

PUBLIC ENGAGEMENT NEWS

New Opportunities for Engagement

Question of the Week 3

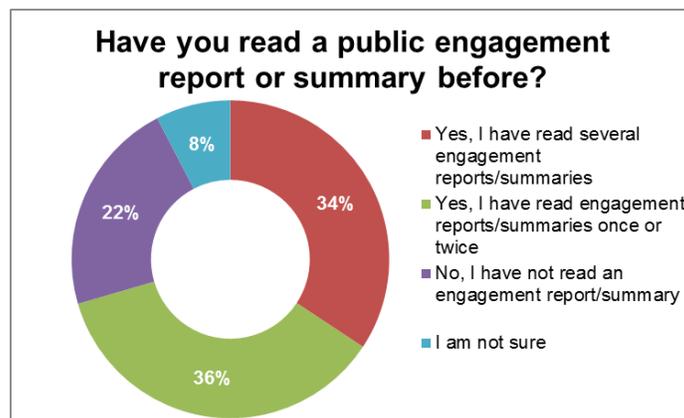
Last summer, your answers to our Questions of the Week gave us guidance on where to focus on improving engagement and we want to hear from you again.

Question 3: [Do you have any questions about getting involved?](#)

Question of the Week 2 Results

We received 105 responses to the second summer question of the week: Have you read a public engagement report or summary before? Thank you for taking the time to respond and provide guidance on what you want out of public engagement reporting.

Most of you (70%) have read a public engagement summary at least once or twice. One thing is clear: you are interested in knowing how input was used. The most popular elements to improve public engagement reporting were showing how public feedback influenced the project (80%), followed by next steps (78%), and simple and concise (70%). Other suggested improvements to reporting included quotes and verbatim responses, maps, and number of participants.



We also received additional comments about reporting and questions we would like to address:

Quote	Response
<p><i>Timely distribution of reports after engagement is appreciated - if it is too long after input was sought - one can't remember as much.</i></p>	<p>Timely follow up is important. If final recommendations are not available in soon after the engagement, an interim follow up with participants should be incorporated into the plan.</p>
<p><i>Important for public engagement summaries to be provided back to the communities consulted. Not just made publicly available online, but made available in the community, too.</i></p>	<p>This is an interesting distinction you are making. We often follow up with the list of participants who asked for updates, but we will look at exploring other ways of making the information available in the community. Thank you!</p>
<p><i>It would be very interesting for the city to arrange meetings with high school students - from various schools - in order to receive their feedback on readability & enjoyment of city reports.</i></p>	<p>That is a great idea! Public engagement can benefit from input from all perspectives and ages. Reaching out to students and teachers is something we intend to explore further.</p>
<p><i>If you mean all the stuff that was sent out last summer over the Ruby/Banning bike path, then yes I got all the stuff starting in the Spring and then followed it through the entire year. I haven't heard anything at all this year though. I like the idea and support it, I'd just like to know what was decided and when it's going ahead.</i></p>	<p>Thank you or your participation in the Wolseley to West Alexander Walk Bike project. The recommended design is available on the project website. The City is now in the process of reviewing the project to determine how it fits with other City priorities and future budget considerations.</p>
<p><i>Need to expand reach by using social media to post notice of events, gather feedback and share results. Email is a good option to start but the reach needs to be much greater.</i></p>	<p>Thank you for those ideas on expanding our reach! We often use social media to promote events and public engagement opportunities, and we are looking into ways to include social media polls and feedback collections as part of engagement processes.</p>
<p><i>It helps to have information about how the particular project fits into the bigger picture - how the project relates to other projects and community plans.</i></p>	<p>That's a great point. Incorporating "connections to other projects" and "connections to plans" is certainly something to invest time into in the future so everyone is aware of the bigger picture context.</p>

I want to read something simple and short in bullet points: What is this about What has been done (research, feedback, etc.) What is going to be done and what does it mean for me (money, taxes, etc.)

I don't read them because they are long and full of details I would rather check individually if interested. A summary with detailed sections on the points would be better for ME, not everyone; -)

Public engagement reports may not appeal to everyone, which is why we often shorten a report into a 1-2 page summary document. Going even further by pulling a few key bullet points to incorporate on the webpage may be something to implement on a consistent basis for those who would like a snapshot of the engagement process. Thank you!

Citizens encouraged to get involved on Boards and Commissions

The City of Winnipeg is accepting applications for positions on various Boards and Commissions until October 19, 2018. The City Clerk's Department initiates an annual selection process to fill citizen member positions to Boards and Commissions on which there are imminent or existing vacancies.

If you are interested, please visit the following link for more information and to apply online or access application forms at [City of Winnipeg – 2019 Citizen Appointments to Boards & Commissions](#).

Engagement Updates

Budget 2019 Engagement and Community Trends reports

The City of Winnipeg released the annual Community Trends and Performance Report and the 2019 Budget Public Engagement Report, two documents that will help inform the 2019 budget process and support decision-making.

A [Public Engagement Report](#) and [Public Engagement Summary](#) summarizing what we heard from Winnipeggers during the 2019 budget engagement is now available online.

The Community Trends and Performance Report is the first of the budget documents released annually, which compiles socio-economic trends and performance measures related to the delivery of City services.

For more information, please visit winnipeg.ca/EngageBudget2019.

This newsletter is sent out every other Thursday. We strive to promote events at least two weeks ahead through other means such as newspaper ads, social media, and direct mail.

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