7.0   RECREATIONAL PROGRAMMING ANALYSIS

7.1   Introduction

The delivery of recreational programming in Winnipeg, was analyzed looking at the number of programs and / or class offerings and attendance levels for key market segments, which include:

- Preschool
- Child
- Youth
- Family
- Adult Leisure
- Active Living
- Senior

The array of program and class offerings were evaluated with respect to the existing recreational facilities in Winnipeg that deliver programs. These facility types include:

- Community centres
- Leisure centres
- Recreation centres
- Senior centres
- Libraries
- Schools (joint use and other)

The programming assessment did not focus on city owned and operated arenas, community centre arenas, soccer facilities, and pools, which are treated elsewhere in this document. The approach includes several types of analysis:

- CCA-level comparisons of program space to program class offerings, broken down by type of facility.
- Population to total programs by CCA.
- Community centre program and space utilization.
- Comparisons of population by age to program class offerings.
- Attendance comparisons for community services programs, including registered and non-registered programs.

7.2   Comparison of Recreational Space to Offered Programs

Program class availability for community centres, leisure centres, recreation centres, libraries, and schools, were analyzed using 2002 data provided by Community Services officials, as well as information supplied by community centres, and aggregated at a CCA level. Data regarding programming and classes was reconciled with relevant facility inventory data was generated to develop standards of comparison between facility types and program types, comparing the percentage of CCA recreational space in each category to the percentage of program classes offered in each facility type. The CCA-level analysis of programs to facility square footage yielded several important points, which are highlighted below. The following figure highlights overall trends for the City of Winnipeg, comparing the percentage of space offered by community centres, leisure and recreation centres, schools, libraries, and senior facilities.

Figure 7.1 City of Winnipeg Overall Facility Programming to SF Allocation
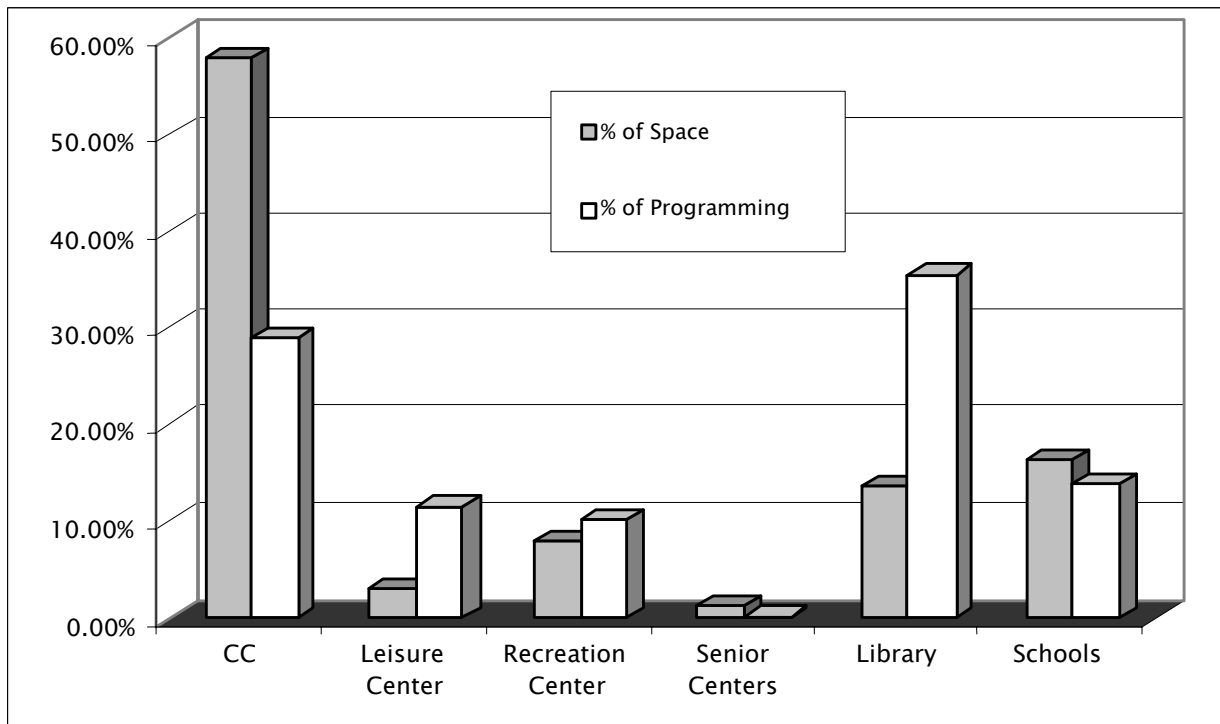

The above chart shows that community centres provide an important share of citywide recreational space, about 55%, and support about 28% of area programming. Libraries appear the most efficient in providing programming within the confines of existing space, supporting about 33% of programs with only about 12% of city-wide space. Leisure centres, recreation centres, and schools (joint use and other) also support significant programming.

CCA Highlights

<u>Assiniboine South</u> – While community centres support about 30% of CCA programming, they provide more than 70% of CCA program space. Off-setting this are programs at libraries and schools (including joint use facilities) which support about 58% of programming with less than 20% of CCA facility space. Recreation, leisure, and senior centres do not appear to support significant programming in this market.

Figure 7.2 Assiniboine South Overall Facility Programming to SF Allocation
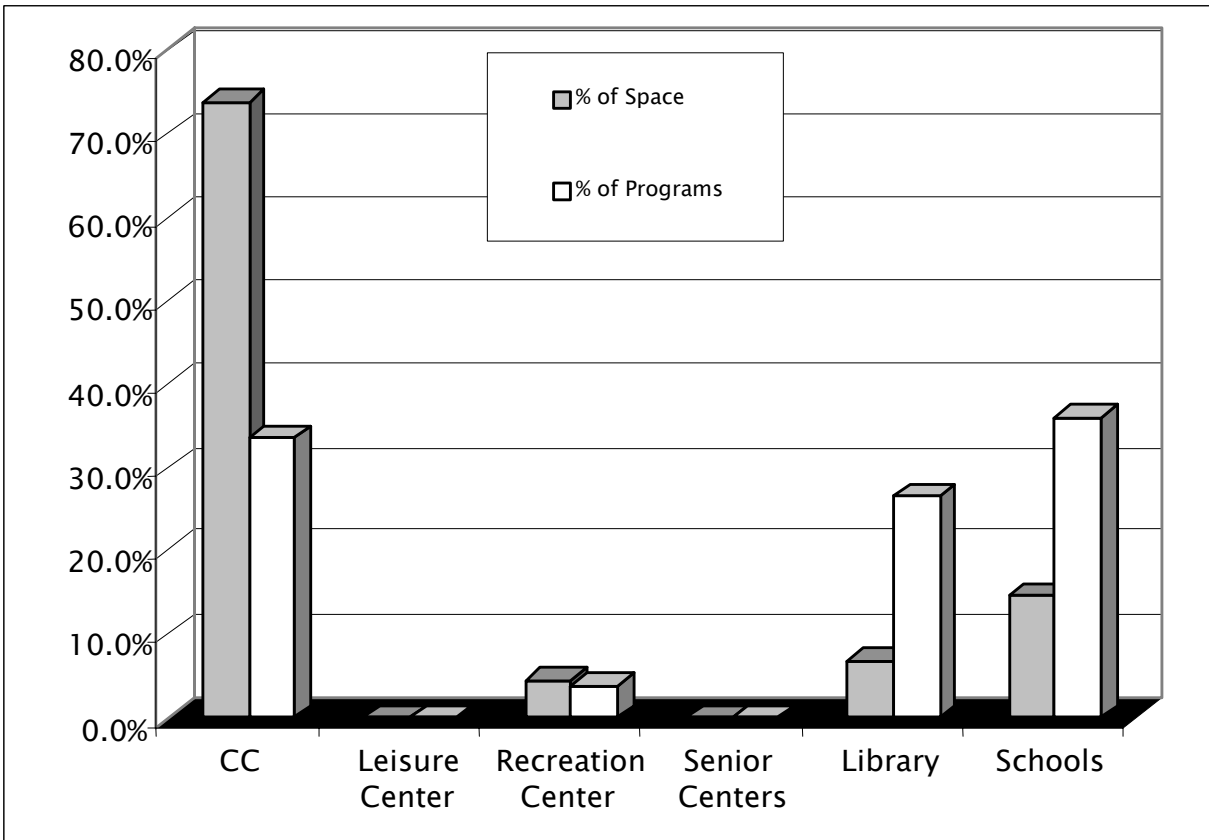
Downtown – In this market, community centres support about 23% of programs with about 53% of CCA program space. This gap is offset by recreation centres, which support more than 40% of CCA programs with less than 20% of total CCA program space. Libraries are also more efficient, supporting about 25% of programs with about 10% of available CCA space. Schools in this CCA are more inefficient, accounting for about 18% of space, which supports about 5% of CCA programming. Regarding the downtown market, ERA excluded the main downtown library, which is now closed for renovation and Sargent Park Pool because there are no comparable facilities in other CCA's.

**Figure 7.3 Downtown Overall Facility Programming to SF Allocation**
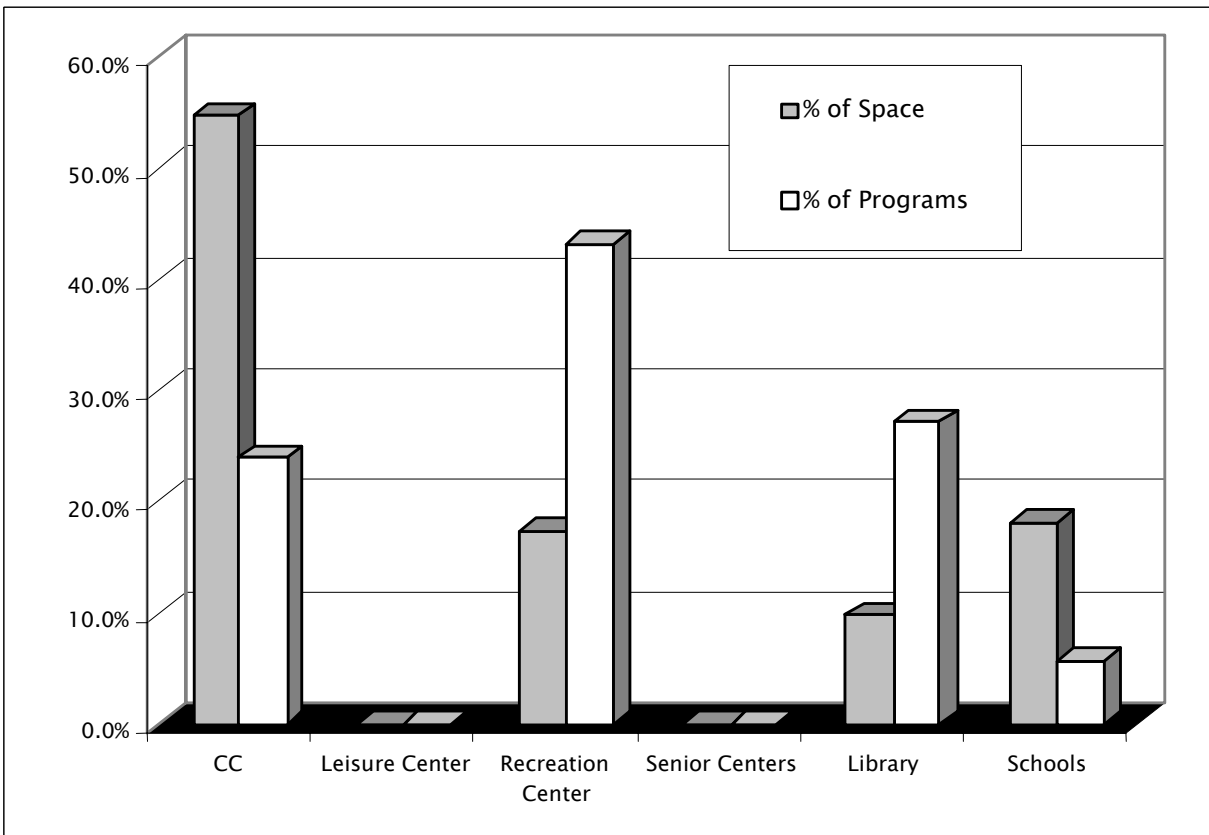
Fort Garry – This CCA supports programming in community centres, libraries, and schools. Community centres are relatively more efficient in delivering programs in this CCA, supporting about 28% of total programs with about 52% of CCA space. Key community centres are Victoria - Linden Woods and Waverley Heights. Libraries are particularly efficient, supporting about 40% of programming with only about 15% of space. While schools appear reasonably balanced, with about 30% of programming and 30% of space, the related program space is divided between 12 schools, of which only three support significant programming - Whyte Ridge School, Van Wallegham School, and Dalhousie School.

**Figure 7.4 Fort Garry Overall Facility Programming to SF Allocation**
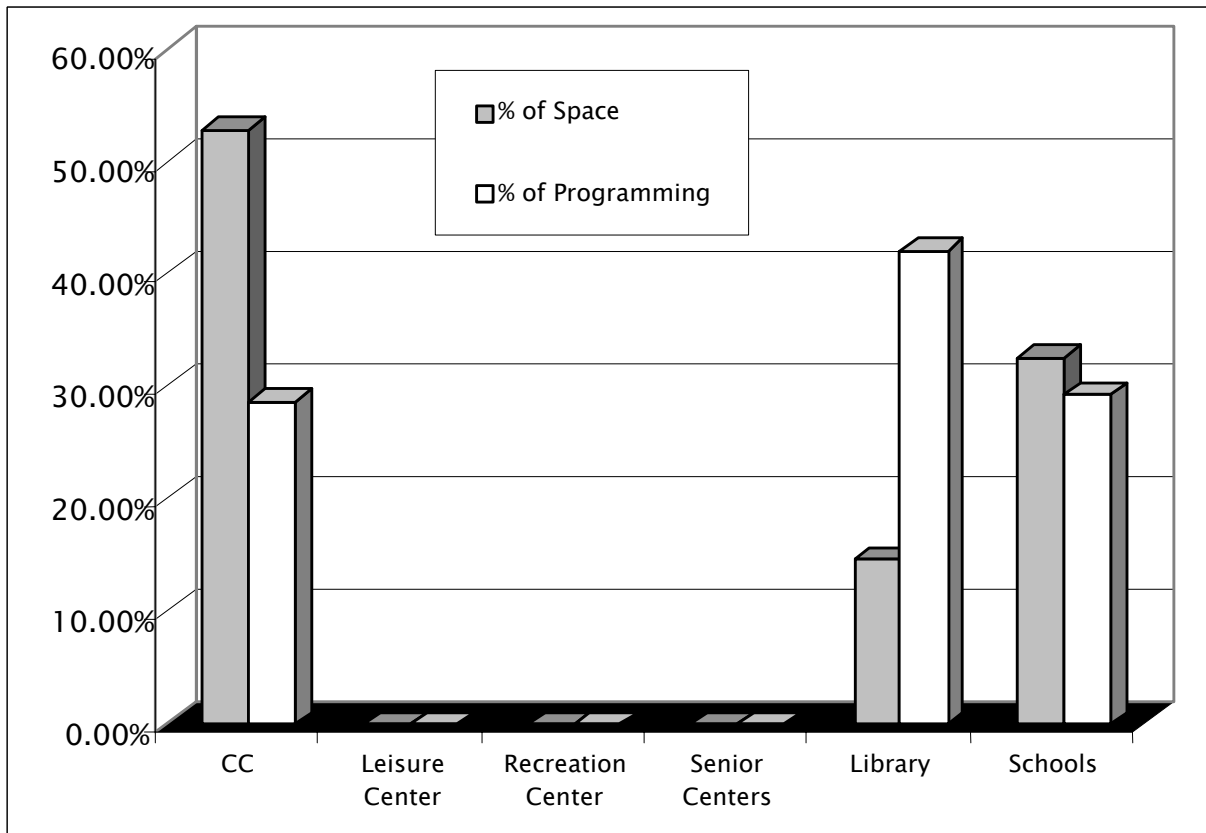
Inkster - This CCA supports programming in community centres, libraries, and schools. Community centres support a significant amount of CCA program space (more than 60%), which is used to support about 42% of CCA programming. This gap, about 20%, would make this CCA one of the three best performers in terms of facility efficiency. Libraries also support an additional 40+% of programming, albeit with about 18% of CCA space. Schools are relatively inefficient in this CCA, supporting about 10% of programming with about 15% of CCA space.

Figure 7.5 Inkster Overall Facility Programming to SF Allocation
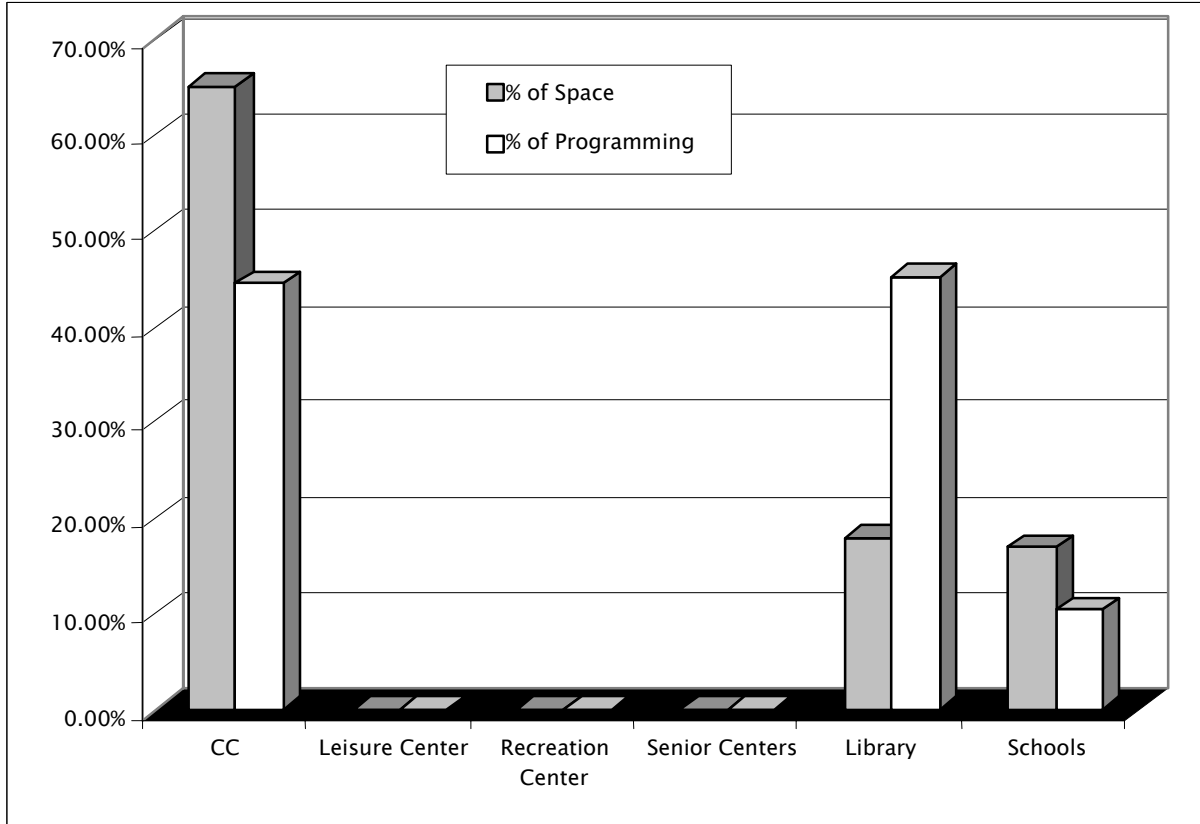
Point Douglas – The key venue in this CCA is the St. John Leisure Centre, which supports more than 40% of CCA programming with about 10% of space. Community centres support about 38% of program space, with about 14% of total CCA programming. This CCA contains the St. Johns Library, which supports about 35% of CCA programming. Seven schools in this CCA are more inefficient, supporting less than 5% of programs with about 22% of CCA space.

Figure 7.6 Point Douglas Overall Facility Programming to SF Allocation
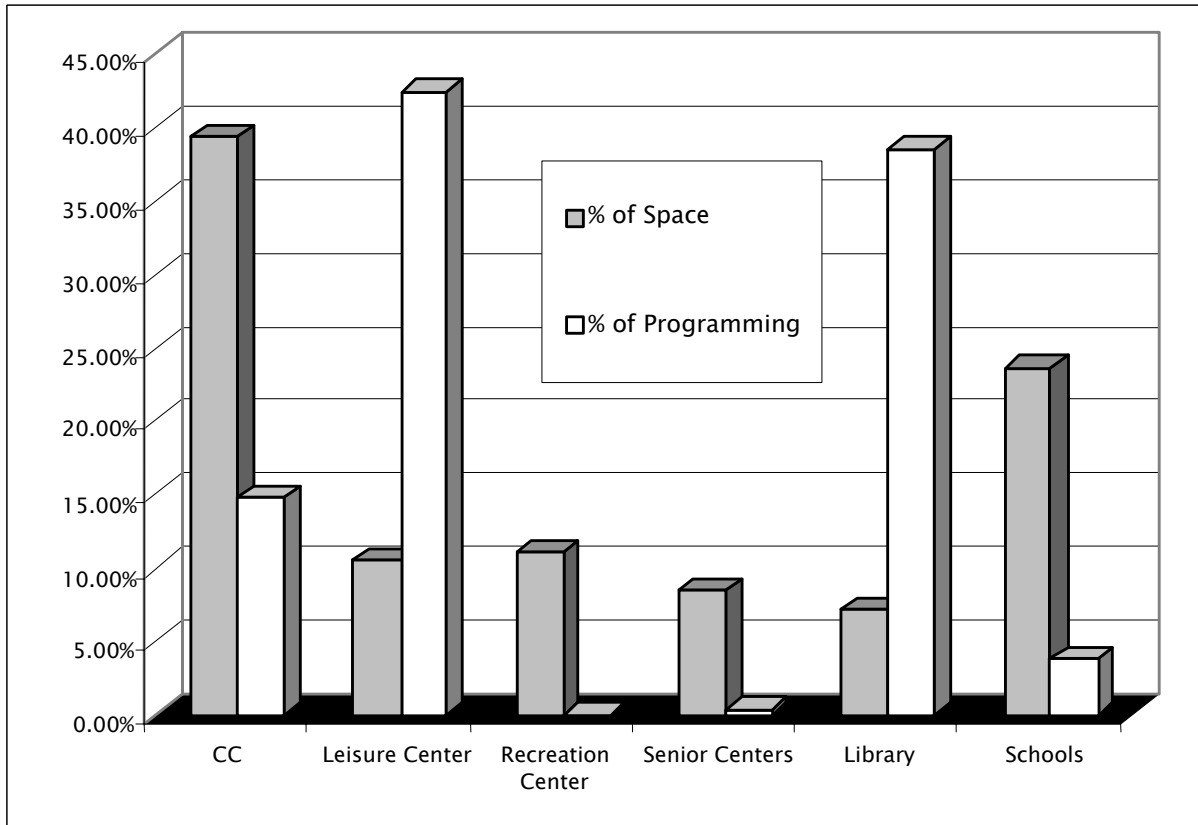
St. Vital – This CCA offers recreational programming that is supported by three primary types of facilities – community centres (53% of space), libraries (18% of space), and schools (25% of space). Libraries in this CCA support the largest share of programming, about 48%, followed by community centres, which support about 28% of programming, and finally schools, which support about 20% of programming.

Figure 7.7 St. Vital Overall Facility Programming to SF Allocation
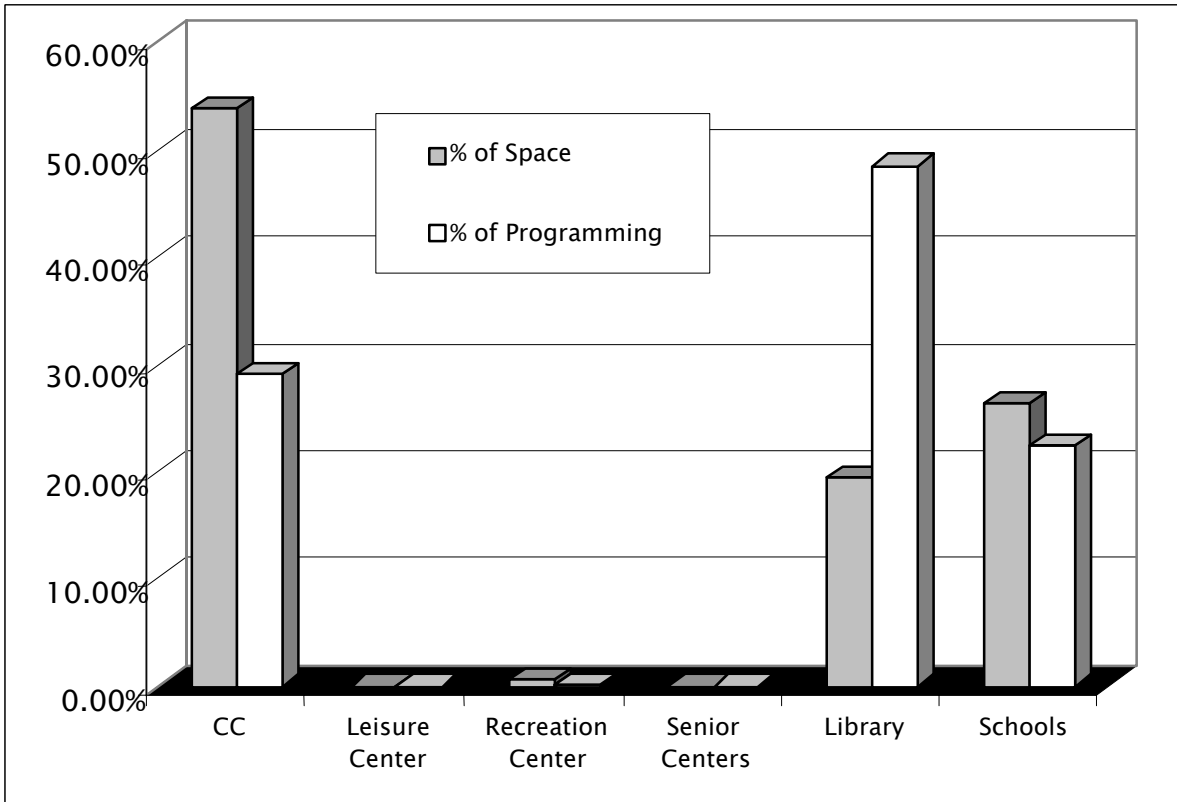
The level of school related programming in St. Vital is supported by 13 local facilities, which would appear inefficient. Key schools for programming include Samuel Burland, H.S. Paul School and Ecole Saint Germain.

Transcona – This market supports one of the more efficient community centre segments, which hosts about 40% of area programming with about 60% of area space, representing an offset of about 20%. This CCA supports one library, which supports about 40% of programming with about 10% of total CCA program space. Schools support an additional 15% of program space, with smaller amounts allocated to recreation centres and senior centres.

Figure 7.8 Transcona Overall Facility Programming to SF Allocation
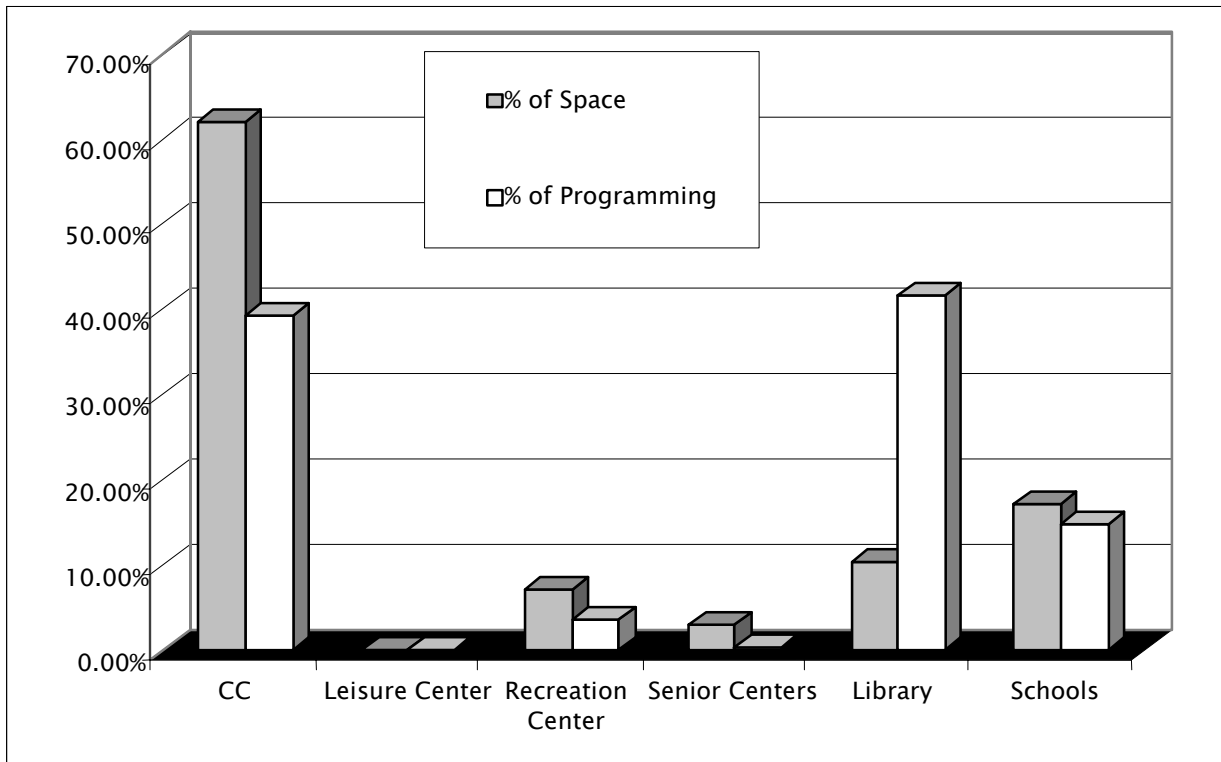
St. James – This CCA supports nine community centres, as well as a small leisure centre, and two recreation centres, libraries and schools. The community centres support about 50% of area space, hosting only about 20% of CCA programming. Recreation centres and libraries in St. James support a combined 30% of space, which is used to support about 70% of CCA programs. Recreational programming is also supported by eight CCA schools, which support about 5% of CCA programming.

Figure 7.9 St. James Overall Facility Programming to SF Allocation
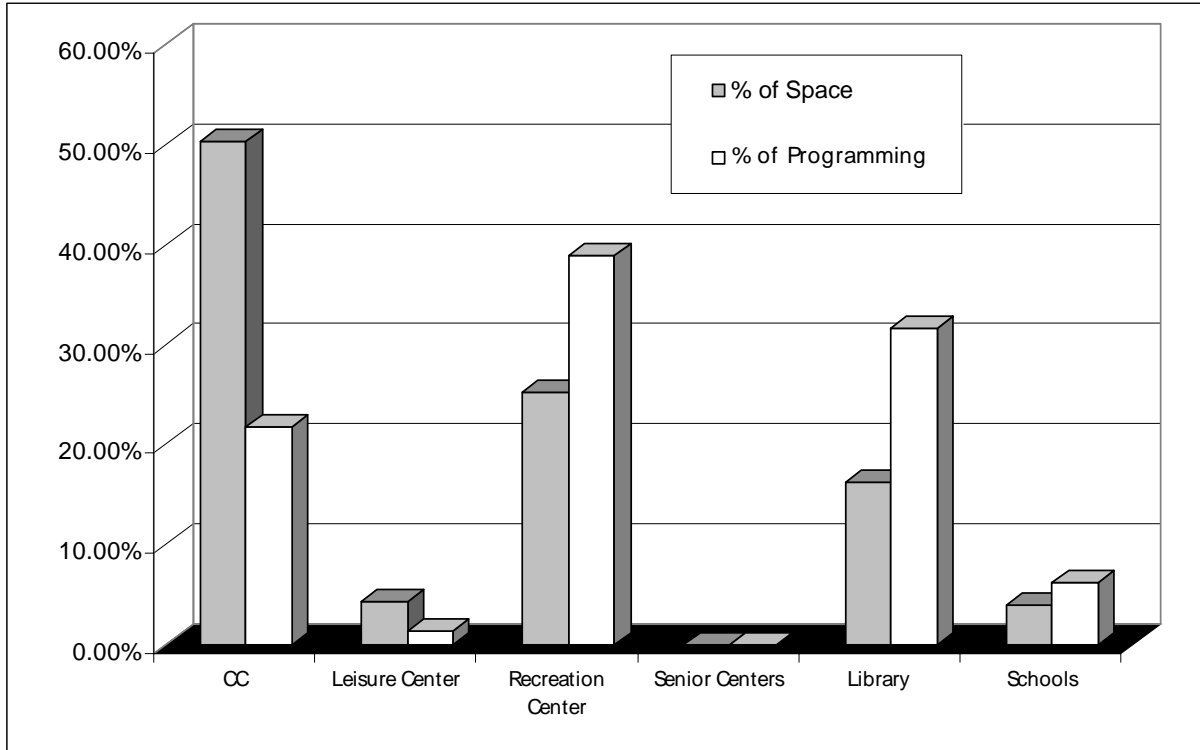
St. Boniface – Recreational programs are supported by community centres, libraries, and schools. Community centres support about 30% of programming with about 60% of program space. Libraries support about 40% of programs, with a more efficient 17% of CCA space. The CCA includes 13 schools that host about 22% of recreational programs, using about 20% of CCA recreational space. Island Lakes School and JH Bruns School are the key school facilities that host local recreational programs.

Figure 7.10 St. Boniface Overall Facility Programming to SF Allocation
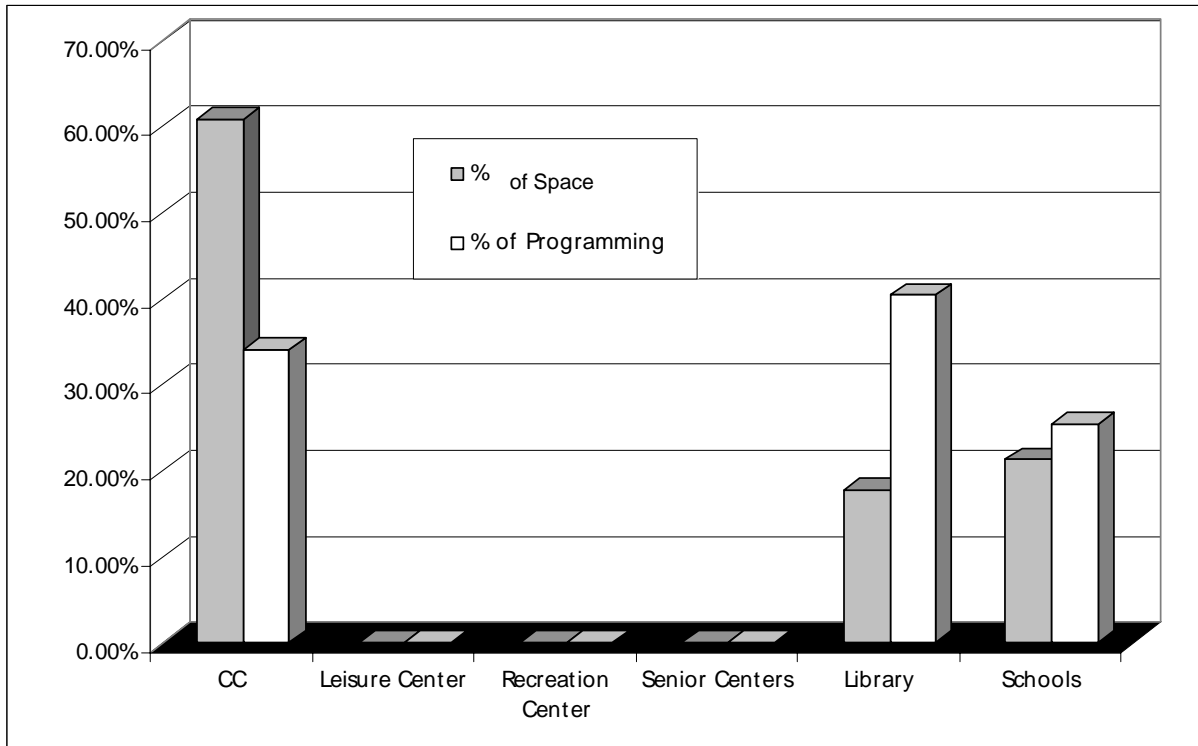
Seven Oaks – Community Centres in this CCA support almost 70% of total recreational space and about 35% of CCA programming. Seven Oaks offers one library, which supports the largest amount of CCA programming, about 50%. A total of ten schools support an additional 10% of CCA programming.

Figure 7.11 Seven Oaks Overall Facility Programming to SF Allocation
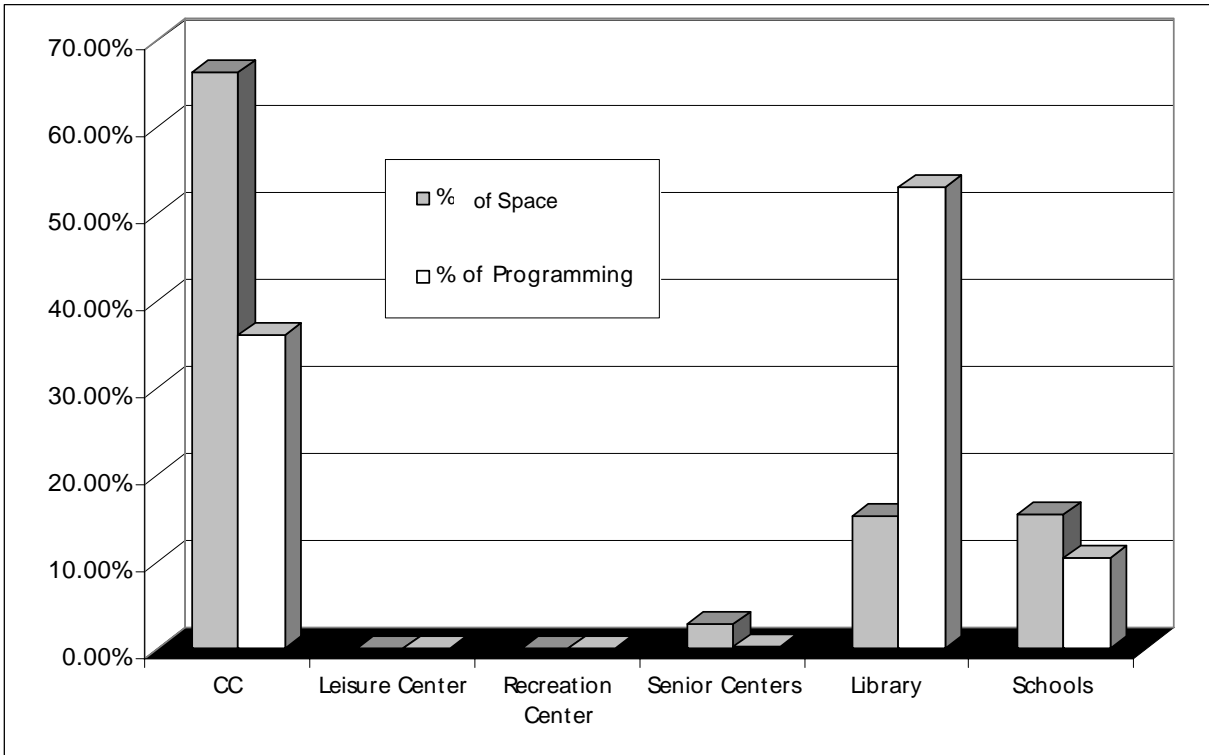
River Heights – This CCA includes community centres, leisure centres (the Fort Rouge Leisure Centre), libraries, and schools. Community centres support about 65% of total recreational space, which hosts about 28% of CCA programs. The Fort Rouge Leisure Centre supports more than 40% of CCA programs with only 12% of CCA space. Libraries and schools support additional space and programs.

Figure 7.12 River Heights Overall Facility Programming to SF Allocation
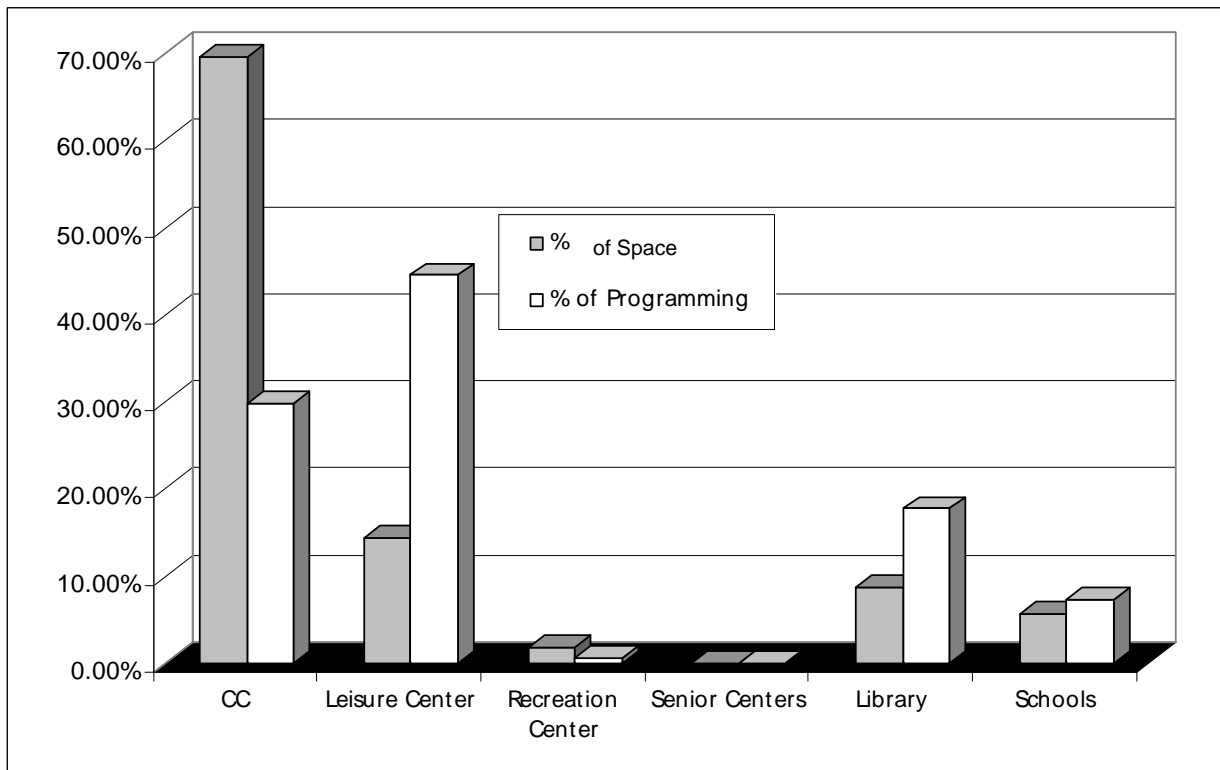
River East – The River East CCA includes community centres (60% of space, 33% of programming), and libraries (10% of space and 33% of programming). This CCA also hosts several leisure and recreation centres, as well as schools, which combined support about 25% of CCA programming.

Figure 7.13 River East Overall Facility Programming to SF Allocation
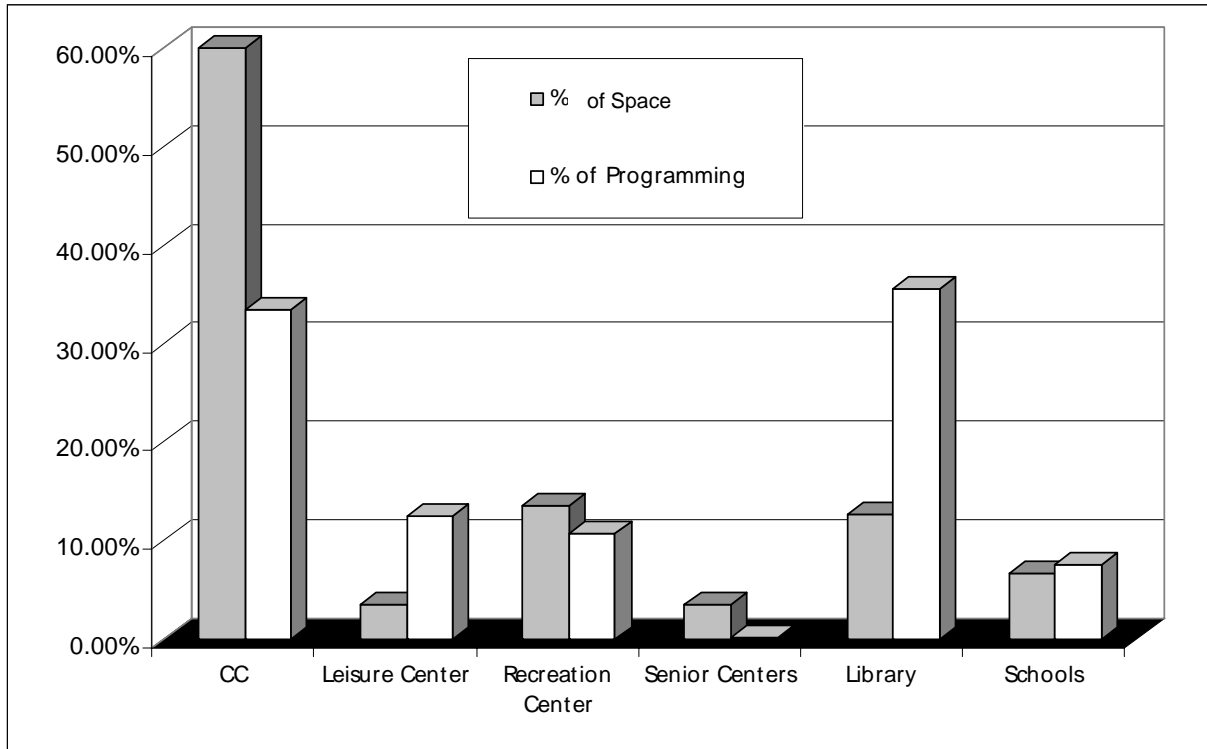
7.3   Community Centre Utilization - Square Feet Per Program

The level of efficiency in supporting programs shown by community centres was analyzed. The following figures highlight community centres in each CCA, ranking them by square feet of space per offered program / class. The analysis focuses on the extent to which community centres are able to efficiently deliver program options to their host communities. One chart has been generated for each CCA, comparing noted community centre performance to the Winnipeg city-wide average of 430 square feet per offered program / class. Discussion regarding each CCA follows.

Assiniboine South – This CCA supports five community centres, of which only one (Roblin Park) is performing better than the noted citywide average. The Westdale and Tuxedo sites are performing slightly below average. The Varsity View centre had the highest level of square feet per program, reflecting the bias of this centre toward hockey and other field sports. The poorer performance of the community centres that also support arenas is a consistent theme in this analysis.

Figure 7.14 Assiniboine South Utilization - Square Feet Per Program
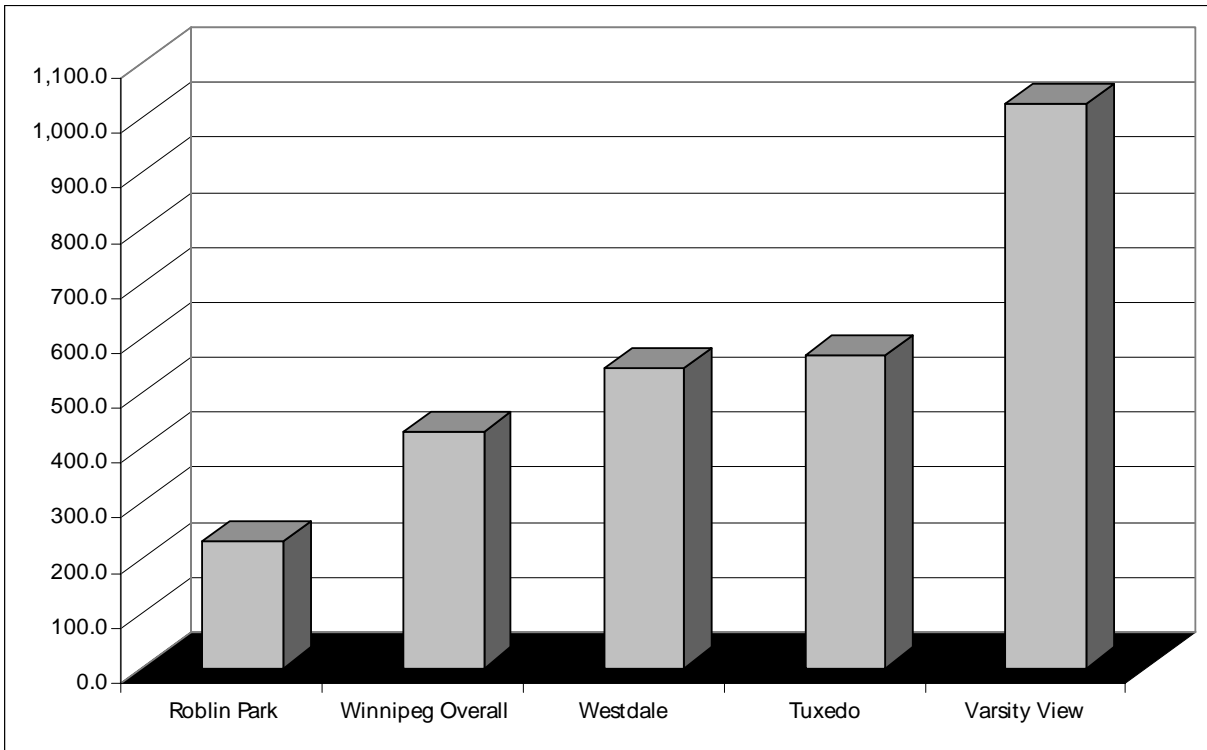
Fort Garry – This CCA supports nine identified community centres, of which four appear to perform better than average. The better than average performers in Fort Garry include Waverley Heights, Fort Garry, Victoria-Lindenwoods, and Wildwood. Consistent with experience in other CCA's, St. Norbert and Richmond Kings community centres had below average factors, reflecting the presence of arena components at these locations.

Figure 7.15 Fort Garry Utilization - Square Feet Per Program
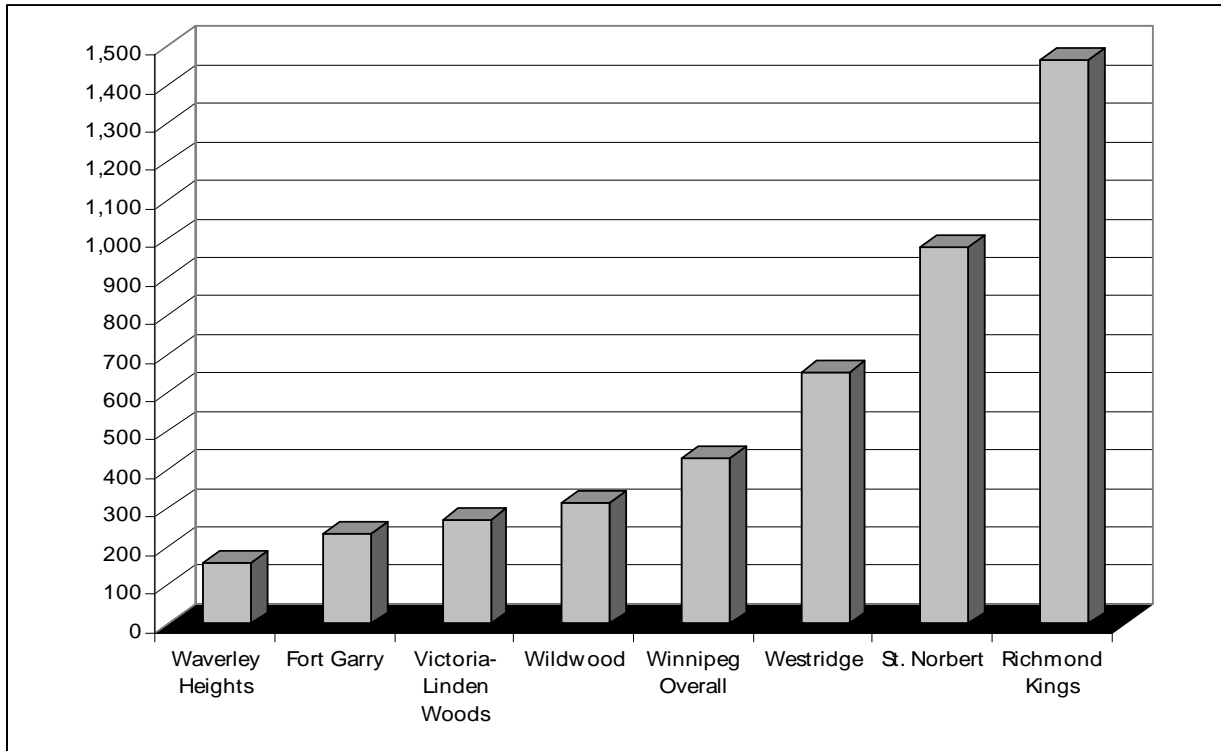
Inkster – This CCA contains four noted community centres, of which two appear to be generating levels of program activity above citywide averages. These centres include Tyndall Park and Northwood. Weston Memorial and Brooklands appear to be operating below city averages, and neither facility supports an arena component.

Figure 7.16 Inkster Utilization - Square Feet Per Program
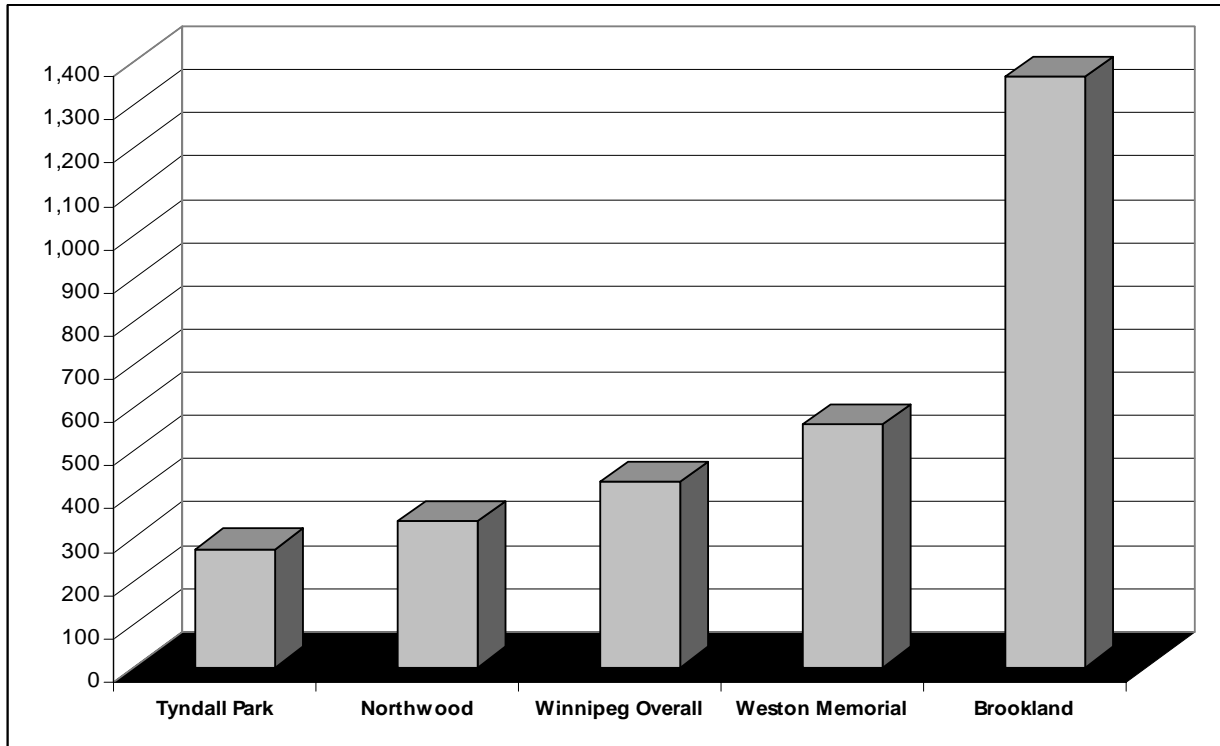
Point Douglas – A total of four community centres are located in this CCA, and only one is operating at a level above citywide averages (Sinclair Park). Luxton is operating slightly below average, and Ralph Brown is well below average, with over 700 square feet of space per offered class.

Figure 7.17 Point Douglas Utilization - Square Feet Per Program
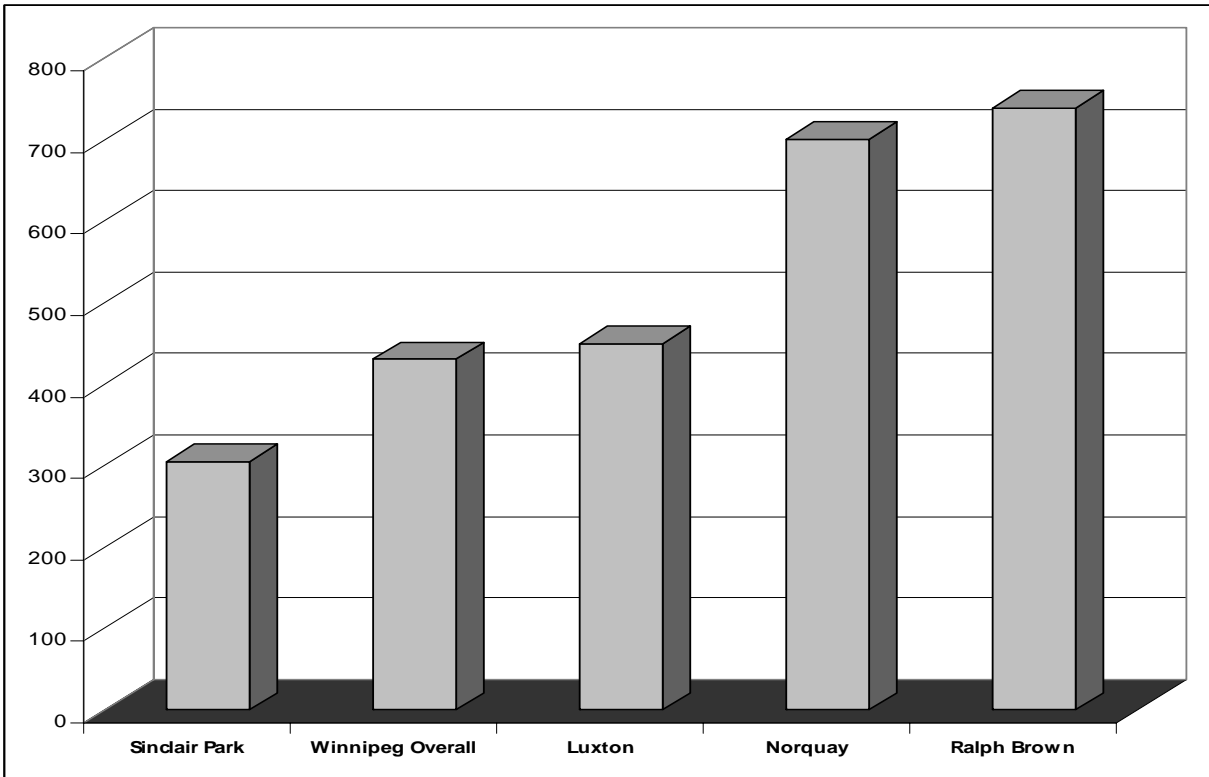
Transcona – This CCA supports four community centres. Three of the four are performing equal or better than the citywide average.

Figure 7.18 Transcona Utilization - Square Feet Per Program
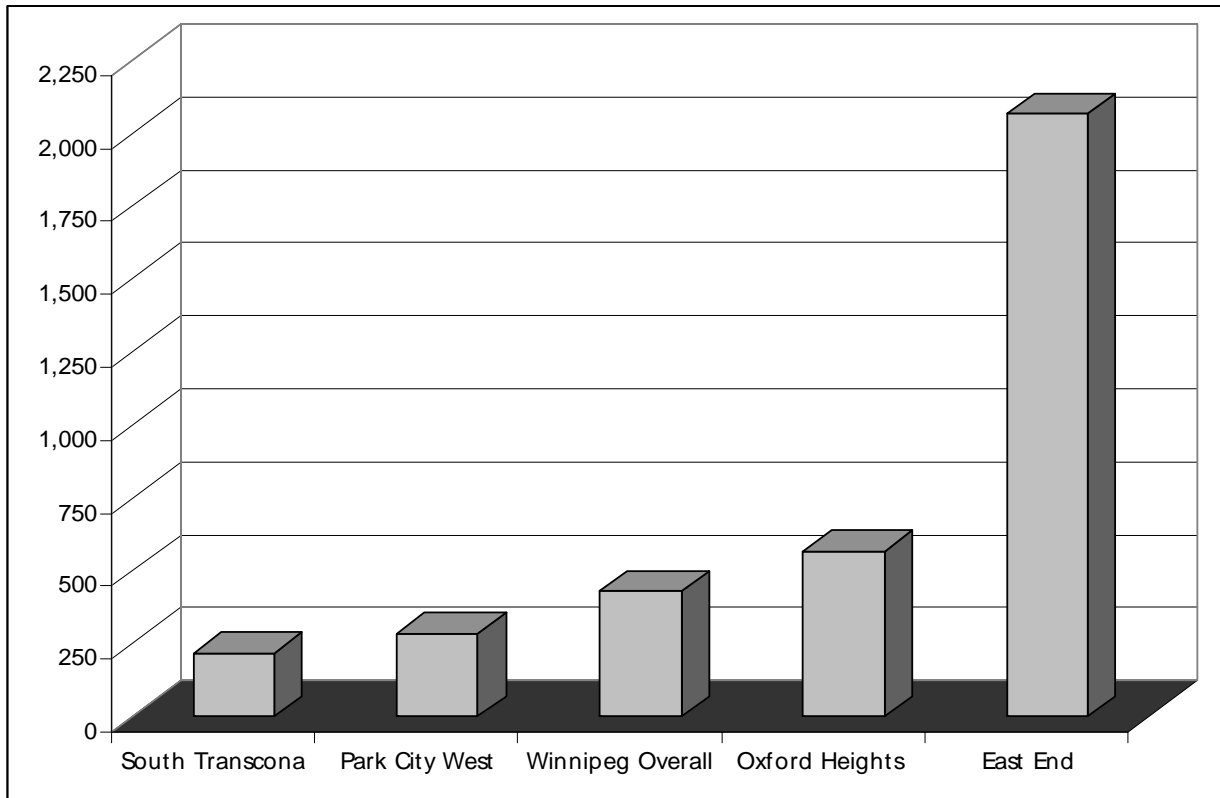
The below average performer in Transcona is the East End Community Centre, with an apparent 2,000 square feet per offered class. This centre also supports a related hockey operation, which appears to be performing reasonably well.

River East – This CCA supports nine community centres, of which seven are performing at or above citywide averages. The lower performers include Gateway and Chalmers. Valley Gardens was noted as the top average performer, with about 200 square feet per offered program.

Figure 7.19 River East Utilization - Square Feet Per Program
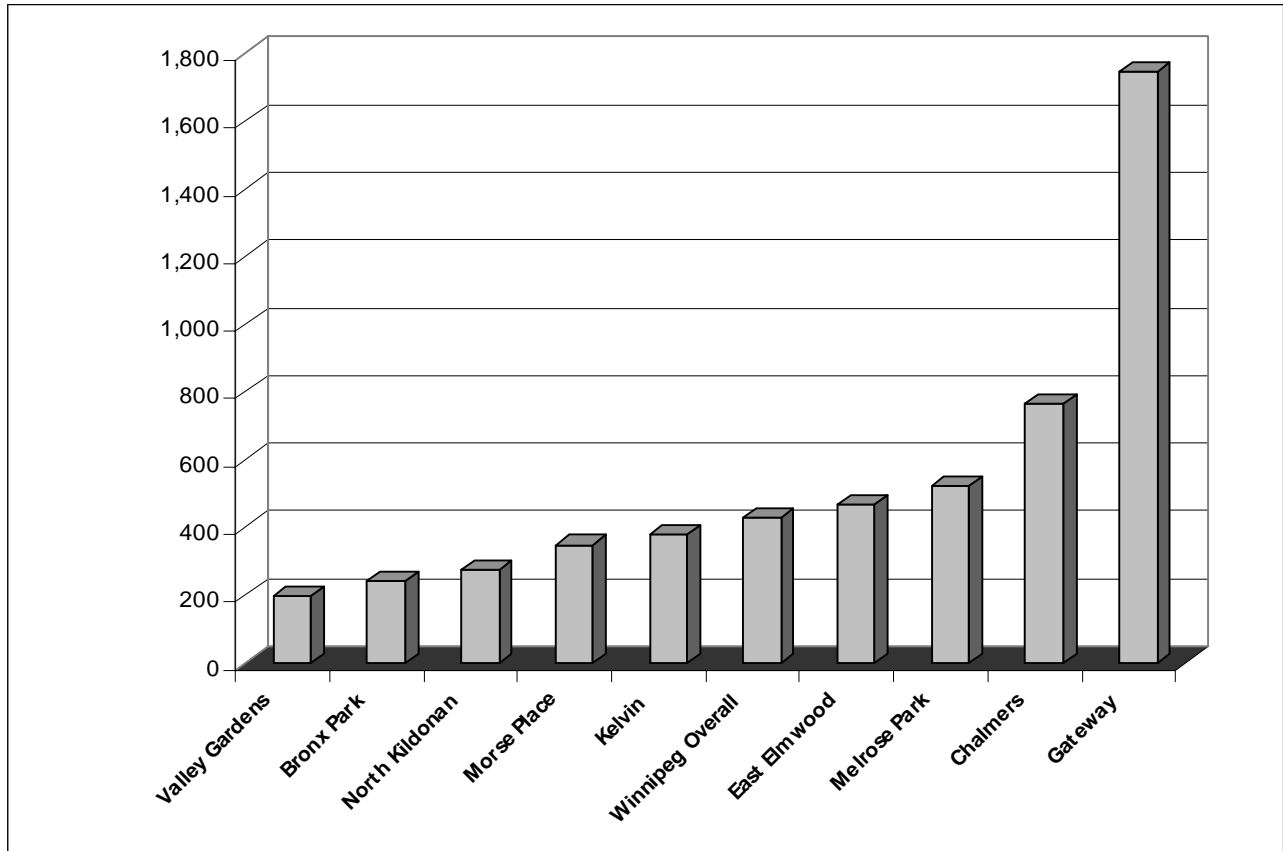
River Heights – This CCA supports seven community centres, of which five are performing at or above average in comparison with the citywide benchmark. The best performer in River Heights under this standard is Lord Roberts, followed by Crescentwood, both below the 200 square feet per program level. The lowest performer was identified as River Heights, with over 1,400 square feet per offered program / class.

Figure 7.20 River Heights Utilization - Square Feet Per Program
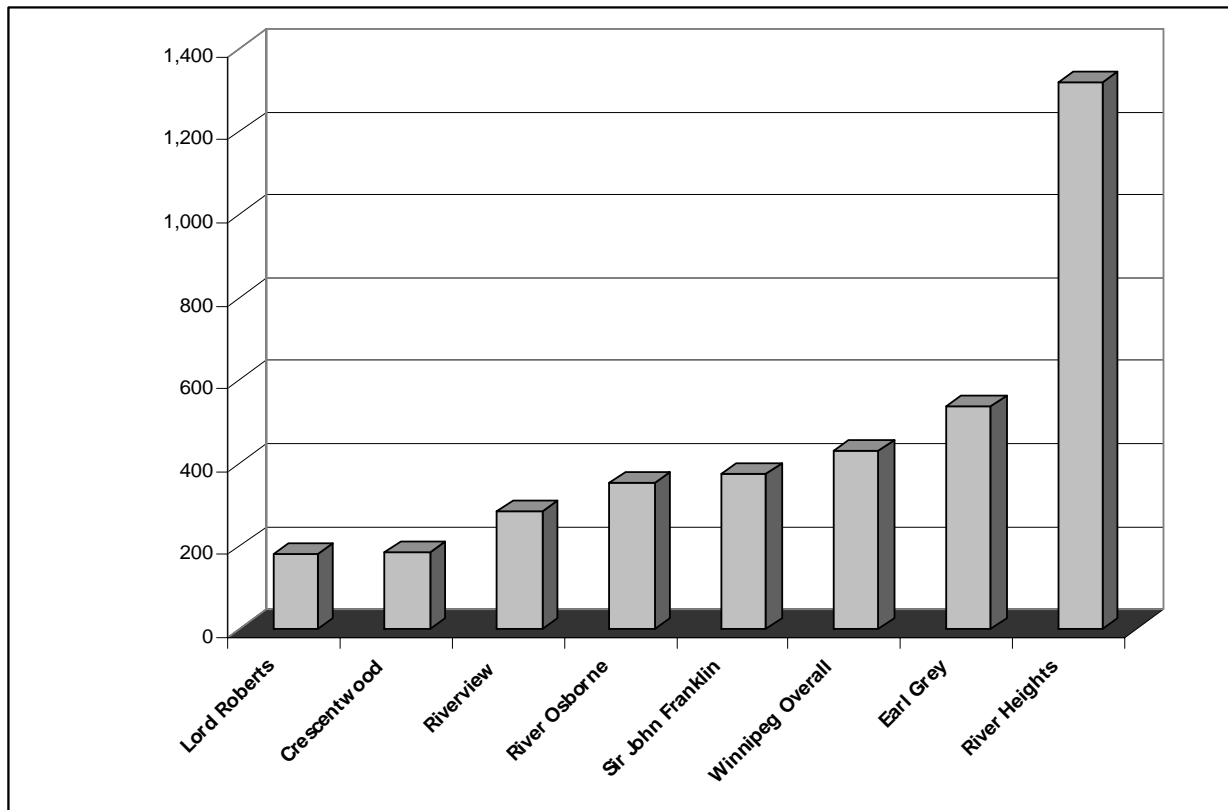
Seven Oaks – This CCA supports five community centres, of which two (Red River and Garden City) are performing better than citywide averages. Vince Leah is performing slightly below average, followed by Maples and West Kildonan.

Figure 7.21 Seven Oaks Utilization - Square Feet Per Program
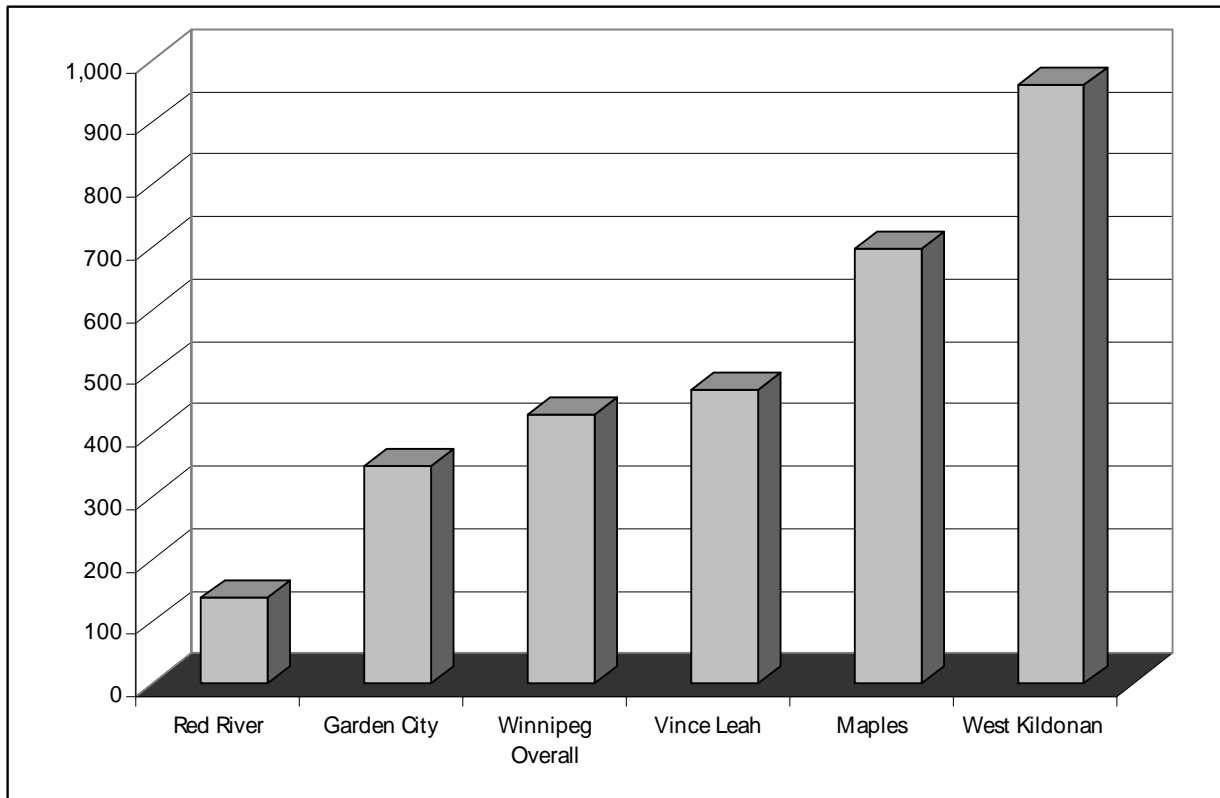
St. Boniface – This CCA supports six community centres. Based on available data, Winakwa, Southdale, and Champlain appear to be performing above average, while Archwood and Notre Dame appear to be performing below average. While these St. Boniface venues appear to be performing below average, they appear to be performing better (580 and about 620 square feet per program) than many other community centres. Specific trends for Norwood could not be developed due to inconsistent reporting.

Figure 7.22 St. Boniface Utilization - Square Feet Per Program
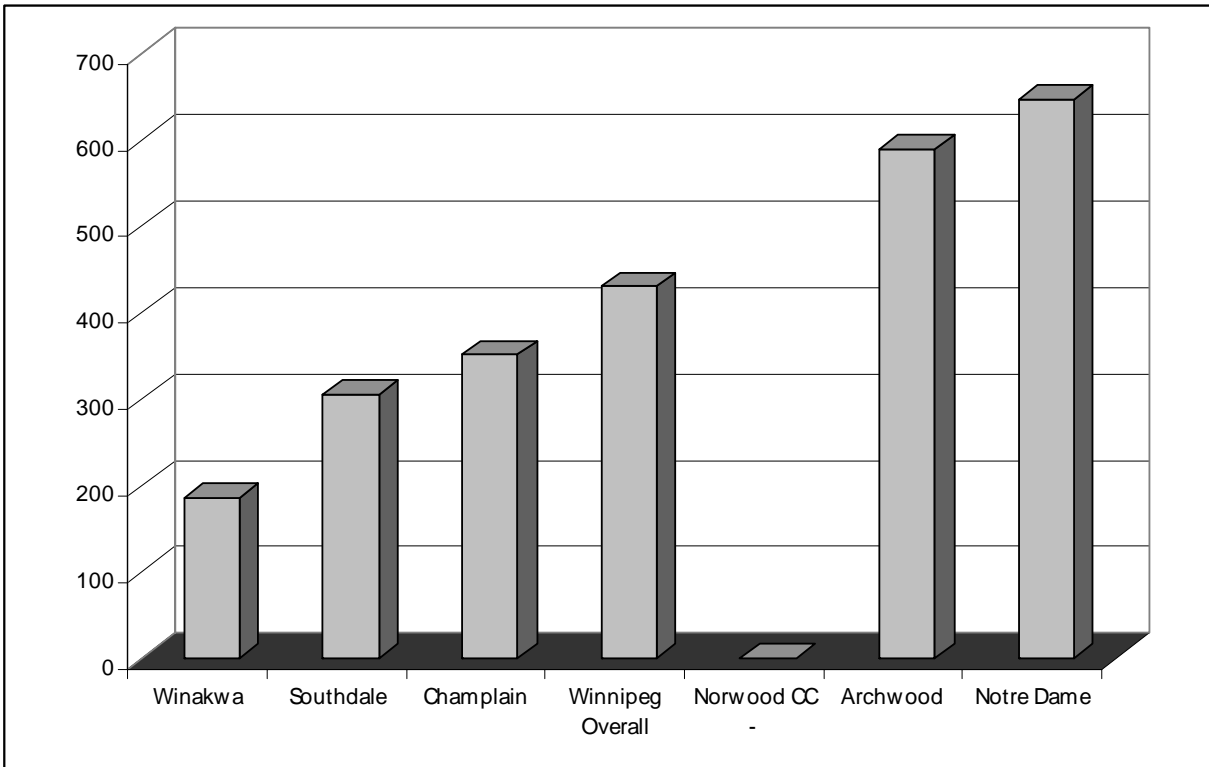
St. James – This CCA hosts nine community centres, of which three appear to be performing above average. The best noted performer was Sturgeon Creek, with about 300 square feet per program. The most below average performer was Deer Lodge, with about 720 square feet per program. Specific trends for Woodhaven could not be developed due to inconsistent reporting.

Figure 7.23 St. James Utilization - Square Feet Per Program
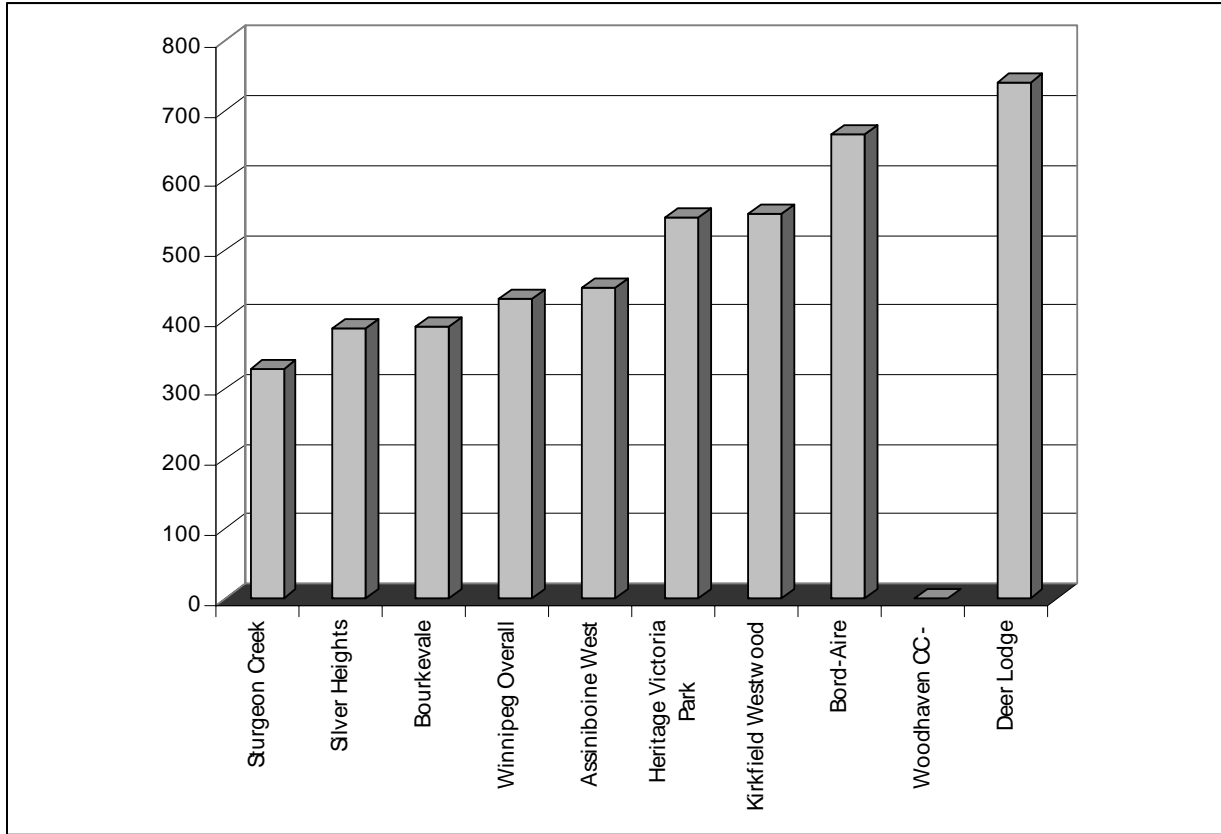
St. Vital – This CCA supports six community centres, of which two appear to be performing above average. Both Windsor and Glenlee appear to be performing at the 200 square feet per program level. Specific trends for Norberry could not be developed due to inconsistent reporting.

Figure 7.24 St. Vital - Square Feet Per Program
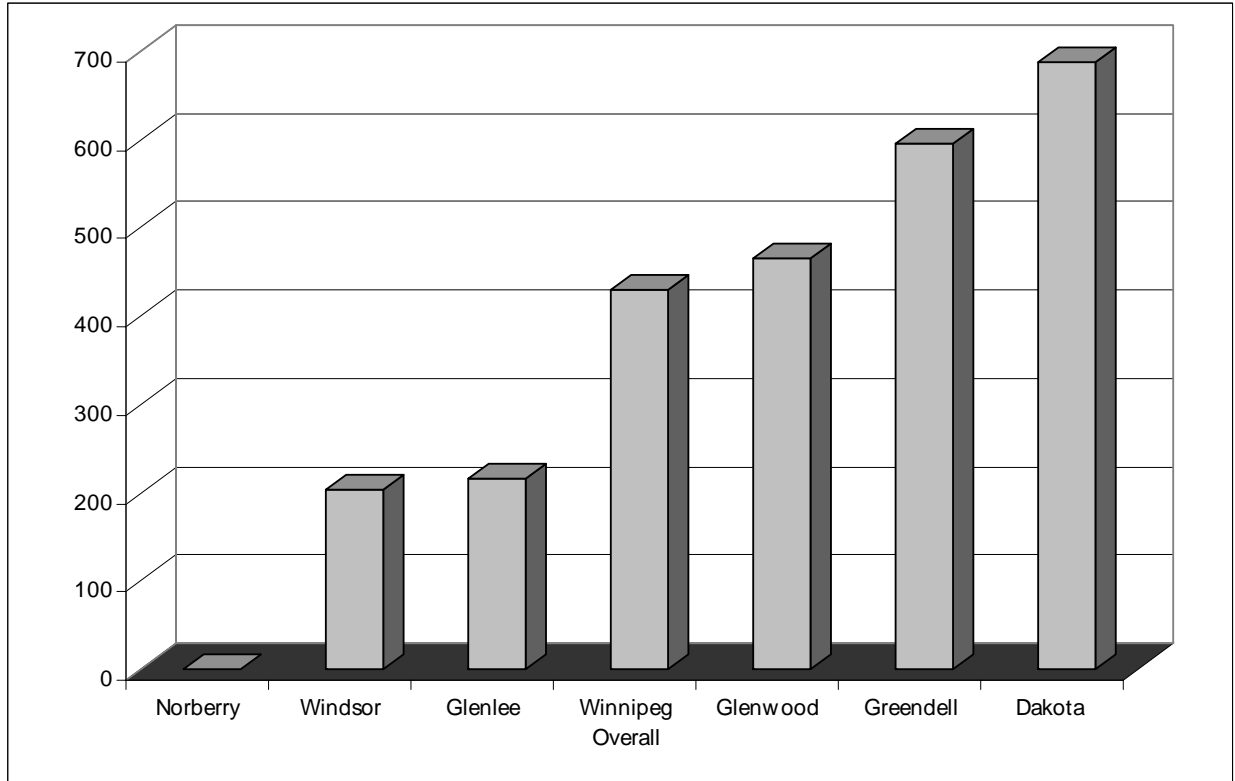
Downtown – This CCA supports five community centres; of which two appear to be performing above average. These include Burton Cummings and Orioles Park. Robert Steen, Clifton and Isaac Brook appear to be slightly below average.

Figure 7.25 Downtown Utilization - Square Feet Per Program
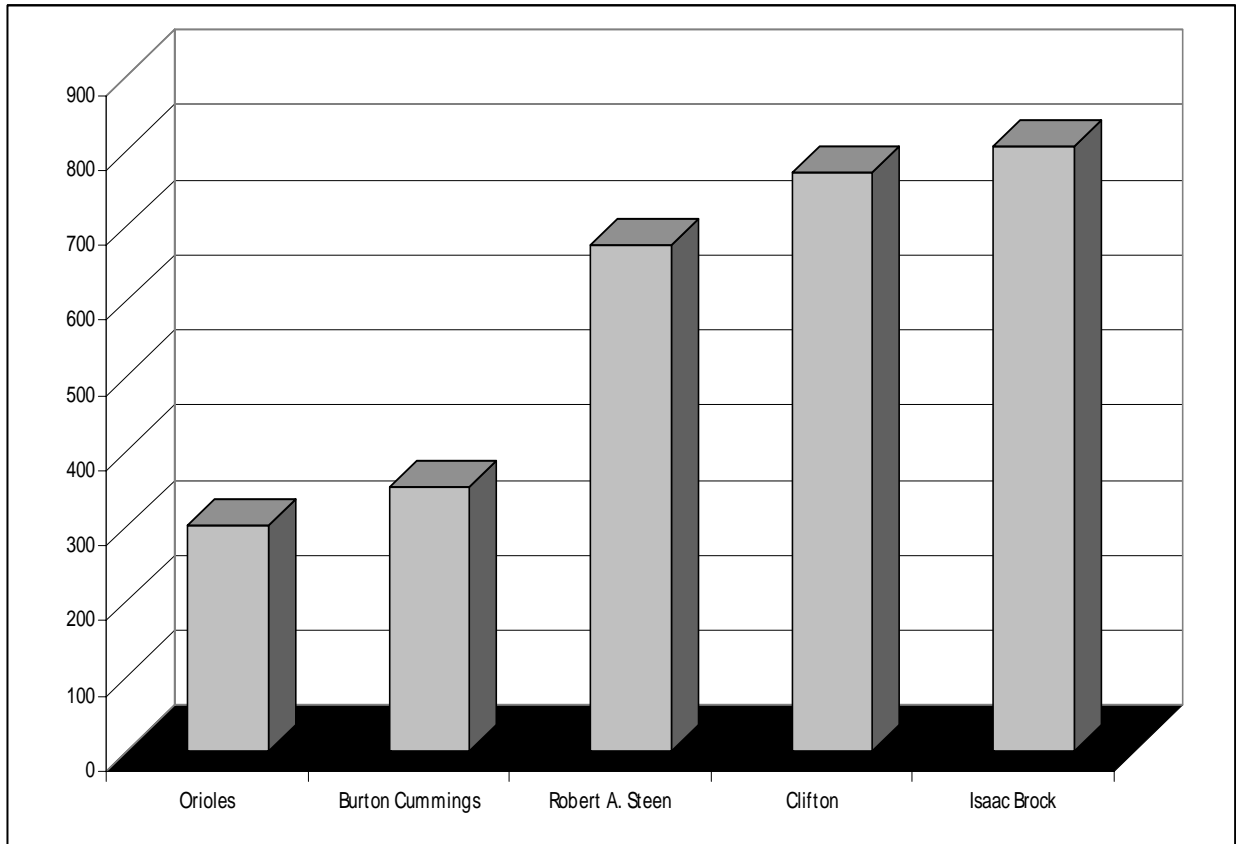
7.4 Population to Program Comparisons by CCA

Estimated 2002 age group populations were compared to available program class offerings that are targeted to the respective age groups. The assessment is based on Statistics Canada data regarding population by age, adjusted slightly to approximate noted program age group distinctions.

Figure 7.26 and Figure 7.27 depicts the population by CCA and age group.

ERA matched the following age groups to program types for the analysis:

- 0 to 4 – Preschool
- 5 to 9 - Child
- 10 to 18 – Youth
- 19 to 54 – Family, Adult Leisure and Active Living
- 55 and Over – Senior

The intent of the analysis is to compare the percentage of people in each age group to the percentage of program offerings in that age group for each CCA. Overall market allocations for the City of Winnipeg, are highlighted in the following chart. This chart shows that the preschool market benefits from about 12% of total program offerings, while supporting about 6% of city population. Comparable trends for the Child market are more notable, with over 20% of programming targeting about 7% of the population. Trends for the Youth segment are comparable, albeit with a tighter correlation between population and programs (10% of population served by 19% of programs). At the same time, the adult and senior segments appear significantly under-served, with about 50% of the population having access to about 30% of programming. Seniors also see a difference, with about 20% of population supporting about 5% of programming. These comparisons serve only to highlight general comparisons, and not to make specific population to program comparisons, which obviously will vary based on the market segment and the type of event.

Figure 7.26: Population by CCA
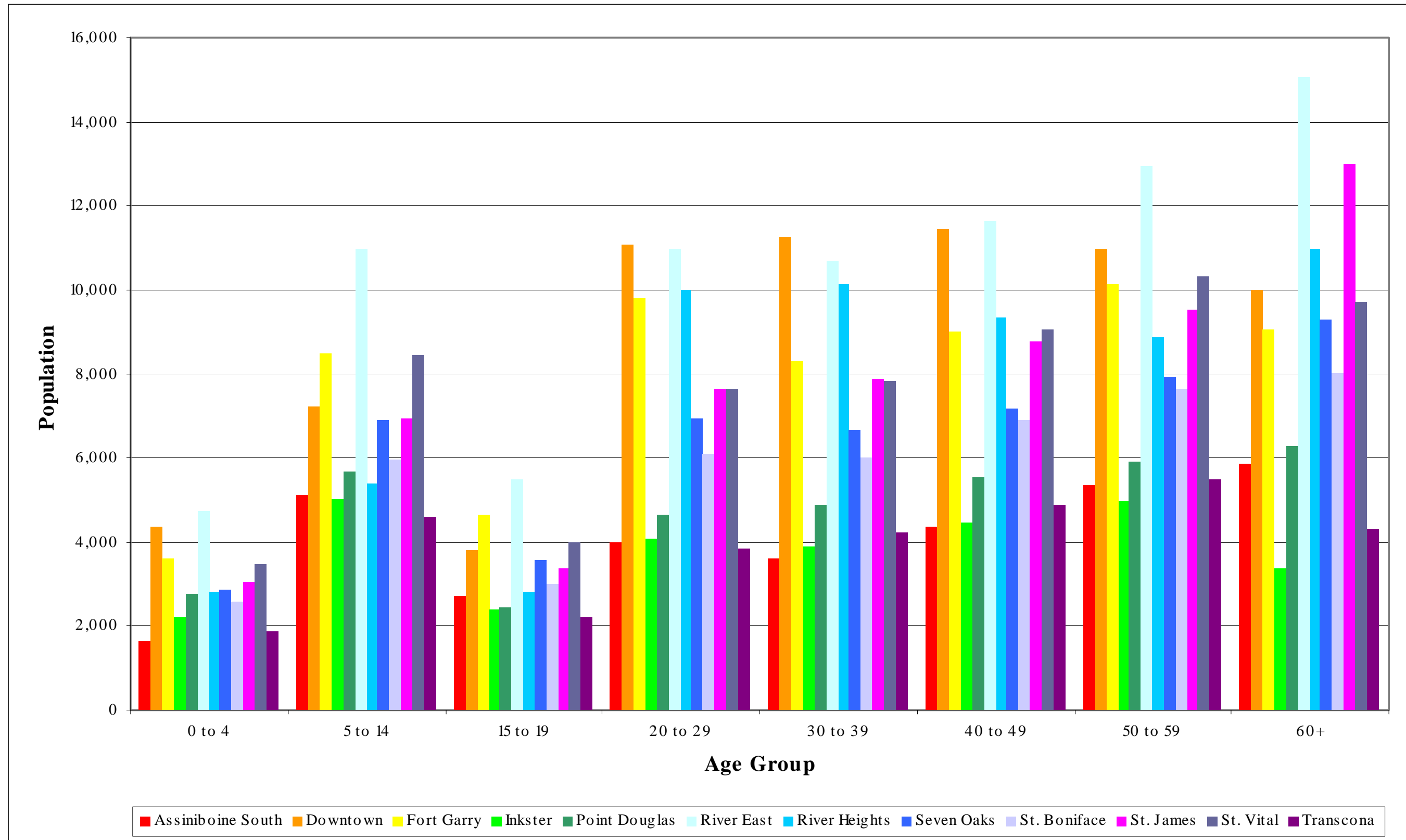
Figure 7.27: CCA Population

Seven Oaks

AGE	POPULATION
0 to 4	2195
5 to 14	5005
15 to 19	2370
20 to 29	4080
30 to 39	3875
40 to 49	4440
50 to 59	4975
60+	3360
TOTAL	30300

AGE	POPULATION
0 to 4	2845
5 to 14	6920
15 to 19	3550
20 to 29	6945
30 to 39	6640
40 to 49	7165
50 to 59	7940
60+	9310
TOTAL	51315

Inkster

AGE	POPULATION
0 to 4	2770
5 to 14	5700
15 to 19	2460
20 to 29	4630
30 to 39	4900
40 to 49	5535
50 to 59	5935
60+	6280
TOTAL	38210

Point Douglas

River East

AGE	POPULATION
0 to 4	4725
5 to 14	10995
15 to 19	5480
20 to 29	10995
30 to 39	10700
40 to 49	11640
50 to 59	12940
60+	15045
TOTAL	82520

Downtown

AGE	POPULATION
0 to 4	3040
5 to 14	6925
15 to 19	3390
20 to 29	7645
30 to 39	7875
40 to 49	8760
50 to 59	9510
60+	13000
TOTAL	60145

St. James

Transcona

AGE	POPULATION
0 to 4	1900
5 to 14	4595
15 to 19	2210
20 to 29	3840
30 to 39	4220
40 to 49	4900
50 to 59	5500
60+	4305
TOTAL	31470

River Heights

St. Boniface

AGE	POPULATION
0 to 4	2575
5 to 14	5950
15 to 19	3020
20 to 29	6085
30 to 39	6000
40 to 49	6880
50 to 59	7655
60+	8045
TOTAL	46210

Assiniboine South

AGE	POPULATION
0 to 4	4350
5 to 14	7220
15 to 19	3805
20 to 29	11070
30 to 39	11280
40 to 49	11430
50 to 59	10980
60+	9980
TOTAL	70115

AGE	POPULATION
0 to 4	3490
5 to 14	8425
15 to 19	4000
20 to 29	7640
30 to 39	7830
40 to 49	9055
50 to 59	10345
60+	9715
TOTAL	60500

Fort Garry

AGE	POPULATION
0 to 4	1650
5 to 14	5105
15 to 19	2740
20 to 29	3975
30 to 39	3625
40 to 49	4380
50 to 59	5360
60+	5865
TOTAL	32700

AGE	POPULATION
0 to 4	2825
5 to 14	5400
15 to 19	2800
20 to 29	10005
30 to 39	10130
40 to 49	9355
50 to 59	8885
60+	11000
TOTAL	60400

St. Vital

AGE	POPULATION
0 to 4	3595
5 to 14	8480
15 to 19	4630
20 to 29	9825
30 to 39	8325
40 to 49	9010
50 to 59	10150
60+	9060
TOTAL	63075

2001 CCA Population by Age

100000
50000
25000

- AGE 0-4
- AGE 5-14
- AGE 15-19
- AGE 20-29
- AGE 30-39
- AGE 40-49
- AGE 50-59
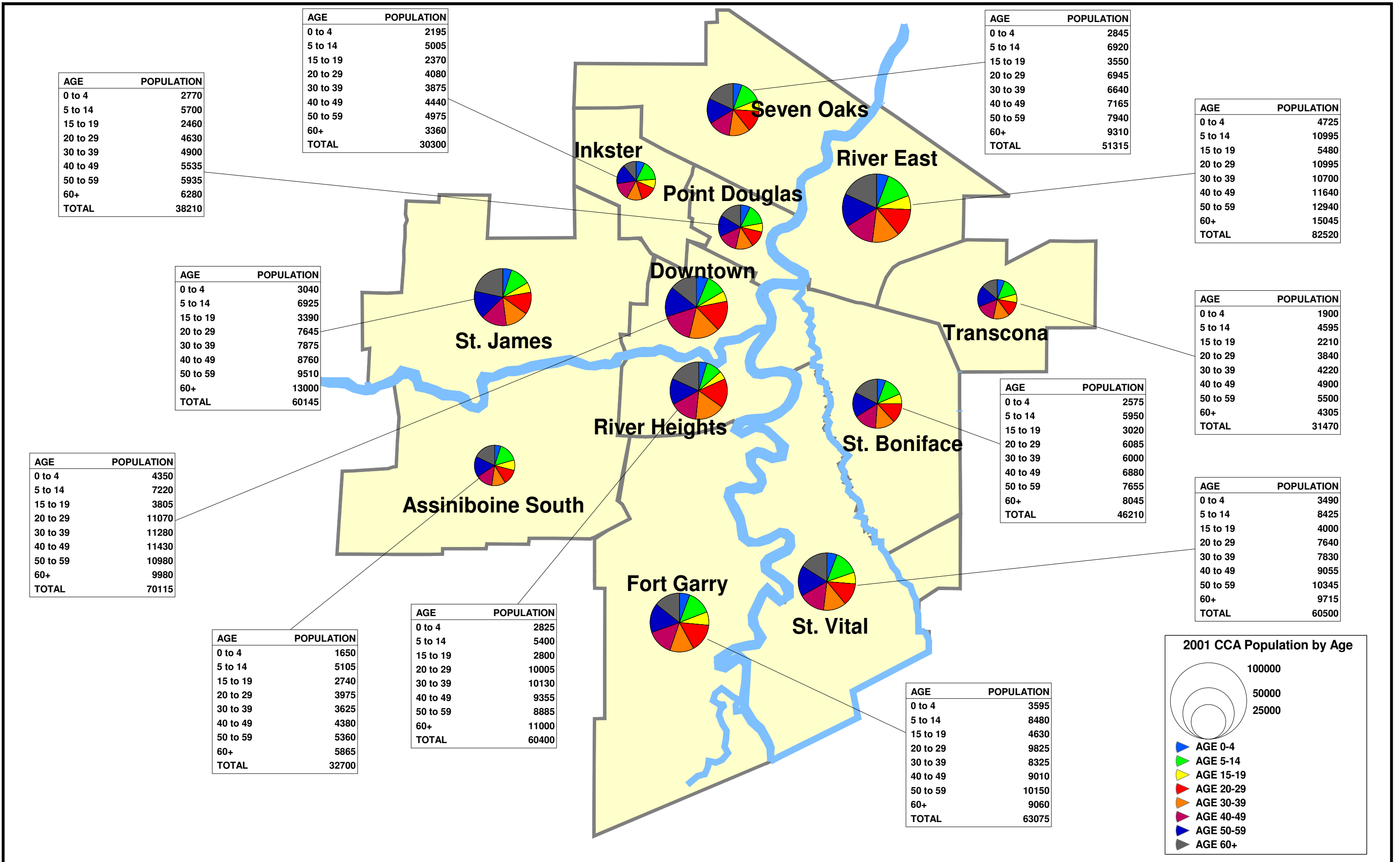- AGE 60+

Discussion of specific population trends in each CCA follow, with all comparisons made to the citywide benchmark shown in the chart below.

**Figure 7.28 City of Winnipeg Percentage of Population
to Percentage of Programs Comparison**
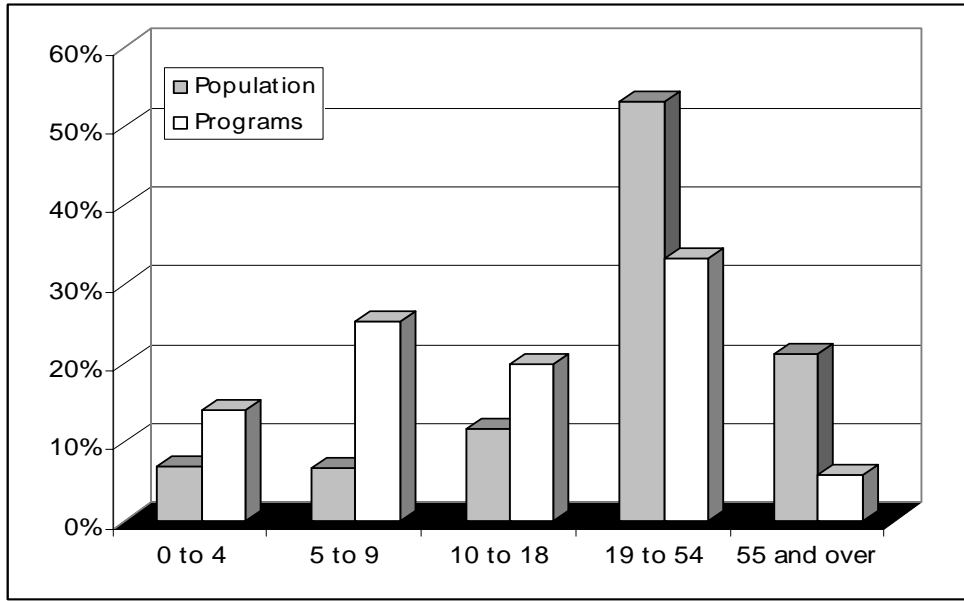
Assiniboine South – This CCA supports a lower than average percentage of population in the Preschool (about 4%) and Senior segment (18%), and slightly higher percentages in the Youth segment. At the same time, there appears to be a significant amount of programming dedicated to Preschool (about 20%). Programming for Adults (at about 40%) is closer in relation to population, at about 51%.

**Figure 7.29 Assiniboine South Percentage of Population
to Percentage of Programs Comparison**
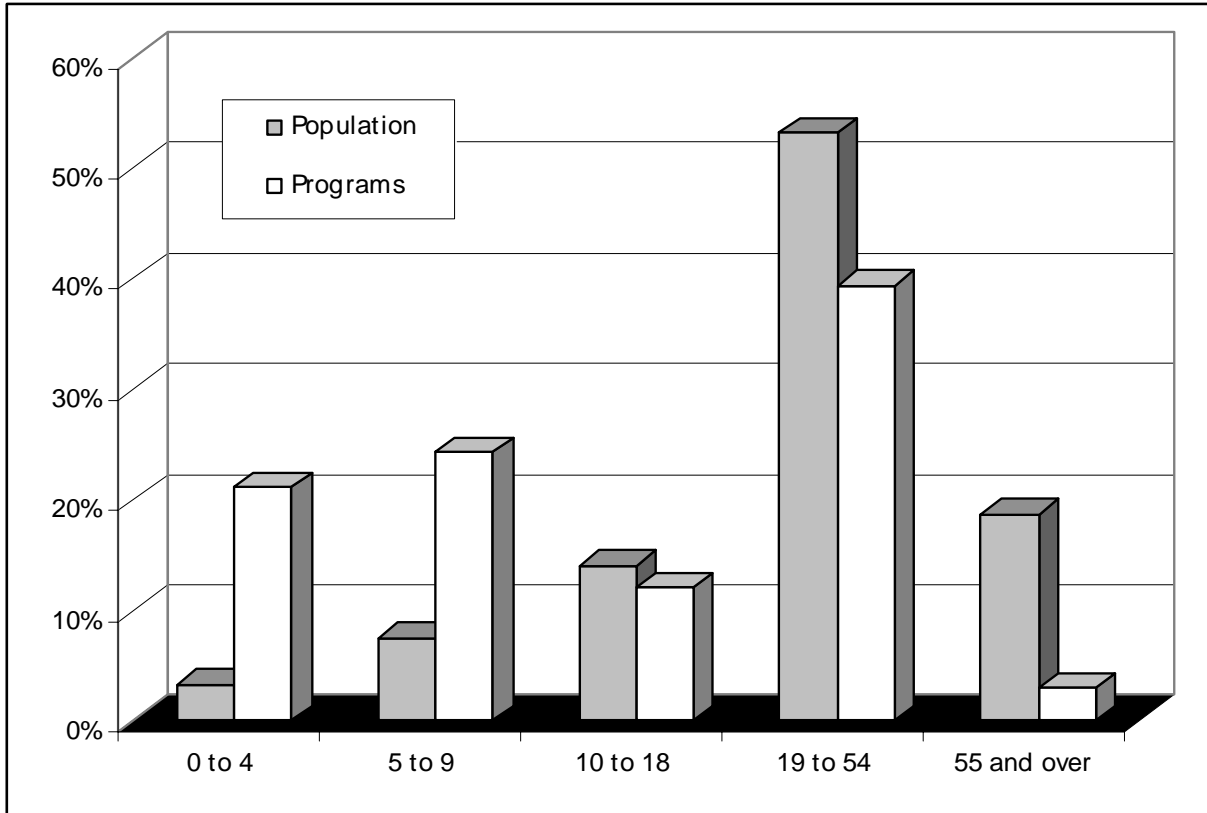
Downtown – This market supports a population mix that is comparable to citywide levels, albeit with a slightly higher adult population. Programming imbalances appear in the Child segment, with more than 25% of programming serving about 5% of the population. The Adult segment, with about 55% of the population, appears to support about 29% of programming. The Senior segment supports about 20% of population, and sees a level of targeted programming comparable to the citywide level.

Figure 7.30 Downtown Percentage of Population to Percentage of Programs Comparison
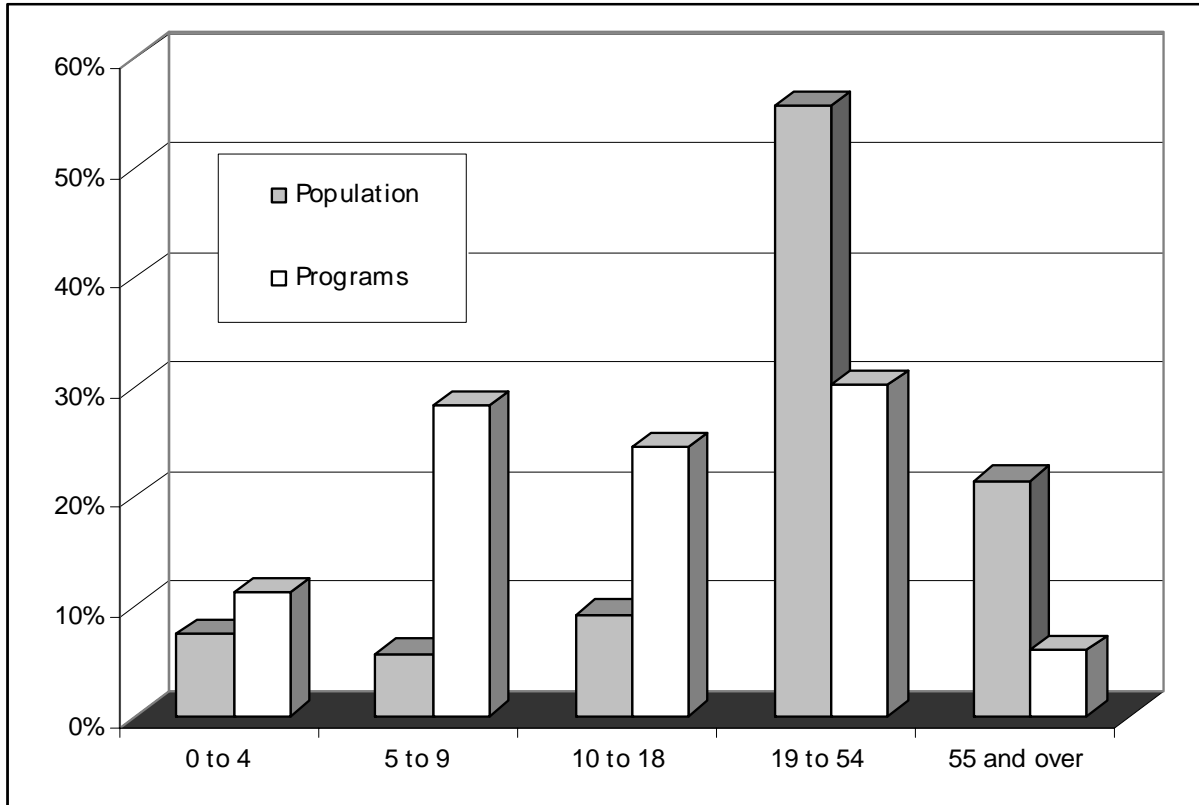
River East – This CCA supports a population base that is fairly consistent with overall city averages. The programming mix appears to favour the Child age segment, with about 7% of the population being served by almost 30% of programming.

Figure 7.31 River East Percentage of Population to Percentage of Programs Comparison
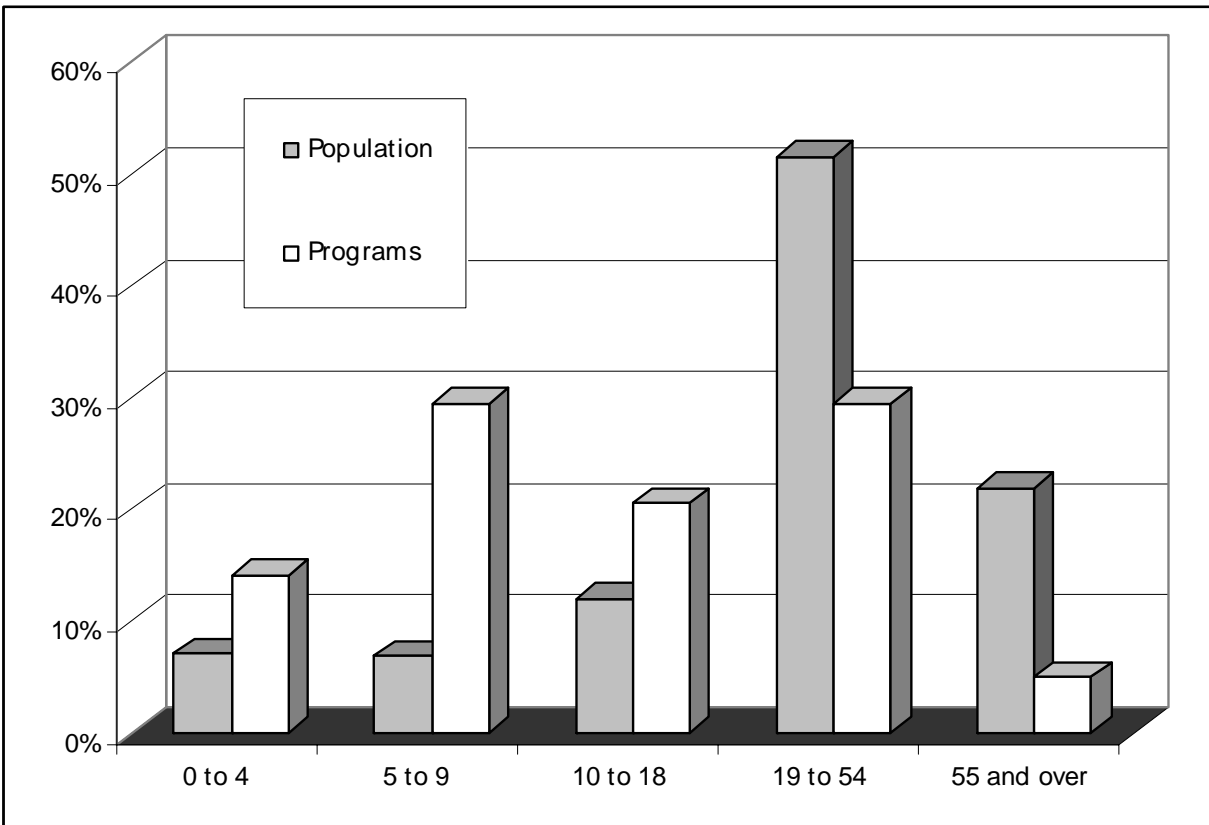
Seven Oaks - This CCA supports a population base that is fairly consistent with overall city averages, with a slight imbalance in the Youth segment, where about 10% of the population supports about 28% of programming.

Figure 7.32 Seven Oaks Percentage of Population to Percentage of Programs Comparison
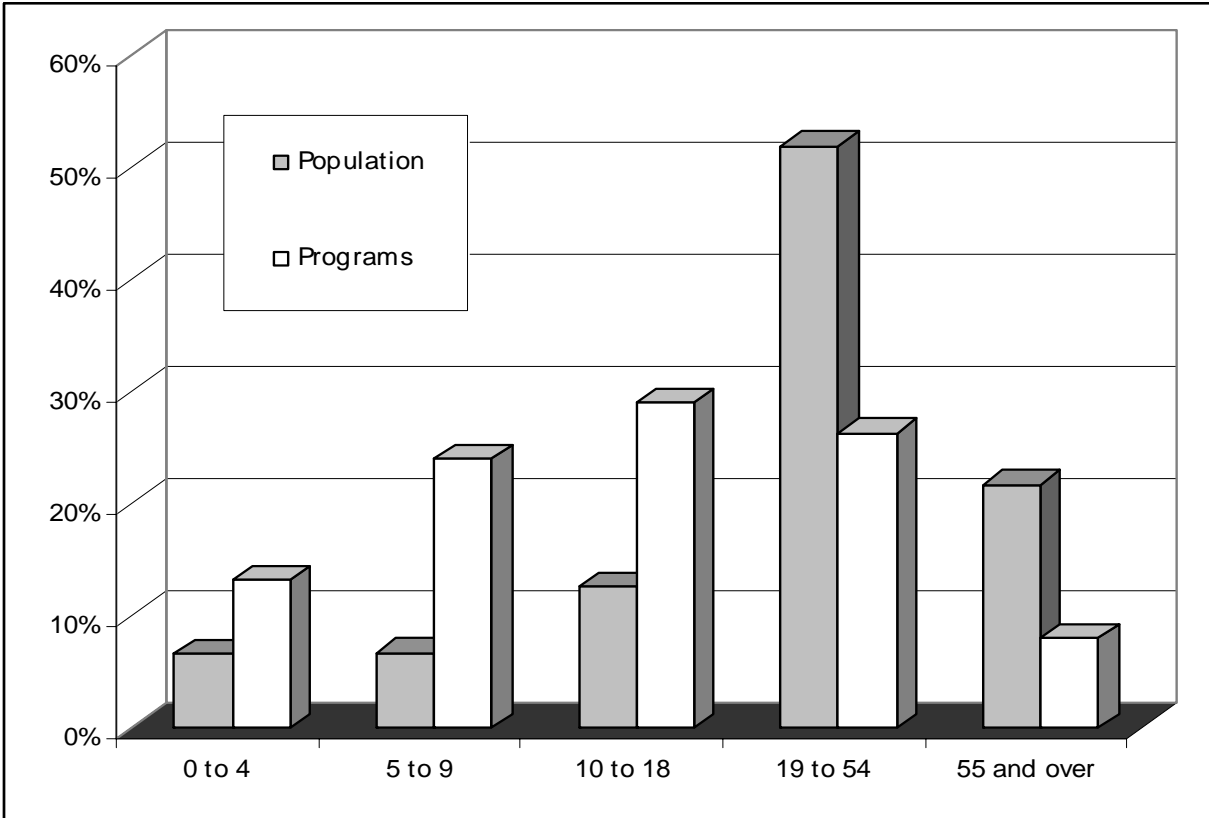
St. James – This CCA supports a notable Senior age population (about 25% of total population), served by a smaller level of programming (about 3%). The Child segment supports about 5% of population, but is served by about 28% of programming.

**Figure 7.33 St. James Percentage of Population
to Percentage of Programs Comparison**
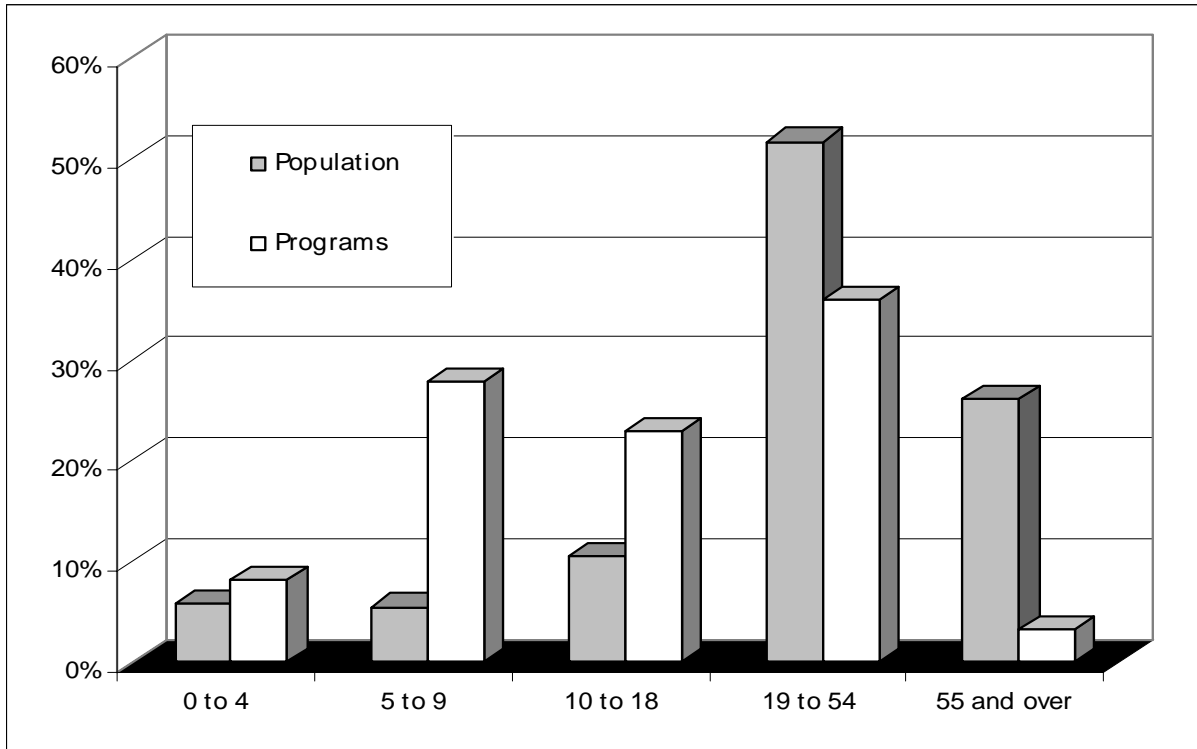
Transcona – This CCA supports a larger share of population in the Youth segment (12%), with a comparably higher level of programming, compared to citywide averages. The Senior segment of the market is slightly smaller than the city-wide average, with about 15% of population.

Figure 7.34 Transcona Percentage of Population to Percentage of Programs Comparison
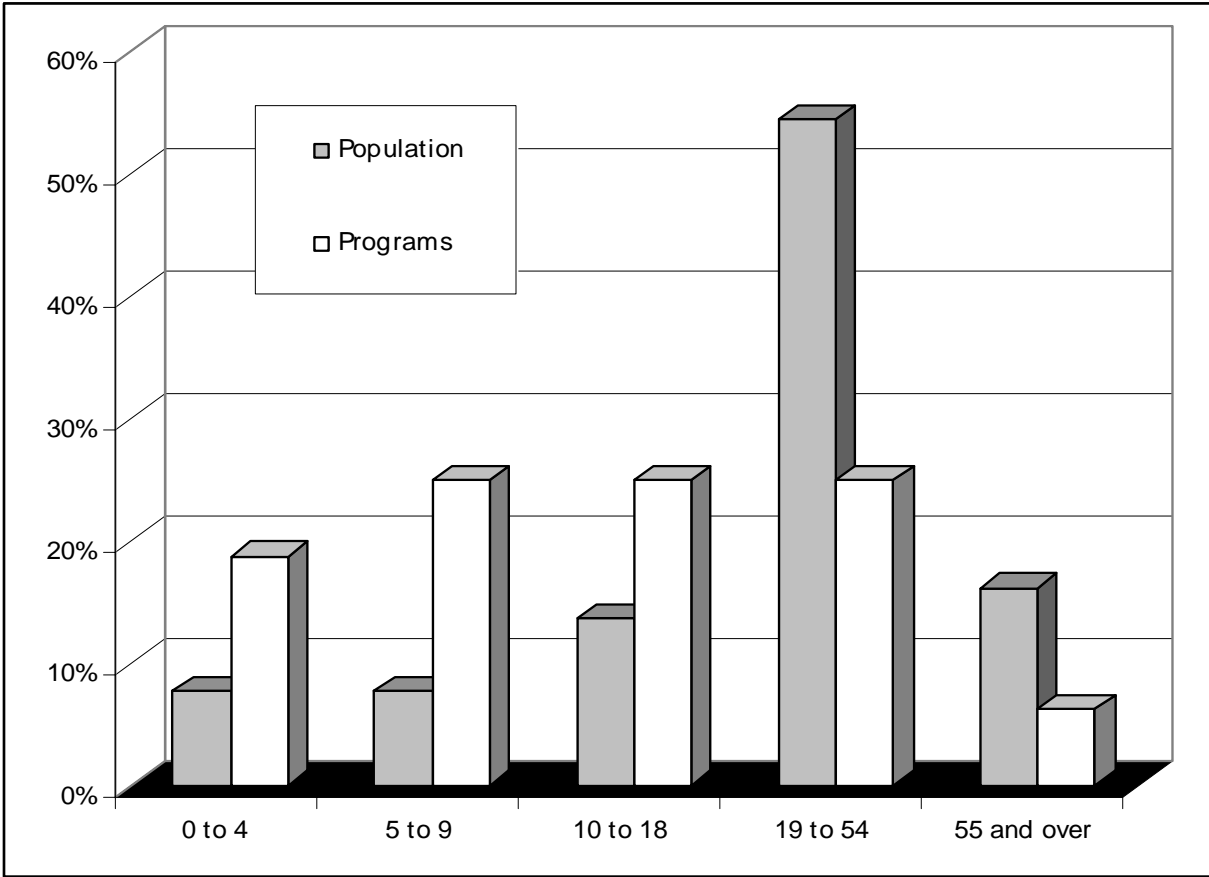
Fort Garry – This CCA supports a population distribution that is generally comparable with city-wide averages, with the exception of fewer Seniors (about 16% of population). Programming allocations are generally consistent with citywide averages.

Figure 7.35 Fort Garry Percentage of Population to Percentage of Programs Comparison
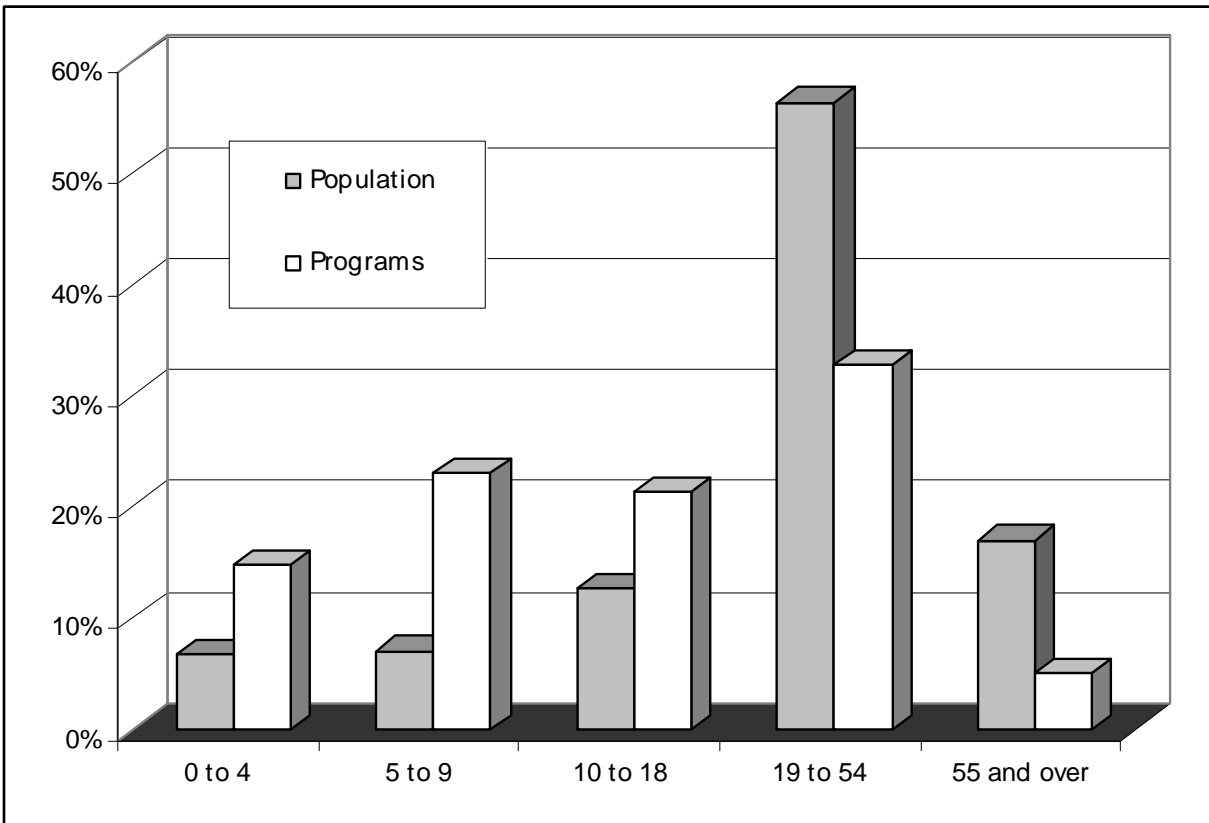
Inkster – This CCA supports slightly higher populations of Preschool, Child, and Youth age segments, and a lower Senior population. Programming appears to favour the Child segment, with almost 30% of programming, offset by only 10% of programming allocated to Preschool (which supports about 8% of population).

Figure 7.36 Inkster Percentage of Population to Percentage of Programs Comparison
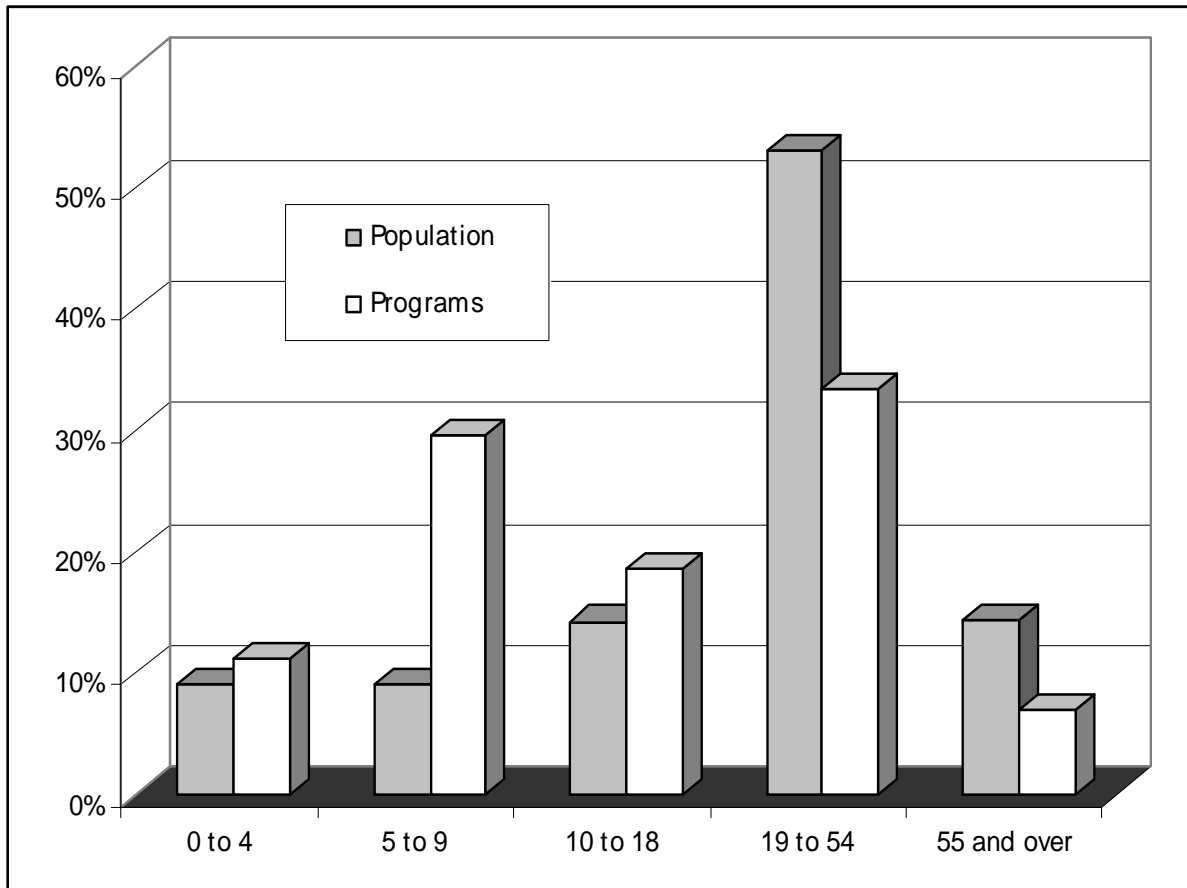
Point Douglas – This market supports a notable senior population, covering about 25% of total residents, offset by lower populations in the Adult age segment. The Senior market is supported by a higher level of related programming, at about 9% of total CCA programming, which is above the city-wide average of about 5%.

**Figure 7.37 Point Douglas Percentage of Population
to Percentage of Programs Comparison**
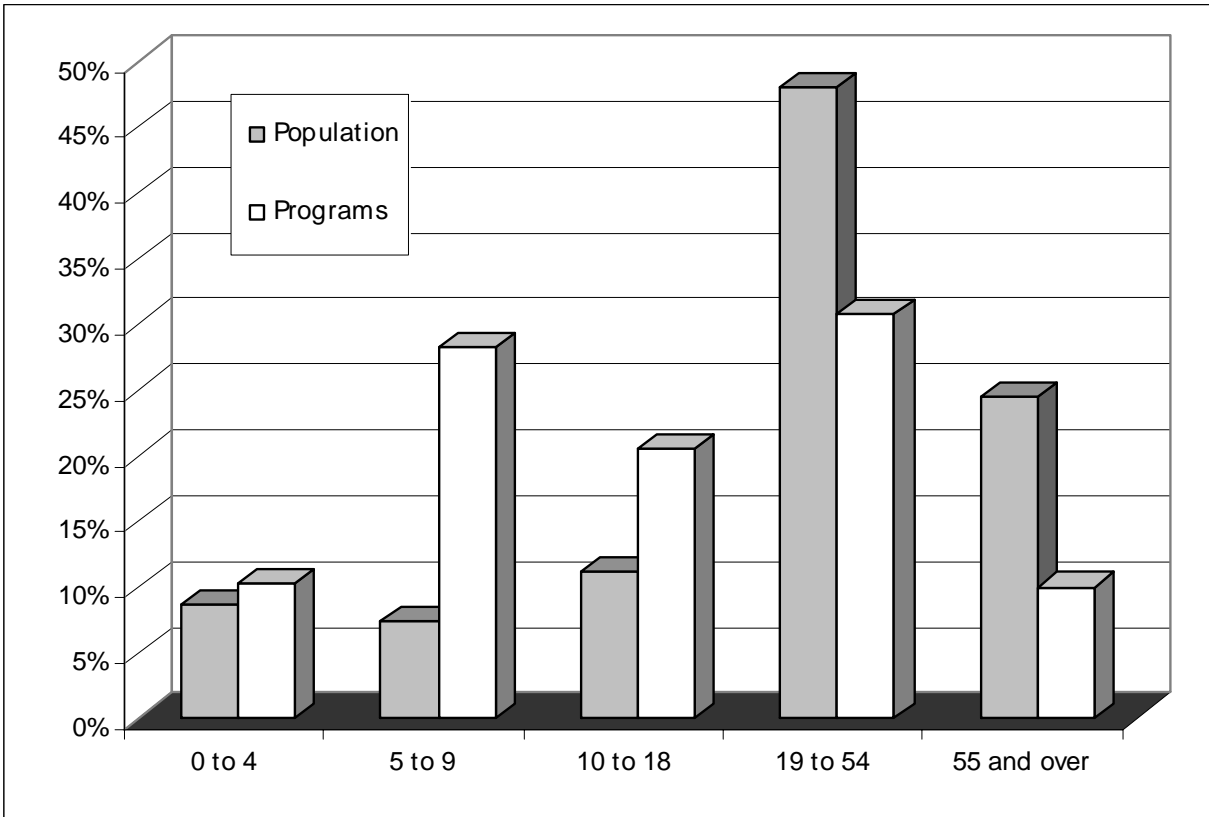
River Heights – This CCA supports a population and program mix that is generally consistent with city-wide averages.

Figure 7.38 River Heights Percentage of Population
to Percentage of Programs Comparison
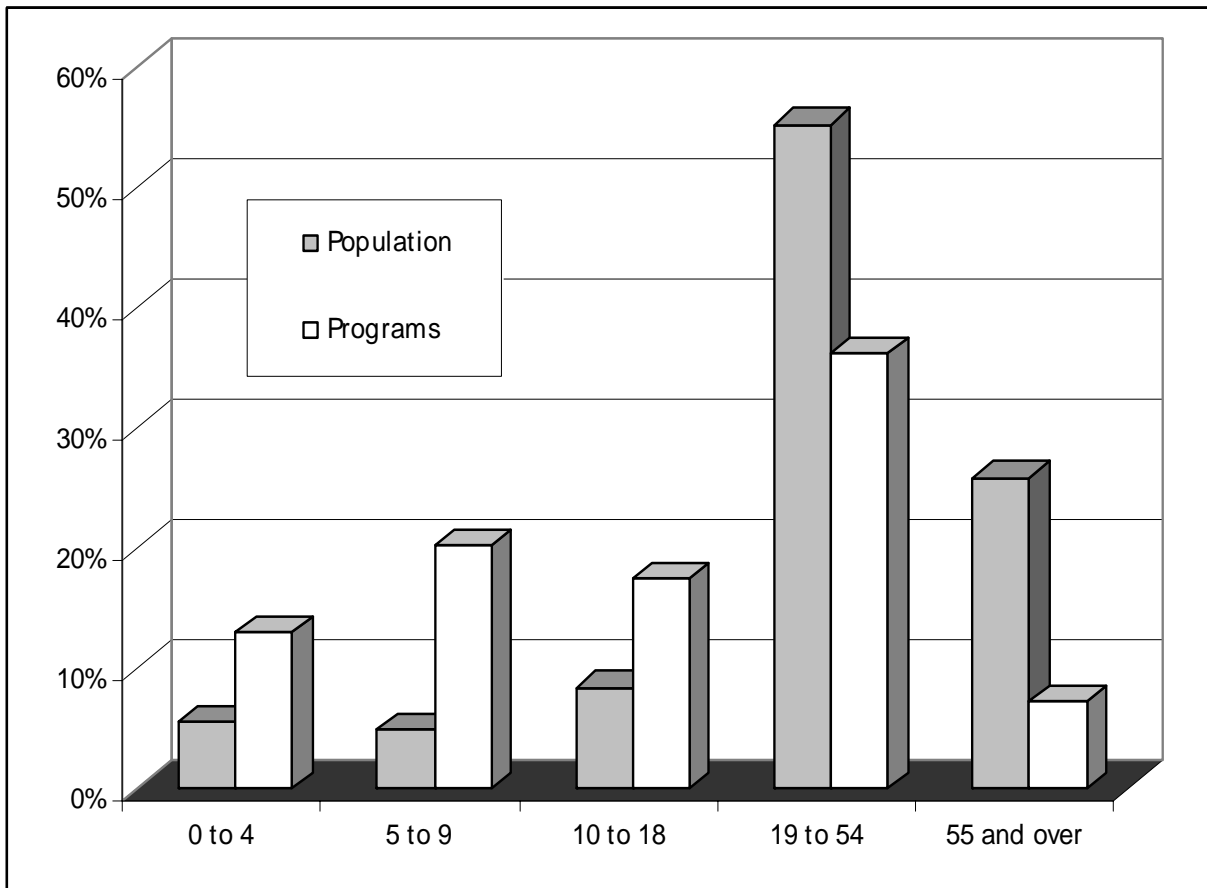
St. Boniface – This CCA supports a population mix that is generally consistent with city-wide averages. However, in regards to programming, the Adult market supports a surprising level of programming, at about 45% of the overall market, serving about 51% of the CCA population.

Figure 7.39 St. Boniface Percentage of Population to Percentage of Programs Comparison
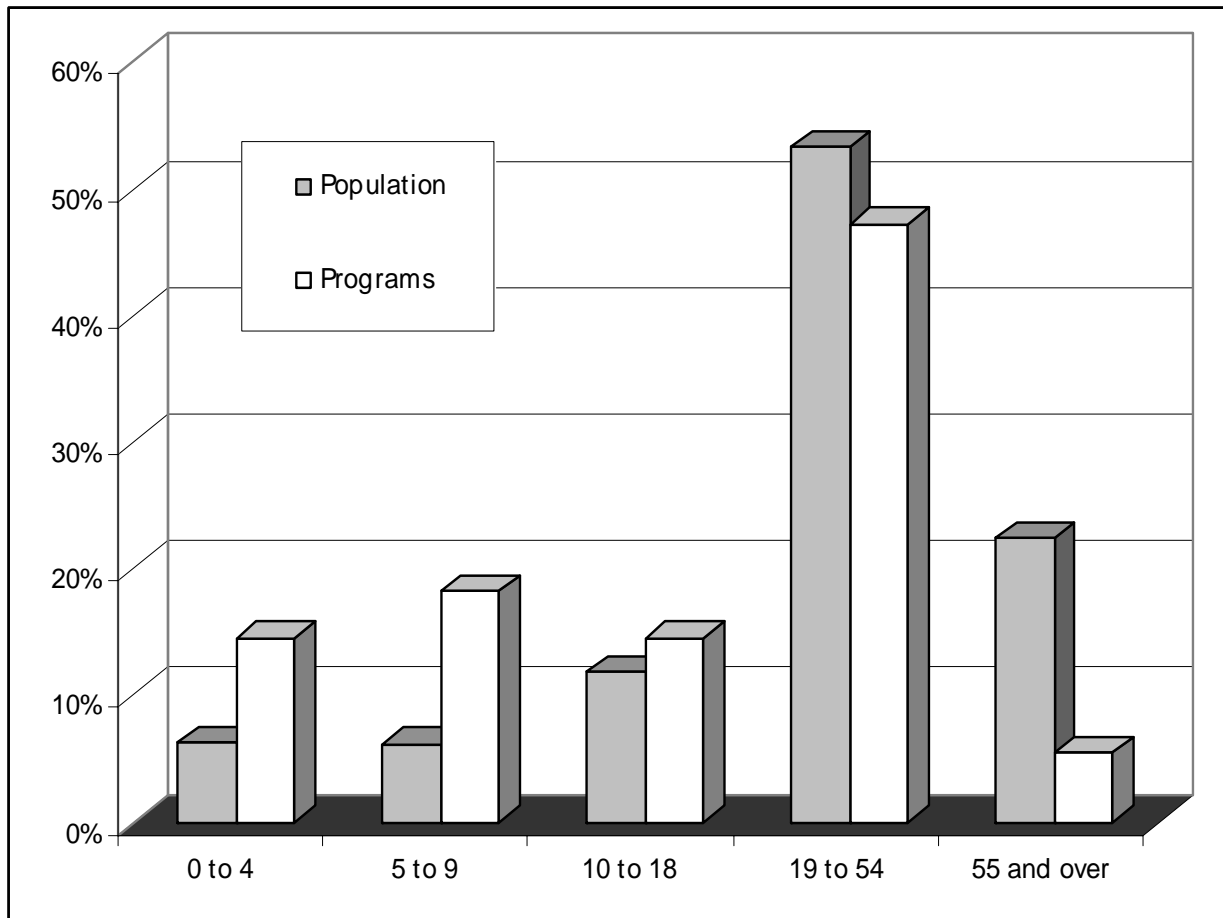
St. Vital – This CCA supports a population distribution that is generally consistent with city-wide trends, with the exception being a slightly lower Senior population. From a programming perspective, there appears to be a lower than average percentage of programming serving the Youth segment (10% of population with 11% of programming). Other segments appear more consistent.

Figure 7.40 St. Vital Percentage of Population to Percentage of Programs Comparison
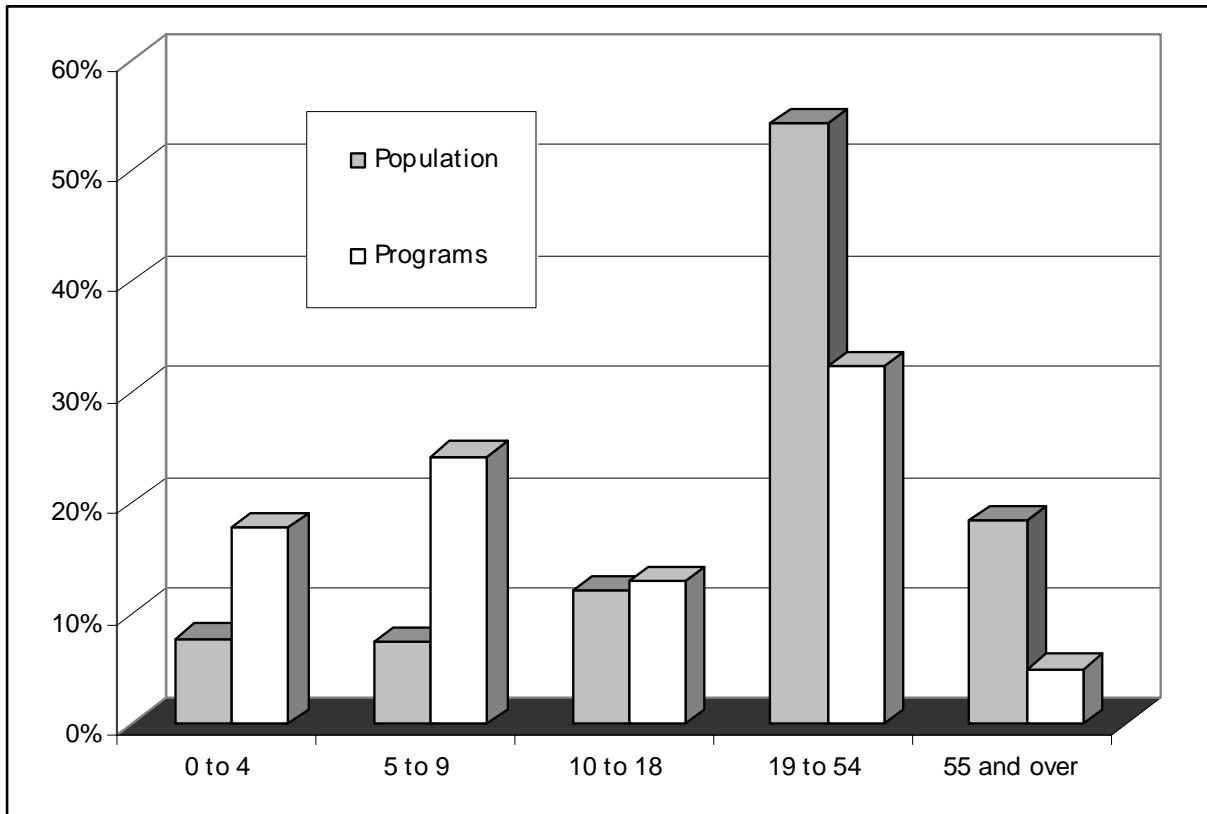
7.5   Other Recreational Program Comparisons

The following chart compares the total populations of noted CCA's to estimates of their respective total program class offerings by Community Services, the community centres, and libraries. The chart shows that while Winnipeg supports a ratio of about 95 residents per offered program, there are CCA's which fall well below and above this level.

Figure 7.41 Resident Population Per Offered Program / Class
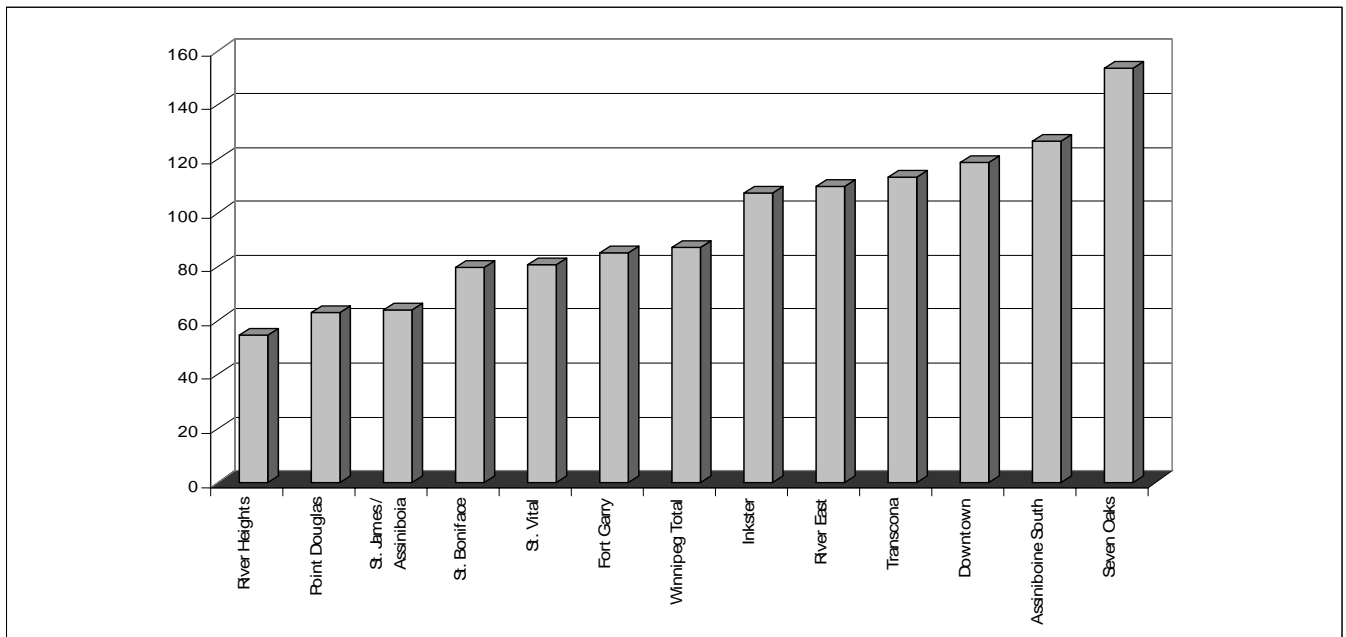
The following chart compares the amount of recreational inventory to the number of residents in each CCA. The chart shows that fringe CCA's have lower ratios of square feet per person compared to the traditional urban core CCA's. As above, the downtown CCA shows up below average because three specific facilities (two pools and a library) have been excluded from the analysis for reasons noted above.

Figure 7.42 FT^2 of Program Recreational Space Inventory Per Resident
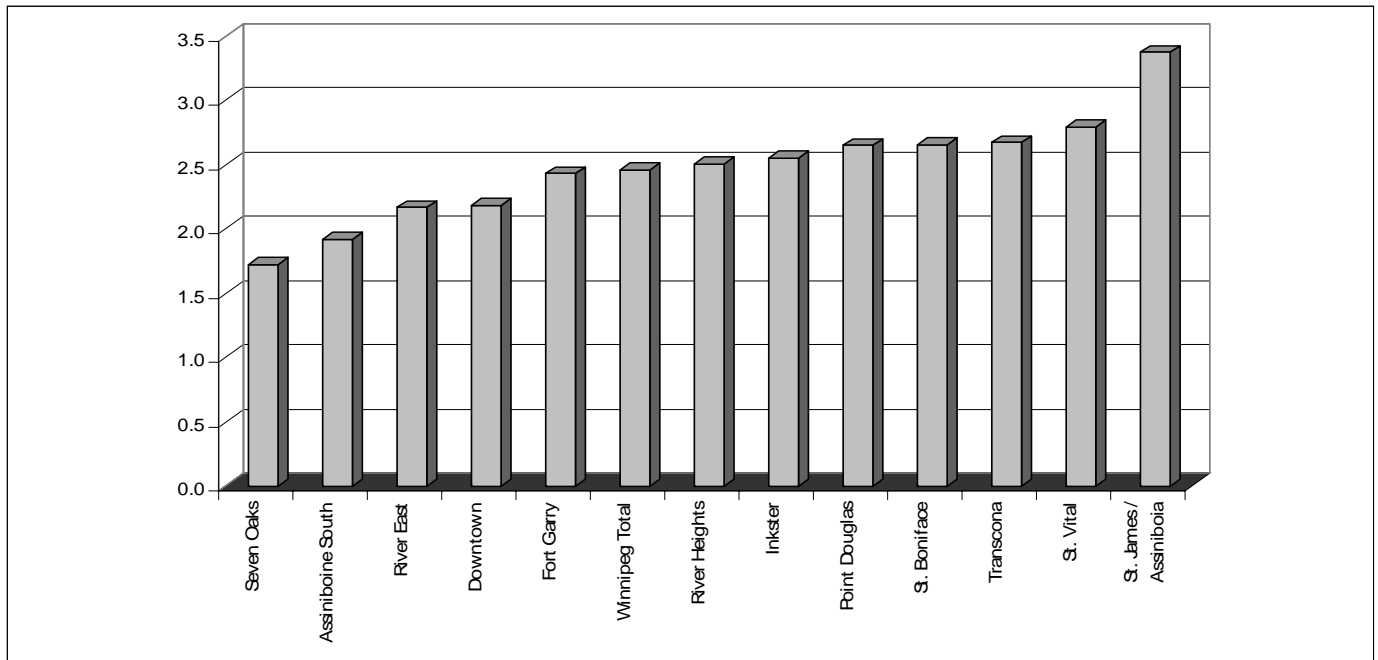
The following chart compares the percentage of space and programming allocated between city owned and operated facilties, which include recreation centres, leisure centres, senior centres, and field houses, and facilities that are owned, operated, or managed by other entities, to include libraries, community centres, and schools. The chart shows that recreational facilities directly controlled by Community Services make up only about 10% total inventory and about 15% of programming. Libraries support about 20% of space and 40% of programming, and community centres support about 50% of space and 28% of programming. ERA notes that this chart does not include the space and programming impact of pools at Sargent Park or Pan Am. On a basic level, the chart highlights the extent to which the Community Services Department is dependent on other entities to provide recreational space and programming, which has broader policy implications.

**Figure 7.43 Comparison of City-Owned Recreation Space and Programs
to Other Space and Programs**
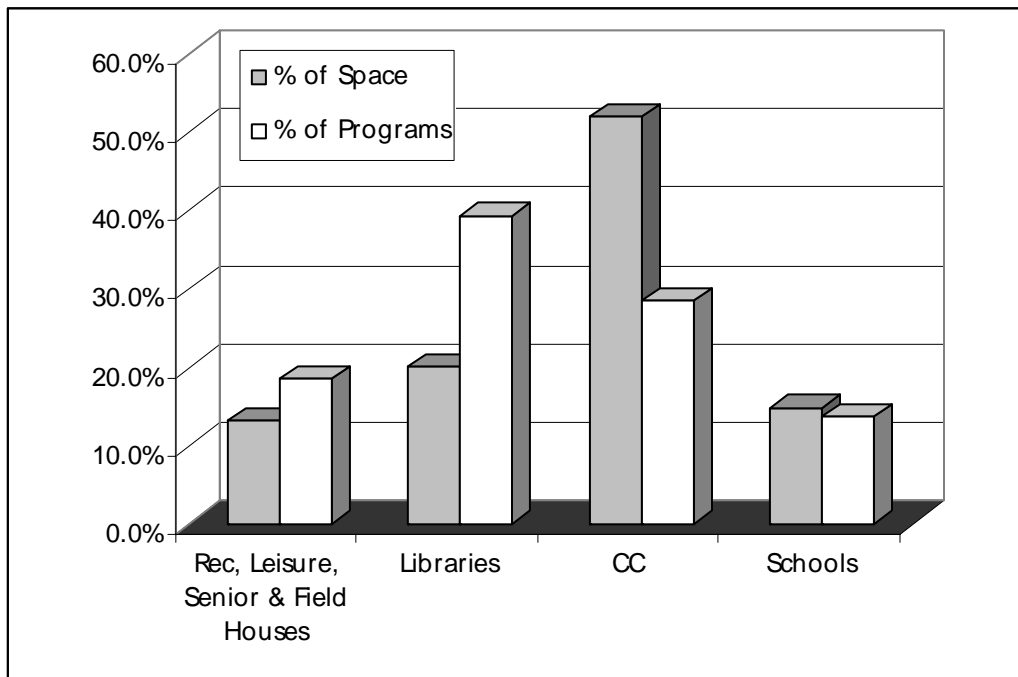
7.6   Overall Facility Program Rankings – Square Feet Per Program

Tables on the following page compare the ratio of square feet per offered class or program for all noted facilities. Consistent with information shown above, the tables show that libraries, as well as several core leisure centres and recreation centres, are stronger performers supporting significant levels of programming per square foot of space.

Table 7.1 Community Centre Rankings

CCA	Centre	Classes	SF	SF / Class
St. Vital	Norberry CC -		10,641	0.0
St. Boniface	Norwood CC -		10,255	0.0
Assiniboine South	Varsity View CC - Varsity View Sportsplex-9		10,200	0.0
St. James / Assiniboia	Woodhaven CC -	0	5,127	0.0
Seven Oaks	Red River CC -	22	3,055	138.9
Fort Garry	Waverley Heights CC -	70	11,184	159.8
River Heights	Lord Roberts CC -	79	14,381	182.0
River Heights	Crescentwood CC -	77	14,230	184.8
St. Boniface	Winakwa CC -	74	13,746	185.8
River East	Valley Gardens CC- leased daycare space inc	52	10,165	195.5
St. Vital	Windsor CC -	62	12,594	203.1
St. Vital	Glenlee CC -	64	13,826	216.0
Transcona	South Transcona CC -	13	2,830	217.7
Assiniboine South	Roblin Park CC -	47	10,858	231.0
Fort Garry	Fort Garry CC -	38	8,945	235.4
River East	Bronx Park CC -	31	7,491	241.6
Fort Garry	Victoria - Linden Woods CC - (2 sites)	48	13,020	271.3
River East	North Kildonan CC-	42	11,461	272.9
Inkster	Tyndall Park CC - (three sites)	68	18,577	273.2
River Heights	Riverview CC -	43	12,252	284.9
Transcona	Park City West CC -	56	16,078	287.1
Downtown	Orioles CC -	46	13,881	301.8
Point Douglas	Sinclair Park CC - (three sites)	47	14,304	304.3
St. Boniface	Southdale CC -	63	19,223	305.1
Fort Garry	Wildwood CC -	14	4,428	316.3
St. James / Assiniboia	Sturgeon Creek CC -	27	8,916	330.2
Inkster	Northwood CC / Frank Whyte Rec Centre	28	9,430	336.8
River East	Morse Place CC	26	9,060	348.5
Seven Oaks	Garden City CC -	35	12,242	349.8
St. Boniface	Champlain CC -	24	8,423	351.0
Downtown	Burton Cummings CC -	29	10,194	351.5
River Heights	River Osborne CC -	30	10,553	351.8
River Heights	Sir John Franklin CC & wading pool building	42	15,675	373.2
River East	Kelvin CC -	24	9,069	377.9
St. James / Assiniboia	Silver Heights CC -	23	8,940	388.7
St. James / Assiniboia	Bourkevale CC -	17	6,629	389.9
St. James / Assiniboia	Assiniboine West CC (two sites)	36	16,077	446.6
Point Douglas	Luxton CC -	17	7,647	449.8
St. Vital	Glenwood CC -	27	12,564	465.3
River East	East Elmwood CC -	16	7,505	469.1
Seven Oaks	Vince Leah CC-	26	12,242	470.8
River East	Melrose Park CC -	27	14,101	522.3
River Heights	Earl Grey CC -	25	13,415	536.6
Assiniboine South	Westdale CC / Pembina Trails Rec Centre	19	10,362	545.4
St. James / Assiniboia	Heritage Victoria Park Rec Assoc -	24	13,126	546.9
St. James / Assiniboia	Kirkfield Westwood CC - McBey& Sansome	34	18,794	552.8
Inkster	Weston Memorial CC -	22	12,378	562.6
Transcona	Oxford Heights CC -	30	17,009	567.0
Assiniboine South	Tuxedo CC & skate change building	26	14,801	569.3
St. Boniface	Archwood CC -	19	11,202	589.6
St. Vital	Greendell CC -	30	17,830	594.3
St. Boniface	Notre Dame Rec Assoc CC -	20	12,937	646.9

Table 7.1 Community Centres Rankings, Continued

CCA	Centre	Classes	SF	SF / Class
Fort Garry	Westridge CC - (two sites)	9	5,901	655.7
St. James / Assiniboia	Bord-Aire CC -	16	10,660	666.3
Downtown	Robert A. Steen Memorial CC -	29	19,516	673.0
St. Vital	Dakota CC -	35	24,079	688.0
Seven Oaks	Maples CC - (3 sites)	23	16,008	696.0
Point Douglas	Norquay CC - (two sites)	19	13,306	700.3
Point Douglas	Ralph Brown CC -	5	3,695	739.0
St. James / Assiniboia	Deer Lodge CC -	18	13,354	741.9
River East	Chalmers CC -	20	15,332	766.6
Downtown	Clifton CC -	12	9,251	770.9
Downtown	Isaac Brock CC - (two sites)	18	14,510	806.1
Seven Oaks	West Kildonan Memorial CC -	17	16,308	959.3
Fort Garry	St. Norbert CC -	19	18,620	980.0
Assiniboine South	Varsity View CC -	6	6,161	1026.8
River Heights	River Heights CC -	14	18,450	1317.9
Inkster	Brookland CC -	7	9,562	1366.0
Fort Garry	Richmond Kings CC / Ryerson Rec Site	12	17,582	1465.2
River East	Gateway CC -	13	22,676	1744.3
Transcona	East End CC -	7	14,468	2066.9

Table 7.2 Field Houses, Recreation Centres, Senior Centres and Leisure Centres

CCA	Type	Centre	Classes	SF	SF/class
St. Boniface	Field House	Art McQuat Fieldhouse	0	4,696	0.0
Inkster	Field House	Charlie Krupp Nomads -	0	3,370	0.0
Inkster	Field House	Charlie Krupp Stadium -	0	1,260	0.0
St. Vital	Field House	Maple Grove Field House -	0	16,392	0.0
St. Vital	Field House	Maple Grove Pk-Football Field House	0	185	0.0
St. Vital	Field House	Memorial Field House -	0	3,927	0.0
Fort Garry	Field House	Ray Fennel Sports Centre -	0	2,036	0.0
Unsure	Recreation Centre	Aberdeen Recreation Centre -		1,875	0.0
Transcona	Recreation Centre	Arts Action Centre -		3,075	0.0
Downtown	Recreation Centre	John M. King Rec. Centre -		1,672	0.0
River Heights	Recreation Centre	Mayfair Rec. Centre -		1,569	0.0
Point Douglas	Recreation Centre	Old Ex. Recreation Bldg. -		4,107	0.0
Transcona	Recreation Centre	Transcona Scout Hall -		2,850	0.0
Point Douglas	Recreation Centre	Turtle Island Rec. Centre -		6,846	0.0
Inkster	Recreation Centre	Shaughnessy Rec Centre		3,283	
Downtown	Recreation Centre	Sister McNamara School			
Point Douglas	Recreation Centre	Strathcona Rec Centre		1,728	
Point Douglas	Leisure Centre	St. Johns Leisure Centre / Lawn Bowling	253	10,368	41.0
River Heights	Leisure Centre	Fort Rouge Leisure Centre / Lawn Bowling	462	20,373	44.1
St. James Assiniboia	Recreation Centre	St. James Cultural -	39	1,919	49.2
River East	Leisure Centre	East End Cultural and Leisure Centre	94	6,268	66.7
St. James Assiniboia	Recreation Centre	St. James Civic Centre / Lawn Bowling	327	49,024	149.9
River Heights	Recreation Centre	Tuxedo Lawn Blwg Bldg. -	6	981	163.5
Assiniboine South	Recreation Centre	Eric Coy Craft Corner -	11	3,180	289.1
River East	Recreation Centre	Peguis Trail Fitness Centre	80	24,090	301.1
Downtown	Recreation Centre	Freight House	41	14,263	347.9
St. James / Assiniboia	Leisure Centre	Bourkevale Leisure Centre / Lawn Bowl	13	8,584	660.3
Downtown	Recreation Centre	Magnus Eliason Rec. Centre	11	9,089	826.3

Table 7.3 Library Program Rankings

CCA	Centre	Classes	SF	Sf / class
Point Douglass	St. John's Library -	230	7,090	30.8
St. James / Assiniboia	Westwood Library -	175	7,619	43.5
Fort Garry	Fort Garry Library - -	157	9,333	59.4
Assiniboine South	Charleswood Library --	78	4,913	63.0
River Heights	Osborne Library - -	64	4,119	64.4
River Heights	River Heights Library -	120	8,284	69.0
St. Boniface	Windsor Park Library -	90	6,657	74.0
Seven Oaks	West Kildonan Library -	181	13,710	75.7
Transcona	Transcona Library -	112	8,574	76.6
River East	Munroe Library - -	102	8,054	79.0
Downtown	West End Library -	65	5,446	83.8
Fort Garry	Pembina Trail Library -S. Ft. Garry -	151	12,667	83.9
St. Vital	St. Vital Library -	203	17,299	85.2
River East	Henderson Library - -	165	14,517	88.0
St. Vital	Louis Riel Library - -	162	15,500	95.7
Downtown	Cornish Library - - (**)	86	8,776	102.0
St. Boniface	St. Boniface / CentreVille Library - -	147	15,385	104.7
Inkster	Sir William / Northwest Library -	127	13,778	108.5
St. James / Assiniboia	St. James/Assiniboia Library -	122	25,350	207.8
Downtown	Centennial Library- - (*)	304	130,850	430.4

Table 7.4 School Program Rankings

CCA	Centre	Classes	SF	Sf / class
St. Boniface	J H Bruns School	29	1,000	34.5
Fort Garry	Dalhousie School	25	1,000	40.0
River East	Kent Road School	25	1,000	40.0
River Heights	Shaftesbury HS	24	1,000	41.7
St. James Assiniboia	Ecole Robert Browning	22	1,000	45.5
St. Vital	Ecole Julie-Riel	20	1,000	50.0
St. Boniface	Ecole Precieux-Sang	20	1,000	50.0
River Heights	Grant Park HS	18	1,000	55.6
Assiniboine South	Chapman School	16	1,000	62.5
Assiniboine South	Charleswood Jr HS	15	1,000	66.7
St. James Assiniboia	Strathmillan School	15	1,000	66.7
Assiniboine South	Oak Park HS	7	500	71.4
Fort Garry	Whyte Ridge School	52	4,000	76.9
Assiniboine South	Pacific Junction School	51	3,950	77.5
Fort Garry	Van Wallegham School	32	2,500	78.1
River Heights	Ecole Crane School	12	1,000	83.3
St. Boniface	Ecole Frontenac	11	1,000	90.9
St. Boniface	General Vanier School	10	1,000	100.0
Inkster	Meadows West School	10	1,000	100.0
St. Boniface	College Beliveau	9	1,000	111.1
St. Vital	Darwin School	9	1,000	111.1
Seven Oaks	Margaret Park School	9	1,000	111.1
St. Boniface	Windsor Park Collegiate	9	1,000	111.1
Fort Garry	Acadia Jr HS	8	1,000	125.0
St. James Assiniboia	Bruce Middle School	8	1,000	125.0
St. Boniface	Ecole Taché	8	1,000	125.0
Assiniboine South	Westgrove School	8	1,000	125.0
River East	Neil Campbell School	7	1,000	142.9
Fort Garry	Bairdmore School	40	6,500	162.5
River Heights	Carpathia School	6	1,000	166.7
Fort Garry	Ecole Noel-Ritchot	6	1,000	166.7
River Heights	Ecole Tuxedo Park	6	1,000	166.7
Inkster	Garden Grove School	6	1,000	166.7
St. Boniface	Island Lakes School	36	6,000	166.7
Downtown	Laura Secord School	6	1,000	166.7
St. Vital	Samuel Burland School	30	5,000	166.7
River East	Sun Valley School	6	1,000	166.7
Fort Garry	Vincent Massey Collegiate	6	1,000	166.7
St. Vital	H.S. Paul School	27	5,000	185.2
St. Vital	Ecole Saint Germain	28	5,500	196.4
Seven Oaks	Elwick School	5	1,000	200.0
Point Douglas	Isaac Newton JR HS	5	1,000	200.0
Downtown	Cecil Rhodes School	4	1,000	250.0
River East	Chief Peguis Jr. HS	4	1,000	250.0
River Heights	Earl Gray School	4	1,000	250.0
Seven Oaks	Ecole Leila North	4	1,000	250.0
St. Boniface	Ecole Provencher	4	1,000	250.0
St. Vital	Ecole Varennes	4	1,000	250.0
Fort Garry	General Byng School	4	1,000	250.0
St. James Assiniboia	Golden Gate Middle School	4	1,000	250.0
St. James Assiniboia	Hedges Middle School	4	1,000	250.0
River Heights	River West Park School	4	1,000	250.0

Table 7.4 School Program Rankings, Continued

CCA	Centre	Classes	SF	Sf / class
Assiniboine South	Royal School	4	1,000	250.0
St. Vital	Dr. D.W. Penner School	17	4,500	264.7
Fort Garry	Bonnycastle School	20	6,500	325.0
Transcona	Bernie Wolf School & indoor Pool	36	12,000	333.3
River East	Donwood Elementary	3	1,000	333.3
St. Boniface	Ecole Lacerte	3	1,000	333.3
Downtown	Fort Rouge School	3	1,000	333.3
Seven Oaks	H.C. Avery School	3	1,000	333.3
Fort Garry	Linden Meadows School	3	1,000	333.3
River East	Lord Selkirk School	3	1,000	333.3
Assiniboine South	Westdale Jr High school	3	1,000	333.3
St. Vital	Hastings School	13	5,000	384.6
Point Douglas	Ralph Brown School	8	3,695	461.9
Seven Oaks	Arthur E Wright School	2	1,000	500.0
St. Vital	College Louis Riel	2	1,000	500.0
Seven Oaks	Constable Edward Finney School	2	1,000	500.0
Transcona	Ecole Regent Park	2	1,000	500.0
Seven Oaks	Ecole Seven Oaks Middle School	2	1,000	500.0
River East	John Degraff Elementary	2	1,000	500.0
St. Vital	Lavallee School	2	1,000	500.0
River East	Munroe Jr HS	2	1,000	500.0
Transcona	Murdock McKay Collegiate	2	1,000	500.0
River East	Prince Edward School	2	1,000	500.0
Seven Oaks	RF Morrison School	2	1,000	500.0
St. Boniface	St. Boniface College	2	1,000	500.0
St. James Assiniboia	Stevenson-Brittania school	2	1,000	500.0
St. James Assiniboia	Sturgeon Creek Collegiate	2	1,000	500.0
Inkster	Tyndall Park School	12	6,000	500.0
Fort Garry	Ryerson School	11	6,000	545.5
St. Vital	Ecole M.A. Gaboury	6	4,500	750.0
St. Vital	Highbury School	6	4,500	750.0
Seven Oaks	James Nisbet School	6	5,000	833.3
Downtown	General Wolfe School	4	3,400	850.0
Downtown	Sister MacNamara School	2	1,700	850.0
St. Boniface	Archwood School	1	1,000	1000.0
Assiniboine South	Beaverlodge School	1	1,000	1000.0
St. James Assiniboia	Brooklands School	1	1,000	1000.0
Point Douglas	Champlain School	1	1,000	1000.0
Seven Oaks	Garden City Collegiate	1	1,000	1000.0
Downtown	Greenway School	1	1,000	1000.0
River Heights	Grosvenor School	1	1,000	1000.0
River East	Hamstead School	1	1,000	1000.0
Downtown	Hugh John MacDonald School	1	1,000	1000.0
Downtown	Isaac Brock School	1	1,000	1000.0
River East	John Henderson School	1	1,000	1000.0
Downtown	Pinkham School	1	1,000	1000.0
River East	Polson School	1	1,000	1000.0
Downtown	Principal Sparling School	2	2,100	1050.0
St. Vital	Victor Wyatt School	5	5,500	1100.0
Point Douglas	Machray School	4	5,000	1250.0
St. Boniface	Shamrock School	7	9,500	1357.1
Point Douglas	King Edward School	3	5,000	1666.7
Downtown	Victoria Albert School	7	12,000	1714.3
Point Douglas	Strathcona School	1	1,728	1728.0

Table 7.4 School Program Rankings, Continued

CCA	Centre	Classes	SF	Sf / class
Fort Garry	Chancellor School	6	17,760	2960.0
Inkster	Shaughnessy Park School	1	5,000	5000.0
Point Douglas	William Whyte School	1	6,000	6000.0

7.7 Attendance Comparisons

Community Services officials provided additional information regarding program attendance levels at local recreational facilities. The attendance estimates separated programs into registered and non-registered programs, broken down by facility and CCA. The analysis approach included the following steps:

Extraction of class and attendance factors by program type for all noted facilities where Community Services programming is offered:

➢ Analysis and comparison of class and attendance factors to relevant benchmarks, to include average household income, median age, and total population, all broken down by CCA.
➢ Calculation of participation rates, based on a comparison of population with total program attendance by CCA. Related participation rates for registered and non-registered programs are included.

Regarding non-registered programs, the assessment covered about 300 total classes with almost 150,000 attendees. Program offerings focus primarily on preschool, child and youth drop in programs. Regarding registered programs, the assessment covered about 2,700 classes, with total attendance of about 32,000 people. In calculating total classes and attendance, recreation leadership programs were excluded. Importantly, as registered and non-registered progams track attendance very differently, the associated attendance values cannot be added together.

Overall Conclusions

Regarding registered programs, the strongest participation is in CCA's such as River Heights, St. James and Point Douglas. Significantly lower participation in registered programs occurs in Inkster, Downtown, and Seven Oaks, and Transcona. The poor performance in Inkster, Seven Oaks, and Transcona are attributed to a lack of facilities to support registered programming. Downtown is a unique market, where non-registered programs predominate. The first chart on the following page summarizes participation rates for registered programs. The chart shows that overall rates range from about 13% of the population down to about 1% of the population.

The second chart on the following page highlights participation rates for non-registered programs. As the second chart shows, non-registered program attendance rates are much higher, ranging from more than 50% down to about 10% of population. As with registered programs, non-registered participation varies considerably by CCA, with Point Douglas, Downtown, and Inkster supporting considerable participation rates, offset by very low rates in River Heights and St. James. The high degree of non-registered participation in Point Douglas and Downtown possibly relates to the availability of greater programming for Aboriginal groups in these particular CCA's.

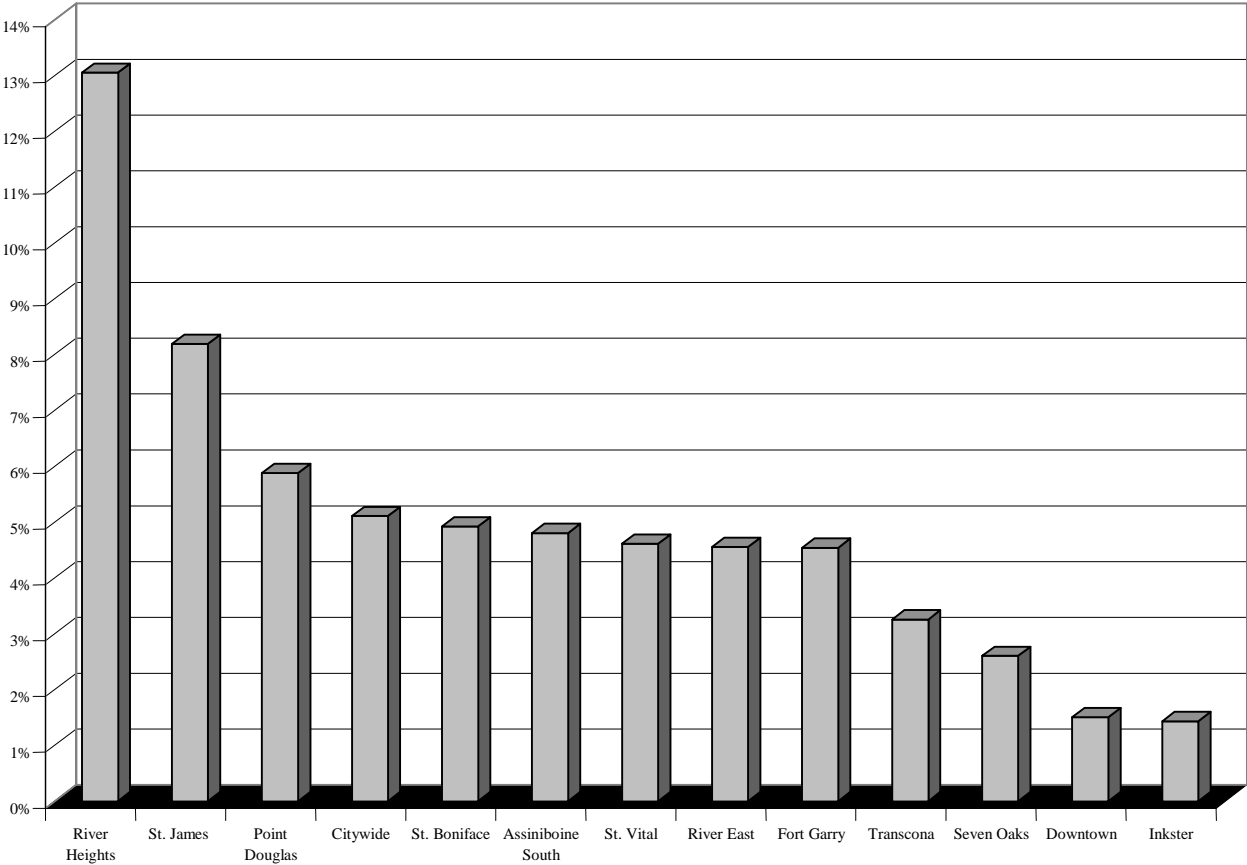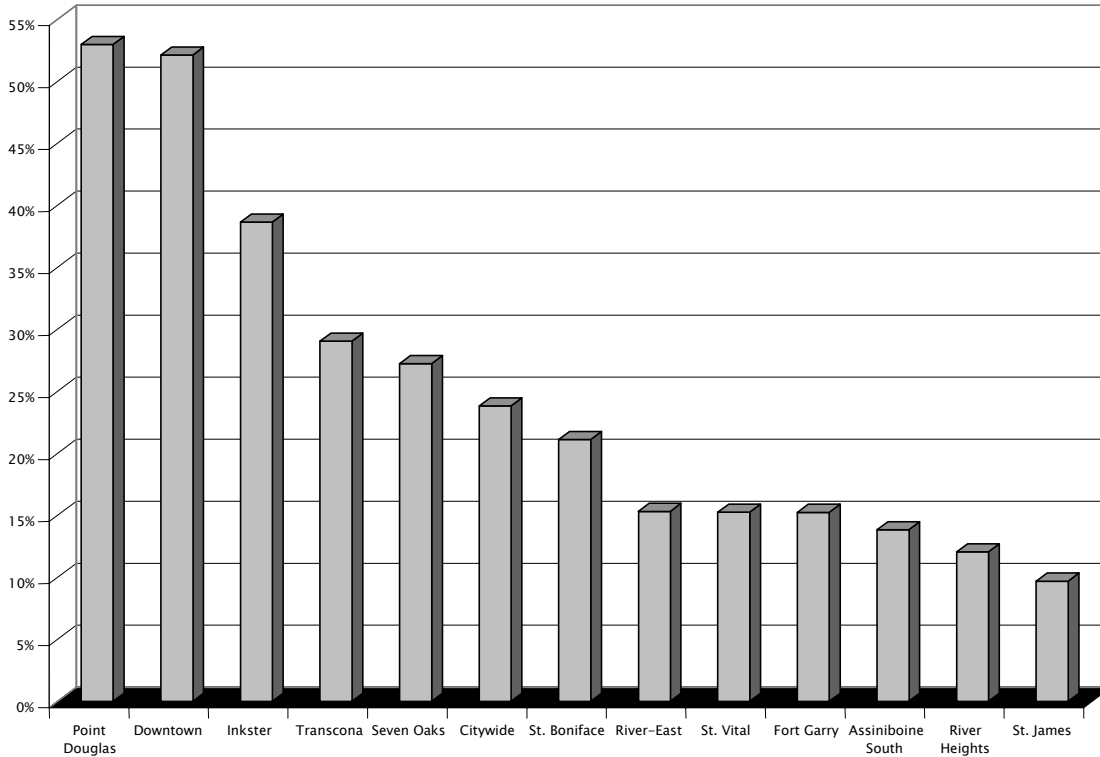**Figure 7.44 Participation Rates for Registered Programs, by CCA**

**Figure 7.45 Participation Rates for Non-Registered Programs, By CCA**

To further explore levels of participation by CCA, registered and non-registered program attendance were compared with median incomes and median age levels. This assessment is also highlighted in the following charts. The first chart compares non-resident and resident participation rates by CCA with corresponding median household income levels. The first chart highlights one key point, which is that CCA's at the bottom of the income scale appear to have significantly more non-registered participation. This distinction relates to the Downtown and Point Douglas CCA's, which tend to support higher Aboriginal populations. Importantly, however, as income brackets increase, relationships with non-registered and registered program participation appear to break down, particularly in CCA's such as Inkster and Transcona, which have notable shares of non-registered programming and higher incomes.

**Figure 7.46 Comparison of Registed / Non-Registered Participation Rates
to Median Incomes, by CCA**
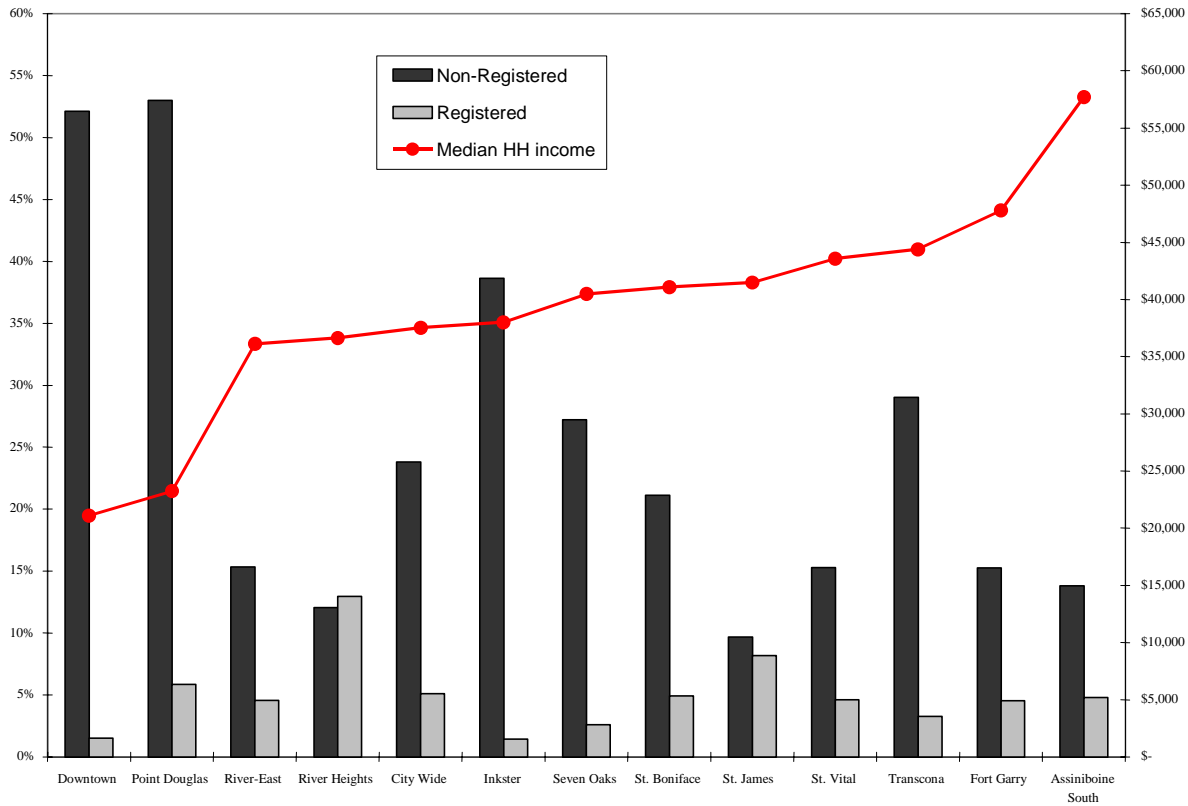
The following chart compares registered and non-registered program participation to median age factors for noted CCA's. The chart highlights a logical correlation between age and participation in registered and non-registered programs. As non-registered programs are predominantly for pre-school, child, and youth programs, one would expect CCA's with lower median ages to have greater participation in non-registered programs. This trend is shown in the following chart with CCA's such as Point Douglas and Downtown having the lowest median ages, and the most non-registered participation. At the other extremes, CCA's such as St. James and Fort Garry, which have the highest median ages, and significantly reduced shares of non-registered program attendance.

**Figure 7.47 Comparison of Registered / Non-Registered Participation Rates
to Median Age, by CCA**
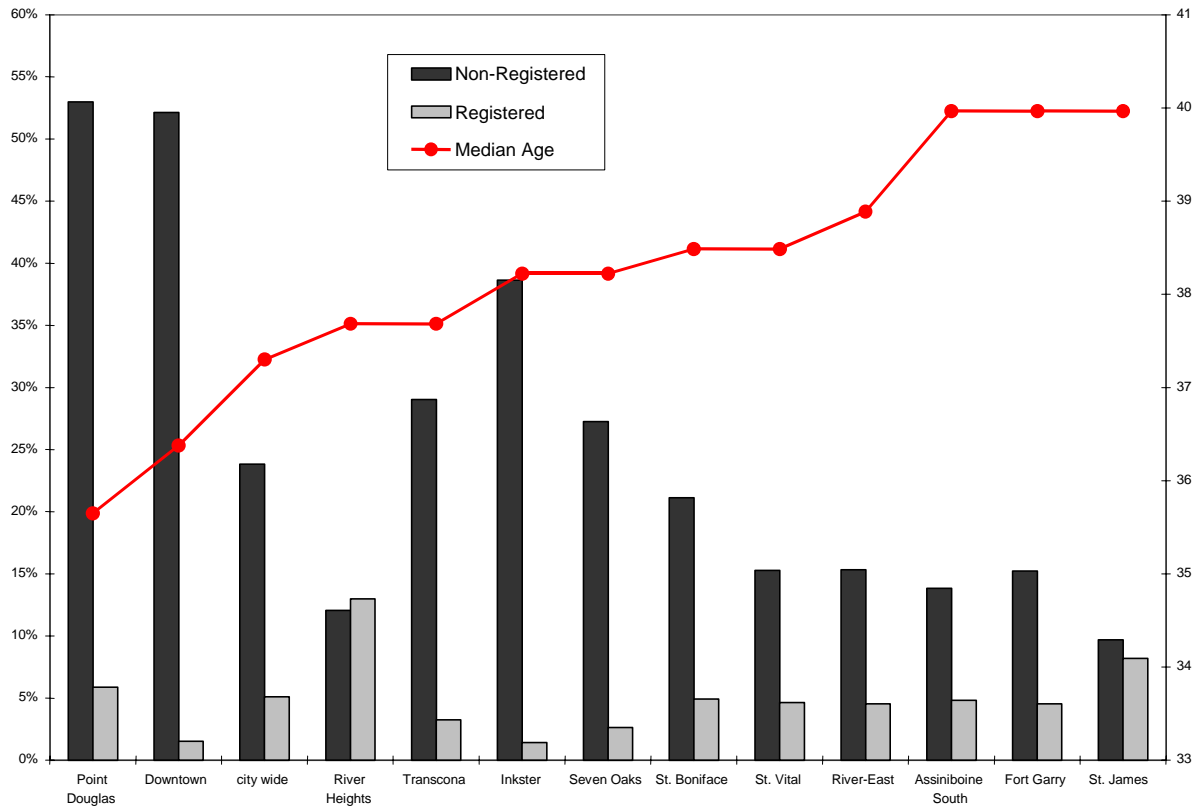
Within the broader trend that links growth in median ages to increased demand for registered programs, several notable details are highlighted:

- River Heights supports the largest participation rate in registered programs, due primarily to the presence of the Fort Rouge Leisure Center, which captures a share of demand for registered programs from other CCA's where comparable quality facilities are not available.

- The level of registered program participation in Transcona, Inkster, and Seven Oaks does not appear to be consistent with related growth in median ages. This distinction is attributed to a lack of appropriate facilities in these CCA's to support registered programs.