

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### ST. VITAL PERIMETER SOUTH

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>1,300</b>	<b>5.7%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	1,230	5.6%	615,215	3.5%
1986 CENSUS (2)	1,165	18.9%	594,555	5.3%
1981 CENSUS (2)	980	3.2%	564,475	0.6%
1976 CENSUS (2)	950	15.2%	560,875	4.8%
1971 CENSUS (2)	825		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	90	7.1%	41,965	6.9%
5-9	65	5.1%	41,455	6.8%
10-14	85	6.7%	39,745	6.5%
15-19	110	8.7%	39,310	6.4%
20-24	80	6.3%	44,925	7.3%
25-29	25	2.0%	46,035	7.5%
30-34	85	6.7%	52,640	8.6%
35-39	90	7.1%	52,335	8.6%
40-44	115	9.1%	48,215	7.9%
45-49	140	11.1%	43,695	7.1%
50-54	105	8.3%	32,280	5.3%
55-59	90	7.1%	25,475	4.2%
60-64	65	5.1%	24,210	4.0%
65-69	60	4.7%	23,005	3.8%
70-74	25	2.0%	22,285	3.6%
75+	35	2.8%	34,050	5.6%
TOTAL	1,265	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	255	24.9%	157,535	32.3%
Legally married (not separated)	690	67.3%	246,250	50.4%
Legally married and separated	10	1.0%	15,890	3.3%
Divorced	40	3.9%	35,370	7.2%
Widowed	30	2.9%	33,425	6.8%
TOTAL (15 Years and Over)	1,025	100.0%	488,470	100.0%

CENSUS FAMILIES	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	145	38.2%	72,870	44.6%
3 persons	90	23.7%	36,945	22.6%
4 persons	95	25.0%	36,575	22.4%
5 or more persons	50	13.2%	16,930	10.4%
<b>TOTAL CENSUS FAMILIES</b>	<b>380</b>	<b>100.0%</b>	<b>163,320</b>	<b>100.0%</b>
Average number of persons per census family	3.2		3.0	

<b>Family Structure</b>				
Married couples	345	89.6%	121,850	74.6%
Common-law couples	20	5.2%	14,325	8.8%
One parent - female	20	5.2%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>385</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families by Type</b>				
Married couples with children	225	58.4%	73,225	44.8%
Married couples without children	120	31.2%	48,625	29.8%
Common-law couples with children	10	2.6%	6,355	3.9%
Common-law couples without children	10	2.6%	7,970	4.9%
One parent - female	20	5.2%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>385</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families with Children</b>				
Married couples	225	88.2%	73,225	68.6%
Common-law couples	10	3.9%	6,355	6.0%
One parent - female	20	7.8%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>255</b>	<b>100.0%</b>	<b>106,720</b>	<b>100.0%</b>
With one child	110	44.9%	45,485	42.6%
With two children	85	34.7%	42,035	39.4%
With three or more children	50	20.4%	19,205	18.0%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>245</b>	<b>100.0%</b>	<b>106,725</b>	<b>100.0%</b>

<b>CENSUS FAMILIES</b> (Cont'd)	<b>ST. VITAL PERIMETER SOUTH</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	15	3.9%	8,800	5.4%
\$10,000 - \$19,999	30	7.8%	14,740	9.0%
\$20,000 - \$29,999	30	7.8%	20,625	12.6%
\$30,000 - \$39,999	20	5.2%	22,230	13.6%
\$40,000 - \$49,999	50	13.0%	22,245	13.6%
\$50,000 - \$59,999	60	15.6%	20,600	12.6%
\$60,000 - \$69,999	50	13.0%	16,050	9.8%
\$70,000 - \$79,999	35	9.1%	11,630	7.1%
\$80,000 - \$89,999	10	2.6%	8,040	4.9%
\$90,000 - \$99,999	20	5.2%	5,520	3.4%
\$100,000 and over	65	16.9%	12,835	7.9%
TOTAL	385	100.0%	163,315	100.0%
AVERAGE INCOME	\$74,278		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	360		136,175	
Average Income	\$76,889		\$58,136	
Female one-parent families	15		23,150	
Average Income	\$21,431		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	40	9.4%	71,700	29.1%
2 persons	140	32.9%	76,985	31.3%
3 persons	80	18.8%	38,710	15.7%
4 - 5 persons	155	36.5%	52,385	21.3%
6 or more persons	10	2.4%	6,395	2.6%
TOTAL	425	100.0%	246,175	100.0%
Average number of persons per household	3.0		2.5	

<b>Household Type</b>				
One-family households	380	89.4%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	45	10.6%	85,340	34.7%
TOTAL	425	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	25	6.0%	21,055	8.6%
\$10,000 - \$19,999	40	9.6%	41,795	17.0%
\$20,000 - \$29,999	30	7.2%	35,210	14.3%
\$30,000 - \$39,999	20	4.8%	32,605	13.2%
\$40,000 - \$49,999	60	14.5%	28,425	11.5%
\$50,000 - \$59,999	60	14.5%	25,200	10.2%
\$60,000 - \$69,999	65	15.7%	18,550	7.5%
\$70,000 - \$79,999	35	8.4%	13,315	5.4%
\$80,000 - \$89,999	0	0.0%	9,165	3.7%
\$90,000 - \$99,999	15	3.6%	6,380	2.6%
\$100,000 and over	65	15.7%	14,475	5.9%
TOTAL	415	100.0%	246,175	100.0%
AVERAGE INCOME	\$70,174		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>ST. VITAL PERIMETER SOUTH</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	84.4		74.0	
Government transfer payments - %	7.9		13.9	
Other - %	7.7		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>ST. VITAL PERIMETER SOUTH</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	380		165,660	
Low income	25		32,165	
Incidence of low income - %	6.5		19.4	
Total unattached individuals	45		95,095	
Low income	15		46,650	
Incidence of low income - %	33.3		49.1	
Total population in private households	1,265		606,770	
Low income	80		147,425	
Incidence of low income - %	6.5		24.3	

CITIZENSHIP	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	Canadian	1,255	98.0%	584,880
Other	25	2.0%	26,750	4.4%
TOTAL	1,280	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	<b>Knowledge of Official Languages</b>			
English only	1,000	78.1%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	270	21.1%	64,730	10.6%
Neither English nor French	10	0.8%	7,310	1.2%
TOTAL INDIVIDUALS	1,280	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	85	6.6%	27,960	4.6%
Spanish	15	1.2%	7,910	1.3%
Italian	30	2.3%	6,445	1.1%
Dutch	15	1.2%	2,490	0.4%
Polish	10	0.8%	11,805	1.9%
Arabic	10	0.8%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	15	1.2%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	10	0.8%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.8%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	0	0.0%	21,290	3.5%
TOTAL INDIVIDUALS	1,280	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>ST. VITAL PERIMETER SOUTH</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	15	60.0%	19,535	44.9%
Metis single response	10	40.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>25</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	25	1.9%	43,460	7.1%
Non-Aboriginal population	1,260	98.1%	568,170	92.9%
<b>TOTAL</b>	<b>1,285</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>ST. VITAL PERIMETER SOUTH</b>		<b>CITY OF WINNIPEG</b>	
Black	15	42.9%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	10	28.6%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	10	28.6%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	0	0.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>35</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	35	2.7%	72,690	11.9%
Non-Visible Minority Population	1,250	97.3%	538,945	88.1%
<b>TOTAL</b>	<b>1,285</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	60	31.6%	33,110	39.3%
Attending school full-time	115	60.5%	44,355	52.7%
Attending school part-time	15	7.9%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>190</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old and Over)</b>				
Less than Grade 9	90	8.7%	44,420	9.1%
Grade 9 - 12 without secondary certificate	305	29.6%	127,140	26.0%
Grade 9 - 12 with secondary certificate	105	10.2%	56,680	11.6%
Non-university - without certificate or diploma	20	1.9%	27,065	5.5%
Non-university - with certificate or diploma	225	21.8%	93,450	19.1%
University without degree	150	14.6%	66,130	13.5%
University with degree	135	13.1%	73,590	15.1%
<b>TOTAL (15 YEARS OLD AND OVER)</b>	<b>1,030</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	700		325,045	
Employed	660		298,390	
Unemployed	40		26,655	
Not in the labour force	330		163,420	
Unemployment rate %	5.7		8.2	
Employment to population ratio %	64.1		61.1	
Participation rate %	68.0		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	110		56,925	
Employed	95		48,770	
Unemployed	0		8,155	
Not in the labour force	90		27,310	
Unemployment rate %	9.1		14.3	
Employment to population ratio %	48.7		57.9	
Participation rate %	56.4		67.6	

<b>25 years and over</b>				
In labour force	595		268,120	
Employed	560		249,620	
Unemployed	25		18,500	
Not in the labour force	245		136,110	
Unemployment rate %	5.1		6.9	
Employment to population ratio %	67.7		61.8	
Participation rate %	70.7		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	85	12.3%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	65	9.4%	42,070	12.9%
Construction	70	10.1%	13,255	4.1%
Transportation and storage	45	6.5%	17,980	5.5%
Communication and other utility	30	4.3%	12,865	4.0%
Wholesale trade	20	2.9%	17,360	5.3%
Retail trade	90	13.0%	38,370	11.8%
Finance and insurance	50	7.2%	12,710	3.9%
Real estate operator and insurance agent	15	2.2%	6,505	2.0%
Business service	25	3.6%	18,710	5.8%
Government service	30	4.3%	22,950	7.1%
Educational service	45	6.5%	24,430	7.5%
Health and social service	55	8.0%	37,835	11.6%
Accommodation, food and beverage service	15	2.2%	22,950	7.1%
Other service	40	5.8%	25,460	7.8%
Other (Not applicable to an industry)	10	1.4%	9,095	2.8%
TOTAL	690	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	520	75.4%	285,925	90.6%
Self-Employed	170	24.6%	29,500	9.4%
<b>TOTAL</b>	<b>690</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	255	68.0%	147,140	88.5%
Self-Employed	120	32.0%	19,125	11.5%
<b>TOTAL</b>	<b>375</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	265	84.1%	138,785	93.0%
Self-Employed	50	15.9%	10,375	7.0%
<b>TOTAL</b>	<b>315</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	495	75.0%	263,675	88.4%
At home	90	13.6%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	75	11.4%	19,705	6.6%
<b>TOTAL</b>	<b>660</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	260	71.2%	134,995	86.5%
At home	45	12.3%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	60	16.4%	14,340	9.2%
<b>TOTAL</b>	<b>365</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	235	79.7%	128,680	90.4%
At home	45	15.3%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	15	5.1%	5,365	3.8%
<b>TOTAL</b>	<b>295</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	715		323,825	
Average employment income	\$35,009		\$25,077	
Total who worked full year, full time	410	57.3%	\$177,130	54.7%
Average employment income	\$48,311		\$34,399	
Total who worked part time or part year	300	42.0%	146,690	45.3%
Average employment income	\$17,015		\$13,822	
<b>Males</b>				
Total	385		169,705	
Average employment income	\$48,442		\$30,248	
Total who worked full year, full time	255	66.2%	103,575	61.0%
Average employment income	\$60,101		\$39,250	
Total who worked part time or part year	130	33.8%	66,125	39.0%
Average employment income	\$25,517		\$16,149	
<b>Females</b>				
Total	330		154,120	
Average employment income	\$19,338		\$19,384	
Total who worked full year, full time	155	47.0%	73,555	47.7%
Average employment income	\$28,915		\$27,567	
Total who worked part time or part year	170	51.5%	80,565	52.3%
Average employment income	\$10,513		\$11,912	

MODE OF TRANSPORTATION	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	520	90.4%	188,630	66.6%
Car, truck, van - as passenger	10	1.7%	25,950	9.2%
Public transit	20	3.5%	44,015	15.5%
Walk to work	0	0.0%	18,220	6.4%
Bicycle	15	2.6%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	10	1.7%	1,675	0.6%
TOTAL	575	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Did not move	1,225	97.6%	506,055	83.9%
Moved	30	2.4%	97,390	16.1%
TOTAL	1,255	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	930	78.8%	319,365	56.1%
Moved	250	21.2%	250,215	43.9%
TOTAL	1,180	100.0%	569,580	100.0%

DWELLING	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	420	97.7%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	10	2.3%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>430</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	7.1		5.7	
Average Number of Bedrooms per Dwelling	3.0		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	250	58.8%	157,390	63.9%
In need of minor repairs	140	32.9%	66,975	27.2%
In need of major repairs	35	8.2%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>425</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	35	8.3%	50,800	20.6%
1946-1960	35	8.3%	51,270	20.8%
1961-1970	50	11.9%	45,440	18.5%
1971-1980	165	39.3%	51,795	21.0%
1981-1990	90	21.4%	39,065	15.9%
1991-1996	45	10.7%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>420</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	415	100.0%	152,695	62.0%
Rented	0	0.0%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>415</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

DWELLING (Cont'd)	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	<b>Miscellaneous Dwelling Costs</b>			
<b>Tenant Occupied</b>				
Total dwellings	10		93,480	
Average gross rent	\$0		\$508	
Households spending 30% or more on shelter	0	0.0%	40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	400		152,650	
Average value of dwelling	\$157,662		\$95,345	
Average owner's major payment	\$875		\$681	
Households spending 30% or more on shelter	90	22.5%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
Total Dwellings	10		37,075	
Average Gross Rent	\$0		\$555	
Households spending 30% or more on shelter	0	0.0%	13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	330		110,020	
Average owner's major payment	\$919		\$723	
Households spending 30% or more on shelter	65	19.7%	10,795	9.8%

LAND AREA (In Square Kilometers)	ST. VITAL PERIMETER SOUTH		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	36.74	7.9%	464.1	