

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### MELROSE

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	MELROSE		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>1,340</b>	<b>-1.5%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	1,360	-9.6%	615,215	3.5%
1986 CENSUS (2)	1,505	-1.0%	594,555	5.3%
1981 CENSUS (2)	1,520	-14.4%	564,475	0.6%
1976 CENSUS (2)	1,775	-16.5%	560,875	4.8%
1971 CENSUS (2)	2,125		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	MELROSE		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	95	7.6%	41,965	6.9%
5-9	45	3.6%	41,455	6.8%
10-14	50	4.0%	39,745	6.5%
15-19	75	6.0%	39,310	6.4%
20-24	105	8.4%	44,925	7.3%
25-29	105	8.4%	46,035	7.5%
30-34	160	12.7%	52,640	8.6%
35-39	105	8.4%	52,335	8.6%
40-44	85	6.8%	48,215	7.9%
45-49	60	4.8%	43,695	7.1%
50-54	25	2.0%	32,280	5.3%
55-59	45	3.6%	25,475	4.2%
60-64	65	5.2%	24,210	4.0%
65-69	50	4.0%	23,005	3.8%
70-74	85	6.8%	22,285	3.6%
75+	100	8.0%	34,050	5.6%
TOTAL	1,255	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	MELROSE		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	360	33.6%	157,535	32.3%
Legally married (not separated)	495	46.3%	246,250	50.4%
Legally married and separated	25	2.3%	15,890	3.3%
Divorced	70	6.5%	35,370	7.2%
Widowed	120	11.2%	33,425	6.8%
TOTAL (15 Years and Over)	1,070	100.0%	488,470	100.0%

CENSUS FAMILIES	MELROSE		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	165	47.8%	72,870	44.6%
3 persons	85	24.6%	36,945	22.6%
4 persons	75	21.7%	36,575	22.4%
5 or more persons	20	5.8%	16,930	10.4%
TOTAL CENSUS FAMILIES	345	100.0%	163,320	100.0%
Average number of persons per census family	2.9		3.0	

<b>Family Structure</b>				
Married couples	250	74.6%	121,850	74.6%
Common-law couples	50	14.9%	14,325	8.8%
One parent - female	35	10.4%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	335	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	150	44.8%	73,225	44.8%
Married couples without children	100	29.9%	48,625	29.8%
Common-law couples with children	10	3.0%	6,355	3.9%
Common-law couples without children	40	11.9%	7,970	4.9%
One parent - female	35	10.4%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	335	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	150	76.9%	73,225	68.6%
Common-law couples	10	5.1%	6,355	6.0%
One parent - female	35	17.9%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	195	100.0%	106,720	100.0%
With one child	85	42.5%	45,485	42.6%
With two children	100	50.0%	42,035	39.4%
With three or more children	15	7.5%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	200	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	MELROSE		CITY OF WINNIPEG	
<b>Family Income</b>				
Under \$10,000	25	7.5%	8,800	5.4%
\$10,000 - \$19,999	35	10.4%	14,740	9.0%
\$20,000 - \$29,999	55	16.4%	20,625	12.6%
\$30,000 - \$39,999	50	14.9%	22,230	13.6%
\$40,000 - \$ 49,999	85	25.4%	22,245	13.6%
\$50,000 - \$59,999	30	9.0%	20,600	12.6%
\$60,000 - \$69,999	35	10.4%	16,050	9.8%
\$70,000 - \$79,999	10	3.0%	11,630	7.1%
\$80,000 - \$89,999	10	3.0%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	0	0.0%	12,835	7.9%
TOTAL	335	100.0%	163,315	100.0%
AVERAGE INCOME	\$38,827		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	300		136,175	
Average Income	\$39,314		\$58,136	
Female one-parent families	35		23,150	
Average Income	\$34,303		\$26,536	
Male one-parent families	10		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	MELROSE		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	155	29.5%	71,700	29.1%
2 persons	160	30.5%	76,985	31.3%
3 persons	115	21.9%	38,710	15.7%
4 - 5 persons	95	18.1%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
<b>TOTAL</b>	<b>525</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>
Average number of persons per household	2.4		2.5	

<b>Household Type</b>				
One-family households	335	63.8%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	190	36.2%	85,340	34.7%
<b>TOTAL</b>	<b>525</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Household Income</b>				
Under \$10,000	25	4.8%	21,055	8.6%
\$10,000 - \$19,999	115	21.9%	41,795	17.0%
\$20,000 - \$29,999	95	18.1%	35,210	14.3%
\$30,000 - \$39,999	85	16.2%	32,605	13.2%
\$40,000 - \$ 49,999	95	18.1%	28,425	11.5%
\$50,000 - \$59,999	35	6.7%	25,200	10.2%
\$60,000 - \$69,999	35	6.7%	18,550	7.5%
\$70,000 - \$79,999	15	2.9%	13,315	5.4%
\$80,000 - \$89,999	25	4.8%	9,165	3.7%
\$90,000 - \$99,999	0	0.0%	6,380	2.6%
\$100,000 and over	0	0.0%	14,475	5.9%
<b>TOTAL</b>	<b>525</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>
<b>AVERAGE INCOME</b>	<b>\$35,592</b>		<b>\$44,937</b>	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>MELROSE</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	69.5		74.0	
Government transfer payments - %	23.1		13.9	
Other - %	7.3		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>MELROSE</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	345		165,660	
Low income	85		32,165	
Incidence of low income - %	24.5		19.4	
Total unattached individuals	230		95,095	
Low income	90		46,650	
Incidence of low income - %	39.4		49.1	
Total population in private households	1,255		606,770	
Low income	360		147,425	
Incidence of low income - %	28.7		24.3	

CITIZENSHIP	MELROSE		CITY OF WINNIPEG	
Canadian	1,250	98.0%	584,880	95.6%
Other	25	2.0%	26,750	4.4%
TOTAL	1,275	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	MELROSE		CITY OF WINNIPEG	
<b>Knowledge of Official Languages</b>				
English only	1,140	89.4%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	120	9.4%	64,730	10.6%
Neither English nor French	10	0.8%	7,310	1.2%
TOTAL INDIVIDUALS	1,270	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	30	2.4%	27,960	4.6%
Spanish	0	0.0%	7,910	1.3%
Italian	10	0.8%	6,445	1.1%
Dutch	10	0.8%	2,490	0.4%
Polish	15	1.2%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	20	1.6%	20,770	3.4%
Ukrainian	140	11.0%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.8%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	15	1.2%	21,290	3.5%
TOTAL INDIVIDUALS	1,275	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>MELROSE</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	10	11.1%	19,535	44.9%
Metis single response	80	88.9%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>90</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	90	7.1%	43,460	7.1%
Non-Aboriginal population	1,180	92.9%	568,170	92.9%
<b>TOTAL</b>	<b>1,270</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>MELROSE</b>		<b>CITY OF WINNIPEG</b>	
Black	0	0.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	20	100.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>20</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	20	1.6%	72,690	11.9%
Non-Visible Minority Population	1,250	98.4%	538,945	88.1%
<b>TOTAL</b>	<b>1,270</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	MELROSE		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	70	40.0%	33,110	39.3%
Attending school full-time	95	54.3%	44,355	52.7%
Attending school part-time	10	5.7%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>175</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old and Over)</b>				
Less than Grade 9	185	17.1%	44,420	9.1%
Grade 9 - 12 without secondary certificate	315	29.2%	127,140	26.0%
Grade 9 - 12 with secondary certificate	105	9.7%	56,680	11.6%
Non-university - without certificate or diploma	85	7.9%	27,065	5.5%
Non-university - with certificate or diploma	290	26.9%	93,450	19.1%
University without degree	65	6.0%	66,130	13.5%
University with degree	35	3.2%	73,590	15.1%
<b>TOTAL (15 YEARS OLD AND OVER)</b>	<b>1,080</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	MELROSE		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	680		325,045	
Employed	600		298,390	
Unemployed	75		26,655	
Not in the labour force	395		163,420	
Unemployment rate %	11.8		8.2	
Employment to population ratio %	55.8		61.1	
Participation rate %	63.3		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	160		56,925	
Employed	120		48,770	
Unemployed	35		8,155	
Not in the labour force	25		27,310	
Unemployment rate %	22.6		14.3	
Employment to population ratio %	69.4		57.9	
Participation rate %	86.1		67.6	

<b>25 years and over</b>				
In labour force	520		268,120	
Employed	475		249,620	
Unemployed	45		18,500	
Not in the labour force	370		136,110	
Unemployment rate %	8.7		6.9	
Employment to population ratio %	53.1		61.8	
Participation rate %	58.1		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	10	1.5%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	155	23.1%	42,070	12.9%
Construction	50	7.5%	13,255	4.1%
Transportation and storage	50	7.5%	17,980	5.5%
Communication and other utility	0	0.0%	12,865	4.0%
Wholesale trade	35	5.2%	17,360	5.3%
Retail trade	85	12.7%	38,370	11.8%
Finance and insurance	10	1.5%	12,710	3.9%
Real estate operator and insurance agent	10	1.5%	6,505	2.0%
Business service	10	1.5%	18,710	5.8%
Government service	25	3.7%	22,950	7.1%
Educational service	20	3.0%	24,430	7.5%
Health and social service	60	9.0%	37,835	11.6%
Accommodation, food and beverage service	35	5.2%	22,950	7.1%
Other service	85	12.7%	25,460	7.8%
Other (Not applicable to an industry)	30	4.5%	9,095	2.8%
TOTAL	670	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	MELROSE		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	605	93.8%	285,925	90.6%
Self-Employed	40	6.2%	29,500	9.4%
<b>TOTAL</b>	<b>645</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	390	92.9%	147,140	88.5%
Self-Employed	30	7.1%	19,125	11.5%
<b>TOTAL</b>	<b>420</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	215	95.6%	138,785	93.0%
Self-Employed	10	4.4%	10,375	7.0%
<b>TOTAL</b>	<b>225</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	525	88.2%	263,675	88.4%
At home	20	3.4%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	50	8.4%	19,705	6.6%
<b>TOTAL</b>	<b>595</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	330	86.8%	134,995	86.5%
At home	10	2.6%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	40	10.5%	14,340	9.2%
<b>TOTAL</b>	<b>380</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	195	90.7%	128,680	90.4%
At home	10	4.7%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	10	4.7%	5,365	3.8%
<b>TOTAL</b>	<b>215</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	MELROSE		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	650		323,825	
Average employment income	\$20,010		\$25,077	
Total who worked full year, full time	345	53.1%	\$177,130	54.7%
Average employment income	\$26,360		\$34,399	
Total who worked part time or part year	300	46.2%	146,690	45.3%
Average employment income	\$12,802		\$13,822	
<b>Males</b>				
Total	420		169,705	
Average employment income	\$22,490		\$30,248	
Total who worked full year, full time	250	59.5%	103,575	61.0%
Average employment income	\$28,169		\$39,250	
Total who worked part time or part year	170	40.5%	66,125	39.0%
Average employment income	\$14,310		\$16,149	
<b>Females</b>				
Total	230		154,120	
Average employment income	\$15,480		\$19,384	
Total who worked full year, full time	95	41.3%	73,555	47.7%
Average employment income	\$21,598		\$27,567	
Total who worked part time or part year	130	56.5%	80,565	52.3%
Average employment income	\$10,831		\$11,912	

MODE OF TRANSPORTATION	MELROSE		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	420	73.0%	188,630	66.6%
Car, truck, van - as passenger	45	7.8%	25,950	9.2%
Public transit	50	8.7%	44,015	15.5%
Walk to work	60	10.4%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	575	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	MELROSE		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	1,100	88.0%	506,055	83.9%
Movers	150	12.0%	97,390	16.1%
TOTAL	1,250	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	765	65.1%	319,365	56.1%
Moved	410	34.9%	250,215	43.9%
TOTAL	1,175	100.0%	569,580	100.0%

DWELLING	MELROSE		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	440	83.8%	146,220	59.4%
Semi-detached house	55	10.5%	9,975	4.1%
Row house	10	1.9%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	20	3.8%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>525</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	5.3		5.7	
Average Number of Bedrooms per Dwelling	2.3		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	285	53.8%	157,390	63.9%
In need of minor repairs	150	28.3%	66,975	27.2%
In need of major repairs	95	17.9%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>530</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	220	41.9%	50,800	20.6%
1946-1960	200	38.1%	51,270	20.8%
1961-1970	95	18.1%	45,440	18.5%
1971-1980	0	0.0%	51,795	21.0%
1981-1990	10	1.9%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>525</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	395	75.2%	152,695	62.0%
Rented	130	24.8%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>525</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

DWELLING (Cont'd)	MELROSE		CITY OF WINNIPEG	
	<b>Miscellaneous Dwelling Costs</b>			
<b>Tenant Occupied</b>				
Total dwellings	130		93,480	
Average gross rent	\$522		\$508	
Households spending 30% or more on shelter	45	34.6%	40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	395		152,650	
Average value of dwelling	\$63,448		\$95,345	
Average owner's major payment	\$605		\$681	
Households spending 30% or more on shelter	65	16.5%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
Total Dwellings	45		37,075	
Average Gross Rent	\$656		\$555	
Households spending 30% or more on shelter	15	33.3%	13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	245		110,020	
Average owner's major payment	\$697		\$723	
Households spending 30% or more on shelter	50	20.4%	10,795	9.8%

LAND AREA (In Square Kilometers)	MELROSE		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	0.50	0.1%	464.1	