

**FORM A: BID**  
(See B8)

1. Contract Title PROVISION OF MEDIA MONITORING SERVICE

2. Bidder

\_\_\_\_\_  
Name of Bidder

\_\_\_\_\_  
Street

\_\_\_\_\_  
City

\_\_\_\_\_  
Province

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Facsimile Number

(Mailing address if different)

\_\_\_\_\_  
Street or P.O. Box

\_\_\_\_\_  
City

\_\_\_\_\_  
Province

\_\_\_\_\_  
Postal Code

The Bidder is:

(Choose one)

a sole proprietor

a partnership

a corporation

carrying on business under the above name.

3. Contact Person

The Bidder hereby authorizes the following contact person to represent the Bidder for purposes of the Bid.

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Facsimile Number

4. Definitions

All capitalized terms used in the Contract shall have the meanings ascribed to them in the General Conditions and D4.

5. Offer

The Bidder hereby offers to perform the Work in accordance with the Contract for the Price(s), in Canadian funds, set out on Form B: Prices, appended hereto.

6. Commencement of the Work

The Bidder agrees that no Work shall commence until he is in receipt of a Purchase Order authorizing the commencement of the Work.

7. Contract

The Bidder agrees that the Bid Opportunity in its entirety shall be deemed to be incorporated in and to form a part of this offer notwithstanding that not all parts thereof are necessarily attached to or accompany this Bid Submission.

8. Addenda

The Bidder certifies that the following addenda have been received and agrees that they shall be deemed to form a part of the Contract:

No.	Dated
_____	_____
_____	_____
_____	_____

9. Time

This offer shall be open for acceptance, binding and irrevocable for a period of thirty (30) Calendar Days following the Submission Deadline.

10. Signatures

In witness whereof the Bidder or the Bidder's authorized official or officials have signed this

\_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Signature of Bidder or  
Bidder's Authorized Official or Officials

\_\_\_\_\_

(Print here name and official capacity of individual whose signature appears above)

\_\_\_\_\_

(Print here name and official capacity of individual whose signature appears above)

**FORM B: PRICES**  
(See B9)

PROVISION OF MEDIA MONITORING SERVICE

**ALTERNATIVE 1 (AWARD AS A WHOLE)**

Item	Description	Spec Reference	Unit	Approximate Quantity	Unit Price	Amount
1.	Summary Sheet ( of all Media) daily delivery - monthly cost )	E2.2	Month	12		
2.	Daily Print clippings (approx 333 per month ) ( daily delivery - monthly cost )	E2.3	Month	12		
3.	Video Segments upon request only – (60 is approximate annual qty)	E2.4	Each	60		
4.	Radio Transcripts upon request only (60 is approximate annual qty)	E2.5	Each	60		
5.	Real Time Video	E2.6	Month	12		
6.	Real Time Video training	E2.7	Lot	1		

\_\_\_\_\_  
Name of Bidder

**FORM B: PRICES**  
 (See B9)

PROVISION OF MEDIA MONITORING SERVICE

**ALTERNATIVE 2 (AWARD BY SECTION)**

<b>SECTION A</b>						
Item	Description	Spec Reference	Unit	Approximate Quantity	Unit Price	Amount
1.	Summary Sheet ( of all Media) ( daily delivery - monthly cost )	E2.2	Month	12		
2.	Daily Print clippings (approx 333 per month ) ( daily delivery - monthly cost )	E2.3	Month	12		
3.	Video Segments upon request only – (60 is approximate annual qty)	E2.4	Each	60		
4.	Radio Transcripts upon request only (60 is approximate annual qty)	E2.5	Each	60		
<b>SECTION B</b>						
Item	Description	Spec Reference	Unit	Approximate Quantity	Unit Price	Amount
5.	Real Time Video	E2.6	Month	12		
6.	Real Time Video training	E2.7	Lot	1		

\_\_\_\_\_  
 Name of Bidder