

The City of Winnipeg



Winnipeg's Neighborhood Profiles

ROCKWOOD

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	ROCKWOOD		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	4,045	-0.1%	618,475	0.5%
1991 CENSUS	4,050	4.2%	615,215	3.5%
1986 CENSUS (2)	3,885	-10.6%	594,555	5.3%
1981 CENSUS (2)	4,345	-11.1%	564,475	0.6%
1976 CENSUS (2)	4,885	-14.2%	560,875	4.8%
1971 CENSUS (2)	5,695		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	ROCKWOOD		CITY OF WINNIPEG	
	Age Group	Number	%	Number
Less than 5	205	5.1%	41,965	6.9%
5-9	170	4.2%	41,455	6.8%
10-14	165	4.1%	39,745	6.5%
15-19	170	4.2%	39,310	6.4%
20-24	270	6.7%	44,925	7.3%
25-29	305	7.5%	46,035	7.5%
30-34	350	8.7%	52,640	8.6%
35-39	320	7.9%	52,335	8.6%
40-44	285	7.0%	48,215	7.9%
45-49	205	5.1%	43,695	7.1%
50-54	210	5.2%	32,280	5.3%
55-59	150	3.7%	25,475	4.2%
60-64	140	3.5%	24,210	4.0%
65-69	160	4.0%	23,005	3.8%
70-74	255	6.3%	22,285	3.6%
75+	685	16.9%	34,050	5.6%
TOTAL	4,045	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	ROCKWOOD		CITY OF WINNIPEG	
	Marital Status	Number	%	Number
Never married (single) 15 years and over	1,085	31.0%	157,535	32.3%
Legally married (not separated)	1,470	41.9%	246,250	50.4%
Legally married and separated	115	3.3%	15,890	3.3%
Divorced	300	8.6%	35,370	7.2%
Widowed	535	15.3%	33,425	6.8%
TOTAL (15 Years and Over)	3,505	100.0%	488,470	100.0%

CENSUS FAMILIES	ROCKWOOD		CITY OF WINNIPEG	
Family Size				
2 persons	570	57.6%	72,870	44.6%
3 persons	215	21.7%	36,945	22.6%
4 persons	155	15.7%	36,575	22.4%
5 or more persons	50	5.1%	16,930	10.4%
TOTAL CENSUS FAMILIES	990	100.0%	163,320	100.0%
Average number of persons per census family	2.7		3.0	

Family Structure				
Married couples	725	73.6%	121,850	74.6%
Common-law couples	100	10.2%	14,325	8.8%
One parent - female	120	12.2%	23,155	14.2%
One parent - male	40	4.1%	3,985	2.4%
TOTAL FAMILIES	985	100.0%	163,315	100.0%

Families by Type				
Married couples with children	325	33.0%	73,225	44.8%
Married couples without children	400	40.6%	48,625	29.8%
Common-law couples with children	30	3.0%	6,355	3.9%
Common-law couples without children	70	7.1%	7,970	4.9%
One parent - female	120	12.2%	23,155	14.2%
One parent - male	40	4.1%	3,985	2.4%
TOTAL FAMILIES	985	100.0%	163,315	100.0%

Families with Children				
Married couples	325	63.1%	73,225	68.6%
Common-law couples	30	5.8%	6,355	6.0%
One parent - female	120	23.3%	23,155	21.7%
One parent - male	40	7.8%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	515	100.0%	106,720	100.0%
With one child	260	49.5%	45,485	42.6%
With two children	195	37.1%	42,035	39.4%
With three or more children	70	13.3%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	525	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	ROCKWOOD		CITY OF WINNIPEG	
Family Income				
Under \$10,000	45	4.5%	8,800	5.4%
\$10,000 - \$19,999	120	12.1%	14,740	9.0%
\$20,000 - \$29,999	110	11.1%	20,625	12.6%
\$30,000 - \$39,999	135	13.6%	22,230	13.6%
\$40,000 - \$ 49,999	210	21.1%	22,245	13.6%
\$50,000 - \$59,999	155	15.6%	20,600	12.6%
\$60,000 - \$69,999	120	12.1%	16,050	9.8%
\$70,000 - \$79,999	35	3.5%	11,630	7.1%
\$80,000 - \$89,999	30	3.0%	8,040	4.9%
\$90,000 - \$99,999	10	1.0%	5,520	3.4%
\$100,000 and over	25	2.5%	12,835	7.9%
TOTAL	995	100.0%	163,315	100.0%
AVERAGE INCOME	\$43,979		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	830		136,175	
Average Income	\$46,424		\$58,136	
Female one-parent families	120		23,150	
Average Income	\$28,500		\$26,536	
Male one-parent families	35		3,985	
Average Income	\$40,215		\$38,369	

HOUSEHOLDS	ROCKWOOD		CITY OF WINNIPEG	
Household Size				
1 person	925	44.5%	71,700	29.1%
2 persons	695	33.4%	76,985	31.3%
3 persons	240	11.5%	38,710	15.7%
4 - 5 persons	220	10.6%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
TOTAL	2,080	100.0%	246,175	100.0%
Average number of persons per household	1.9		2.5	

Household Type				
One-family households	990	47.5%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	1,095	52.5%	85,340	34.7%
TOTAL	2,085	100.0%	246,175	100.0%

Household Income				
Under \$10,000	135	6.5%	21,055	8.6%
\$10,000 - \$19,999	545	26.1%	41,795	17.0%
\$20,000 - \$29,999	320	15.3%	35,210	14.3%
\$30,000 - \$39,999	315	15.1%	32,605	13.2%
\$40,000 - \$ 49,999	285	13.6%	28,425	11.5%
\$50,000 - \$59,999	185	8.9%	25,200	10.2%
\$60,000 - \$69,999	155	7.4%	18,550	7.5%
\$70,000 - \$79,999	60	2.9%	13,315	5.4%
\$80,000 - \$89,999	35	1.7%	9,165	3.7%
\$90,000 - \$99,999	30	1.4%	6,380	2.6%
\$100,000 and over	25	1.2%	14,475	5.9%
TOTAL	2,090	100.0%	246,175	100.0%
AVERAGE INCOME	\$35,107		\$44,937	

COMPOSITION OF TOTAL INCOME	ROCKWOOD		CITY OF WINNIPEG	
Employment income - %	60.2		74.0	
Government transfer payments - %	21.8		13.9	
Other - %	18.0		12.1	

INCIDENCE OF LOW INCOME	ROCKWOOD		CITY OF WINNIPEG	
Total economic families	1,040		165,660	
Low income	200		32,165	
Incidence of low income - %	19.3		19.4	
Total unattached individuals	1,200		95,095	
Low income	565		46,650	
Incidence of low income - %	47.0		49.1	
Total population in private households	4,030		606,770	
Low income	1,145		147,425	
Incidence of low income - %	28.3		24.3	

CITIZENSHIP	ROCKWOOD		CITY OF WINNIPEG	
Canadian	3,885	96.2%	584,880	95.6%
Other	155	3.8%	26,750	4.4%
TOTAL	4,040	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	ROCKWOOD		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	3,790	93.8%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	240	5.9%	64,730	10.6%
Neither English nor French	10	0.2%	7,310	1.2%
TOTAL INDIVIDUALS	4,040	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	40	1.0%	10,285	1.7%
German	140	3.5%	27,960	4.6%
Spanish	30	0.7%	7,910	1.3%
Italian	115	2.8%	6,445	1.1%
Dutch	25	0.6%	2,490	0.4%
Polish	35	0.9%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	35	0.9%	20,770	3.4%
Ukrainian	185	4.6%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	10	0.2%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	20	0.5%	1,585	0.3%
Hindi	10	0.2%	2,560	0.4%
Russian	40	1.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.2%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	215	5.3%	21,290	3.5%
TOTAL INDIVIDUALS	4,040	n/a	611,630	n/a

ABORIGINALS	ROCKWOOD		CITY OF WINNIPEG	
North American Indian single response	40	38.1%	19,535	44.9%
Metis single response	45	42.9%	22,730	52.3%
Inuit single response	10	9.5%	110	0.3%
Multiple aboriginal responses	10	9.5%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	105	100.0%	43,460	100.0%
Aboriginal population				
Aboriginal population	105	2.6%	43,460	7.1%
Non-Aboriginal population				
Non-Aboriginal population	3,945	97.4%	568,170	92.9%
TOTAL	4,050	100.0%	611,630	100.0%

VISIBLE MINORITIES	ROCKWOOD		CITY OF WINNIPEG	
Black	35	17.5%	9,845	13.5%
South Asian	35	17.5%	11,330	15.6%
Chinese	35	17.5%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	40	20.0%	25,590	35.2%
Arab/West Asian	15	7.5%	1,600	2.2%
Latin American	20	10.0%	3,890	5.4%
Visible Minority, n.i.e.	10	5.0%	1,435	2.0%
Multiple Visible Minority	10	5.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	200	100.0%	72,690	100.0%
Visible Minority Population				
Visible Minority Population	200	5.0%	72,690	11.9%
Non-Visible Minority Population				
Non-Visible Minority Population	3,835	95.0%	538,945	88.1%
TOTAL	4,035	100.0%	611,635	100.0%

EDUCATION	ROCKWOOD		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	170	38.2%	33,110	39.3%
Attending school full-time	245	55.1%	44,355	52.7%
Attending school part-time	30	6.7%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	445	100.0%	84,235	100.0%

Education Attainment (15 Years Old)				
Less than Grade 9	320	9.1%	44,420	9.1%
Grade 9 - 12 without secondary certificate	910	26.0%	127,140	26.0%
Grade 9 - 12 with secondary certificate	405	11.6%	56,680	11.6%
Non-university - without certificate or diploma	230	6.6%	27,065	5.5%
Non-university - with certificate or diploma	585	16.7%	93,450	19.1%
University without degree	400	11.4%	66,130	13.5%
University with degree	655	18.7%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	3,505	100.0%	488,475	100.0%

LABOUR FORCE	ROCKWOOD		CITY OF WINNIPEG	
15 years and over				
In labour force	1,955		325,045	
Employed	1,815		298,390	
Unemployed	140		26,655	
Not in the labour force	1,545		163,420	
Unemployment rate %	7.1		8.2	
Employment to population ratio %	51.8		61.1	
Participation rate %	55.9		66.5	

15 - 24 years (Youth)				
In labour force	305		56,925	
Employed	270		48,770	
Unemployed	35		8,155	
Not in the labour force	135		27,310	
Unemployment rate %	10.0		14.3	
Employment to population ratio %	60.7		57.9	
Participation rate %	67.4		67.6	

25 years and over				
In labour force	1,650		268,120	
Employed	1,545		249,620	
Unemployed	105		18,500	
Not in the labour force	1,410		136,110	
Unemployment rate %	6.3		6.9	
Employment to population ratio %	50.7		61.8	
Participation rate %	54.1		66.3	

Employment Sectors				
All industries			315,950	
Agricultural and related service	10	0.5%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	200	10.2%	42,070	12.9%
Construction	75	3.8%	13,255	4.1%
Transportation and storage	75	3.8%	17,980	5.5%
Communication and other utility	70	3.6%	12,865	4.0%
Wholesale trade	120	6.1%	17,360	5.3%
Retail trade	230	11.7%	38,370	11.8%
Finance and insurance	100	5.1%	12,710	3.9%
Real estate operator and insurance agent	60	3.1%	6,505	2.0%
Business service	185	9.4%	18,710	5.8%
Government service	90	4.6%	22,950	7.1%
Educational service	210	10.7%	24,430	7.5%
Health and social service	200	10.2%	37,835	11.6%
Accommodation, food and beverage service	165	8.4%	22,950	7.1%
Other service	115	5.9%	25,460	7.8%
Other (Not applicable to an industry)	55	2.8%	9,095	2.8%
TOTAL	1,960	100.0%	325,045	100.0%

LABOUR FORCE	ROCKWOOD		CITY OF	
--------------	----------	--	---------	--

(Cont'd)			WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	1,725	91.0%	285,925	90.6%
Self-Employed	170	9.0%	29,500	9.4%
TOTAL	1,895	100.0%	315,425	100.0%
Males				
Employees	805	90.4%	147,140	88.5%
Self-Employed	85	9.6%	19,125	11.5%
TOTAL	890	100.0%	166,265	100.0%
Females				
Employees	920	91.5%	138,785	93.0%
Self-Employed	85	8.5%	10,375	7.0%
TOTAL	1,005	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	1,645	91.1%	263,675	88.4%
At home	95	5.3%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	65	3.6%	19,705	6.6%
TOTAL	1,805	100.0%	298,390	100.0%
Males				
Usual place of work	755	89.9%	134,995	86.5%
At home	50	6.0%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	35	4.2%	14,340	9.2%
TOTAL	840	100.0%	156,100	100.0%
Females				
Usual place of work	890	92.2%	128,680	90.4%
At home	45	4.7%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	30	3.1%	5,365	3.8%
TOTAL	965	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	ROCKWOOD		CITY OF WINNIPEG	
Employment Income				
Total	1,970		323,825	
Average employment income	\$22,370		\$25,077	
Total who worked full year, full time	1,105	56.1%	\$177,130	54.7%
Average employment income	\$29,354		\$34,399	
Total who worked part time or part year	865	43.9%	146,690	45.3%
Average employment income	\$13,422		\$13,822	
Males				
Total	950		169,705	
Average employment income	\$25,563		\$30,248	
Total who worked full year, full time	585	61.6%	103,575	61.0%
Average employment income	\$33,097		\$39,250	
Total who worked part time or part year	365	38.4%	66,125	39.0%
Average employment income	\$13,502		\$16,149	
Females				
Total	1,020		154,120	
Average employment income	\$19,396		\$19,384	
Total who worked full year, full time	520	51.0%	73,555	47.7%
Average employment income	\$25,144		\$27,567	
Total who worked part time or part year	500	49.0%	80,565	52.3%
Average employment income	\$13,363		\$11,912	

MODE OF TRANSPORTATION	ROCKWOOD		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	1,030	59.9%	188,630	66.6%
Car, truck, van - as passenger	170	9.9%	25,950	9.2%
Public transit	350	20.3%	44,015	15.5%
Walk to work	140	8.1%	18,220	6.4%
Bicycle	10	0.6%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	10	0.6%	605	0.2%
Other method	10	0.6%	1,675	0.6%
TOTAL	1,720	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	ROCKWOOD		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	3,350	83.9%	506,055	83.9%
Movers	645	16.1%	97,390	16.1%
TOTAL	3,995	100.0%	603,445	100.0%

Moved Within 5 Years (1991 - 1996)				
Did not move	2,180	56.8%	319,365	56.1%
Moved	1,655	43.2%	250,215	43.9%
TOTAL	3,835	100.0%	569,580	100.0%

DWELLING	ROCKWOOD		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	1,070	51.2%	146,220	59.4%
Semi-detached house	35	1.7%	9,975	4.1%
Row house	25	1.2%	8,330	3.4%
Apartment, detached duplex	30	1.4%	5,075	2.1%
Apartment building, less than five storeys	155	7.4%	41,750	17.0%
Apartment building, five or more storeys	765	36.6%	33,830	13.7%
Other single attached house	10	0.5%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	2,090	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	5.0		5.7	
Average Number of Bedrooms per Dwelling	2.1		2.4	

Dwelling Condition				
In need of regular maintenance only	1,300	62.4%	157,390	63.9%
In need of minor repairs	605	29.0%	66,975	27.2%
In need of major repairs	180	8.6%	21,810	8.9%
TOTAL DWELLINGS	2,085	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	315	15.1%	50,800	20.6%
1946-1960	995	47.8%	51,270	20.8%
1961-1970	510	24.5%	45,440	18.5%
1971-1980	140	6.7%	51,795	21.0%
1981-1990	110	5.3%	39,065	15.9%
1991-1996	10	0.5%	7,800	3.2%
TOTAL DWELLINGS	2,080	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	1,040	49.8%	152,695	62.0%
Rented	1,050	50.2%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	2,090	100.0%	246,175	100.0%

DWELLING (Cont'd)	ROCKWOOD		CITY OF WINNIPEG	
-----------------------------	-----------------	--	-------------------------	--

Miscellaneous Dwelling Costs

Tenant Occupied

Total dwellings	1,050		93,480	
Average gross rent	\$537		\$508	
Households spending 30% or more on shelter costs	510	48.6%	40,640	43.5%

Owner Occupied

Total dwellings	1,040		152,650	
Average value of dwelling	\$75,652		\$95,345	
Average owner's major payment	\$584		\$681	
Households spending 30% or more on shelter costs	135	13.0%	18,475	12.1%

One-Family Household Dwellings

Tenant Occupied

Total Dwellings	325		37,075	
Average Gross Rent	\$535		\$555	
Households spending 30% or more on shelter costs	110	33.8%	13,995	37.7%

Owner Occupied

Total dwellings	605		110,020	
Average owner's major payment	\$561		\$723	
Households spending 30% or more on shelter costs	35	5.8%	10,795	9.8%

LAND AREA (In Square Kilometers)	ROCKWOOD		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	0.97	0.2%	464.1	