

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### CENTRAL RIVER HEIGHTS

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>3,225</b>	<b>-3.3%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	3,335	-10.1%	615,215	3.5%
1986 CENSUS (2)	3,710	3.6%	594,555	5.3%
1981 CENSUS (2)	3,580	-7.4%	564,475	0.6%
1976 CENSUS (2)	3,865	-10.0%	560,875	4.8%
1971 CENSUS (2)	4,295		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	215	6.7%	41,965	6.9%
5-9	195	6.1%	41,455	6.8%
10-14	190	5.9%	39,745	6.5%
15-19	175	5.4%	39,310	6.4%
20-24	125	3.9%	44,925	7.3%
25-29	195	6.1%	46,035	7.5%
30-34	205	6.4%	52,640	8.6%
35-39	260	8.1%	52,335	8.6%
40-44	270	8.4%	48,215	7.9%
45-49	260	8.1%	43,695	7.1%
50-54	200	6.2%	32,280	5.3%
55-59	150	4.7%	25,475	4.2%
60-64	140	4.3%	24,210	4.0%
65-69	160	5.0%	23,005	3.8%
70-74	215	6.7%	22,285	3.6%
75+	265	8.2%	34,050	5.6%
TOTAL	3,220	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	620	23.5%	157,535	32.3%
Legally married (not separated)	1,665	63.2%	246,250	50.4%
Legally married and separated	45	1.7%	15,890	3.3%
Divorced	140	5.3%	35,370	7.2%
Widowed	165	6.3%	33,425	6.8%
TOTAL (15 Years and Over)	2,635	100.0%	488,470	100.0%

CENSUS FAMILIES	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	510	52.3%	72,870	44.6%
3 persons	185	19.0%	36,945	22.6%
4 persons	205	21.0%	36,575	22.4%
5 or more persons	75	7.7%	16,930	10.4%
TOTAL CENSUS FAMILIES	975	100.0%	163,320	100.0%
Average number of persons per census family	2.9		3.0	

<b>Family Structure</b>				
Married couples	825	84.6%	121,850	74.6%
Common-law couples	50	5.1%	14,325	8.8%
One parent - female	80	8.2%	23,155	14.2%
One parent - male	20	2.1%	3,985	2.4%
TOTAL FAMILIES	975	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	415	42.3%	73,225	44.8%
Married couples without children	415	42.3%	48,625	29.8%
Common-law couples with children	30	3.1%	6,355	3.9%
Common-law couples without children	20	2.0%	7,970	4.9%
One parent - female	80	8.2%	23,155	14.2%
One parent - male	20	2.0%	3,985	2.4%
TOTAL FAMILIES	980	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	415	76.1%	73,225	68.6%
Common-law couples	30	5.5%	6,355	6.0%
One parent - female	80	14.7%	23,155	21.7%
One parent - male	20	3.7%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	545	100.0%	106,720	100.0%
With one child	245	44.1%	45,485	42.6%
With two children	225	40.5%	42,035	39.4%
With three or more children	85	15.3%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	555	100.0%	106,725	100.0%

<b>CENSUS FAMILIES</b> (Cont'd)	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	25	2.6%	8,800	5.4%
\$10,000 - \$19,999	45	4.6%	14,740	9.0%
\$20,000 - \$29,999	70	7.1%	20,625	12.6%
\$30,000 - \$39,999	105	10.7%	22,230	13.6%
\$40,000 - \$ 49,999	95	9.7%	22,245	13.6%
\$50,000 - \$59,999	160	16.3%	20,600	12.6%
\$60,000 - \$69,999	115	11.7%	16,050	9.8%
\$70,000 - \$79,999	95	9.7%	11,630	7.1%
\$80,000 - \$89,999	60	6.1%	8,040	4.9%
\$90,000 - \$99,999	55	5.6%	5,520	3.4%
\$100,000 and over	155	15.8%	12,835	7.9%
TOTAL	980	100.0%	163,315	100.0%
AVERAGE INCOME	\$67,683		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	875		136,175	
Average Income	\$70,776		\$58,136	
Female one-parent families	80		23,150	
Average Income	\$41,053		\$26,536	
Male one-parent families	25		3,985	
Average Income	\$42,760		\$38,369	

HOUSEHOLDS	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	220	17.6%	71,700	29.1%
2 persons	510	40.8%	76,985	31.3%
3 persons	210	16.8%	38,710	15.7%
4 - 5 persons	285	22.8%	52,385	21.3%
6 or more persons	25	2.0%	6,395	2.6%
TOTAL	1,250	100.0%	246,175	100.0%
Average number of persons per household	2.6		2.5	

<b>Household Type</b>				
One-family households	965	77.2%	158,460	64.4%
Multiple-family households	10	0.8%	2,375	1.0%
Non-family households	275	22.0%	85,340	34.7%
TOTAL	1,250	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	45	3.6%	21,055	8.6%
\$10,000 - \$19,999	90	7.2%	41,795	17.0%
\$20,000 - \$29,999	80	6.4%	35,210	14.3%
\$30,000 - \$39,999	135	10.8%	32,605	13.2%
\$40,000 - \$49,999	165	13.3%	28,425	11.5%
\$50,000 - \$59,999	190	15.3%	25,200	10.2%
\$60,000 - \$69,999	135	10.8%	18,550	7.5%
\$70,000 - \$79,999	90	7.2%	13,315	5.4%
\$80,000 - \$89,999	65	5.2%	9,165	3.7%
\$90,000 - \$99,999	55	4.4%	6,380	2.6%
\$100,000 and over	195	15.7%	14,475	5.9%
TOTAL	1,245	100.0%	246,175	100.0%
AVERAGE INCOME	\$63,919		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	67.3		74.0	
Government transfer payments - %	11.0		13.9	
Other - %	21.7		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	975		165,660	
Low income	95		32,165	
Incidence of low income - %	9.7		19.4	
Total unattached individuals	365		95,095	
Low income	95		46,650	
Incidence of low income - %	25.7		49.1	
Total population in private households	3,230		606,770	
Low income	390		147,425	
Incidence of low income - %	12.0		24.3	

CITIZENSHIP	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
Canadian	3,175	98.1%	584,880	95.6%
Other	60	1.9%	26,750	4.4%
TOTAL	3,235	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
<b>Knowledge of Official Languages</b>				
English only	2,830	87.5%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	355	11.0%	64,730	10.6%
Neither English nor French	40	1.2%	7,310	1.2%
TOTAL INDIVIDUALS	3,225	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	85	2.6%	27,960	4.6%
Spanish	40	1.2%	7,910	1.3%
Italian	120	3.7%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	40	1.2%	11,805	1.9%
Arabic	10	0.3%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	105	3.2%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	10	0.3%	5,255	0.9%
Cree	10	0.3%	2,815	0.5%
Non verbal languages	10	0.3%	1,620	0.3%
Portuguese	25	0.8%	8,175	1.3%
Greek	50	1.5%	1,585	0.3%
Hindi	10	0.3%	2,560	0.4%
Russian	35	1.1%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.3%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	215	6.6%	21,290	3.5%
TOTAL INDIVIDUALS	3,235	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	10	20.0%	19,535	44.9%
Metis single response	40	80.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>50</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	50	1.5%	43,460	7.1%
Non-Aboriginal population	3,190	98.5%	568,170	92.9%
<b>TOTAL</b>	<b>3,240</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
Black	10	10.0%	9,845	13.5%
South Asian	45	45.0%	11,330	15.6%
Chinese	10	10.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	15	15.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	20	20.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>100</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	100	3.1%	72,690	11.9%
Non-Visible Minority Population	3,135	96.9%	538,945	88.1%
<b>TOTAL</b>	<b>3,235</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>

EDUCATION	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	70	23.3%	33,110	39.3%
Attending school full-time	195	65.0%	44,355	52.7%
Attending school part-time	35	11.7%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>300</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	105	4.0%	44,420	9.1%
Grade 9 - 12 without secondary certificate	380	14.4%	127,140	26.0%
Grade 9 - 12 with secondary certificate	215	8.1%	56,680	11.6%
Non-university - without certificate or diploma	110	4.2%	27,065	5.5%
Non-university - with certificate or diploma	395	15.0%	93,450	19.1%
University without degree	425	16.1%	66,130	13.5%
University with degree	1,010	38.3%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>2,640</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	1,660		325,045	
Employed	1,560		298,390	
Unemployed	100		26,655	
Not in the labour force	970		163,420	
Unemployment rate %	6.0		8.2	
Employment to population ratio %	59.2		61.1	
Participation rate %	63.2		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	195		56,925	
Employed	150		48,770	
Unemployed	40		8,155	
Not in the labour force	110		27,310	
Unemployment rate %	20.5		14.3	
Employment to population ratio %	51.7		57.9	
Participation rate %	65.0		67.6	

<b>25 years and over</b>				
In labour force	1,465		268,120	
Employed	1,410		249,620	
Unemployed	60		18,500	
Not in the labour force	865		136,110	
Unemployment rate %	4.1		6.9	
Employment to population ratio %	60.4		61.8	
Participation rate %	62.7		66.3	

<b>Employment Sectors</b>				
All industries			315,950	
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	10	0.6%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	65	3.9%	42,070	12.9%
Construction	35	2.1%	13,255	4.1%
Transportation and storage	55	3.3%	17,980	5.5%
Communication and other utility	75	4.5%	12,865	4.0%
Wholesale trade	65	3.9%	17,360	5.3%
Retail trade	175	10.5%	38,370	11.8%
Finance and insurance	55	3.3%	12,710	3.9%
Real estate operator and insurance agent	55	3.3%	6,505	2.0%
Business service	200	12.0%	18,710	5.8%
Government service	155	9.3%	22,950	7.1%
Educational service	230	13.8%	24,430	7.5%
Health and social service	225	13.5%	37,835	11.6%
Accommodation, food and beverage service	105	6.3%	22,950	7.1%
Other service	155	9.3%	25,460	7.8%
Other (Not applicable to an industry)	10	0.6%	9,095	2.8%
TOTAL	1,670	100.0%	325,045	100.0%

LABOUR FORCE	CENTRAL RIVER		CITY OF	
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(Cont'd)	HEIGHTS		WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	1,300	79.0%	285,925	90.6%
Self-Employed	345	21.0%	29,500	9.4%
TOTAL	1,645	100.0%	315,425	100.0%
<b>Males</b>				
Employees	560	69.6%	147,140	88.5%
Self-Employed	245	30.4%	19,125	11.5%
TOTAL	805	100.0%	166,265	100.0%
<b>Females</b>				
Employees	740	88.1%	138,785	93.0%
Self-Employed	100	11.9%	10,375	7.0%
TOTAL	840	100.0%	149,160	100.0%

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	1,295	83.5%	263,675	88.4%
At home	165	10.6%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	90	5.8%	19,705	6.6%
TOTAL	1,550	100.0%	298,390	100.0%
<b>Males</b>				
Usual place of work	605	79.1%	134,995	86.5%
At home	95	12.4%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	65	8.5%	14,340	9.2%
TOTAL	765	100.0%	156,100	100.0%
<b>Females</b>				
Usual place of work	690	87.9%	128,680	90.4%
At home	70	8.9%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	25	3.2%	5,365	3.8%
TOTAL	785	100.0%	142,290	100.0%

<b>LABOUR FORCE</b> (Cont'd)	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
<b>Employment Income</b>				
Total	1,680		323,825	
Average employment income	\$31,118		\$25,077	
Total who worked full year, full time	995	59.2%	\$177,130	54.7%
Average employment income	\$41,033		\$34,399	
Total who worked part time or part year	685	40.8%	146,690	45.3%
Average employment income	\$16,672		\$13,822	
<b>Males</b>				
Total	820		169,705	
Average employment income	\$37,176		\$30,248	
Total who worked full year, full time	535	65.2%	103,575	61.0%
Average employment income	\$46,168		\$39,250	
Total who worked part time or part year	285	34.8%	66,125	39.0%
Average employment income	\$20,270		\$16,149	
<b>Females</b>				
Total	860		154,120	
Average employment income	\$25,341		\$19,384	
Total who worked full year, full time	460	53.5%	73,555	47.7%
Average employment income	\$35,060		\$27,567	
Total who worked part time or part year	400	46.5%	80,565	52.3%
Average employment income	\$14,109		\$11,912	

<b>MODE OF TRANSPORTATION</b>	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
<b>15 years and over</b>				
Car, truck, van - as driver	995	71.6%	188,630	66.6%
Car, truck, van - as passenger	190	13.7%	25,950	9.2%
Public transit	140	10.1%	44,015	15.5%
Walk to work	40	2.9%	18,220	6.4%
Bicycle	10	0.7%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	15	1.1%	1,675	0.6%
<b>TOTAL</b>	<b>1,390</b>	<b>100.0%</b>	<b>283,365</b>	<b>100.0%</b>

<b>CHANGE IN RESIDENCE</b>	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	2,950	92.2%	506,055	83.9%
Movers	250	7.8%	97,390	16.1%
<b>TOTAL</b>	<b>3,200</b>	<b>100.0%</b>	<b>603,445</b>	<b>100.0%</b>

<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	2,255	74.8%	319,365	56.1%
Moved	760	25.2%	250,215	43.9%
<b>TOTAL</b>	<b>3,015</b>	<b>100.0%</b>	<b>569,580</b>	<b>100.0%</b>

DWELLING	CENTRAL RIVER HEIGHTS		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	1,225	97.6%	146,220	59.4%
Semi-detached house	10	0.8%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	10	0.8%	5,075	2.1%
Apartment building, less than five storeys	10	0.8%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>1,255</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	7.0		5.7	
Average Number of Bedrooms per Dwelling	3.0		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	720	57.4%	157,390	63.9%
In need of minor repairs	390	31.1%	66,975	27.2%
In need of major repairs	145	11.6%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>1,255</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	95	7.7%	50,800	20.6%
1946-1960	1,065	85.9%	51,270	20.8%
1961-1970	80	6.5%	45,440	18.5%
1971-1980	0	0.0%	51,795	21.0%
1981-1990	0	0.0%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>1,240</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	1,165	93.2%	152,695	62.0%
Rented	85	6.8%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>1,250</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
<b>Miscellaneous Dwelling Costs</b>				
<b>Tenant Occupied</b>				
Total dwellings	85		93,480	
Average gross rent	\$882		\$508	
Households spending 30% or more on shelter costs	30	35.3%	40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	1,170		152,650	
Average value of dwelling	\$102,688		\$95,345	
Average owner's major payment	\$684		\$681	
Households spending 30% or more on shelter costs	115	9.8%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
Total Dwellings	70		37,075	
Average Gross Rent	\$920		\$555	
Households spending 30% or more on shelter costs	30	42.9%	13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	830		110,020	
Average owner's major payment	\$695		\$723	
Households spending 30% or more on shelter costs	50	6.0%	10,795	9.8%

<b>LAND AREA</b> (In Square Kilometers)	<b>CENTRAL RIVER HEIGHTS</b>		<b>CITY OF WINNIPEG</b>	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	1.14	0.2%	464.1	