Oshki Annishinabe Nigaaniwak, the City of Winnipeg’s Indigenous Youth Strategy, was approved in 2008 by City Council. This innovative strategy supports Indigenous youth access to literacy, employment, training and recreational opportunities in the community and civic system.

A naming ceremony guided by Elders Jules Lavallee and Mary Richard took place in 2009. On that special day, they gifted the strategy with the spirit name of Oshki Annishinabe Nigaaniwak, which means “Young Indigenous People Leading” in Ojibway. This spirit name reminds us that youth are the leaders of today and tomorrow.

The 4 Guiding Principles

- **Sharing**
  We take care of youth by sharing our knowledge and information to ensure that they have access to all the supports and resources that they need to survive in today’s world.

- **Truth**
  We need to be truthful; be real with youth, they know when we are not being honest with them.

- **Kindness**
  We are to treat all youth with kindness as they are dealing with many issues and need all the kindness, gentleness and understanding that they can get.

- **Caring**
  It’s our responsibility to take care of youth.