

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### VISTA

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	VISTA		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>1,625</b>	<b>-3.6%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	1,685	3.4%	615,215	3.5%
1986 CENSUS (2)	1,630	19.9%	594,555	5.3%
1981 CENSUS (2)	1,360	34.0%	564,475	0.6%
1976 CENSUS (2)	1,015	181.9%	560,875	4.8%
1971 CENSUS (2)	360		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	VISTA		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	90	5.6%	41,965	6.9%
5-9	160	10.0%	41,455	6.8%
10-14	110	6.9%	39,745	6.5%
15-19	155	9.7%	39,310	6.4%
20-24	125	7.8%	44,925	7.3%
25-29	75	4.7%	46,035	7.5%
30-34	135	8.4%	52,640	8.6%
35-39	170	10.6%	52,335	8.6%
40-44	120	7.5%	48,215	7.9%
45-49	165	10.3%	43,695	7.1%
50-54	105	6.6%	32,280	5.3%
55-59	55	3.4%	25,475	4.2%
60-64	70	4.4%	24,210	4.0%
65-69	10	0.6%	23,005	3.8%
70-74	30	1.9%	22,285	3.6%
75+	25	1.6%	34,050	5.6%
TOTAL	1,600	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	VISTA		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	350	28.1%	157,535	32.3%
Legally married (not separated)	760	61.0%	246,250	50.4%
Legally married and separated	25	2.0%	15,890	3.3%
Divorced	75	6.0%	35,370	7.2%
Widowed	35	2.8%	33,425	6.8%
TOTAL (15 Years and Over)	1,245	100.0%	488,470	100.0%

CENSUS FAMILIES	VISTA		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	150	33.0%	72,870	44.6%
3 persons	80	17.6%	36,945	22.6%
4 persons	170	37.4%	36,575	22.4%
5 or more persons	55	12.1%	16,930	10.4%
TOTAL CENSUS FAMILIES	455	100.0%	163,320	100.0%
Average number of persons per census family	3.3		3.0	

<b>Family Structure</b>				
Married couples	375	83.3%	121,850	74.6%
Common-law couples	25	5.6%	14,325	8.8%
One parent - female	50	11.1%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	450	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	275	61.1%	73,225	44.8%
Married couples without children	100	22.2%	48,625	29.8%
Common-law couples with children	10	2.2%	6,355	3.9%
Common-law couples without children	15	3.3%	7,970	4.9%
One parent - female	50	11.1%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	450	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	275	82.1%	73,225	68.6%
Common-law couples	10	3.0%	6,355	6.0%
One parent - female	50	14.9%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	335	100.0%	106,720	100.0%
With one child	115	32.9%	45,485	42.6%
With two children	170	48.6%	42,035	39.4%
With three or more children	65	18.6%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	350	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	VISTA		CITY OF WINNIPEG	
<b>Family Income</b>				
Under \$10,000	10	2.2%	8,800	5.4%
\$10,000 - \$19,999	30	6.6%	14,740	9.0%
\$20,000 - \$29,999	30	6.6%	20,625	12.6%
\$30,000 - \$39,999	35	7.7%	22,230	13.6%
\$40,000 - \$49,999	50	11.0%	22,245	13.6%
\$50,000 - \$59,999	65	14.3%	20,600	12.6%
\$60,000 - \$69,999	75	16.5%	16,050	9.8%
\$70,000 - \$79,999	60	13.2%	11,630	7.1%
\$80,000 - \$89,999	50	11.0%	8,040	4.9%
\$90,000 - \$99,999	30	6.6%	5,520	3.4%
\$100,000 and over	20	4.4%	12,835	7.9%
TOTAL	455	100.0%	163,315	100.0%
AVERAGE INCOME	\$60,482		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	400		136,175	
Average Income	\$63,038		\$58,136	
Female one-parent families	45		23,150	
Average Income	\$36,347		\$26,536	
Male one-parent families	10		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	VISTA		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	60	11.8%	71,700	29.1%
2 persons	135	26.5%	76,985	31.3%
3 persons	80	15.7%	38,710	15.7%
4 - 5 persons	220	43.1%	52,385	21.3%
6 or more persons	15	2.9%	6,395	2.6%
TOTAL	510	100.0%	246,175	100.0%
Average number of persons per household	3.1		2.5	

<b>Household Type</b>				
One-family households	425	83.3%	158,460	64.4%
Multiple-family households	15	2.9%	2,375	1.0%
Non-family households	70	13.7%	85,340	34.7%
TOTAL	510	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	10	2.0%	21,055	8.6%
\$10,000 - \$19,999	35	6.9%	41,795	17.0%
\$20,000 - \$29,999	35	6.9%	35,210	14.3%
\$30,000 - \$39,999	35	6.9%	32,605	13.2%
\$40,000 - \$49,999	70	13.9%	28,425	11.5%
\$50,000 - \$59,999	70	13.9%	25,200	10.2%
\$60,000 - \$69,999	65	12.9%	18,550	7.5%
\$70,000 - \$79,999	75	14.9%	13,315	5.4%
\$80,000 - \$89,999	50	9.9%	9,165	3.7%
\$90,000 - \$99,999	35	6.9%	6,380	2.6%
\$100,000 and over	25	5.0%	14,475	5.9%
TOTAL	505	100.0%	246,175	100.0%
AVERAGE INCOME	\$59,081		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>VISTA</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	87.3		74.0	
Government transfer payments - %	7.5		13.9	
Other - %	5.2		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>VISTA</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	445		165,660	
Low income	50		32,165	
Incidence of low income - %	10.4		19.4	
Total unattached individuals	80		95,095	
Low income	25		46,650	
Incidence of low income - %	34.3		49.1	
Total population in private households	1,615		606,770	
Low income	195		147,425	
Incidence of low income - %	12.0		24.3	

CITIZENSHIP	VISTA		CITY OF WINNIPEG	
Canadian	1,590	98.5%	584,880	95.6%
Other	25	1.5%	26,750	4.4%
TOTAL	1,615	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	VISTA		CITY OF WINNIPEG	
<b>Knowledge of Official Languages</b>				
English only	1,255	77.7%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	350	21.7%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	1,605	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	35	2.2%	10,285	1.7%
German	35	2.2%	27,960	4.6%
Spanish	10	0.6%	7,910	1.3%
Italian	10	0.6%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	30	1.9%	11,805	1.9%
Arabic	10	0.6%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	15	0.9%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	15	0.9%	21,290	3.5%
TOTAL INDIVIDUALS	1,615	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>VISTA</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	0	0.0%	19,535	44.9%
Metis single response	65	100.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>65</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	65	4.0%	43,460	7.1%
Non-Aboriginal population	1,545	96.0%	568,170	92.9%
<b>TOTAL</b>	<b>1,610</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>VISTA</b>		<b>CITY OF WINNIPEG</b>	
Black	45	42.9%	9,845	13.5%
South Asian	15	14.3%	11,330	15.6%
Chinese	35	33.3%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	10	9.5%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	0	0.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>105</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	105	6.5%	72,690	11.9%
Non-Visible Minority Population	1,505	93.5%	538,945	88.1%
<b>TOTAL</b>	<b>1,610</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	VISTA		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	95	33.3%	33,110	39.3%
Attending school full-time	145	50.9%	44,355	52.7%
Attending school part-time	45	15.8%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>285</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old and Over)</b>				
Less than Grade 9	70	5.6%	44,420	9.1%
Grade 9 - 12 without secondary certificate	295	23.5%	127,140	26.0%
Grade 9 - 12 with secondary certificate	130	10.4%	56,680	11.6%
Non-university - without certificate or diploma	65	5.2%	27,065	5.5%
Non-university - with certificate or diploma	375	29.9%	93,450	19.1%
University without degree	170	13.5%	66,130	13.5%
University with degree	150	12.0%	73,590	15.1%
<b>TOTAL (15 YEARS OLD AND OVER)</b>	<b>1,255</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	VISTA		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	1,000		325,045	
Employed	970		298,390	
Unemployed	30		26,655	
Not in the labour force	255		163,420	
Unemployment rate %	3.0		8.2	
Employment to population ratio %	77.3		61.1	
Participation rate %	79.7		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	195		56,925	
Employed	185		48,770	
Unemployed	15		8,155	
Not in the labour force	85		27,310	
Unemployment rate %	5.1		14.3	
Employment to population ratio %	64.3		57.9	
Participation rate %	69.6		67.6	

<b>25 years and over</b>				
In labour force	805		268,120	
Employed	785		249,620	
Unemployed	15		18,500	
Not in the labour force	175		136,110	
Unemployment rate %	2.5		6.9	
Employment to population ratio %	80.5		61.8	
Participation rate %	82.6		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	10	1.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	70	7.1%	42,070	12.9%
Construction	15	1.5%	13,255	4.1%
Transportation and storage	50	5.1%	17,980	5.5%
Communication and other utility	85	8.6%	12,865	4.0%
Wholesale trade	45	4.6%	17,360	5.3%
Retail trade	110	11.2%	38,370	11.8%
Finance and insurance	75	7.6%	12,710	3.9%
Real estate operator and insurance agent	20	2.0%	6,505	2.0%
Business service	50	5.1%	18,710	5.8%
Government service	105	10.7%	22,950	7.1%
Educational service	60	6.1%	24,430	7.5%
Health and social service	135	13.7%	37,835	11.6%
Accommodation, food and beverage service	70	7.1%	22,950	7.1%
Other service	75	7.6%	25,460	7.8%
Other (Not applicable to an industry)	10	1.0%	9,095	2.8%
TOTAL	985	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	VISTA		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	870	87.9%	285,925	90.6%
Self-Employed	120	12.1%	29,500	9.4%
<b>TOTAL</b>	<b>990</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	435	85.3%	147,140	88.5%
Self-Employed	75	14.7%	19,125	11.5%
<b>TOTAL</b>	<b>510</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	435	90.6%	138,785	93.0%
Self-Employed	45	9.4%	10,375	7.0%
<b>TOTAL</b>	<b>480</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	820	84.5%	263,675	88.4%
At home	60	6.2%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	90	9.3%	19,705	6.6%
<b>TOTAL</b>	<b>970</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	395	80.6%	134,995	86.5%
At home	30	6.1%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	65	13.3%	14,340	9.2%
<b>TOTAL</b>	<b>490</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	425	88.5%	128,680	90.4%
At home	30	6.3%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	25	5.2%	5,365	3.8%
<b>TOTAL</b>	<b>480</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	VISTA		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	1,010		323,825	
Average employment income	\$26,054		\$25,077	
Total who worked full year, full time	525	52.0%	\$177,130	54.7%
Average employment income	\$36,036		\$34,399	
Total who worked part time or part year	490	48.5%	146,690	45.3%
Average employment income	\$15,266		\$13,822	
<b>Males</b>				
Total	510		169,705	
Average employment income	\$32,866		\$30,248	
Total who worked full year, full time	300	58.8%	103,575	61.0%
Average employment income	\$42,830		\$39,250	
Total who worked part time or part year	210	41.2%	66,125	39.0%
Average employment income	\$18,559		\$16,149	
<b>Females</b>				
Total	500		154,120	
Average employment income	\$19,106		\$19,384	
Total who worked full year, full time	225	45.0%	73,555	47.7%
Average employment income	\$26,978		\$27,567	
Total who worked part time or part year	280	56.0%	80,565	52.3%
Average employment income	\$12,797		\$11,912	

MODE OF TRANSPORTATION	VISTA		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	620	69.7%	188,630	66.6%
Car, truck, van - as passenger	105	11.8%	25,950	9.2%
Public transit	120	13.5%	44,015	15.5%
Walk to work	35	3.9%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	10	1.1%	1,675	0.6%
TOTAL	890	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	VISTA		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Did not move	1,450	91.8%	506,055	83.9%
Moved	130	8.2%	97,390	16.1%
TOTAL	1,580	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	1,065	69.8%	319,365	56.1%
Moved	460	30.2%	250,215	43.9%
TOTAL	1,525	100.0%	569,580	100.0%

DWELLING	VISTA		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	450	88.2%	146,220	59.4%
Semi-detached house	35	6.9%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	25	4.9%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>510</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	6.9		5.7	
Average Number of Bedrooms per Dwelling	3.1		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	340	66.7%	157,390	63.9%
In need of minor repairs	160	31.4%	66,975	27.2%
In need of major repairs	10	2.0%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>510</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	0	0.0%	50,800	20.6%
1946-1960	25	4.9%	51,270	20.8%
1961-1970	60	11.8%	45,440	18.5%
1971-1980	305	59.8%	51,795	21.0%
1981-1990	110	21.6%	39,065	15.9%
1991-1996	10	2.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>510</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	450	87.4%	152,695	62.0%
Rented	65	12.6%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>515</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

DWELLING (Cont'd)	VISTA		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
<b>Miscellaneous Dwelling Costs</b>				
<b>Tenant Occupied</b>				
Total dwellings	60		93,480	
Average gross rent	\$726		\$508	
Households spending 30% or more on shelter	10	16.7%	40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	450		152,650	
Average value of dwelling	\$109,457		\$95,345	
Average owner's major payment	\$697		\$681	
Households spending 30% or more on shelter	45	10.0%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
Total Dwellings	60		37,075	
Average Gross Rent	\$726		\$555	
Households spending 30% or more on shelter	10	16.7%	13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	345		110,020	
Average owner's major payment	\$714		\$723	
Households spending 30% or more on shelter	35	10.1%	10,795	9.8%

LAND AREA (In Square Kilometers)	VISTA		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
	0.48	0.1%	464.1	