

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### TRANSCONA SOUTH

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	TRANSCONA SOUTH		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>670</b>	<b>4.7%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	640	7.6%	615,215	3.5%
1986 CENSUS (2)	595	1.7%	594,555	5.3%
1981 CENSUS (2)	585	4.5%	564,475	0.6%
1976 CENSUS (2)	560	28.7%	560,875	4.8%
1971 CENSUS (2)	435		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	TRANSCONA SOUTH		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	10	1.9%	41,965	6.9%
5-9	35	6.7%	41,455	6.8%
10-14	60	11.4%	39,745	6.5%
15-19	35	6.7%	39,310	6.4%
20-24	25	4.8%	44,925	7.3%
25-29	35	6.7%	46,035	7.5%
30-34	15	2.9%	52,640	8.6%
35-39	70	13.3%	52,335	8.6%
40-44	30	5.7%	48,215	7.9%
45-49	65	12.4%	43,695	7.1%
50-54	60	11.4%	32,280	5.3%
55-59	15	2.9%	25,475	4.2%
60-64	35	6.7%	24,210	4.0%
65-69	25	4.8%	23,005	3.8%
70-74	10	1.9%	22,285	3.6%
75+	0	0.0%	34,050	5.6%
TOTAL	525	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	TRANSCONA SOUTH		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	100	23.0%	157,535	32.3%
Legally married (not separated)	285	65.5%	246,250	50.4%
Legally married and separated	30	6.9%	15,890	3.3%
Divorced	20	4.6%	35,370	7.2%
Widowed	0	0.0%	33,425	6.8%
TOTAL (15 Years and Over)	435	100.0%	488,470	100.0%

CENSUS FAMILIES	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	90	47.4%	72,870	44.6%
3 persons	55	28.9%	36,945	22.6%
4 persons	25	13.2%	36,575	22.4%
5 or more persons	20	10.5%	16,930	10.4%
<b>TOTAL CENSUS FAMILIES</b>	<b>190</b>	<b>100.0%</b>	<b>163,320</b>	<b>100.0%</b>
Average number of persons per census family	2.9		3.0	

<b>Family Structure</b>				
Married couples	140	77.8%	121,850	74.6%
Common-law couples	25	13.9%	14,325	8.8%
One parent - female	15	8.3%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>180</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families by Type</b>				
Married couples with children	90	51.4%	73,225	44.8%
Married couples without children	50	28.6%	48,625	29.8%
Common-law couples with children	0	0.0%	6,355	3.9%
Common-law couples without children	20	11.4%	7,970	4.9%
One parent - female	15	8.6%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>175</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families with Children</b>				
Married couples	90	85.7%	73,225	68.6%
Common-law couples	0	0.0%	6,355	6.0%
One parent - female	15	14.3%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>105</b>	<b>100.0%</b>	<b>106,720</b>	<b>100.0%</b>
With one child	60	54.5%	45,485	42.6%
With two children	35	31.8%	42,035	39.4%
With three or more children	15	13.6%	19,205	18.0%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>110</b>	<b>100.0%</b>	<b>106,725</b>	<b>100.0%</b>

CENSUS FAMILIES (Cont'd)	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Family Income</b>				
Under \$10,000	0	0.0%	8,800	5.4%
\$10,000 - \$19,999	15	8.8%	14,740	9.0%
\$20,000 - \$29,999	15	8.8%	20,625	12.6%
\$30,000 - \$39,999	40	23.5%	22,230	13.6%
\$40,000 - \$ 49,999	25	14.7%	22,245	13.6%
\$50,000 - \$59,999	25	14.7%	20,600	12.6%
\$60,000 - \$69,999	15	8.8%	16,050	9.8%
\$70,000 - \$79,999	20	11.8%	11,630	7.1%
\$80,000 - \$89,999	0	0.0%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	15	8.8%	12,835	7.9%
TOTAL	170	100.0%	163,315	100.0%
AVERAGE INCOME	\$52,939		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	165		136,175	
Average Income	\$55,351		\$58,136	
Female one-parent families	15		23,150	
Average Income	\$31,293		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	10	5.6%	71,700	29.1%
2 persons	75	41.7%	76,985	31.3%
3 persons	50	27.8%	38,710	15.7%
4 - 5 persons	30	16.7%	52,385	21.3%
6 or more persons	15	8.3%	6,395	2.6%
TOTAL	180	100.0%	246,175	100.0%
Average number of persons per household	3.0		2.5	

<b>Household Type</b>				
One-family households	170	94.4%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	10	5.6%	85,340	34.7%
TOTAL	180	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	0	0.0%	21,055	8.6%
\$10,000 - \$19,999	10	6.1%	41,795	17.0%
\$20,000 - \$29,999	10	6.1%	35,210	14.3%
\$30,000 - \$39,999	35	21.2%	32,605	13.2%
\$40,000 - \$ 49,999	35	21.2%	28,425	11.5%
\$50,000 - \$59,999	25	15.2%	25,200	10.2%
\$60,000 - \$69,999	10	6.1%	18,550	7.5%
\$70,000 - \$79,999	25	15.2%	13,315	5.4%
\$80,000 - \$89,999	0	0.0%	9,165	3.7%
\$90,000 - \$99,999	0	0.0%	6,380	2.6%
\$100,000 and over	15	9.1%	14,475	5.9%
TOTAL	165	100.0%	246,175	100.0%
AVERAGE INCOME	\$53,931		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>TRANSCONA SOUTH</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	81.2		74.0	
Government transfer payments - %	9.2		13.9	
Other - %	9.7		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>TRANSCONA SOUTH</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	175		165,660	
Low income	15		32,165	
Incidence of low income - %	9.9		19.4	
Total unattached individuals	0		95,095	
Low income	10		46,650	
Incidence of low income - %	0.0		49.1	
Total population in private households	545		606,770	
Low income	75		147,425	
Incidence of low income - %	13.6		24.3	

CITIZENSHIP	TRANSCONA SOUTH		CITY OF WINNIPEG	
	Canadian	540	100.0%	584,880
Other	0	0.0%	26,750	4.4%
TOTAL	540	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	TRANSCONA SOUTH		CITY OF WINNIPEG	
	<b>Knowledge of Official Languages</b>			
English only	455	83.5%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	90	16.5%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	545	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	0	0.0%	27,960	4.6%
Spanish	0	0.0%	7,910	1.3%
Italian	0	0.0%	6,445	1.1%
Dutch	25	4.6%	2,490	0.4%
Polish	0	0.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	10	1.8%	20,770	3.4%
Ukrainian	35	6.4%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	10	1.8%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	0	0.0%	21,290	3.5%
TOTAL INDIVIDUALS	545	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>TRANSCONA SOUTH</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	10	28.6%	19,535	44.9%
Metis single response	25	71.4%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>35</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	35	6.4%	43,460	7.1%
Non-Aboriginal population	510	93.6%	568,170	92.9%
<b>TOTAL</b>	<b>545</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>TRANSCONA SOUTH</b>		<b>CITY OF WINNIPEG</b>	
Black	10	25.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	10	25.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	20	50.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>40</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	40	7.2%	72,690	11.9%
Non-Visible Minority Population	515	92.8%	538,945	88.1%
<b>TOTAL</b>	<b>555</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	25	38.5%	33,110	39.3%
Attending school full-time	25	38.5%	44,355	52.7%
Attending school part-time	15	23.1%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>65</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old and Over)</b>				
Less than Grade 9	40	9.1%	44,420	9.1%
Grade 9 - 12 without secondary certificate	125	28.4%	127,140	26.0%
Grade 9 - 12 with secondary certificate	45	10.2%	56,680	11.6%
Non-university - without certificate or diploma	35	8.0%	27,065	5.5%
Non-university - with certificate or diploma	125	28.4%	93,450	19.1%
University without degree	50	11.4%	66,130	13.5%
University with degree	20	4.5%	73,590	15.1%
<b>TOTAL (15 YEARS OLD AND OVER)</b>	<b>440</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	320		325,045	
Employed	310		298,390	
Unemployed	10		26,655	
Not in the labour force	125		163,420	
Unemployment rate %	0.0		8.2	
Employment to population ratio %	70.5		61.1	
Participation rate %	72.7		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	50		56,925	
Employed	45		48,770	
Unemployed	0		8,155	
Not in the labour force	15		27,310	
Unemployment rate %	20.0		14.3	
Employment to population ratio %	71.4		57.9	
Participation rate %	71.4		67.6	

<b>25 years and over</b>				
In labour force	265		268,120	
Employed	265		249,620	
Unemployed	10		18,500	
Not in the labour force	105		136,110	
Unemployment rate %	0.0		6.9	
Employment to population ratio %	70.7		61.8	
Participation rate %	72.0		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	50	15.9%	42,070	12.9%
Construction	20	6.3%	13,255	4.1%
Transportation and storage	30	9.5%	17,980	5.5%
Communication and other utility	15	4.8%	12,865	4.0%
Wholesale trade	20	6.3%	17,360	5.3%
Retail trade	50	15.9%	38,370	11.8%
Finance and insurance	0	0.0%	12,710	3.9%
Real estate operator and insurance agent	0	0.0%	6,505	2.0%
Business service	10	3.2%	18,710	5.8%
Government service	35	11.1%	22,950	7.1%
Educational service	20	6.3%	24,430	7.5%
Health and social service	20	6.3%	37,835	11.6%
Accommodation, food and beverage service	25	7.9%	22,950	7.1%
Other service	20	6.3%	25,460	7.8%
Other (Not applicable to an industry)	0	0.0%	9,095	2.8%
TOTAL	315	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	290	87.9%	285,925	90.6%
Self-Employed	40	12.1%	29,500	9.4%
<b>TOTAL</b>	<b>330</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	140	87.5%	147,140	88.5%
Self-Employed	20	12.5%	19,125	11.5%
<b>TOTAL</b>	<b>160</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	150	88.2%	138,785	93.0%
Self-Employed	20	11.8%	10,375	7.0%
<b>TOTAL</b>	<b>170</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	280	84.8%	263,675	88.4%
At home	20	6.1%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	30	9.1%	19,705	6.6%
<b>TOTAL</b>	<b>330</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	135	81.8%	134,995	86.5%
At home	10	6.1%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	20	12.1%	14,340	9.2%
<b>TOTAL</b>	<b>165</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	145	87.9%	128,680	90.4%
At home	10	6.1%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	10	6.1%	5,365	3.8%
<b>TOTAL</b>	<b>165</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	330		323,825	
Average employment income	\$23,843		\$25,077	
Total who worked full year, full time	180	54.5%	\$177,130	54.7%
Average employment income	\$34,909		\$34,399	
Total who worked part time or part year	150	45.5%	146,690	45.3%
Average employment income	\$10,217		\$13,822	
<b>Males</b>				
Total	160		169,705	
Average employment income	\$30,287		\$30,248	
Total who worked full year, full time	95	59.4%	103,575	61.0%
Average employment income	\$44,019		\$39,250	
Total who worked part time or part year	65	40.6%	66,125	39.0%
Average employment income	\$9,515		\$16,149	
<b>Females</b>				
Total	170		154,120	
Average employment income	\$17,778		\$19,384	
Total who worked full year, full time	85	50.0%	73,555	47.7%
Average employment income	\$24,727		\$27,567	
Total who worked part time or part year	85	50.0%	80,565	52.3%
Average employment income	\$10,753		\$11,912	

MODE OF TRANSPORTATION	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	230	78.0%	188,630	66.6%
Car, truck, van - as passenger	30	10.2%	25,950	9.2%
Public transit	10	3.4%	44,015	15.5%
Walk to work	25	8.5%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	295	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	525	95.5%	506,055	83.9%
Movers	25	4.5%	97,390	16.1%
TOTAL	550	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	435	80.6%	319,365	56.1%
Moved	105	19.4%	250,215	43.9%
TOTAL	540	100.0%	569,580	100.0%

DWELLING	TRANSCONA SOUTH		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	185	100.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>185</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	6.8		5.7	
Average Number of Bedrooms per Dwelling	2.9		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	115	63.9%	157,390	63.9%
In need of minor repairs	50	27.8%	66,975	27.2%
In need of major repairs	15	8.3%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>180</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	50	27.8%	50,800	20.6%
1946-1960	20	11.1%	51,270	20.8%
1961-1970	30	16.7%	45,440	18.5%
1971-1980	45	25.0%	51,795	21.0%
1981-1990	35	19.4%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>180</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	180	100.0%	152,695	62.0%
Rented	0	0.0%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>180</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

DWELLING (Cont'd)	TRANSCONA SOUTH		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
<b>Miscellaneous Dwelling Costs</b>				
<b>Tenant Occupied</b>				
Total dwellings	0		93,480	
Average gross rent	\$0		\$508	
Households spending 30% or more on shelter	0		40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	180		152,650	
Average value of dwelling	\$100,588		\$95,345	
Average owner's major payment	\$565		\$681	
Households spending 30% or more on shelter	10	5.6%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
Total Dwellings	0		37,075	
Average Gross Rent	\$0		\$555	
Households spending 30% or more on shelter	0		13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	155		110,020	
Average owner's major payment	\$575		\$723	
Households spending 30% or more on shelter	10	6.5%	10,795	9.8%

LAND AREA (In Square Kilometers)	TRANSCONA SOUTH		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
	5.92	1.3%	464.1	