

*symbology

The motto of the crest "UNUM CUM VIRTUTE MULTORUM" is the Latin translation for "One with the strength of many." Two thoughts lie behind this motto. Firstly, Winnipeg is perhaps uniquely one city formed of people of all races; and secondly, it is one city formed from many cities.

The significance of the emblazonry upon the crest may be described as follows:

The Fort Garry Gate at the top represents Winnipeg's early history as a Hudson's Bay fur trading centre.

Beneath the gate, thirteen gold stars on a blue field symbolize the thirteen former municipal governments which were

unified on January 1st, 1972, to create a new city. The blue background depicts Winnipeg's clear blue skies.

Below the sky, a prairie crocus upon a plain green field represents Winnipeg's location as a prairie city.

*permission to use

The City of Winnipeg Council at its meeting of March 23rd, 1973, authorized the Mayor, where he considers it in the interests of the City to do so, to grant permission to any person to use the City's Coat of Arms and Crest in conjunction with the name of the City of Winnipeg for Souvenir purposes on such brochures and other articles as he may consider appropriate for the purpose.