

The City of Winnipeg



Winnipeg's Neighborhood Profiles

WILDWOOD

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	WILDWOOD		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	1,120	-0.4%	618,475	0.5%
1991 CENSUS	1,125	-2.2%	615,215	3.5%
1986 CENSUS (2)	1,150	-4.2%	594,555	5.3%
1981 CENSUS (2)	1,200	-7.7%	564,475	0.6%
1976 CENSUS (2)	1,300	-14.2%	560,875	4.8%
1971 CENSUS (2)	1,515		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	WILDWOOD		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	70	6.2%	41,965	6.9%
5-9	100	8.8%	41,455	6.8%
10-14	70	6.2%	39,745	6.5%
15-19	90	7.9%	39,310	6.4%
20-24	40	3.5%	44,925	7.3%
25-29	35	3.1%	46,035	7.5%
30-34	90	7.9%	52,640	8.6%
35-39	110	9.7%	52,335	8.6%
40-44	100	8.8%	48,215	7.9%
45-49	120	10.6%	43,695	7.1%
50-54	100	8.8%	32,280	5.3%
55-59	35	3.1%	25,475	4.2%
60-64	60	5.3%	24,210	4.0%
65-69	25	2.2%	23,005	3.8%
70-74	45	4.0%	22,285	3.6%
75+	45	4.0%	34,050	5.6%
TOTAL	1,135	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	WILDWOOD		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	220	25.3%	157,535	32.3%
Legally married (not separated)	585	67.2%	246,250	50.4%
Legally married and separated	0	0.0%	15,890	3.3%
Divorced	65	7.5%	35,370	7.2%
Widowed	0	0.0%	33,425	6.8%
TOTAL (15 Years and Over)	870	100.0%	488,470	100.0%

CENSUS FAMILIES	WILDWOOD		CITY OF WINNIPEG	
Family Size				
2 persons	140	41.2%	72,870	44.6%
3 persons	80	23.5%	36,945	22.6%
4 persons	70	20.6%	36,575	22.4%
5 or more persons	50	14.7%	16,930	10.4%
TOTAL CENSUS FAMILIES	340	100.0%	163,320	100.0%
Average number of persons per census family	3.1		3.0	

Family Structure				
Married couples	295	85.5%	121,850	74.6%
Common-law couples	25	7.2%	14,325	8.8%
One parent - female	15	4.3%	23,155	14.2%
One parent - male	10	2.9%	3,985	2.4%
TOTAL FAMILIES	345	100.0%	163,315	100.0%

Families by Type				
Married couples with children	175	53.8%	73,225	44.8%
Married couples without children	110	33.8%	48,625	29.8%
Common-law couples with children	15	4.6%	6,355	3.9%
Common-law couples without children	0	0.0%	7,970	4.9%
One parent - female	15	4.6%	23,155	14.2%
One parent - male	10	3.1%	3,985	2.4%
TOTAL FAMILIES	325	100.0%	163,315	100.0%

Families with Children				
Married couples	175	81.4%	73,225	68.6%
Common-law couples	15	7.0%	6,355	6.0%
One parent - female	15	7.0%	23,155	21.7%
One parent - male	10	4.7%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	215	100.0%	106,720	100.0%
With one child	85	41.5%	45,485	42.6%
With two children	70	34.1%	42,035	39.4%
With three or more children	50	24.4%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	205	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	WILDWOOD		CITY OF WINNIPEG	
Family Income				
Under \$10,000	0	0.0%	8,800	5.4%
\$10,000 - \$19,999	0	0.0%	14,740	9.0%
\$20,000 - \$29,999	0	0.0%	20,625	12.6%
\$30,000 - \$39,999	20	6.1%	22,230	13.6%
\$40,000 - \$49,999	20	6.1%	22,245	13.6%
\$50,000 - \$59,999	70	21.2%	20,600	12.6%
\$60,000 - \$69,999	40	12.1%	16,050	9.8%
\$70,000 - \$79,999	35	10.6%	11,630	7.1%
\$80,000 - \$89,999	25	7.6%	8,040	4.9%
\$90,000 - \$99,999	25	7.6%	5,520	3.4%
\$100,000 and over	95	28.8%	12,835	7.9%
TOTAL	330	100.0%	163,315	100.0%
AVERAGE INCOME	\$91,050		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	315		136,175	
Average Income	\$94,740		\$58,136	
Female one-parent families	10		23,150	
Average Income	\$32,883		\$26,536	
Male one-parent families	10		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	WILDWOOD		CITY OF WINNIPEG	
Household Size				
1 person	50	12.8%	71,700	29.1%
2 persons	140	35.9%	76,985	31.3%
3 persons	75	19.2%	38,710	15.7%
4 - 5 persons	125	32.1%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
TOTAL	390	100.0%	246,175	100.0%
Average number of persons per household	2.9		2.5	

Household Type				
One-family households	340	87.2%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	50	12.8%	85,340	34.7%
TOTAL	390	100.0%	246,175	100.0%

Household Income				
Under \$10,000	0	0.0%	21,055	8.6%
\$10,000 - \$19,999	15	3.8%	41,795	17.0%
\$20,000 - \$29,999	0	0.0%	35,210	14.3%
\$30,000 - \$39,999	25	6.3%	32,605	13.2%
\$40,000 - \$49,999	30	7.5%	28,425	11.5%
\$50,000 - \$59,999	80	20.0%	25,200	10.2%
\$60,000 - \$69,999	55	13.8%	18,550	7.5%
\$70,000 - \$79,999	50	12.5%	13,315	5.4%
\$80,000 - \$89,999	25	6.3%	9,165	3.7%
\$90,000 - \$99,999	25	6.3%	6,380	2.6%
\$100,000 and over	95	23.8%	14,475	5.9%
TOTAL	400	100.0%	246,175	100.0%
AVERAGE INCOME	\$86,571		\$44,937	

COMPOSITION OF TOTAL INCOME	WILDWOOD		CITY OF WINNIPEG	
Employment income - %	80.6		74.0	
Government transfer payments - %	5.1		13.9	
Other - %	14.2		12.1	

INCIDENCE OF LOW INCOME	WILDWOOD		CITY OF WINNIPEG	
Total economic families	340		165,660	
Low income	0		32,165	
Incidence of low income - %	1.8		19.4	
Total unattached individuals	60		95,095	
Low income	15		46,650	
Incidence of low income - %	26.5		49.1	
Total population in private households	1,120		606,770	
Low income	35		147,425	
Incidence of low income - %	3.2		24.3	

CITIZENSHIP	WILDWOOD		CITY OF WINNIPEG	
Canadian	1,120	100.0%	584,880	95.6%
Other	0	0.0%	26,750	4.4%
TOTAL	1,120	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	WILDWOOD		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	960	85.7%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	160	14.3%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	1,120	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	0	0.0%	10,285	1.7%
German	45	4.0%	27,960	4.6%
Spanish	0	0.0%	7,910	1.3%
Italian	10	0.9%	6,445	1.1%
Dutch	10	0.9%	2,490	0.4%
Polish	0	0.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	15	1.3%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	10	0.9%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.9%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	15	1.3%	21,290	3.5%
TOTAL INDIVIDUALS	1,120	n/a	611,630	n/a

ABORIGINALS	WILDWOOD		CITY OF WINNIPEG	
North American Indian single response	25	100.0%	19,535	44.9%
Metis single response	0	0.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	25	100.0%	43,460	100.0%
Aboriginal population	25	2.2%	43,460	7.1%
Non-Aboriginal population	1,095	97.8%	568,170	92.9%
TOTAL	1,120	100.0%	611,630	100.0%

VISIBLE MINORITIES	WILDWOOD		CITY OF WINNIPEG	
Black	0	0.0%	9,845	13.5%
South Asian	10	100.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	0	0.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	10	100.0%	72,690	100.0%
Visible Minority Population	10	0.9%	72,690	11.9%
Non-Visible Minority Population	1,105	99.1%	538,945	88.1%
TOTAL	1,115	100.0%	611,635	100.0%

EDUCATION	WILDWOOD		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	15	11.1%	33,110	39.3%
Attending school full-time	120	88.9%	44,355	52.7%
Attending school part-time	0	0.0%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	135	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	10	1.1%	44,420	9.1%
Grade 9 - 12 without secondary certificate	65	7.4%	127,140	26.0%
Grade 9 - 12 with secondary certificate	70	8.0%	56,680	11.6%
Non-university - without certificate or diploma	10	1.1%	27,065	5.5%
Non-university - with certificate or diploma	130	14.9%	93,450	19.1%
University without degree	155	17.7%	66,130	13.5%
University with degree	435	49.7%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	875	100.0%	488,475	100.0%

LABOUR FORCE	WILDWOOD		CITY OF WINNIPEG	
15 years and over				
In labour force	655		325,045	
Employed	640		298,390	
Unemployed	10		26,655	
Not in the labour force	225		163,420	
Unemployment rate %	1.5		8.2	
Employment to population ratio %	73.3		61.1	
Participation rate %	74.4		66.5	

15 - 24 years (Youth)				
In labour force	80		56,925	
Employed	70		48,770	
Unemployed	10		8,155	
Not in the labour force	50		27,310	
Unemployment rate %	12.5		14.3	
Employment to population ratio %	53.8		57.9	
Participation rate %	61.5		67.6	

25 years and over				
In labour force	575		268,120	
Employed	570		249,620	
Unemployed	0		18,500	
Not in the labour force	170		136,110	
Unemployment rate %	0.0		6.9	
Employment to population ratio %	76.0		61.8	
Participation rate %	77.3		66.3	

Employment Sectors				
Industries				
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	40	6.1%	42,070	12.9%
Construction	10	1.5%	13,255	4.1%
Transportation and storage	10	1.5%	17,980	5.5%
Communication and other utility	30	4.6%	12,865	4.0%
Wholesale trade	35	5.3%	17,360	5.3%
Retail trade	50	7.6%	38,370	11.8%
Finance and insurance	20	3.1%	12,710	3.9%
Real estate operator and insurance agent	35	5.3%	6,505	2.0%
Business service	90	13.7%	18,710	5.8%
Government service	65	9.9%	22,950	7.1%
Educational service	130	19.8%	24,430	7.5%
Health and social service	75	11.5%	37,835	11.6%
Accommodation, food and beverage service	20	3.1%	22,950	7.1%
Other service	45	6.9%	25,460	7.8%
Other (Not applicable to an industry)	0	0.0%	9,095	2.8%
TOTAL	655	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	WILDWOOD		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	545	83.8%	285,925	90.6%
Self-Employed	105	16.2%	29,500	9.4%
TOTAL	650	100.0%	315,425	100.0%
Males				
Employees	270	76.1%	147,140	88.5%
Self-Employed	85	23.9%	19,125	11.5%
TOTAL	355	100.0%	166,265	100.0%
Females				
Employees	275	93.2%	138,785	93.0%
Self-Employed	20	6.8%	10,375	7.0%
TOTAL	295	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	590	92.2%	263,675	88.4%
At home	50	7.8%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	0	0.0%	19,705	6.6%
TOTAL	640	100.0%	298,390	100.0%
Males				
Usual place of work	320	92.8%	134,995	86.5%
At home	25	7.2%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	0	0.0%	14,340	9.2%
TOTAL	345	100.0%	156,100	100.0%
Females				
Usual place of work	270	91.5%	128,680	90.4%
At home	25	8.5%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	0	0.0%	5,365	3.8%
TOTAL	295	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	WILDWOOD		CITY OF WINNIPEG	
Employment Income				
Total	665		323,825	
Average employment income	\$41,205		\$25,077	
Total who worked full year, full time	405	60.9%	\$177,130	54.7%
Average employment income	\$52,845		\$34,399	
Total who worked part time or part year	260	39.1%	146,690	45.3%
Average employment income	\$22,929		\$13,822	
Males				
Total	365		169,705	
Average employment income	\$50,853		\$30,248	
Total who worked full year, full time	255	69.9%	103,575	61.0%
Average employment income	\$62,762		\$39,250	
Total who worked part time or part year	110	30.1%	66,125	39.0%
Average employment income	\$23,101		\$16,149	
Females				
Total	300		154,120	
Average employment income	\$29,467		\$19,384	
Total who worked full year, full time	150	50.0%	73,555	47.7%
Average employment income	\$35,987		\$27,567	
Total who worked part time or part year	150	50.0%	80,565	52.3%
Average employment income	\$22,803		\$11,912	

MODE OF TRANSPORTATION	WILDWOOD		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	505	84.2%	188,630	66.6%
Car, truck, van - as passenger	65	10.8%	25,950	9.2%
Public transit	20	3.3%	44,015	15.5%
Walk to work	10	1.7%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	600	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	WILDWOOD		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Did not move	1,035	93.2%	506,055	83.9%
Moved	75	6.8%	97,390	16.1%
TOTAL	1,110	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	715	68.4%	319,365	56.1%
Moved	330	31.6%	250,215	43.9%
TOTAL	1,045	100.0%	569,580	100.0%

DWELLING	WILDWOOD		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	385	100.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	385	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	8.1		5.7	
Average Number of Bedrooms per Dwelling	3.1		2.4	

Dwelling Condition				
In need of regular maintenance only	230	58.2%	157,390	63.9%
In need of minor repairs	140	35.4%	66,975	27.2%
In need of major repairs	25	6.3%	21,810	8.9%
TOTAL DWELLINGS	395	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	60	15.2%	50,800	20.6%
1946-1960	305	77.2%	51,270	20.8%
1961-1970	10	2.5%	45,440	18.5%
1971-1980	10	2.5%	51,795	21.0%
1981-1990	0	0.0%	39,065	15.9%
1991-1996	10	2.5%	7,800	3.2%
TOTAL DWELLINGS	395	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	370	93.7%	152,695	62.0%
Rented	25	6.3%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	395	100.0%	246,175	100.0%

DWELLING (Cont'd)		WILDWOOD		CITY OF WINNIPEG	
Miscellaneous Dwelling Costs					
Tenant Occupied					
Total dwellings	20		93,480		
Average gross rent	\$586		\$508		
Households spending 30% or more on shelter	0	0.0%	40,640	43.5%	
Owner Occupied					
Total dwellings	370		152,650		
Average value of dwelling	\$157,826		\$95,345		
Average owner's major payment	\$895		\$681		
Households spending 30% or more on shelter	15	4.1%	18,475	12.1%	

One-Family Household Dwellings					
Tenant Occupied					
Total Dwellings	10		37,075		
Average Gross Rent	\$0		\$555		
Households spending 30% or more on shelter	0	0.0%	13,995	37.7%	
Owner Occupied					
Total dwellings	325		110,020		
Average owner's major payment	\$931		\$723		
Households spending 30% or more on shelter	10	3.1%	10,795	9.8%	

LAND AREA (In Square Kilometers)	WILDWOOD		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	1.27	0.3%	464.1	