

The City of Winnipeg



Winnipeg's Neighborhood Profiles

PULBERRY

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	PULBERRY		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	4,780	-1.5%	618,475	0.5%
1991 CENSUS	4,855	-1.0%	615,215	3.5%
1986 CENSUS (2)	4,905	-3.2%	594,555	5.3%
1981 CENSUS (2)	5,065	-4.1%	564,475	0.6%
1976 CENSUS (2)	5,280	6.8%	560,875	4.8%
1971 CENSUS (2)	4,945		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	PULBERRY		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	240	5.0%	41,965	6.9%
5-9	270	5.6%	41,455	6.8%
10-14	270	5.6%	39,745	6.5%
15-19	330	6.9%	39,310	6.4%
20-24	305	6.4%	44,925	7.3%
25-29	280	5.8%	46,035	7.5%
30-34	300	6.3%	52,640	8.6%
35-39	335	7.0%	52,335	8.6%
40-44	375	7.8%	48,215	7.9%
45-49	415	8.7%	43,695	7.1%
50-54	350	7.3%	32,280	5.3%
55-59	280	5.8%	25,475	4.2%
60-64	315	6.6%	24,210	4.0%
65-69	260	5.4%	23,005	3.8%
70-74	185	3.9%	22,285	3.6%
75+	280	5.8%	34,050	5.6%
TOTAL	4,790	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	PULBERRY		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	1,160	29.0%	157,535	32.3%
Legally married (not separated)	2,265	56.6%	246,250	50.4%
Legally married and separated	100	2.5%	15,890	3.3%
Divorced	230	5.7%	35,370	7.2%
Widowed	250	6.2%	33,425	6.8%
TOTAL (15 Years and Over)	4,005	100.0%	488,470	100.0%

CENSUS FAMILIES	PULBERRY		CITY OF WINNIPEG	
Family Size				
2 persons	635	46.4%	72,870	44.6%
3 persons	330	24.1%	36,945	22.6%
4 persons	275	20.1%	36,575	22.4%
5 or more persons	130	9.5%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,370	100.0%	163,320	100.0%
Average number of persons per census family	3.0		3.0	

Family Structure				
Married couples	1,130	82.5%	121,850	74.6%
Common-law couples	105	7.7%	14,325	8.8%
One parent - female	115	8.4%	23,155	14.2%
One parent - male	20	1.5%	3,985	2.4%
TOTAL FAMILIES	1,370	100.0%	163,315	100.0%

Families by Type				
Married couples with children	635	46.4%	73,225	44.8%
Married couples without children	495	36.1%	48,625	29.8%
Common-law couples with children	30	2.2%	6,355	3.9%
Common-law couples without children	75	5.5%	7,970	4.9%
One parent - female	115	8.4%	23,155	14.2%
One parent - male	20	1.5%	3,985	2.4%
TOTAL FAMILIES	1,370	100.0%	163,315	100.0%

Families with Children				
Married couples	635	79.4%	73,225	68.6%
Common-law couples	30	3.8%	6,355	6.0%
One parent - female	115	14.4%	23,155	21.7%
One parent - male	20	2.5%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	800	100.0%	106,720	100.0%
With one child	310	38.8%	45,485	42.6%
With two children	355	44.4%	42,035	39.4%
With three or more children	135	16.9%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	800	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	PULBERRY		CITY OF WINNIPEG	
Family Income				
Under \$10,000	30	2.2%	8,800	5.4%
\$10,000 - \$19,999	65	4.8%	14,740	9.0%
\$20,000 - \$29,999	155	11.4%	20,625	12.6%
\$30,000 - \$39,999	155	11.4%	22,230	13.6%
\$40,000 - \$49,999	160	11.7%	22,245	13.6%
\$50,000 - \$59,999	150	11.0%	20,600	12.6%
\$60,000 - \$69,999	200	14.7%	16,050	9.8%
\$70,000 - \$79,999	175	12.8%	11,630	7.1%
\$80,000 - \$89,999	70	5.1%	8,040	4.9%
\$90,000 - \$99,999	40	2.9%	5,520	3.4%
\$100,000 and over	165	12.1%	12,835	7.9%
TOTAL	1,365	100.0%	163,315	100.0%
AVERAGE INCOME	\$60,801		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	1,235		136,175	
Average Income	\$64,039		\$58,136	
Female one-parent families	115		23,150	
Average Income	\$29,146		\$26,536	
Male one-parent families	15		3,985	
Average Income	\$42,085		\$38,369	

HOUSEHOLDS	PULBERRY		CITY OF WINNIPEG	
Household Size				
1 person	485	25.0%	71,700	29.1%
2 persons	710	36.6%	76,985	31.3%
3 persons	315	16.2%	38,710	15.7%
4 - 5 persons	395	20.4%	52,385	21.3%
6 or more persons	35	1.8%	6,395	2.6%
TOTAL	1,940	100.0%	246,175	100.0%
Average number of persons per household	2.4		2.5	

Household Type				
One-family households	1,360	70.5%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	570	29.5%	85,340	34.7%
TOTAL	1,930	100.0%	246,175	100.0%

Household Income				
Under \$10,000	60	3.1%	21,055	8.6%
\$10,000 - \$19,999	235	12.1%	41,795	17.0%
\$20,000 - \$29,999	300	15.5%	35,210	14.3%
\$30,000 - \$39,999	240	12.4%	32,605	13.2%
\$40,000 - \$49,999	160	8.3%	28,425	11.5%
\$50,000 - \$59,999	190	9.8%	25,200	10.2%
\$60,000 - \$69,999	250	12.9%	18,550	7.5%
\$70,000 - \$79,999	190	9.8%	13,315	5.4%
\$80,000 - \$89,999	85	4.4%	9,165	3.7%
\$90,000 - \$99,999	45	2.3%	6,380	2.6%
\$100,000 and over	180	9.3%	14,475	5.9%
TOTAL	1,935	100.0%	246,175	100.0%
AVERAGE INCOME	\$52,674		\$44,937	

COMPOSITION OF TOTAL INCOME	PULBERRY		CITY OF WINNIPEG	
Employment income - %	74.9		74.0	
Government transfer payments - %	11.6		13.9	
Other - %	13.4		12.1	

INCIDENCE OF LOW INCOME	PULBERRY		CITY OF WINNIPEG	
Total economic families	1,385		165,660	
Low income	145		32,165	
Incidence of low income - %	10.3		19.4	
Total unattached individuals	630		95,095	
Low income	215		46,650	
Incidence of low income - %	33.5		49.1	
Total population in private households	4,745		606,770	
Low income	620		147,425	
Incidence of low income - %	13.0		24.3	

CITIZENSHIP	PULBERRY		CITY OF WINNIPEG	
Canadian	4,645	97.0%	584,880	95.6%
Other	145	3.0%	26,750	4.4%
TOTAL	4,790	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	PULBERRY		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	3,830	80.0%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	950	19.8%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	4,780	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	30	0.6%	10,285	1.7%
German	190	4.0%	27,960	4.6%
Spanish	60	1.3%	7,910	1.3%
Italian	15	0.3%	6,445	1.1%
Dutch	10	0.2%	2,490	0.4%
Polish	65	1.4%	11,805	1.9%
Arabic	10	0.2%	970	0.2%
Tagalog (Filipino)	45	0.9%	20,770	3.4%
Ukrainian	170	3.5%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	10	0.2%	2,815	0.5%
Non verbal languages	10	0.2%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	25	0.5%	1,585	0.3%
Hindi	10	0.2%	2,560	0.4%
Russian	20	0.4%	2,925	0.5%
Japanese	10	0.2%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	25	0.5%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	120	2.5%	21,290	3.5%
TOTAL INDIVIDUALS	4,790	n/a	611,630	n/a

ABORIGINALS	PULBERRY		CITY OF WINNIPEG	
North American Indian single response	80	39.0%	19,535	44.9%
Metis single response	125	61.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	205	100.0%	43,460	100.0%
Aboriginal population	205	4.3%	43,460	7.1%
Non-Aboriginal population	4,585	95.7%	568,170	92.9%
TOTAL	4,790	100.0%	611,630	100.0%

VISIBLE MINORITIES	PULBERRY		CITY OF WINNIPEG	
Black	45	19.1%	9,845	13.5%
South Asian	65	27.7%	11,330	15.6%
Chinese	35	14.9%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	75	31.9%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	15	6.4%	1,305	1.8%
TOTAL VISIBLE MINORITIES	235	100.0%	72,690	100.0%
Visible Minority Population	235	4.9%	72,690	11.9%
Non-Visible Minority Population	4,540	95.1%	538,945	88.1%
TOTAL	4,775	100.0%	611,635	100.0%

EDUCATION	PULBERRY		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	225	35.4%	33,110	39.3%
Attending school full-time	365	57.5%	44,355	52.7%
Attending school part-time	45	7.1%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	635	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	190	4.8%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,080	27.0%	127,140	26.0%
Grade 9 - 12 with secondary certificate	355	8.9%	56,680	11.6%
Non-university - without certificate or diploma	115	2.9%	27,065	5.5%
Non-university - with certificate or diploma	760	19.0%	93,450	19.1%
University without degree	625	15.6%	66,130	13.5%
University with degree	875	21.9%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	4,000	100.0%	488,475	100.0%

LABOUR FORCE	PULBERRY		CITY OF WINNIPEG	
15 years and over				
In labour force	2,715		325,045	
Employed	2,590		298,390	
Unemployed	120		26,655	
Not in the labour force	1,290		163,420	
Unemployment rate %	4.4		8.2	
Employment to population ratio %	64.8		61.1	
Participation rate %	67.8		66.5	

15 - 24 years (Youth)				
In labour force	465		56,925	
Employed	425		48,770	
Unemployed	35		8,155	
Not in the labour force	165		27,310	
Unemployment rate %	7.5		14.3	
Employment to population ratio %	68.3		57.9	
Participation rate %	73.8		67.6	

25 years and over				
In labour force	2,245		268,120	
Employed	2,165		249,620	
Unemployed	80		18,500	
Not in the labour force	1,125		136,110	
Unemployment rate %	3.6		6.9	
Employment to population ratio %	64.2		61.8	
Participation rate %	66.6		66.3	

Employment Sectors				
Industries				
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	225	8.3%	42,070	12.9%
Construction	90	3.3%	13,255	4.1%
Transportation and storage	140	5.2%	17,980	5.5%
Communication and other utility	165	6.1%	12,865	4.0%
Wholesale trade	120	4.4%	17,360	5.3%
Retail trade	300	11.1%	38,370	11.8%
Finance and insurance	175	6.5%	12,710	3.9%
Real estate operator and insurance agent	55	2.0%	6,505	2.0%
Business service	145	5.4%	18,710	5.8%
Government service	205	7.6%	22,950	7.1%
Educational service	310	11.5%	24,430	7.5%
Health and social service	420	15.6%	37,835	11.6%
Accommodation, food and beverage service	145	5.4%	22,950	7.1%
Other service	175	6.5%	25,460	7.8%
Other (Not applicable to an industry)	30	1.1%	9,095	2.8%
TOTAL	2,700	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	PULBERRY		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	2,370	88.9%	285,925	90.6%
Self-Employed	295	11.1%	29,500	9.4%
TOTAL	2,665	100.0%	315,425	100.0%
Males				
Employees	1,165	88.3%	147,140	88.5%
Self-Employed	155	11.7%	19,125	11.5%
TOTAL	1,320	100.0%	166,265	100.0%
Females				
Employees	1,205	89.6%	138,785	93.0%
Self-Employed	140	10.4%	10,375	7.0%
TOTAL	1,345	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	2,215	85.5%	263,675	88.4%
At home	190	7.3%	14,305	4.8%
Outside Canada	10	0.4%	705	0.2%
No usual place of work	175	6.8%	19,705	6.6%
TOTAL	2,590	100.0%	298,390	100.0%
Males				
Usual place of work	1,075	86.0%	134,995	86.5%
At home	45	3.6%	6,325	4.1%
Outside Canada	10	0.8%	440	0.3%
No usual place of work	120	9.6%	14,340	9.2%
TOTAL	1,250	100.0%	156,100	100.0%
Females				
Usual place of work	1,140	85.1%	128,680	90.4%
At home	145	10.8%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	55	4.1%	5,365	3.8%
TOTAL	1,340	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	PULBERRY		CITY OF WINNIPEG	
Employment Income				
Total	2,730		323,825	
Average employment income	\$27,735		\$25,077	
Total who worked full year, full time	1,515	55.5%	\$177,130	54.7%
Average employment income	\$38,890		\$34,399	
Total who worked part time or part year	1,220	44.7%	146,690	45.3%
Average employment income	\$13,865		\$13,822	
Males				
Total	1,365		169,705	
Average employment income	\$34,810		\$30,248	
Total who worked full year, full time	870	63.7%	103,575	61.0%
Average employment income	\$44,604		\$39,250	
Total who worked part time or part year	500	36.6%	66,125	39.0%
Average employment income	\$17,699		\$16,149	
Females				
Total	1,365		154,120	
Average employment income	\$20,660		\$19,384	
Total who worked full year, full time	645	47.3%	73,555	47.7%
Average employment income	\$31,182		\$27,567	
Total who worked part time or part year	720	52.7%	80,565	52.3%
Average employment income	\$11,202		\$11,912	

MODE OF TRANSPORTATION	PULBERRY		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	1,680	70.6%	188,630	66.6%
Car, truck, van - as passenger	280	11.8%	25,950	9.2%
Public transit	260	10.9%	44,015	15.5%
Walk to work	115	4.8%	18,220	6.4%
Bicycle	30	1.3%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	15	0.6%	1,675	0.6%
TOTAL	2,380	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	PULBERRY		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Did not move	4,210	88.3%	506,055	83.9%
Moved	560	11.7%	97,390	16.1%
TOTAL	4,770	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	2,965	65.2%	319,365	56.1%
Moved	1,580	34.8%	250,215	43.9%
TOTAL	4,545	100.0%	569,580	100.0%

DWELLING	PULBERRY		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	1,365	70.5%	146,220	59.4%
Semi-detached house	10	0.5%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	155	8.0%	41,750	17.0%
Apartment building, five or more storeys	405	20.9%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	1,935	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	6.3		5.7	
Average Number of Bedrooms per Dwelling	2.8		2.4	

Dwelling Condition				
In need of regular maintenance only	1,285	66.2%	157,390	63.9%
In need of minor repairs	490	25.3%	66,975	27.2%
In need of major repairs	165	8.5%	21,810	8.9%
TOTAL DWELLINGS	1,940	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	95	4.9%	50,800	20.6%
1946-1960	290	15.0%	51,270	20.8%
1961-1970	825	42.6%	45,440	18.5%
1971-1980	505	26.1%	51,795	21.0%
1981-1990	180	9.3%	39,065	15.9%
1991-1996	40	2.1%	7,800	3.2%
TOTAL DWELLINGS	1,935	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	1,465	75.5%	152,695	62.0%
Rented	475	24.5%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	1,940	100.0%	246,175	100.0%

DWELLING (Cont'd)	PULBERRY		CITY OF WINNIPEG	
	Miscellaneous Dwelling Costs			
Tenant Occupied				
Total dwellings	475		93,480	
Average gross rent	\$511		\$508	
Households spending 30% or more on shelter	145	30.5%	40,640	43.5%
Owner Occupied				
Total dwellings	1,465		152,650	
Average value of dwelling	\$104,419		\$95,345	
Average owner's major payment	\$652		\$681	
Households spending 30% or more on shelter	105	7.2%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	210		37,075	
Average Gross Rent	\$532		\$555	
Households spending 30% or more on shelter	40	19.0%	13,995	37.7%
Owner Occupied				
Total dwellings	1,115		110,020	
Average owner's major payment	\$691		\$723	
Households spending 30% or more on shelter	60	5.4%	10,795	9.8%

LAND AREA (In Square Kilometers)	PULBERRY		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	2.49	0.5%	464.1	