

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### TRANSCONA WARD

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	TRANSCONA WARD		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>43,840</b>	<b>2.0%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	42,960	11.2%	615,215	3.5%
1986 CENSUS (2)	38,640		594,555	5.3%
1981 CENSUS (2)			564,475	0.6%
1976 CENSUS (2)			560,875	4.8%
1971 CENSUS (2)			535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	TRANSCONA WARD		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	3,275	7.5%	41,965	6.9%
5-9	3,475	8.0%	41,455	6.8%
10-14	3,455	8.0%	39,745	6.5%
15-19	3,280	7.6%	39,310	6.4%
20-24	2,925	6.7%	44,925	7.3%
25-29	2,990	6.9%	46,035	7.5%
30-34	3,945	9.1%	52,640	8.6%
35-39	4,120	9.5%	52,335	8.6%
40-44	3,710	8.5%	48,215	7.9%
45-49	3,230	7.4%	43,695	7.1%
50-54	2,390	5.5%	32,280	5.3%
55-59	1,695	3.9%	25,475	4.2%
60-64	1,515	3.5%	24,210	4.0%
65-69	1,210	2.8%	23,005	3.8%
70-74	1,050	2.4%	22,285	3.6%
75+	1,175	2.7%	34,050	5.6%
TOTAL	43,440	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	TRANSCONA WARD		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	9,225	27.8%	157,535	32.3%
Legally married (not separated)	19,685	59.2%	246,250	50.4%
Legally married and separated	905	2.7%	15,890	3.3%
Divorced	1,920	5.8%	35,370	7.2%
Widowed	1,505	4.5%	33,425	6.8%
TOTAL (15 Years and Over)	33,240	100.0%	488,470	100.0%

CENSUS FAMILIES	TRANSCONA WARD		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	4,540	37.0%	72,870	44.6%
3 persons	2,935	23.9%	36,945	22.6%
4 persons	3,385	27.6%	36,575	22.4%
5 or more persons	1,405	11.5%	16,930	10.4%
<b>TOTAL CENSUS FAMILIES</b>	<b>12,265</b>	<b>100.0%</b>	<b>163,320</b>	<b>100.0%</b>
Average number of persons per census family	3.2		3.0	

<b>Family Structure</b>				
Married couples	9,785	79.7%	121,850	74.6%
Common-law couples	865	7.0%	14,325	8.8%
One parent - female	1,380	11.2%	23,155	14.2%
One parent - male	245	2.0%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>12,275</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families by Type</b>				
Married couples with children	6,605	53.8%	73,225	44.8%
Married couples without children	3,180	25.9%	48,625	29.8%
Common-law couples with children	340	2.8%	6,355	3.9%
Common-law couples without children	530	4.3%	7,970	4.9%
One parent - female	1,380	11.2%	23,155	14.2%
One parent - male	245	2.0%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>12,280</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families with Children</b>				
Married couples	6,605	77.1%	73,225	68.6%
Common-law couples	340	4.0%	6,355	6.0%
One parent - female	1,380	16.1%	23,155	21.7%
One parent - male	245	2.9%	3,985	3.7%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>8,570</b>	<b>100.0%</b>	<b>106,720</b>	<b>100.0%</b>
With one child	3,175	37.1%	45,485	42.6%
With two children	3,820	44.7%	42,035	39.4%
With three or more children	1,555	18.2%	19,205	18.0%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>8,550</b>	<b>100.0%</b>	<b>106,725</b>	<b>100.0%</b>

<b>CENSUS FAMILIES</b> (Cont'd)	<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	405	3.3%	8,800	5.4%
\$10,000 - \$19,999	740	6.0%	14,740	9.0%
\$20,000 - \$29,999	1,250	10.2%	20,625	12.6%
\$30,000 - \$39,999	1,830	14.9%	22,230	13.6%
\$40,000 - \$ 49,999	2,025	16.5%	22,245	13.6%
\$50,000 - \$59,999	1,950	15.9%	20,600	12.6%
\$60,000 - \$69,999	1,525	12.4%	16,050	9.8%
\$70,000 - \$79,999	1,105	9.0%	11,630	7.1%
\$80,000 - \$89,999	510	4.2%	8,040	4.9%
\$90,000 - \$99,999	425	3.5%	5,520	3.4%
\$100,000 and over	500	4.1%	12,835	7.9%
TOTAL	12,265	100.0%	163,315	100.0%
AVERAGE INCOME	\$51,527		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	10,650		136,175	
Average Income	\$54,705		\$58,136	
Female one-parent families	1,375		23,150	
Average Income	\$28,505		\$26,536	
Male one-parent families	245		3,985	
Average Income	\$42,788		\$38,369	

HOUSEHOLDS	TRANSCONA WARD		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	2,370	15.8%	71,700	29.1%
2 persons	4,505	30.0%	76,985	31.3%
3 persons	3,040	20.2%	38,710	15.7%
4 - 5 persons	4,645	30.9%	52,385	21.3%
6 or more persons	480	3.2%	6,395	2.6%
TOTAL	15,040	100.0%	246,175	100.0%
Average number of persons per household	2.9		2.5	

<b>Household Type</b>				
One-family households	11,910	79.2%	158,460	64.4%
Multiple-family households	175	1.2%	2,375	1.0%
Non-family households	2,955	19.6%	85,340	34.7%
TOTAL	15,040	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	580	3.9%	21,055	8.6%
\$10,000 - \$19,999	1,555	10.3%	41,795	17.0%
\$20,000 - \$29,999	1,735	11.5%	35,210	14.3%
\$30,000 - \$39,999	2,340	15.6%	32,605	13.2%
\$40,000 - \$ 49,999	2,330	15.5%	28,425	11.5%
\$50,000 - \$59,999	2,140	14.2%	25,200	10.2%
\$60,000 - \$69,999	1,630	10.8%	18,550	7.5%
\$70,000 - \$79,999	1,135	7.5%	13,315	5.4%
\$80,000 - \$89,999	565	3.8%	9,165	3.7%
\$90,000 - \$99,999	445	3.0%	6,380	2.6%
\$100,000 and over	585	3.9%	14,475	5.9%
TOTAL	15,040	100.0%	246,175	100.0%
AVERAGE INCOME	\$48,077		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	79.6		74.0	
Government transfer payments - %	11.7		13.9	
Other - %	8.7		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	12,285		165,660	
Low income	1,720		32,165	
Incidence of low income - %	14.0		19.4	
Total unattached individuals	3,390		95,095	
Low income	1,365		46,650	
Incidence of low income - %	40.3		49.1	
Total population in private households	43,265		606,770	
Low income	7,090		147,425	
Incidence of low income - %	16.4		24.3	

CITIZENSHIP	TRANSCONA WARD		CITY OF WINNIPEG	
	Canadian	42,350	97.5%	584,880
Other	1,095	2.5%	26,750	4.4%
TOTAL	43,445	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	TRANSCONA WARD		CITY OF WINNIPEG	
	<b>Knowledge of Official Languages</b>			
English only	39,335	90.5%	538,745	88.1%
French only	10	0.0%	845	0.1%
Both English and French	3,800	8.7%	64,730	10.6%
Neither English nor French	305	0.7%	7,310	1.2%
TOTAL INDIVIDUALS	43,450	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	420	1.0%	10,285	1.7%
German	2,025	4.7%	27,960	4.6%
Spanish	470	1.1%	7,910	1.3%
Italian	275	0.6%	6,445	1.1%
Dutch	330	0.8%	2,490	0.4%
Polish	605	1.4%	11,805	1.9%
Arabic	10	0.0%	970	0.2%
Tagalog (Filipino)	540	1.2%	20,770	3.4%
Ukrainian	1,765	4.1%	22,265	3.6%
Vietnamese	80	0.2%	3,025	0.5%
Punjabi	575	1.3%	5,255	0.9%
Cree	15	0.0%	2,815	0.5%
Non verbal languages	60	0.1%	1,620	0.3%
Portuguese	315	0.7%	8,175	1.3%
Greek	10	0.0%	1,585	0.3%
Hindi	180	0.4%	2,560	0.4%
Russian	85	0.2%	2,925	0.5%
Japanese	15	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	35	0.1%	3,705	0.6%
Hungarian	95	0.2%	1,940	0.3%
Creoles	20	0.0%	255	0.0%
Norwegian	10	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	500	1.2%	21,290	3.5%
TOTAL INDIVIDUALS	43,445	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	460	24.4%	19,535	44.9%
Metis single response	1,400	74.3%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	15	0.8%	365	0.8%
Other Aboriginal response	10	0.5%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>1,885</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	1,885	4.3%	43,460	7.1%
Non-Aboriginal population	41,560	95.7%	568,170	92.9%
<b>TOTAL</b>	<b>43,445</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
Black	730	21.3%	9,845	13.5%
South Asian	685	20.0%	11,330	15.6%
Chinese	400	11.7%	11,195	15.4%
Korean	20	0.6%	860	1.2%
Japanese	120	3.5%	1,505	2.1%
Southeast Asian	115	3.4%	4,135	5.7%
Filipino	830	24.3%	25,590	35.2%
Arab/West Asian	25	0.7%	1,600	2.2%
Latin American	360	10.5%	3,890	5.4%
Visible Minority, n.i.e.	75	2.2%	1,435	2.0%
Multiple Visible Minority	60	1.8%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>3,420</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	3,420	7.9%	72,690	11.9%
Non-Visible Minority Population	40,025	92.1%	538,945	88.1%
<b>TOTAL</b>	<b>43,445</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	TRANSCONA WARD		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	2,600	41.9%	33,110	39.3%
Attending school full-time	3,155	50.8%	44,355	52.7%
Attending school part-time	455	7.3%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>6,210</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	2,450	7.4%	44,420	9.1%
Grade 9 - 12 without secondary certificate	10,075	30.3%	127,140	26.0%
Grade 9 - 12 with secondary certificate	4,880	14.7%	56,680	11.6%
Non-university - without certificate or diploma	2,000	6.0%	27,065	5.5%
Non-university - with certificate or diploma	7,530	22.7%	93,450	19.1%
University without degree	3,930	11.8%	66,130	13.5%
University with degree	2,370	7.1%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>33,235</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	TRANSCONA WARD		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	24,220		325,045	
Employed	22,745		298,390	
Unemployed	1,475		26,655	
Not in the labour force	9,025		163,420	
Unemployment rate %	6.1		8.2	
Employment to population ratio %	68.4		61.1	
Participation rate %	72.9		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	4,510		56,925	
Employed	3,970		48,770	
Unemployed	540		8,155	
Not in the labour force	1,700		27,310	
Unemployment rate %	12.0		14.3	
Employment to population ratio %	63.9		57.9	
Participation rate %	72.6		67.6	

<b>25 years and over</b>				
In labour force	19,710		268,120	
Employed	18,780		249,620	
Unemployed	935		18,500	
Not in the labour force	7,325		136,110	
Unemployment rate %	4.7		6.9	
Employment to population ratio %	69.5		61.8	
Participation rate %	72.9		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	120	0.5%	1,735	0.5%
Fishing and trapping	10	0.0%	85	0.0%
Logging and forestry	10	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	30	0.1%	395	0.1%
Manufacturing	3,700	15.3%	42,070	12.9%
Construction	1,090	4.5%	13,255	4.1%
Transportation and storage	2,220	9.2%	17,980	5.5%
Communication and other utility	1,050	4.3%	12,865	4.0%
Wholesale trade	1,190	4.9%	17,360	5.3%
Retail trade	3,310	13.7%	38,370	11.8%
Finance and insurance	1,115	4.6%	12,710	3.9%
Real estate operator and insurance agent	410	1.7%	6,505	2.0%
Business service	1,055	4.4%	18,710	5.8%
Government service	1,885	7.8%	22,950	7.1%
Educational service	1,145	4.7%	24,430	7.5%
Health and social service	2,430	10.0%	37,835	11.6%
Accommodation, food and beverage service	1,445	6.0%	22,950	7.1%
Other service	1,590	6.6%	25,460	7.8%
Other (Not applicable to an industry)	405	1.7%	9,095	2.8%
TOTAL	24,210	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	TRANSCONA WARD		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	22,185	93.3%	285,925	90.6%
Self-Employed	1,605	6.7%	29,500	9.4%
<b>TOTAL</b>	<b>23,790</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	11,580	91.7%	147,140	88.5%
Self-Employed	1,045	8.3%	19,125	11.5%
<b>TOTAL</b>	<b>12,625</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	10,605	95.0%	138,785	93.0%
Self-Employed	560	5.0%	10,375	7.0%
<b>TOTAL</b>	<b>11,165</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	20,275	89.1%	263,675	88.4%
At home	870	3.8%	14,305	4.8%
Outside Canada	20	0.1%	705	0.2%
No usual place of work	1,580	6.9%	19,705	6.6%
<b>TOTAL</b>	<b>22,745</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	10,525	87.4%	134,995	86.5%
At home	340	2.8%	6,325	4.1%
Outside Canada	10	0.1%	440	0.3%
No usual place of work	1,165	9.7%	14,340	9.2%
<b>TOTAL</b>	<b>12,040</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	9,750	91.1%	128,680	90.4%
At home	530	5.0%	7,980	5.6%
Outside Canada	10	0.1%	265	0.2%
No usual place of work	415	3.9%	5,365	3.8%
<b>TOTAL</b>	<b>10,705</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	TRANSCONA WARD		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	24,190		323,825	
Average employment income	\$23,590		\$25,077	
Total who worked full year, full time	13,460	55.6%	\$177,130	54.7%
Average employment income	\$31,645		\$34,399	
Total who worked part time or part year	10,735	44.4%	146,690	45.3%
Average employment income	\$13,494		\$13,822	
<b>Males</b>				
Total	12,785		169,705	
Average employment income	\$28,684		\$30,248	
Total who worked full year, full time	8,005	62.6%	103,575	61.0%
Average employment income	\$35,826		\$39,250	
Total who worked part time or part year	4,785	37.4%	66,125	39.0%
Average employment income	\$16,735		\$16,149	
<b>Females</b>				
Total	11,405		154,120	
Average employment income	\$17,879		\$19,384	
Total who worked full year, full time	5,455	47.8%	73,555	47.7%
Average employment income	\$25,509		\$27,567	
Total who worked part time or part year	5,950	52.2%	80,565	52.3%
Average employment income	\$10,888		\$11,912	

MODE OF TRANSPORTATION	TRANSCONA WARD		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	15,645	71.6%	188,630	66.6%
Car, truck, van - as passenger	2,100	9.6%	25,950	9.2%
Public transit	2,860	13.1%	44,015	15.5%
Walk to work	915	4.2%	18,220	6.4%
Bicycle	250	1.1%	4,125	1.5%
Motorcycle	10	0.0%	145	0.1%
Taxicab	15	0.1%	605	0.2%
Other method	55	0.3%	1,675	0.6%
TOTAL	21,850	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	TRANSCONA WARD		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	38,565	89.9%	506,055	83.9%
Movers	4,320	10.1%	97,390	16.1%
TOTAL	42,885	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	25,975	64.7%	319,365	56.1%
Moved	14,190	35.3%	250,215	43.9%
TOTAL	40,165	100.0%	569,580	100.0%

DWELLING	TRANSCONA WARD		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	11,175	74.3%	146,220	59.4%
Semi-detached house	1,560	10.4%	9,975	4.1%
Row house	445	3.0%	8,330	3.4%
Apartment, detached duplex	45	0.3%	5,075	2.1%
Apartment building, less than five storeys	1,450	9.6%	41,750	17.0%
Apartment building, five or more storeys	360	2.4%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>15,035</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	6.2		5.7	
Average Number of Bedrooms per Dwelling	2.8		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	10,020	66.6%	157,390	63.9%
In need of minor repairs	4,030	26.8%	66,975	27.2%
In need of major repairs	990	6.6%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>15,040</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	1,160	7.7%	50,800	20.6%
1946-1960	1,985	13.2%	51,270	20.8%
1961-1970	2,860	19.0%	45,440	18.5%
1971-1980	4,630	30.8%	51,795	21.0%
1981-1990	3,725	24.8%	39,065	15.9%
1991-1996	680	4.5%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>15,040</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	12,160	80.9%	152,695	62.0%
Rented	2,880	19.1%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>15,040</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)		<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
<b>Miscellaneous Dwelling Costs</b>					
<b>Tenant Occupied</b>					
Total dwellings	2,885		93,480		
Average gross rent	\$536		\$508		
Households spending 30% or more on shelter	1,115	38.6%	40,640	43.5%	
<b>Owner Occupied</b>					
Total dwellings	12,160		152,650		
Average value of dwelling	\$87,470		\$95,345		
Average owner's major payment	\$686		\$681		
Households spending 30% or more on shelter	1,460	12.0%	18,475	12.1%	

<b>One-Family Household Dwellings</b>					
<b>Tenant Occupied</b>					
Total Dwellings	1,585		37,075		
Average Gross Rent	\$577		\$555		
Households spending 30% or more on shelter	600	37.9%	13,995	37.7%	
<b>Owner Occupied</b>					
Total dwellings	9,655		110,020		
Average owner's major payment	\$710		\$723		
Households spending 30% or more on shelter	1,020	10.6%	10,795	9.8%	

<b>LAND AREA</b> (In Square Kilometers)	<b>TRANSCONA WARD</b>		<b>CITY OF WINNIPEG</b>	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	n/a	n/a	464.1	