 Projection	2026 Projection	2027 Projection
			\$	%	Notes			
In millions of \$								
Revenue	\$ 0.45	\$ 0.98	\$ 0.53	117.8%	1	\$ 0.83	\$ 0.83	\$ 0.83
Expenditure	2.23	3.73	1.50	67.3%	2	4.60	3.19	3.24
Mill Rate (Support)/Contribution	\$ (1.78)	\$ (2.75)				\$ (3.77)	\$ (2.36)	\$ (2.41)

Notes:

1. Revenue increase is primarily due to transfer from Economic Development Reserve and contribution from Winnipeg Foundation for Winnipeg 150.
2. Expenditure increase is primarily due to debt and finance charges, grants and programming and activities for Winnipeg 150.

Source: 2024 - 2027 Multi-Year Budget page 277

Salary Budget and Full Time Equivalents (FTEs) / Vacancy Management / FTE Recoveries

(Service Based View)

2024 - 2027 Operating Budget

	2023 Adopted Budget	2024 Budget	Increase / (Decrease) ¹	2025 Projection	2026 Projection	2027 Projection
Full Time Equivalents <i>(number of FTEs)</i>	4.30	4.84	0.54	4.83	4.83	4.83
Salaries & Benefits <i>(in millions of \$)</i>	\$ 0.79	\$ 0.65	\$ (0.14)	\$ 0.67	\$ 0.69	\$ 0.71

Note 1: Increase of 0.54 FTE due to refinement of service-based view.

Source: 2024 - 2027 Multi-Year Budget page 277

Reserve Projections

(Service Based View)

In Millions of \$	2023 Forecast Balance	2024 Activities	2024 Balance	2025 Balance	2026 Balance	2027 Balance
Destination Marketing Reserve	\$ 3.517	\$ 0.514	\$ 4.031	\$ 4.914	\$ 4.953	\$ 5.619
Economic Development Investment Reserve	0.114	0.077	0.191	0.767	0.741	0.731
TOTAL	\$ 3.631	\$ 0.591	\$ 4.222	\$ 5.681	\$ 5.694	\$ 6.350

Source: 2024 - 2027 Multi-Year Budget page 278

