

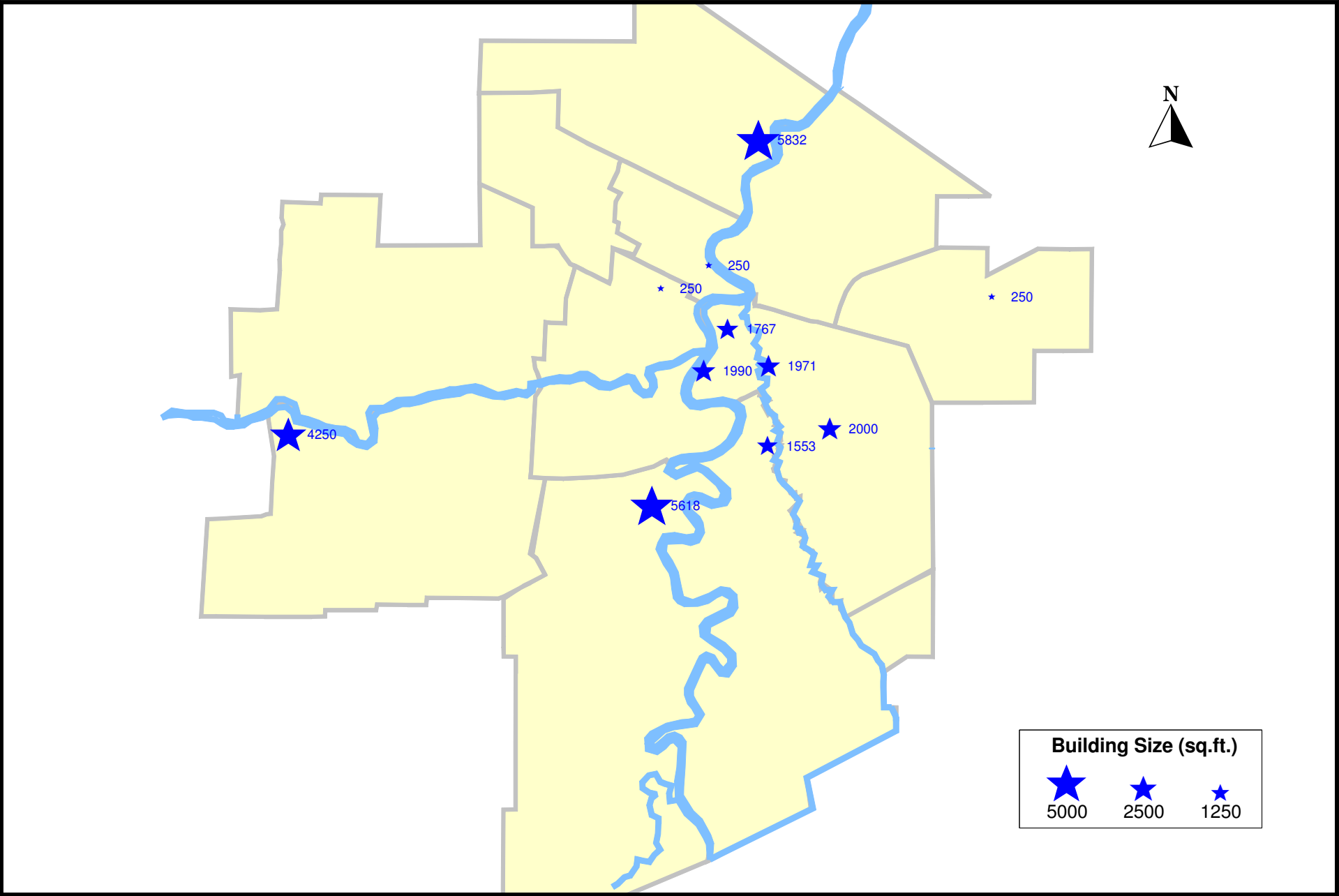
Outdoor Pools



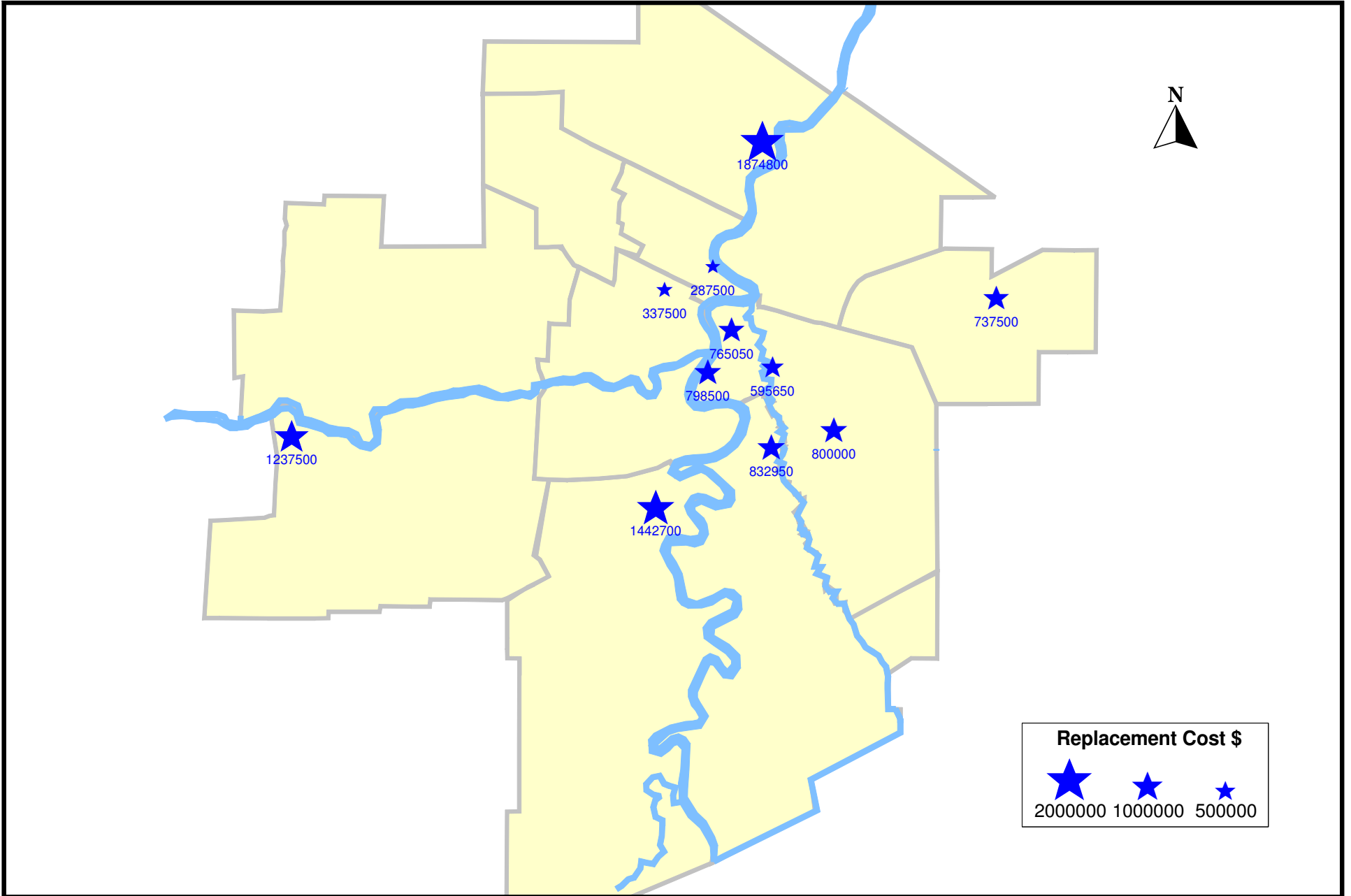
Outdoor Pools - Year Built



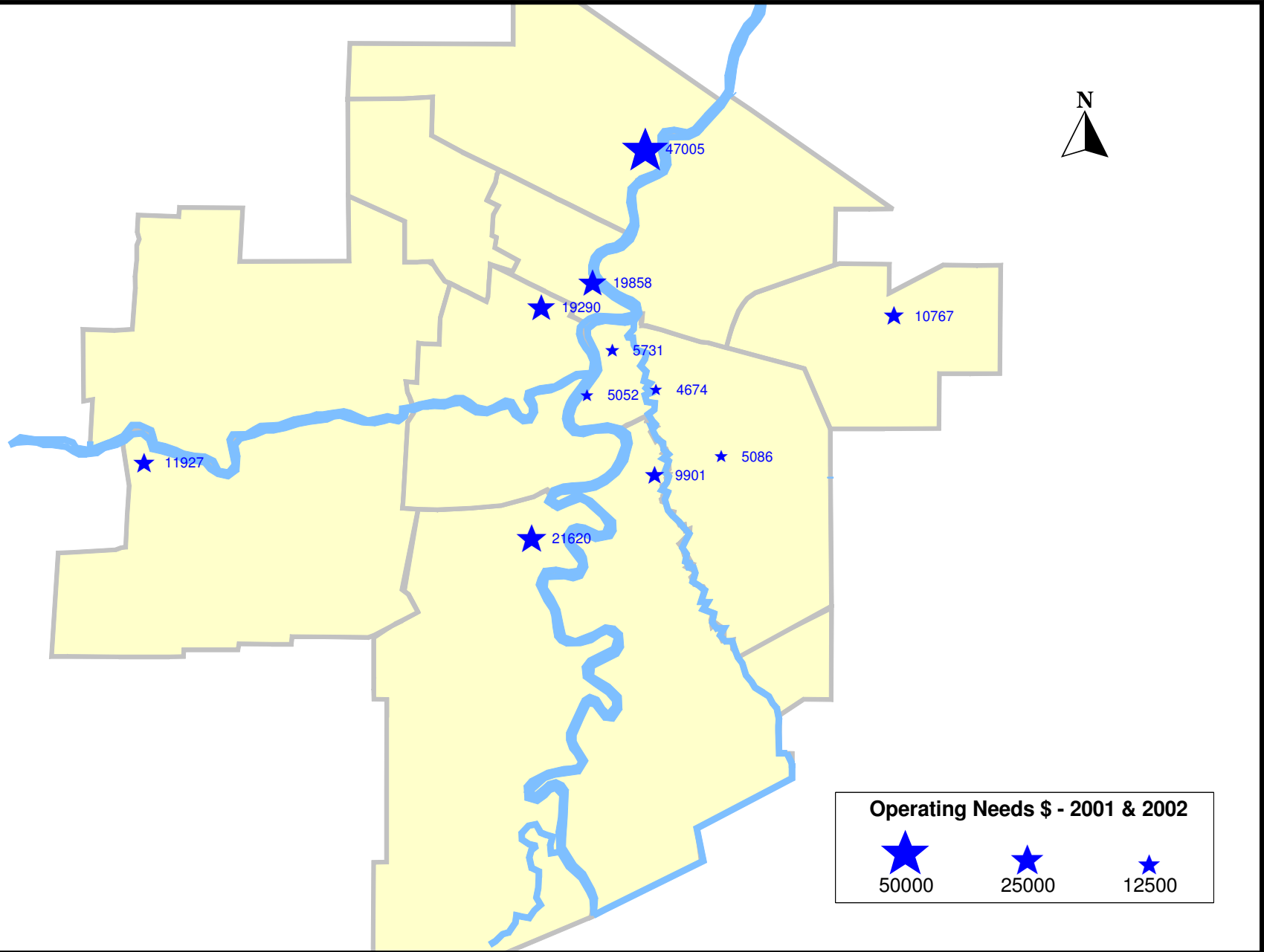
Outdoor Pools - Building Size



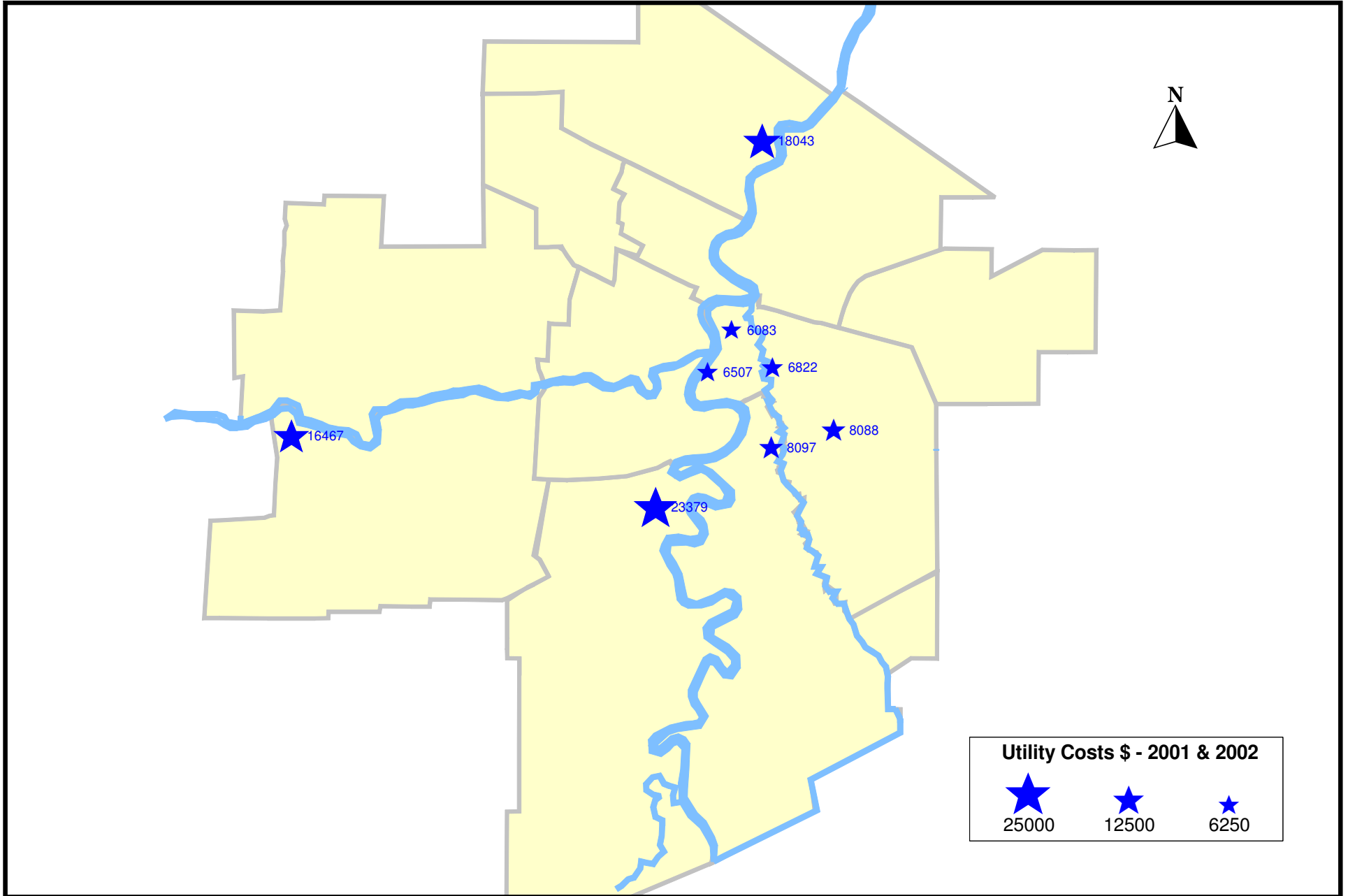
Outdoor Pools - Replacement Cost



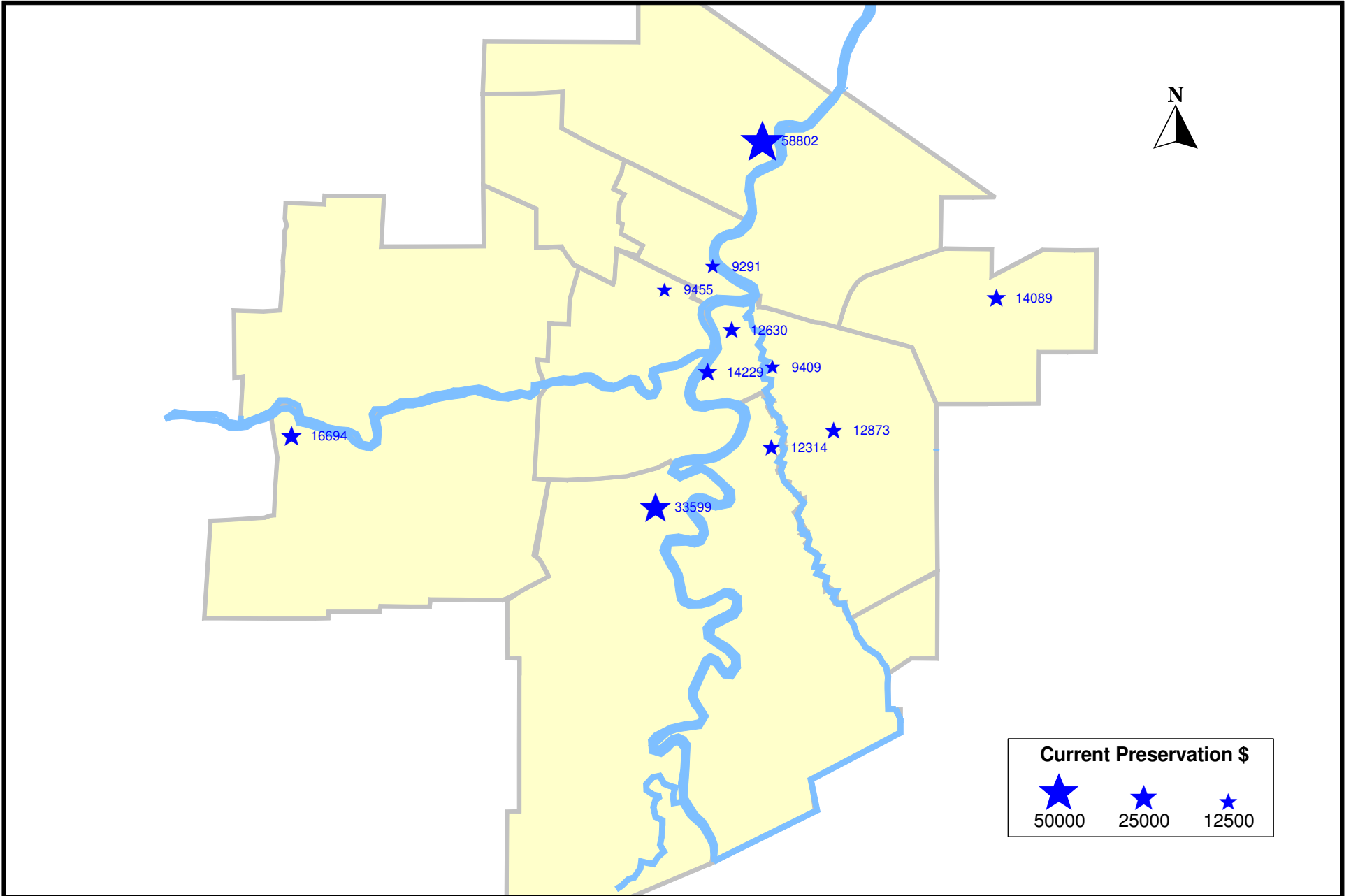
Outdoor Pools - Operating Needs



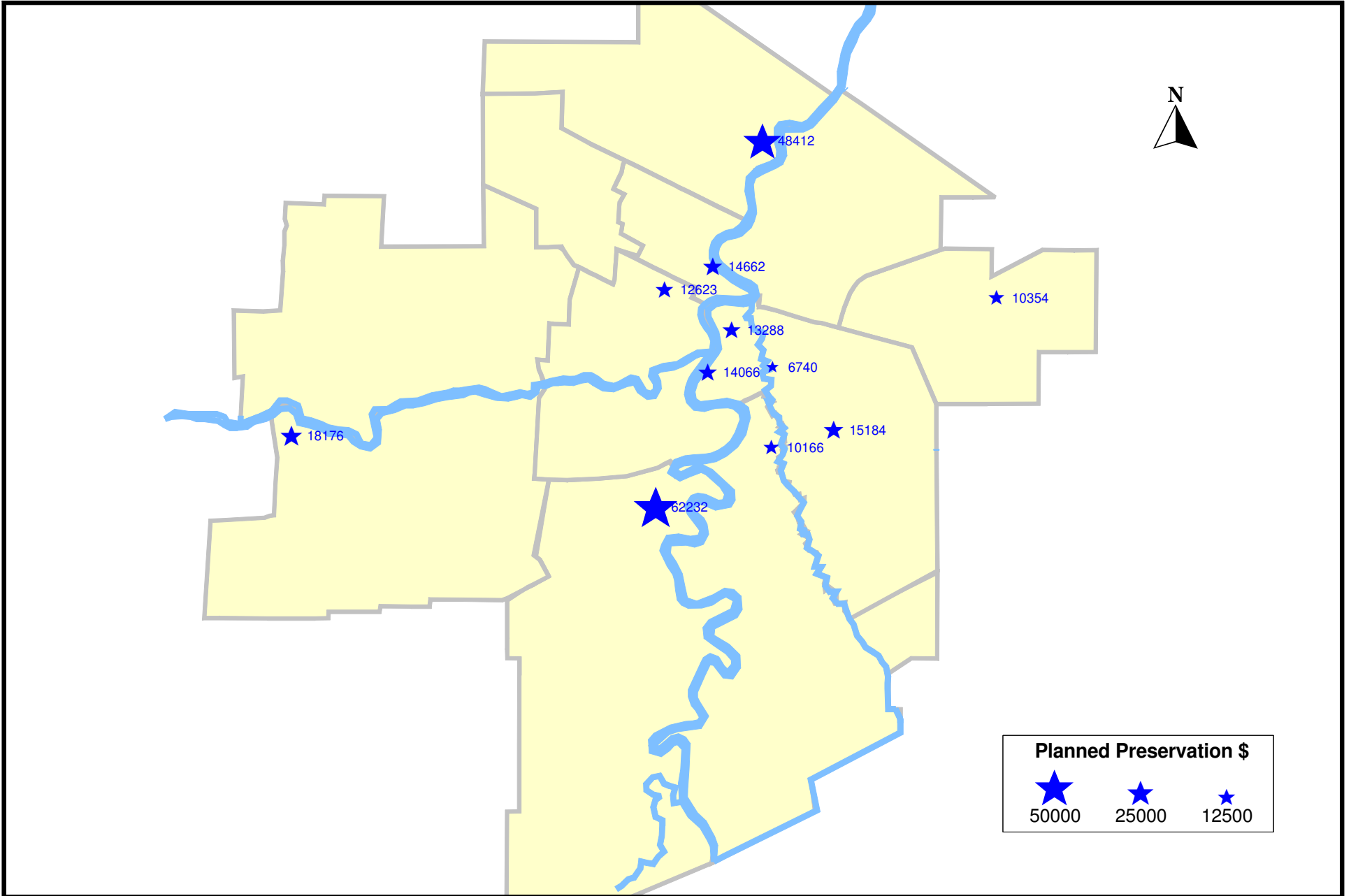
Outdoor Pools - Utility Costs



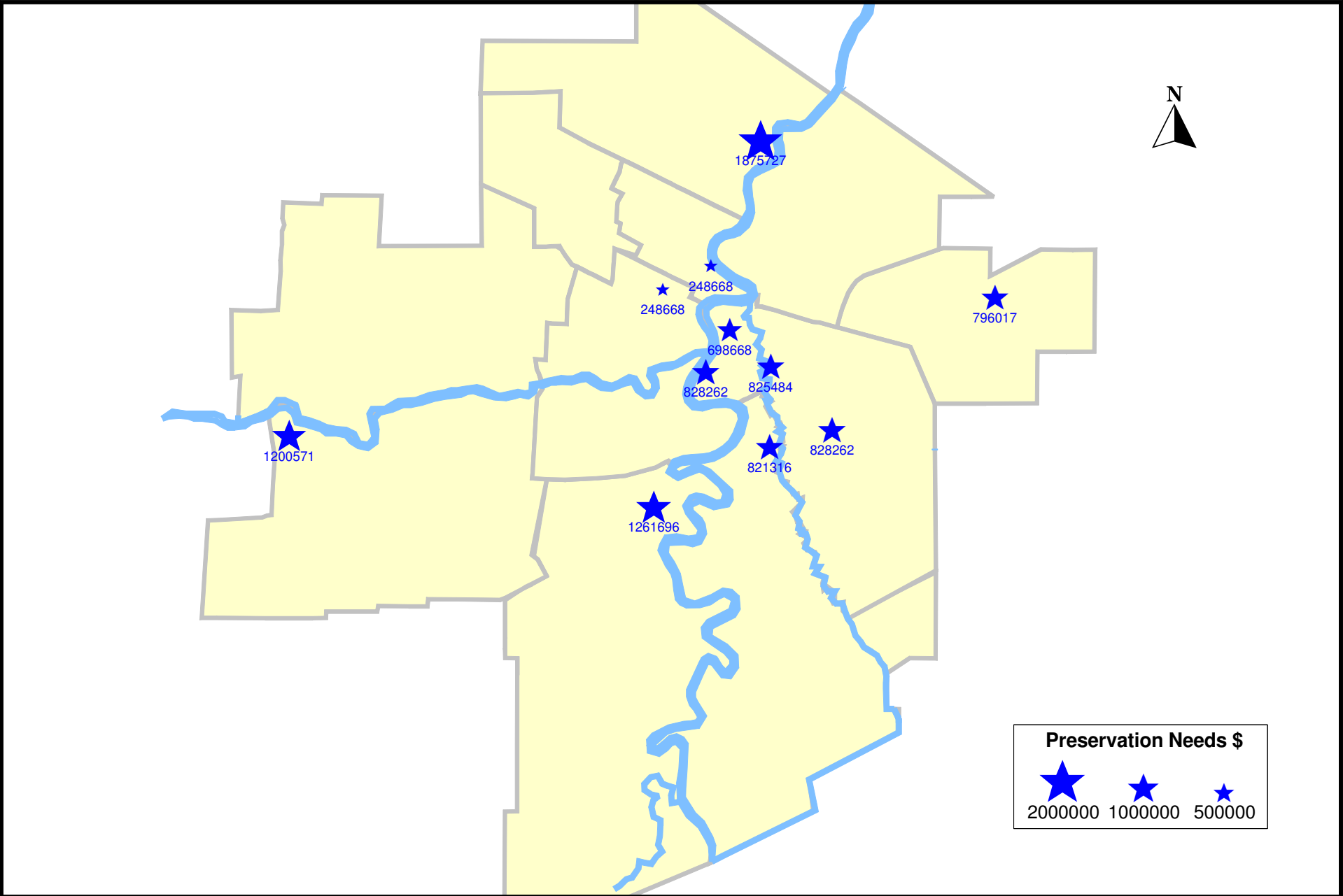
Outdoor Pools - Current Preservation



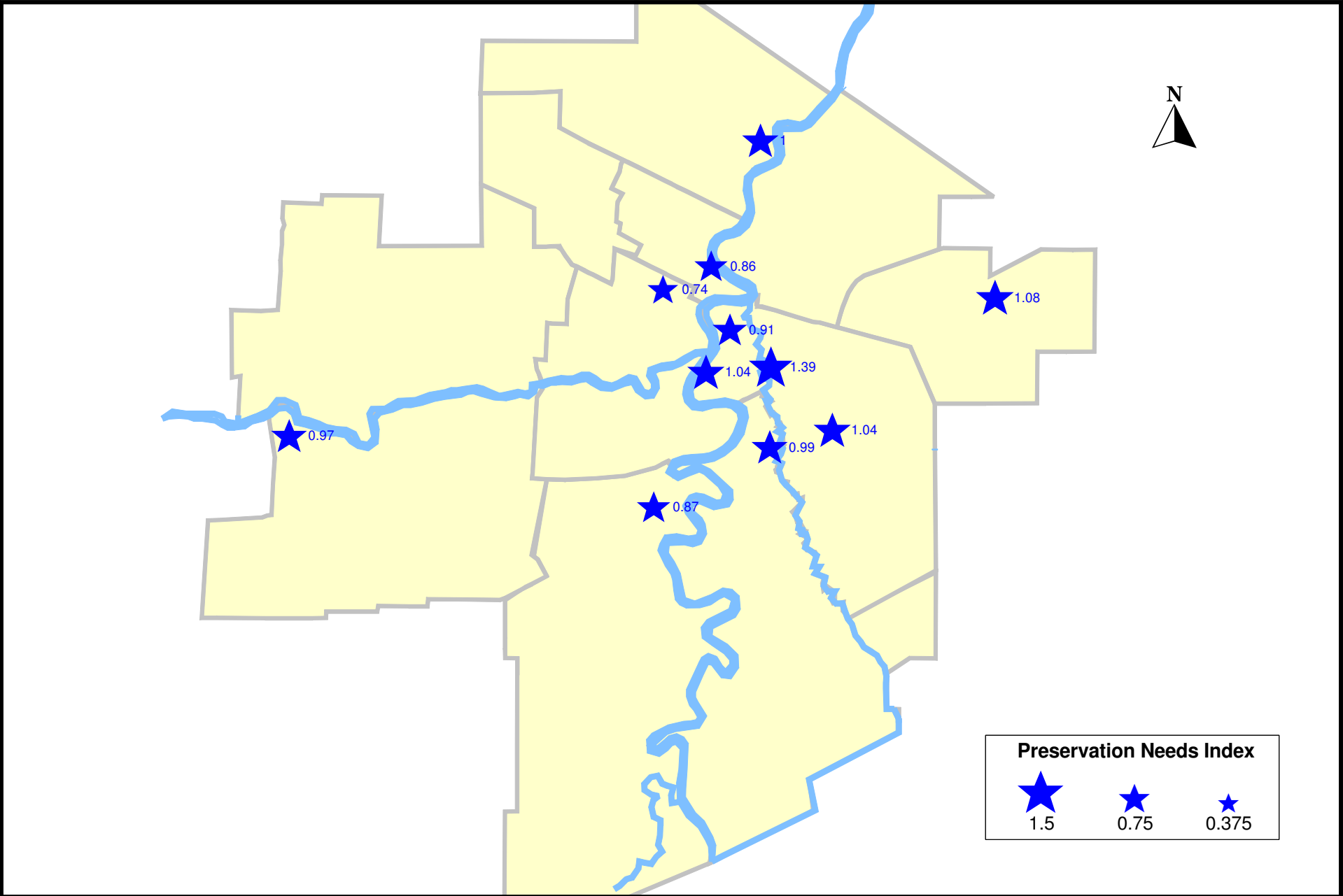
Outdoor Pools - Planned Preservation



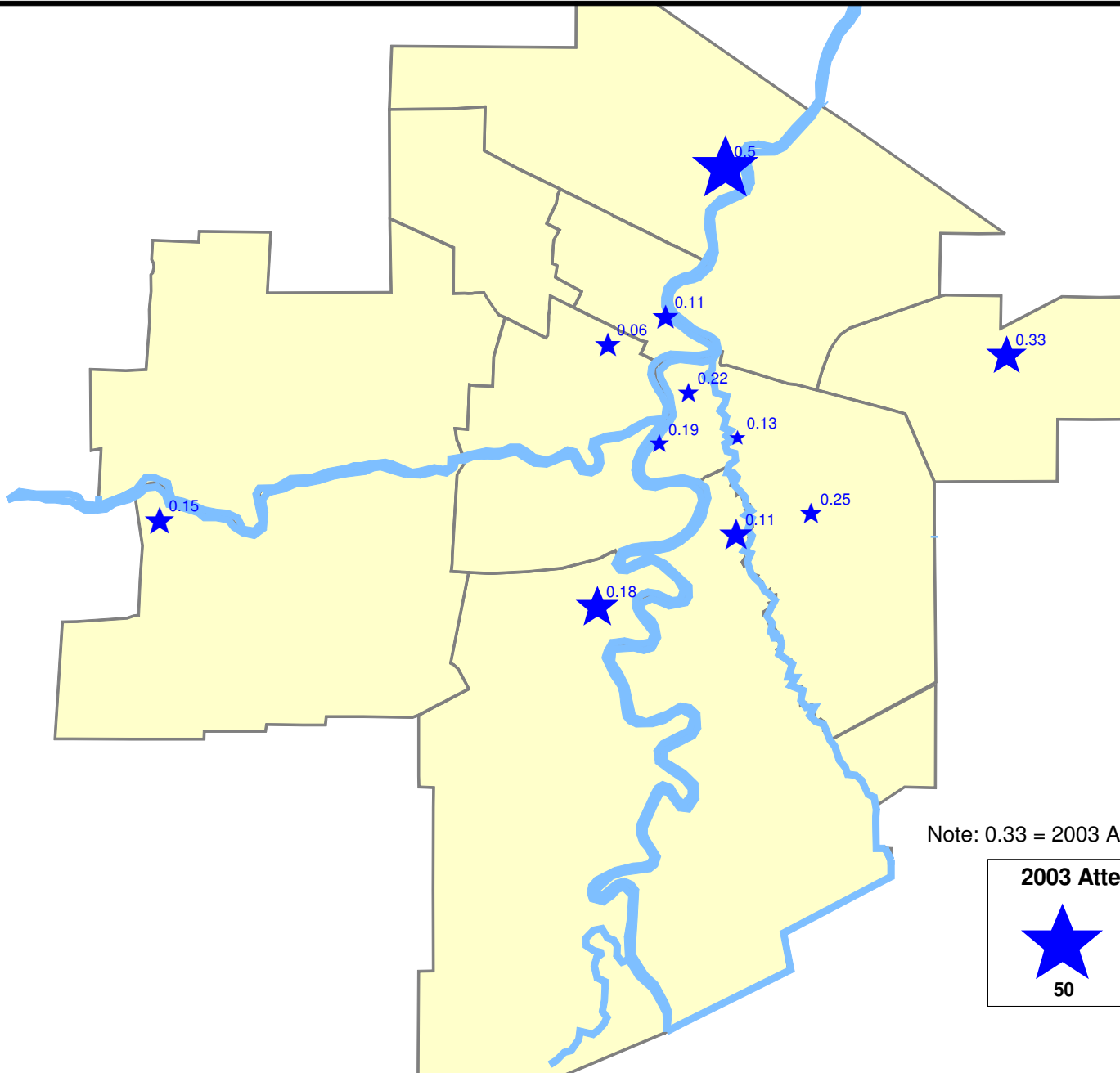
Outdoor Pools - Preservation Needs



Outdoor Pools - Preservation Needs Index



Outdoor Pools - Market Share



Note: 0.33 = 2003 Attendance per Population per Pool

2003 Attendance % Market Share



50



25



12.5