

OurWinnipeg™



OurWinnipeg Goal: Leadership and Good Governance

The extent to which leadership and governance systems can be resilient and responsive to change is critical to the success of all municipal activities. Characteristics of leadership and good governance in the municipal context include:

- Acting in the intergenerational, and city-wide public interest, for broad community benefit
- Responsiveness to community needs and human rights
- Committing to value, align and implement policy in decision making processes and procedures
- Decision-making that is transparent, accountable, and evidence-informed
- Achieving meaningful community participation and representation in civic processes, programs, and services
- Leveraging government and community partnerships toward plan implementation
- Practicing sound and sustainable fiscal management of public funds

OurWinnipeg Objectives:

These objectives are the building blocks identified in OurWinnipeg that will help us achieve the goal of Leadership and Good Governance.

- 1. Establish and implement priority actions through evidence-informed decision-making processes.**
- 2. Promote trust and government responsiveness through meaningful, inclusive and informed community engagement.**
- 3. Achieve community-responsive service delivery through an aligned, integrated, collaborative and results-oriented organizational culture.**

OurWinnipeg Policy Context:

The following provides a quick reference list that describes the policy intentions that can be found in the Leadership and Good Governance goal of the draft policy document.

- Organizational Alignment
- Policy Implementation
- Integrated Service Planning and Outcomes
- Integrated Knowledge and Resources
- Evidence-Informed Decisions
- Results-Based Budgeting
- Equitable Service Access
- Accountable Revenue Generation
- Responsive Change Management
- Representative and Participatory Democracy
- Integrated Regional Planning
- Indigenous Economic Development
- Youth Leadership
- Community Capacity Development
- Equitable Funding Distribution
- Neighbourhood Needs Assessment
- Responsive, Representative and Resilient Workforce
- Succession Planning
- Strategic Procurement



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OurWinnipeg Goal: Environmental Resilience

Environmental Resilience goal takes the lead from and elevates the Winnipeg's Climate Action Plan. This goal encompasses all aspects of natural resource preservation, renewal, enhancement and reuse. It requires respect for the essential role that nature plays in the enrichment of urban quality of life, seeks to minimize the most harmful impacts of climate change, and is ultimately focused on sustaining life.

It is estimated that cities are responsible for approximately 70 percent of global energy consumption and energy-related greenhouse gas emissions. Cities are also likely to bear a major share of the burden of the costs and risks associated with climate change mitigation and adaptation, as well as the responsibility of establishing more climate-resilient infrastructure. As such, cities have the most to contribute and gain from pursuing climate action, engaging in resiliency planning, and embracing environmental stewardship.

OurWinnipeg Objectives:

These objectives are the building blocks identified in OurWinnipeg that will help us achieve the goal of Environmental Resilience.

- 1. Prioritize the transition to a resilient, low-carbon future through demonstrated organizational and community leadership, and collaborative actions that mitigate and adapt to a changing climate.**
- 2. Prioritize sustainable transportation as the mobility options of choice.**
- 3. Promote low-carbon, energy efficient buildings through low-energy building design, construction and retrofitting.**
- 4. Minimize and divert waste from landfill.**
- 5. Protect and value ecosystems as essential components to quality of life.**

OurWinnipeg Policy Context:

The following provides a quick reference list that describes the policy intentions that can be found in the Environmental Resilience goal of the draft policy document.

- Climate Action Targets
- Climate Action Investment
- Climate Action Leadership
- Climate Resilient Growth
- Integrated Regional Planning
- Air Quality Conservation
- Reduce Road Congestion
- Digital Communications
- Eliminate Fossil Fuel Dependence
- Renewable Energy Production and Equity
- Heritage Conservation
- Circular Economy
- Waste Minimization
- Regional Water Resource Management
- Potable Water Conservation
- Leverage Green Infrastructure
- Local Food Security
- Urban Soil Regeneration
- Low-Impact Ecosystem Management

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OurWinnipeg Goal: Economic Prosperity

Economic prosperity is based on sustainable local production, consumption, and investment. It involves finding opportunities for distribution and trade on a larger scale, that support individual and community self-sufficiency and long-term quality of life. Continued sustainable growth requires pursuing innovation, setting sound priorities for development, and addressing social and economic barriers, to provide an even stronger foundation for the future – a future in which all Winnipeggers have an opportunity to benefit.

Sustainable economic growth is enabled by identifying and supporting key industry sectors of opportunity, supporting an educated and ready workforce, creating a facilitative governance framework, promoting diversity, innovation, and entrepreneurship, and fully leveraging economic assets that make Winnipeg and the region attractive for investment.

OurWinnipeg Objectives:

These objectives are the building blocks identified in OurWinnipeg that will help us achieve the goal of Economic Prosperity.

- 1. Ensure transparent and predictable conditions are in place to support desired business growth through attraction, investment, and retention.**
- 2. Advance strategic economic opportunities through a focus on innovation.**
- 3. Address poverty as an unacceptable and costly outcome of systemic barriers, through collaboration with the community and other government bodies.**
- 4. Make strategic use of community and regional assets to optimize local economic competitiveness.**

OurWinnipeg Policy Context:

The following provides a quick reference list that describes the policy intentions that can be found in the Economic Prosperity goal of the draft policy document.

- Strategic Enterprise Supports
- Economic Research and Innovation
- Community Economic Development
- Downtown Economic Investment
- Heritage Investment
- Culture and Heritage Value
- Indigenous Economic Development
- Poverty Reduction
- Community Capacity Development
- Optimize Facility Access
- Sustainable Transportation Connectivity
- Digital Communication

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OurWinnipeg Goal: Good Health and Well-Being

A healthy city supports the physical, social, cultural, mental, and spiritual well-being of its communities and residents, at all ages and abilities. A city that supports good health and well-being is built in ways that preserve natural environments; create complete, compact and connected communities; support active and safe transportation networks; provide quality and affordable housing; and increase access to healthy and affordable foods. Health is significantly influenced by the places where we live and the community and societal structures that surround us.

A healthy city supports the provision of basic needs and human rights through equitable access to food, water, housing, income, employment, transportation, recreation, literacy, and social inclusion. A healthy city also represents a mix of cultures, ideas, and values. Our urban environment is inseparably tied to our identity, cultural perspective, and sense of place. Access to these conditions, circumstances and social determinants of health set the stage for health equity, where all people can reach their full potential.

OurWinnipeg Objectives:

These objectives are the building blocks identified in OurWinnipeg that will help us achieve the goal of Good Health and Well-being.

- 1. Enable access to basic needs for good physical and mental health.**
- 2. Support positive health outcomes through the built and natural environments.**
- 3. Proactively identify and address threats to community safety and well-being.**

OurWinnipeg Policy Context:

The following provides a quick reference list that describes the policy intentions that can be found in the Good Health and Well-being goal of the draft policy document.

- Health Equity
- Evidence-Informed Health Action
- Proactive Health Intervention
- Affordable and Supportive Housing Options
- Healthy Food
- Community Safety
- Building Safety
- Inclusive Public Places
- Transportation Safety
- Equitable Service Access
- Digital Communication

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OurWinnipeg Goal: Social Equity

A socially equitable community is one that embraces the following principles:

- People are treated fairly and municipal resources are distributed based on need rather than social or economic advantage
- The City and residents work and learn together to recognize, respect, celebrate, and accommodate differences including age, ability, gender, sexual orientation, income level, ethnicity, access to official languages, cultural expression, or where one lives
- Systemic barriers are addressed and removed to provide all people with quality of life consisting of equitable access to basic needs, economic and employment opportunity, democratic participation, and sense of belonging
- A foundation of truth and reconciliation with and stemming from Indigenous peoples that strengthens governance processes, services, and programs through an understanding and implementation of human rights and responsibilities

Investing and collaborating in proactive interventions to mitigate or address root causes of societal issues can have a positive ripple-effect on the community. The municipal cost of reactive intervention can also be reduced when social, environmental, political, and economic opportunities are created for people who would otherwise experience barriers to participation that contribute to poverty and other inequities.

OurWinnipeg Objectives:

These objectives are the building blocks identified in OurWinnipeg that will help us achieve the goal of Social Equity.

- 1. Uphold human rights so that no one is left behind.**
- 2. Build bridges spanning ideas, cultures, identities and generations on a foundation of truth, understanding and rights-based reconciliation.**
- 3. Build social cohesion through community development solutions, coordinated, effective partnerships and responsive service delivery.**

OurWinnipeg Policy Context:

The following provides a quick reference list that describes the policy intentions that can be found in the Social Equity goal of the draft policy document.

- Equitable Service Access
- Affordable and Supportive Housing Options
- End Homelessness
- Reconciliation with Indigenous Peoples
- Indigenous Lens
- Community Cohesion
- Heritage Conservation

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OurWinnipeg Goal: City Building

Growth and change bring opportunities to create a better, more dynamic city. As the City takes steps to ensure that Winnipeg is livable, affordable, and desirable over the next 25 years and beyond, it needs to plan for the basics, like sewer and water services. The City should also be attractive and well-designed, with a range and mix of housing and sustainable transportation options, amenities, vibrant cultural institutions, and healthy natural ecosystems.

OurWinnipeg Objectives:

These objectives are the building blocks identified in OurWinnipeg that will help us achieve the goal of City Building.

1. Responsibly plan, prioritize and accommodate growth in areas that best support Complete Communities principles, to achieve this Plan's sustainable development goals.

2. Integrate resilient land use, transportation and infrastructure planning, and investments.

3. Facilitate development opportunities that complete established communities, and plan new communities as complete and connected from the outset.

OurWinnipeg Policy Context:

The following provides a quick reference list that describes the policy intentions that can be found in the City Building goal of the draft policy document.

- Sustainable Urban Growth
- Complete Communities Characteristics
- Urban Structure
- Climate Resilient Growth
- Intensification Target
- Fiscally Sustainable Growth
- Plan For and Accommodate Forecasted Growth
- Transformative Areas
- Established Neighbourhoods
- Downtown Economic Investment
- Corridors
- Regional Mixed Use Corridors
- Complete Streets
- Urban Mixed Use Corridors
- Transit-Oriented Development
- Mixed Use Centres
- Major Redevelopment Sites
- New Communities
- Reinvestment Areas
- Employment Lands
- Rural and Agricultural Areas
- Major Open Space
- Airport Lands
- Airport Vicinity Protection Area
- Full Range of Municipal Services
- Affordable and Supportive Housing Options
- Commercial Areas
- Inclusive Public Places
- Heritage Conservation
- Compatible Growth
- Neighbourhood Connectivity
- Brownfield Land