

2021 Budget Update 2020 – 2023 Multi-Year Budget Winnipeg Golf Services SOA



Standing Policy Committee on Innovation and Economic Development December 8, 2020

Agenda

- 1. Strategic Objectives, Priorities and Performance Measurement
- 2. Budget Overview
- 3. Operating Budget
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 - Reserve Summary (not applicable)
 - Referrals (not applicable)
 - Other Important Information (not applicable)
- 4. Capital Budget (not applicable)
 - Key Projects
 - Changes
 - Summary
 - Referrals
 - Other Important Information
- 5. Questions



What We Do

Strategic Objectives

- Make sound business decisions to achieve bottom-line accountability.
- Implement new golf course maintenance techniques with the expectation that the municipal golf courses be maintained to the standard of private and semi-private golf courses.
- Deliver exceptional customer service to golfers and the citizens of Winnipeg by enhancing staff training, innovation and technology and implementing industry best practices.
- Golf Services endeavors to be recognized as the leader in public golf while remaining affordable and accessible.

Key Priorities

- Ensure financial sustainability.
- Improve the on-course playing conditions.
- Provide high quality customer service.
- Improve the overall image of the municipal golf courses.

Source: Golf Services – Special Operating Agency 2021 Business Plan



How We Did (Performance Measurements)

Operating Costs

| Kildonan Golf Course | 2016 2017 | | 2018 | | 2019 | | |
|----------------------------|-----------------|------|-----------|------|-----------|------|-----------|
| Total Cost (Operations) | \$ 941,862 | \$ | 907,486 | \$ | 780,641 | \$ | 839,176 |
| Total Revenue (Operations) | \$ 947,487 | \$ | 892,786 | \$ | 994,485 | \$ | 1,064,110 |
| Net Revenue (Operations) | \$ 5,625 | \$ | (14,700) | \$ | 213,844 | \$ | 224,934 |
| Operating Cost per Round | \$ 35.97 | \$ | 37.76 | \$ | 31.37 | \$ | 30.73 |
| Windsor Golf Course | 2016 | 2017 | | 2018 | | 2019 | |
| Total Cost (Operations) | \$ 829,506 | \$ | 802,284 | \$ | 703,944 | \$ | 701,902 |
| Total Revenue (Operations) | \$ 716,839 | \$ | 723,005 | \$ | 754,331 | \$ | 844,411 |
| Net Revenue (Operations) | \$ (112,667) | \$ | (79,279) | \$ | 50,387 | \$ | 142,509 |
| Operating Cost per Round | \$ 38.93 | \$ | 38.87 | \$ | 32.77 | \$ | 29.35 |
| Crescent Drive | 2016 | 2017 | | 2018 | | 2019 | |
| Total Cost (Operations) | \$ 314,642 | \$ | 302,752 | \$ | 327,524 | \$ | 302,874 |
| Total Revenue (Operations) | \$ 243,778 | \$ | 235,939 | \$ | 253,952 | \$ | 254,407 |
| Net Revenue (Operations) | \$ (70,864) | \$ | (66,813) | \$ | (73,572) | \$ | (48,467) |
| Operating Cost per Round | \$ 20.94 | \$ | 21.82 | \$ | 23.13 | \$ | 22.28 |
| Harbour View | 2016 | | 2017 | | 2018 | | 2019 |
| Total Cost (Operations) | \$ 190,813 | \$ | 195,187 | \$ | 204,567 | \$ | 175,664 |
| Total Revenue (Operations) | \$ 68,135 | \$ | 72,280 | \$ | 69,961 | \$ | 71,308 |
| Net Revenue (Operations) | \$ (122,678) | \$ | (122,906) | \$ | (134,606) | \$ | (104,356) |
| Operating Cost per Round | \$ 16.96 | \$ | 19.02 | \$ | 21.29 | \$ | 17.94 |



How We Did (Performance Measurements)

Rounds Played

| Kildonan Park | 2017 | 2018 | 2019 | 2020 |
|-------------------------|--------|--------|--------|--------|
| Days Open (Golf Season) | 186 | 179 | 175 | 162 |
| Total Rounds Played | 24,034 | 24,887 | 27,312 | 33,856 |
| | | | | |
| Windsor Park | 2017 | 2018 | 2019 | 2020 |
| Days Open (Golf Season) | 166 | 171 | 168 | 162 |
| Total Rounds Played | 20,638 | 21,482 | 23,915 | 31,946 |
| | | | | |
| Crescent Drive | 2017 | 2018 | 2019 | 2020 |
| Days Open (Golf Season) | 158 | 159 | 162 | 158 |
| Total Rounds Played | 13,872 | 14,158 | 13,596 | 24,626 |
| | | | | |
| Harbour View | 2017 | 2018 | 2019 | 2020 |
| Days Open (Golf Season) | 187 | 174 | 175 | 158 |
| Total Rounds Played | 10,262 | 9,609 | 9,790 | 13,815 |

For the third consecutive year, golfer participation increased at the City-operated golf courses. In total, 104,243 rounds were played during the 2020 season, which is an increase of 40% over the 2019 season.



How We Did (Performance Measurements)

Green Fee Comparison

| Golf Course | Prime Time Fee (18) | With Golf Cart |
|----------------------|---------------------|----------------|
| Rossmere | \$65.00 | \$87.00 |
| Bridges | \$60.00 | \$80.00 |
| St. Boniface | \$58.00 | \$78.50 |
| Kingswood | \$49.00 | \$70.00 |
| Larters | \$50.00 | \$68.00 |
| Transcona | \$44.00 | \$64.00 |
| Tuxedo | \$40.00 | \$60.00 |
| Kildonan/Windsor | \$40.00 | \$59.00 |
| John Blumberg | \$37.00 | \$54.00 |
| Shooters Golf Course | \$28.00 | \$40.50 |



Budget Overview



Budget Overview

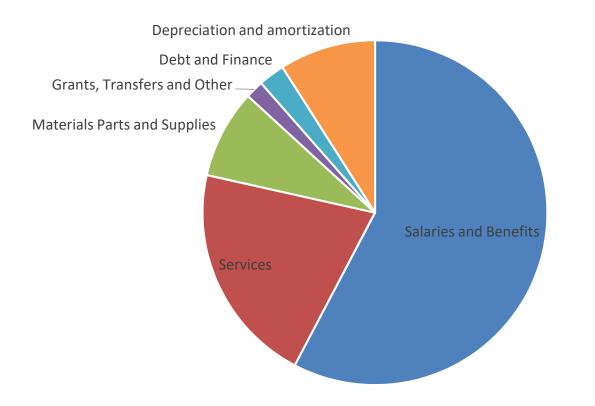
(Service Based View)

| Preliminary 2021 Budget Update | | | | | | |
|---|---|---|-------------------|--|--|--|
| Service Based Budget (in millions of \$) | % Contribution to Department Budget | Operating Budget Surplus / (Deficit) | Capital Budget | Reserves Projected Ending Balance | | |
| Golf Services SOA | 100.0 | 0.7 | _ | - | | |
| | | | | | | |
| | | | | | | |
| Total | | 0.7 | - | - | | |



Budget Overview

2021 Preliminary Budget Expenditures





Operating Budget



Operating Budget Highlights

| Annual Tax Supported Operating Increase ¹ | Average ³ |
|--|----------------------|
| 2021 Preliminary Budget | -0.6% |
| Approved in the Multi-Year Budget ² | -0.1% |

| Services Impacted - Approved in MYB ² |
|--|
| N/A |
| |
| |

Notes:

- 1. Based on expenditures before capital related expenditure
- 2. Adopted Multi-Year Budget (MYB) 2020 Budget and 2021 to 2023 Projections March 20, 2020
- 3. Average for 2020 to 2023



Operating Budget Highlights

| Services Impacted –Not Projected in MYB ^{1,} Included In Preliminary Budget | | |
|--|---------------------------------|--|
| Impact of COVID-19 ² | Reversal of assumed PST savings | |
| | | |

Notes:

- 1. Adopted Multi-Year Budget (MYB) 2020 Budget and 2021 to 2023 Projections March 20, 2020
- 2. Based on low economic impact scenario



Operating Budget Changes

| Operating Budget (In millions of \$) | MYB Criteria | 2021 Preliminary | 2022 Proiection | 2023 Projection | 2021 to 2023 Total |
|--|--------------|---------------------|--------------------|--------------------|-----------------------|
| | | | • | | |
| Surplus/(Deficit) - Council Approved Multi-Year Budget 2020 to 2023 (a) | | 0.56 | 0.59 | 0.64 | |
| Increase (Decrease) From Forecast: | | | | | |
| Revenue: | | | | | |
| Increase in green fees revenue due to fees and rounds | REV/COST | 0.05 | 0.05 | 0.05 | 0.15 |
| Miscellaneous adjustments | HOUSEKEEP | 0.01 | 0.02 | 0.02 | 0.05 |
| Revenue Net Change (b) | | 0.06 | 0.07 | 0.07 | 0.20 |
| Expenditures: | | | | | |
| Decrease in equipment servicing, fleet consumables, allocated departmental costs | REV/COST | (0.06) | (0.06) | (0.06) | (0.18) |
| Miscellaneous adjustments | HOUSEKEEP | 0.03 | 0.01 | - | 0.04 |
| Expenditures Net Change (c) | | (0.03) | (0.05) | (0.06) | (0.14) |
| Surplus/(Deficit) - Preliminary Budget (a+b-c) | | 0.65 | 0.71 | 0.77 | |



Questions?

