

ADMINISTRATIVE REPORT

ISSUE: Aboriginal Youth Strategy (AYS) - *Oshki Annishinabe Nigaaniwak – Young Aboriginal People Leading*

As directed by Council on April 23, 2008, this report outlines, for Council's consideration, a full implementation and performance measurement plan for City of Winnipeg Aboriginal youth-focused programs and services that are consistent with the City of Winnipeg's mandate.

This work plan has been developed in consultation with all Civic Departments, and incorporates input from the Coalition of Community Based Youth Serving Agencies with respect to delivering Civic services that are more responsive to the specific needs of Winnipeg's Aboriginal Youth.

Critical Path: Executive Policy Committee – Council.

AUTHORIZATION

Author	Department Head	CFO	CAO
R. Forgues	C. Wightman		

RECOMMENDATIONS

1. That subject to the City's annual operating budget approval of funding for the Aboriginal Youth Strategy:
 - a. the attached Aboriginal Youth Strategy Implementation and Performance Measurement Plan for City of Winnipeg Aboriginal youth-focused programs and services (Phase 2) be endorsed in principle by Council; and
 - b. the ongoing funding of Aboriginal Community-based Projects focused on Employment and Employment Development (Phase 1), such as those originally approved in 2008, continue on an annual basis, contingent on the applicants meeting the established funding agreement requirements.
2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

IMPLICATIONS OF THE RECOMMENDATIONS

- *Financial*
 - The initiatives proposed in this report would be funded by the 2009 AYS Adopted Budget of \$1.0 million, the 2010 – 2012 Projected AYS tax-supported budget of \$1.0 M each, and with operating funds proposed within Departments (as identified in Appendix A).
 - No budget adjustments are required.

- *Improved City of Winnipeg Services and Employment Opportunities for Aboriginal Youth (Phase 2)*
 - Phase 2 initiatives focus on developing the City's Aboriginal workforce and ensuring the delivery of Civic programs and services that meet the specific needs of Aboriginal Youth. Outcomes include:
 - Making the City of Winnipeg workforce more representative of our city's population;
 - Increasing Aboriginal participation in our workforce which will result in the delivery of City of Winnipeg programs and services in a more culturally relevant way; and
 - Engagement of increased numbers of Aboriginal Youth in more relevant Civic programs and services.
- *More Aboriginal Youth Employed and Trained*
 - As the first year of AYS (Phase 1) concludes, community based organizations achieved the following successes:
 - 202 Aboriginal youth have participated in positive recreation, cultural and employment development activities to date:
 - 74% of the Aboriginal Youth participants have completed training;
 - 41% of the Aboriginal Youth participants have obtained employment; and
 - 36% of the Aboriginal Youth participants have gone on to further their education.

HISTORY

- In 2007, Council directed that an Aboriginal Youth Strategy be developed to guide the City's urban Aboriginal agenda during the current term of Council, 2006 to 2010.
- The Aboriginal Youth Strategy was developed and approved by Council in 2008. Annual funding of \$1M was approved in the 2008 and 2009 budget processes, for:
 - Provision of external funding support for Aboriginal Community-driven youth initiatives (Phase 1);
 - Provision of Aboriginal youth-focused Civic Service initiatives (Phase 2).
 - Phase 1 – Community-based Employment and Employment Development Projects (Appendix B)
 - The first year of Phase 1 of the AYS has now been fully implemented.
 - In 2008, Council approved the funding of 11 community based projects, as recommended by the Aboriginal Partnership Committee, for the delivery of employment and employment development projects for Aboriginal Youth. The total cost of these projects is approximately \$750,000 annually.
 - During 2009, the community agencies have successfully implemented ten of the employment and employment development projects. To date each agency has met the performance measurements established within each of their funding agreements, therefore the Public Service is pleased to recommend their ongoing annual funding, subject to review of final performance and financial reports for each project.
 - The sustainable funding provided by the AYS is a critical component to the delivery of effective community programming by the urban Aboriginal community, which has life-long impacts for local Aboriginal youth.
 - The Public Service is now working on an ongoing basis with the funded agencies to link the project participants, as they complete their employment development programs, to employment, volunteer, mentorship and internship opportunities within the Civic Service.
 - Phase 2 – City of Winnipeg Aboriginal Youth-focused Programs and Services (Appendix A)
 - Phase 2 of the AYS is now being presented within this report for Council's consideration. This report provides a full implementation and performance measurement plan for City of Winnipeg

Aboriginal youth-focused programs and services that is consistent with the City of Winnipeg's mandate. The total budget for these Phase 2 initiatives is approximately \$250,000 annually.

- This implementation and measurement plan has been developed by the Community Service Department's Community Resource Coordinator for Aboriginal Communities in consultation with multiple Civic Departments and the Coalition of Community Youth Based Serving Agencies.
- Initiatives are focused on the following streams:
 - Increased/enhanced Literacy and education-related opportunities for Aboriginal youth;
 - Increased/enhanced Physical Activity Opportunities for Aboriginal Youth;
 - Increased/enhanced Employment and Employment Development Opportunities for Aboriginal Youth;
 - The development and implementation of Performance and Measurement tools, directives and processes for ongoing program evaluation;
 - The development and implementation of an External and Internal Communications Strategy.
- Performance indicators have been developed for each of the initiatives in order to measure effectiveness on an ongoing basis. In 2009, the baseline has been developed in order to measure and track the effectiveness of the programs (participant needs, participation rates and outcomes, and participant satisfaction) on an ongoing basis.
- In August 2009, Elders performed a Traditional naming ceremony for the AYS. In the Aboriginal community, the purpose of a naming ceremony is to define who a person is, their role in society and how to go about fulfilling that role. The name given to the AYS is Oshki Annishinabe Nigaaniwak which means Young Aboriginal People Leading. This provides purpose and direction to guide the work of the AYS on a going forward basis.

FINANCIAL IMPACT**Financial Impact Statement**Date: **October 13, 2009**

Project Name:

First Year of Program

	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
Capital					
Capital Expenditures Required	\$ -	\$ -	\$ -	\$ -	\$ -
Less: Existing Budgeted Costs	-	-	-	-	-
Additional Capital Budget Required	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Funding Sources:					
Debt - Internal	\$ -	\$ -	\$ -	\$ -	\$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Total Additional Capital Budget Required	<u>\$ -</u>				
Total Additional Debt Required	<u>\$ -</u>				
Current Expenditures/Revenues					
Direct Costs	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	
Less: Incremental Revenue/Recovery	-	-	-	-	-
Net Cost/(Benefit)	<u>\$ 1,000,000</u>	<u>\$ 1,000,000</u>	<u>\$ 1,000,000</u>	<u>\$ 1,000,000</u>	<u>\$ -</u>
Less: Existing Budget Amounts	1,000,000	1,000,000	1,000,000	1,000,000	-
Net Budget Adjustment Required	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
Additional Comments:					
<p>The funding initiatives proposed in this report are proposed to be funded through the AYS annually projected tax-supported budget of \$1.0 million. The 2009 Adopted Budget provides \$1.0 million. The submitted 2010 - 2012 Community Services operating budget includes the continuation of this funding at \$1.0 million each year.</p>					

original signed by

Cindy Fernandes, CMA

Department Controller

CONSULTATION

In preparing this Report there was consultation with:

- The Coalition of Community Based Youth Serving Agencies
- The Aboriginal Partnership Committee
- Ndinawe Youth Resource Centre and Ma Mawi Wi Chi Itata Centre Aboriginal Youth participants
- Public Works Department
- Winnipeg Fire and Paramedic Service
- Winnipeg Police Service
- Planning, Property and Development
- City Clerks
- Water and Waste Department
- Corporate Support Services - Equity & Diversity
- Winnipeg Transit
- Chief Administrative Office – Manager of Aboriginal Initiatives

SUBMITTED BY

Department: Community Services

Division: Community Resource & Protection Services

Prepared by: Rhonda Forgues, Community Resource Coordinator – Aboriginal Communities

Date: October 13, 2009

File No.

APPENDICES:



Appendix A (Phase 2
City of Winnipeg Initi



Appendix B (Phase 1
Community Initiatives