

The City of Winnipeg



Winnipeg's Neighborhood Profiles

ROSSMERE - B

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	ROSSMERE - B		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	4,070	-2.3%	618,475	0.5%
1991 CENSUS	4,165	-6.6%	615,215	3.5%
1986 CENSUS (2)	4,460	-8.4%	594,555	5.3%
1981 CENSUS (2)	4,870	-10.6%	564,475	0.6%
1976 CENSUS (2)	5,445	-14.0%	560,875	4.8%
1971 CENSUS (2)	6,330		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	ROSSMERE - B		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	235	5.8%	41,965	6.9%
5-9	215	5.3%	41,455	6.8%
10-14	220	5.4%	39,745	6.5%
15-19	215	5.3%	39,310	6.4%
20-24	205	5.1%	44,925	7.3%
25-29	250	6.2%	46,035	7.5%
30-34	335	8.3%	52,640	8.6%
35-39	315	7.8%	52,335	8.6%
40-44	290	7.2%	48,215	7.9%
45-49	255	6.3%	43,695	7.1%
50-54	135	3.3%	32,280	5.3%
55-59	180	4.4%	25,475	4.2%
60-64	225	5.5%	24,210	4.0%
65-69	300	7.4%	23,005	3.8%
70-74	315	7.8%	22,285	3.6%
75+	365	9.0%	34,050	5.6%
TOTAL	4,055	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	ROSSMERE - B		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	805	23.9%	157,535	32.3%
Legally married (not separated)	1,980	58.7%	246,250	50.4%
Legally married and separated	115	3.4%	15,890	3.3%
Divorced	185	5.5%	35,370	7.2%
Widowed	290	8.6%	33,425	6.8%
TOTAL (15 Years and Over)	3,375	100.0%	488,470	100.0%

CENSUS FAMILIES	ROSSMERE - B		CITY OF WINNIPEG	
Family Size				
2 persons	630	52.5%	72,870	44.6%
3 persons	255	21.3%	36,945	22.6%
4 persons	220	18.3%	36,575	22.4%
5 or more persons	95	7.9%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,200	100.0%	163,320	100.0%
Average number of persons per census family	2.8		3.0	

Family Structure				
Married couples	985	81.7%	121,850	74.6%
Common-law couples	65	5.4%	14,325	8.8%
One parent - female	125	10.4%	23,155	14.2%
One parent - male	30	2.5%	3,985	2.4%
TOTAL FAMILIES	1,205	100.0%	163,315	100.0%

Families by Type				
Married couples with children	500	41.8%	73,225	44.8%
Married couples without children	480	40.2%	48,625	29.8%
Common-law couples with children	25	2.1%	6,355	3.9%
Common-law couples without children	35	2.9%	7,970	4.9%
One parent - female	125	10.5%	23,155	14.2%
One parent - male	30	2.5%	3,985	2.4%
TOTAL FAMILIES	1,195	100.0%	163,315	100.0%

Families with Children				
Married couples	500	73.5%	73,225	68.6%
Common-law couples	25	3.7%	6,355	6.0%
One parent - female	125	18.4%	23,155	21.7%
One parent - male	30	4.4%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	680	100.0%	106,720	100.0%
With one child	330	47.5%	45,485	42.6%
With two children	260	37.4%	42,035	39.4%
With three or more children	105	15.1%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	695	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	ROSSMERE - B		CITY OF WINNIPEG	
Family Income				
Under \$10,000	35	2.9%	8,800	5.4%
\$10,000 - \$19,999	55	4.6%	14,740	9.0%
\$20,000 - \$29,999	190	16.0%	20,625	12.6%
\$30,000 - \$39,999	250	21.0%	22,230	13.6%
\$40,000 - \$49,999	155	13.0%	22,245	13.6%
\$50,000 - \$59,999	170	14.3%	20,600	12.6%
\$60,000 - \$69,999	135	11.3%	16,050	9.8%
\$70,000 - \$79,999	95	8.0%	11,630	7.1%
\$80,000 - \$89,999	40	3.4%	8,040	4.9%
\$90,000 - \$99,999	25	2.1%	5,520	3.4%
\$100,000 and over	40	3.4%	12,835	7.9%
TOTAL	1,190	100.0%	163,315	100.0%
AVERAGE INCOME	\$48,310		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	1,045		136,175	
Average Income	\$51,365		\$58,136	
Female one-parent families	125		23,150	
Average Income	\$27,874		\$26,536	
Male one-parent families	30		3,985	
Average Income	\$29,074		\$38,369	

HOUSEHOLDS	ROSSMERE - B		CITY OF WINNIPEG	
Household Size				
1 person	465	27.0%	71,700	29.1%
2 persons	660	38.3%	76,985	31.3%
3 persons	280	16.2%	38,710	15.7%
4 - 5 persons	305	17.7%	52,385	21.3%
6 or more persons	15	0.9%	6,395	2.6%
TOTAL	1,725	100.0%	246,175	100.0%
Average number of persons per household	2.3		2.5	

Household Type				
One-family households	1,205	69.7%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	525	30.3%	85,340	34.7%
TOTAL	1,730	100.0%	246,175	100.0%

Household Income				
Under \$10,000	80	4.6%	21,055	8.6%
\$10,000 - \$19,999	245	14.2%	41,795	17.0%
\$20,000 - \$29,999	260	15.1%	35,210	14.3%
\$30,000 - \$39,999	335	19.4%	32,605	13.2%
\$40,000 - \$49,999	200	11.6%	28,425	11.5%
\$50,000 - \$59,999	215	12.5%	25,200	10.2%
\$60,000 - \$69,999	140	8.1%	18,550	7.5%
\$70,000 - \$79,999	125	7.2%	13,315	5.4%
\$80,000 - \$89,999	55	3.2%	9,165	3.7%
\$90,000 - \$99,999	30	1.7%	6,380	2.6%
\$100,000 and over	40	2.3%	14,475	5.9%
TOTAL	1,725	100.0%	246,175	100.0%
AVERAGE INCOME	\$42,981		\$44,937	

COMPOSITION OF TOTAL INCOME	ROSSMERE - B		CITY OF WINNIPEG	
Employment income - %	64.0		74.0	
Government transfer payments - %	19.0		13.9	
Other - %	17.0		12.1	

INCIDENCE OF LOW INCOME	ROSSMERE - B		CITY OF WINNIPEG	
Total economic families	1,240		165,660	
Low income	110		32,165	
Incidence of low income - %	9.0		19.4	
Total unattached individuals	525		95,095	
Low income	235		46,650	
Incidence of low income - %	44.7		49.1	
Total population in private households	4,050		606,770	
Low income	530		147,425	
Incidence of low income - %	13.2		24.3	

CITIZENSHIP	ROSSMERE - B		CITY OF WINNIPEG	
Canadian	3,980	98.3%	584,880	95.6%
Other	70	1.7%	26,750	4.4%
TOTAL	4,050	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	ROSSMERE - B		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	3,670	90.6%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	360	8.9%	64,730	10.6%
Neither English nor French	20	0.5%	7,310	1.2%
TOTAL INDIVIDUALS	4,050	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	0	0.0%	10,285	1.7%
German	290	7.2%	27,960	4.6%
Spanish	25	0.6%	7,910	1.3%
Italian	10	0.2%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	150	3.7%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	20	0.5%	20,770	3.4%
Ukrainian	315	7.8%	22,265	3.6%
Vietnamese	10	0.2%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	10	0.2%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	45	1.1%	8,175	1.3%
Greek	20	0.5%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	75	1.9%	2,925	0.5%
Japanese	35	0.9%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.2%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	75	1.9%	21,290	3.5%
TOTAL INDIVIDUALS	4,050	n/a	611,630	n/a

ABORIGINALS	ROSSMERE - B		CITY OF WINNIPEG	
North American Indian single response	25	22.7%	19,535	44.9%
Metis single response	75	68.2%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	10	9.1%	720	1.7%
TOTAL ABORIGINALS	110	100.0%	43,460	100.0%
Aboriginal population	110	2.7%	43,460	7.1%
Non-Aboriginal population	3,950	97.3%	568,170	92.9%
TOTAL	4,060	100.0%	611,630	100.0%

VISIBLE MINORITIES	ROSSMERE - B		CITY OF WINNIPEG	
Black	15	16.7%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	20	22.2%	1,505	2.1%
Southeast Asian	10	11.1%	4,135	5.7%
Filipino	25	27.8%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	20	22.2%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	90	100.0%	72,690	100.0%
Visible Minority Population	90	2.2%	72,690	11.9%
Non-Visible Minority Population	3,965	97.8%	538,945	88.1%
TOTAL	4,055	100.0%	611,635	100.0%

EDUCATION	ROSSMERE - B		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	180	42.4%	33,110	39.3%
Attending school full-time	200	47.1%	44,355	52.7%
Attending school part-time	45	10.6%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	425	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	310	9.2%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,075	31.8%	127,140	26.0%
Grade 9 - 12 with secondary certificate	390	11.5%	56,680	11.6%
Non-university - without certificate or diploma	200	5.9%	27,065	5.5%
Non-university - with certificate or diploma	615	18.2%	93,450	19.1%
University without degree	430	12.7%	66,130	13.5%
University with degree	365	10.8%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	3,385	100.0%	488,475	100.0%

LABOUR FORCE	ROSSMERE - B		CITY OF WINNIPEG	
15 years and over				
In labour force	1,940		325,045	
Employed	1,845		298,390	
Unemployed	95		26,655	
Not in the labour force	1,435		163,420	
Unemployment rate %	5.2		8.2	
Employment to population ratio %	54.4		61.1	
Participation rate %	57.4		66.5	

15 - 24 years (Youth)				
In labour force	285		56,925	
Employed	255		48,770	
Unemployed	25		8,155	
Not in the labour force	130		27,310	
Unemployment rate %	10.3		14.3	
Employment to population ratio %	60.7		57.9	
Participation rate %	69.0		67.6	

25 years and over				
In labour force	1,655		268,120	
Employed	1,585		249,620	
Unemployed	65		18,500	
Not in the labour force	1,305		136,110	
Unemployment rate %	3.9		6.9	
Employment to population ratio %	53.5		61.8	
Participation rate %	55.7		66.3	

Employment Sectors				
Industries				
Agricultural and related service	15	0.8%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	340	17.6%	42,070	12.9%
Construction	90	4.7%	13,255	4.1%
Transportation and storage	145	7.5%	17,980	5.5%
Communication and other utility	145	7.5%	12,865	4.0%
Wholesale trade	95	4.9%	17,360	5.3%
Retail trade	210	10.9%	38,370	11.8%
Finance and insurance	30	1.6%	12,710	3.9%
Real estate operator and insurance agent	15	0.8%	6,505	2.0%
Business service	55	2.8%	18,710	5.8%
Government service	120	6.2%	22,950	7.1%
Educational service	185	9.6%	24,430	7.5%
Health and social service	190	9.8%	37,835	11.6%
Accommodation, food and beverage service	95	4.9%	22,950	7.1%
Other service	155	8.0%	25,460	7.8%
Other (Not applicable to an industry)	45	2.3%	9,095	2.8%
TOTAL	1,930	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	ROSSMERE - B		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	1,775	93.4%	285,925	90.6%
Self-Employed	125	6.6%	29,500	9.4%
TOTAL	1,900	100.0%	315,425	100.0%
Males				
Employees	960	94.1%	147,140	88.5%
Self-Employed	60	5.9%	19,125	11.5%
TOTAL	1,020	100.0%	166,265	100.0%
Females				
Employees	815	92.6%	138,785	93.0%
Self-Employed	65	7.4%	10,375	7.0%
TOTAL	880	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	1,645	89.4%	263,675	88.4%
At home	60	3.3%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	135	7.3%	19,705	6.6%
TOTAL	1,840	100.0%	298,390	100.0%
Males				
Usual place of work	850	86.7%	134,995	86.5%
At home	15	1.5%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	115	11.7%	14,340	9.2%
TOTAL	980	100.0%	156,100	100.0%
Females				
Usual place of work	795	92.4%	128,680	90.4%
At home	45	5.2%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	20	2.3%	5,365	3.8%
TOTAL	860	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	ROSSMERE - B		CITY OF WINNIPEG	
Employment Income				
Total	1,890		323,825	
Average employment income	\$24,304		\$25,077	
Total who worked full year, full time	1,035	54.8%	\$177,130	54.7%
Average employment income	\$31,599		\$34,399	
Total who worked part time or part year	855	45.2%	146,690	45.3%
Average employment income	\$15,484		\$13,822	
Males				
Total	995		169,705	
Average employment income	\$29,024		\$30,248	
Total who worked full year, full time	645	64.8%	103,575	61.0%
Average employment income	\$35,680		\$39,250	
Total who worked part time or part year	355	35.7%	66,125	39.0%
Average employment income	\$16,867		\$16,149	
Females				
Total	895		154,120	
Average employment income	\$19,057		\$19,384	
Total who worked full year, full time	390	43.6%	73,555	47.7%
Average employment income	\$24,850		\$27,567	
Total who worked part time or part year	500	55.9%	80,565	52.3%
Average employment income	\$14,502		\$11,912	

MODE OF TRANSPORTATION	ROSSMERE - B		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	1,330	74.1%	188,630	66.6%
Car, truck, van - as passenger	65	3.6%	25,950	9.2%
Public transit	280	15.6%	44,015	15.5%
Walk to work	80	4.5%	18,220	6.4%
Bicycle	20	1.1%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	10	0.6%	605	0.2%
Other method	10	0.6%	1,675	0.6%
TOTAL	1,795	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	ROSSMERE - B		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	3,635	90.4%	506,055	83.9%
Movers	385	9.6%	97,390	16.1%
TOTAL	4,020	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	2,640	69.3%	319,365	56.1%
Moved	1,170	30.7%	250,215	43.9%
TOTAL	3,810	100.0%	569,580	100.0%

DWELLING	ROSSMERE - B		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	1,530	87.9%	146,220	59.4%
Semi-detached house	35	2.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	10	0.6%	5,075	2.1%
Apartment building, less than five storeys	165	9.5%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	1,740	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	6.0		5.7	
Average Number of Bedrooms per Dwelling	2.7		2.4	

Dwelling Condition				
In need of regular maintenance only	895	51.7%	157,390	63.9%
In need of minor repairs	605	35.0%	66,975	27.2%
In need of major repairs	230	13.3%	21,810	8.9%
TOTAL DWELLINGS	1,730	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	225	13.0%	50,800	20.6%
1946-1960	1,145	66.2%	51,270	20.8%
1961-1970	300	17.3%	45,440	18.5%
1971-1980	50	2.9%	51,795	21.0%
1981-1990	10	0.6%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
TOTAL DWELLINGS	1,730	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	1,525	87.9%	152,695	62.0%
Rented	210	12.1%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	1,735	100.0%	246,175	100.0%

DWELLING (Cont'd)	ROSSMERE - B		CITY OF WINNIPEG	
	Miscellaneous Dwelling Costs			
Tenant Occupied				
Total dwellings	205		93,480	
Average gross rent	\$408		\$508	
Households spending 30% or more on shelter	70	34.1%	40,640	43.5%
Owner Occupied				
Total dwellings	1,525		152,650	
Average value of dwelling	\$80,539		\$95,345	
Average owner's major payment	\$551		\$681	
Households spending 30% or more on shelter	200	13.1%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	65		37,075	
Average Gross Rent	\$460		\$555	
Households spending 30% or more on shelter	25	38.5%	13,995	37.7%
Owner Occupied				
Total dwellings	1,100		110,020	
Average owner's major payment	\$569		\$723	
Households spending 30% or more on shelter	120	10.9%	10,795	9.8%

LAND AREA (In Square Kilometers)	ROSSMERE - B		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	1.23	0.3%	464.1	