

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### NORMAND PARK

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	NORMAND PARK		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>725</b>	<b>30.6%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	555	362.5%	615,215	3.5%
1986 CENSUS (2)	120	140.0%	594,555	5.3%
1981 CENSUS (2)	50	-16.7%	564,475	0.6%
1976 CENSUS (2)	60	100.0%	560,875	4.8%
1971 CENSUS (2)	30		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	NORMAND PARK		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	45	7.1%	41,965	6.9%
5-9	80	12.6%	41,455	6.8%
10-14	60	9.4%	39,745	6.5%
15-19	45	7.1%	39,310	6.4%
20-24	20	3.1%	44,925	7.3%
25-29	0	0.0%	46,035	7.5%
30-34	25	3.9%	52,640	8.6%
35-39	60	9.4%	52,335	8.6%
40-44	125	19.7%	48,215	7.9%
45-49	65	10.2%	43,695	7.1%
50-54	30	4.7%	32,280	5.3%
55-59	20	3.1%	25,475	4.2%
60-64	20	3.1%	24,210	4.0%
65-69	25	3.9%	23,005	3.8%
70-74	15	2.4%	22,285	3.6%
75+	0	0.0%	34,050	5.6%
TOTAL	635	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	NORMAND PARK		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	80	17.6%	157,535	32.3%
Legally married (not separated)	355	78.0%	246,250	50.4%
Legally married and separated	10	2.2%	15,890	3.3%
Divorced	10	2.2%	35,370	7.2%
Widowed	0	0.0%	33,425	6.8%
TOTAL (15 Years and Over)	455	100.0%	488,470	100.0%

CENSUS FAMILIES	NORMAND PARK		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	60	32.4%	72,870	44.6%
3 persons	30	16.2%	36,945	22.6%
4 persons	80	43.2%	36,575	22.4%
5 or more persons	15	8.1%	16,930	10.4%
TOTAL CENSUS FAMILIES	185	100.0%	163,320	100.0%
Average number of persons per census family	3.3		3.0	

<b>Family Structure</b>				
Married couples	180	100.0%	121,850	74.6%
Common-law couples	0	0.0%	14,325	8.8%
One parent - female	0	0.0%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	180	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	120	63.2%	73,225	44.8%
Married couples without children	60	31.6%	48,625	29.8%
Common-law couples with children	10	5.3%	6,355	3.9%
Common-law couples without children	0	0.0%	7,970	4.9%
One parent - female	0	0.0%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	190	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	120	92.3%	73,225	68.6%
Common-law couples	10	7.7%	6,355	6.0%
One parent - female	0	0.0%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	130	100.0%	106,720	100.0%
With one child	30	25.0%	45,485	42.6%
With two children	75	62.5%	42,035	39.4%
With three or more children	15	12.5%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	120	100.0%	106,725	100.0%

<b>CENSUS FAMILIES</b> (Cont'd)	<b>NORMAND PARK</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	10	5.6%	8,800	5.4%
\$10,000 - \$19,999	0	0.0%	14,740	9.0%
\$20,000 - \$29,999	0	0.0%	20,625	12.6%
\$30,000 - \$39,999	0	0.0%	22,230	13.6%
\$40,000 - \$49,999	35	19.4%	22,245	13.6%
\$50,000 - \$59,999	10	5.6%	20,600	12.6%
\$60,000 - \$69,999	10	5.6%	16,050	9.8%
\$70,000 - \$79,999	10	5.6%	11,630	7.1%
\$80,000 - \$89,999	10	5.6%	8,040	4.9%
\$90,000 - \$99,999	25	13.9%	5,520	3.4%
\$100,000 and over	70	38.9%	12,835	7.9%
TOTAL	180	100.0%	163,315	100.0%
AVERAGE INCOME	\$88,210		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	180		136,175	
Average Income	\$88,731		\$58,136	
Female one-parent families	10		23,150	
Average Income	\$0		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	NORMAND PARK		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	10	5.0%	71,700	29.1%
2 persons	65	32.5%	76,985	31.3%
3 persons	30	15.0%	38,710	15.7%
4 - 5 persons	95	47.5%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
TOTAL	200	100.0%	246,175	100.0%
Average number of persons per household	3.2		2.5	

<b>Household Type</b>				
One-family households	185	92.5%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	15	7.5%	85,340	34.7%
TOTAL	200	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	10	5.3%	21,055	8.6%
\$10,000 - \$19,999	0	0.0%	41,795	17.0%
\$20,000 - \$29,999	0	0.0%	35,210	14.3%
\$30,000 - \$39,999	0	0.0%	32,605	13.2%
\$40,000 - \$49,999	35	18.4%	28,425	11.5%
\$50,000 - \$59,999	15	7.9%	25,200	10.2%
\$60,000 - \$69,999	10	5.3%	18,550	7.5%
\$70,000 - \$79,999	0	0.0%	13,315	5.4%
\$80,000 - \$89,999	10	5.3%	9,165	3.7%
\$90,000 - \$99,999	30	15.8%	6,380	2.6%
\$100,000 and over	80	42.1%	14,475	5.9%
TOTAL	190	100.0%	246,175	100.0%
AVERAGE INCOME	\$89,560		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>NORMAND PARK</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	90.5		74.0	
Government transfer payments - %	5.0		13.9	
Other - %	4.5		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>NORMAND PARK</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	185		165,660	
Low income	20		32,165	
Incidence of low income - %	8.9		19.4	
Total unattached individuals	20		95,095	
Low income	0		46,650	
Incidence of low income - %	0.0		49.1	
Total population in private households	630		606,770	
Low income	40		147,425	
Incidence of low income - %	6.3		24.3	

CITIZENSHIP	NORMAND PARK		CITY OF WINNIPEG	
	Canadian	630	100.0%	584,880
Other	0	0.0%	26,750	4.4%
<b>TOTAL</b>	<b>630</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

KNOWLEDGE OF LANGUAGES	NORMAND PARK		CITY OF WINNIPEG	
	<b>Knowledge of Official Languages</b>			
English only	490	78.4%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	135	21.6%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
<b>TOTAL INDIVIDUALS</b>	<b>625</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	60	9.6%	27,960	4.6%
Spanish	15	2.4%	7,910	1.3%
Italian	0	0.0%	6,445	1.1%
Dutch	10	1.6%	2,490	0.4%
Polish	10	1.6%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	10	1.6%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	1.6%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	0	0.0%	21,290	3.5%
<b>TOTAL INDIVIDUALS</b>	<b>625</b>	<b>n/a</b>	<b>611,630</b>	<b>n/a</b>

<b>ABORIGINALS</b>	<b>NORMAND PARK</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	0		19,535	44.9%
Metis single response	0		22,730	52.3%
Inuit single response	0		110	0.3%
Multiple aboriginal responses	0		365	0.8%
Other Aboriginal response	0		720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>0</b>		<b>43,460</b>	<b>100.0%</b>
Aboriginal population	0	0.0%	43,460	7.1%
Non-Aboriginal population	625	100.0%	568,170	92.9%
<b>TOTAL</b>	<b>625</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>NORMAND PARK</b>		<b>CITY OF WINNIPEG</b>	
Black	0	0.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	15	60.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	0	0.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	10	40.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>25</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	25	3.9%	72,690	11.9%
Non-Visible Minority Population	610	96.1%	538,945	88.1%
<b>TOTAL</b>	<b>635</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	NORMAND PARK		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	0	0.0%	33,110	39.3%
Attending school full-time	65	100.0%	44,355	52.7%
Attending school part-time	0	0.0%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>65</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old and Over)</b>				
Less than Grade 9	30	6.7%	44,420	9.1%
Grade 9 - 12 without secondary certificate	70	15.7%	127,140	26.0%
Grade 9 - 12 with secondary certificate	45	10.1%	56,680	11.6%
Non-university - without certificate or diploma	10	2.2%	27,065	5.5%
Non-university - with certificate or diploma	55	12.4%	93,450	19.1%
University without degree	35	7.9%	66,130	13.5%
University with degree	200	44.9%	73,590	15.1%
<b>TOTAL (15 YEARS OLD AND OVER)</b>	<b>445</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	NORMAND PARK		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	345		325,045	
Employed	330		298,390	
Unemployed	15		26,655	
Not in the labour force	105		163,420	
Unemployment rate %	4.4		8.2	
Employment to population ratio %	73.0		61.1	
Participation rate %	76.4		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	50		56,925	
Employed	30		48,770	
Unemployed	15		8,155	
Not in the labour force	15		27,310	
Unemployment rate %	30.0		14.3	
Employment to population ratio %	58.3		57.9	
Participation rate %	83.3		67.6	

<b>25 years and over</b>				
In labour force	295		268,120	
Employed	295		249,620	
Unemployed	0		18,500	
Not in the labour force	90		136,110	
Unemployment rate %	0.0		6.9	
Employment to population ratio %	76.6		61.8	
Participation rate %	76.6		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	15	4.4%	42,070	12.9%
Construction	15	4.4%	13,255	4.1%
Transportation and storage	15	4.4%	17,980	5.5%
Communication and other utility	25	7.4%	12,865	4.0%
Wholesale trade	10	2.9%	17,360	5.3%
Retail trade	10	2.9%	38,370	11.8%
Finance and insurance	20	5.9%	12,710	3.9%
Real estate operator and insurance agent	30	8.8%	6,505	2.0%
Business service	35	10.3%	18,710	5.8%
Government service	25	7.4%	22,950	7.1%
Educational service	55	16.2%	24,430	7.5%
Health and social service	35	10.3%	37,835	11.6%
Accommodation, food and beverage service	15	4.4%	22,950	7.1%
Other service	25	7.4%	25,460	7.8%
Other (Not applicable to an industry)	10	2.9%	9,095	2.8%
TOTAL	340	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	NORMAND PARK		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	270	81.8%	285,925	90.6%
Self-Employed	60	18.2%	29,500	9.4%
<b>TOTAL</b>	<b>330</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	130	72.2%	147,140	88.5%
Self-Employed	50	27.8%	19,125	11.5%
<b>TOTAL</b>	<b>180</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	140	93.3%	138,785	93.0%
Self-Employed	10	6.7%	10,375	7.0%
<b>TOTAL</b>	<b>150</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	295	89.4%	263,675	88.4%
At home	25	7.6%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	10	3.0%	19,705	6.6%
<b>TOTAL</b>	<b>330</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	165	89.2%	134,995	86.5%
At home	10	5.4%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	10	5.4%	14,340	9.2%
<b>TOTAL</b>	<b>185</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	130	89.7%	128,680	90.4%
At home	15	10.3%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	0	0.0%	5,365	3.8%
<b>TOTAL</b>	<b>145</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	NORMAND PARK		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	345		323,825	
Average employment income	\$46,471		\$25,077	
Total who worked full year, full time	215	62.3%	\$177,130	54.7%
Average employment income	\$57,425		\$34,399	
Total who worked part time or part year	125	36.2%	146,690	45.3%
Average employment income	\$27,561		\$13,822	
<b>Males</b>				
Total	185		169,705	
Average employment income	\$62,311		\$30,248	
Total who worked full year, full time	135	73.0%	103,575	61.0%
Average employment income	\$68,351		\$39,250	
Total who worked part time or part year	45	24.3%	66,125	39.0%
Average employment income	\$45,299		\$16,149	
<b>Females</b>				
Total	160		154,120	
Average employment income	\$28,155		\$19,384	
Total who worked full year, full time	80	50.0%	73,555	47.7%
Average employment income	\$38,988		\$27,567	
Total who worked part time or part year	80	50.0%	80,565	52.3%
Average employment income	\$17,583		\$11,912	

MODE OF TRANSPORTATION	NORMAND PARK		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	240	78.7%	188,630	66.6%
Car, truck, van - as passenger	25	8.2%	25,950	9.2%
Public transit	30	9.8%	44,015	15.5%
Walk to work	0	0.0%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	10	3.3%	1,675	0.6%
TOTAL	305	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	NORMAND PARK		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Did not move	600	97.6%	506,055	83.9%
Moved	15	2.4%	97,390	16.1%
TOTAL	615	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	385	66.4%	319,365	56.1%
Moved	195	33.6%	250,215	43.9%
TOTAL	580	100.0%	569,580	100.0%

DWELLING	NORMAND PARK		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	190	100.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>190</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	7.2		5.7	
Average Number of Bedrooms per Dwelling	3.2		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	175	89.7%	157,390	63.9%
In need of minor repairs	20	10.3%	66,975	27.2%
In need of major repairs	0	0.0%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>195</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	0	0.0%	50,800	20.6%
1946-1960	10	5.1%	51,270	20.8%
1961-1970	0	0.0%	45,440	18.5%
1971-1980	0	0.0%	51,795	21.0%
1981-1990	130	66.7%	39,065	15.9%
1991-1996	55	28.2%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>195</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	200	100.0%	152,695	62.0%
Rented	0	0.0%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>200</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

DWELLING (Cont'd)	NORMAND PARK		CITY OF WINNIPEG	
	<b>Miscellaneous Dwelling Costs</b>			
<b>Tenant Occupied</b>				
Total dwellings	0		93,480	
Average gross rent	\$0		\$508	
Households spending 30% or more on shelter	0		40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	195		152,650	
Average value of dwelling	\$185,536		\$95,345	
Average owner's major payment	\$1,088		\$681	
Households spending 30% or more on shelter	30	15.4%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
Total Dwellings	0		37,075	
Average Gross Rent	\$0		\$555	
Households spending 30% or more on shelter	0		13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	185		110,020	
Average owner's major payment	\$1,097		\$723	
Households spending 30% or more on shelter	35	18.9%	10,795	9.8%

LAND AREA (In Square Kilometers)	NORMAND PARK		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	1.05	0.2%	464.1	